**PROJECT ON DIGITAL MARKETING**

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**TEAM MEMBERS:**

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**TEAM NM ID:** NM2023TMID03407

**DEPARTMENT:** B.E COMPUTER SCIENCE AND ENGINEERING – FINAL YEAR

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY, SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:**DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** BUILDING A WEBSITE USING CANVA

**BRAND NAME: 96**TEATIME

**CATEGORY: “**BUSINESS”

**TARGET AUDIENCE:** All (Men, Women and Adults)

**EMAIL:** [**96teatime@gmail.com**](mailto:96teatime@gmail.com)

**RECORDED VIDEO :** [**https://drive.google.com/drive/folders/1awEC2AF2atR-iQq3t0gGzW6WYv5VxJZO**](https://drive.google.com/drive/folders/1awEC2AF2atR-iQq3t0gGzW6WYv5VxJZO)

**Documentation:**

**PROJECT FLOW:**

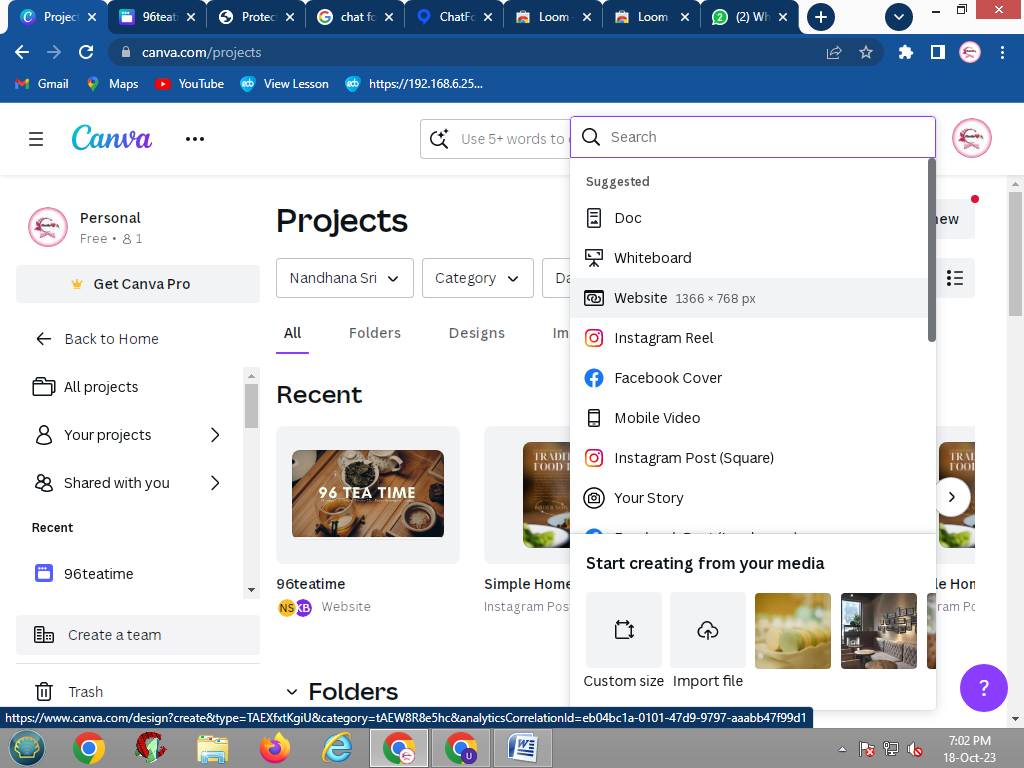
**DEFINE PROBLEM/PROBLEM UNDERSTANDING**

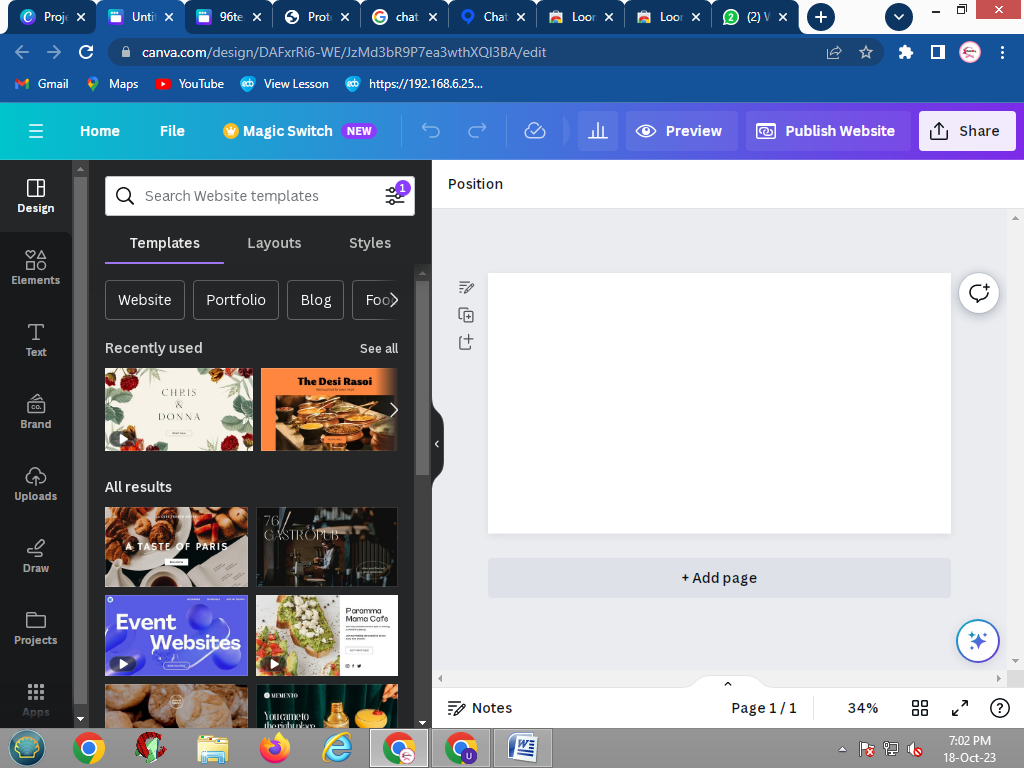
1. **Drag and drop website editor. Easily drag and drop images, text, graphics, illustrations, videos, and animations into your one-page website.**

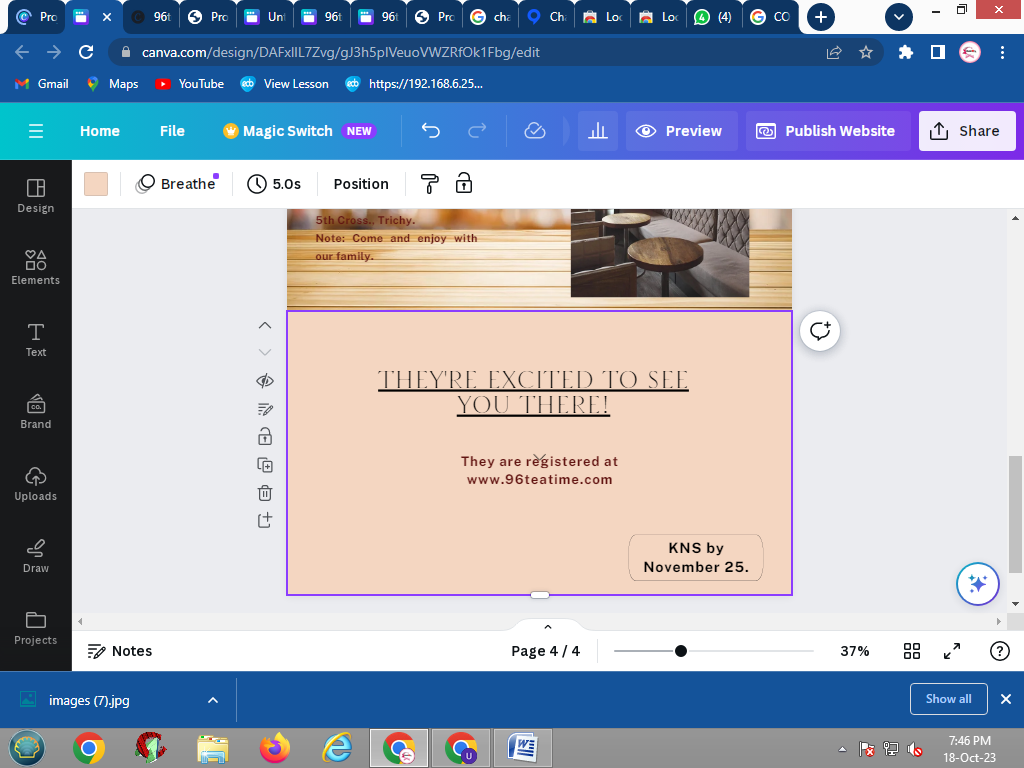
**2.Add in your brand. Keep your website on brand. ...**

**3.Custom domains. Publish your website to a custom domain by purchasing one through Canva.**

**SEARCH AND CLICK “WEBSITE” :**

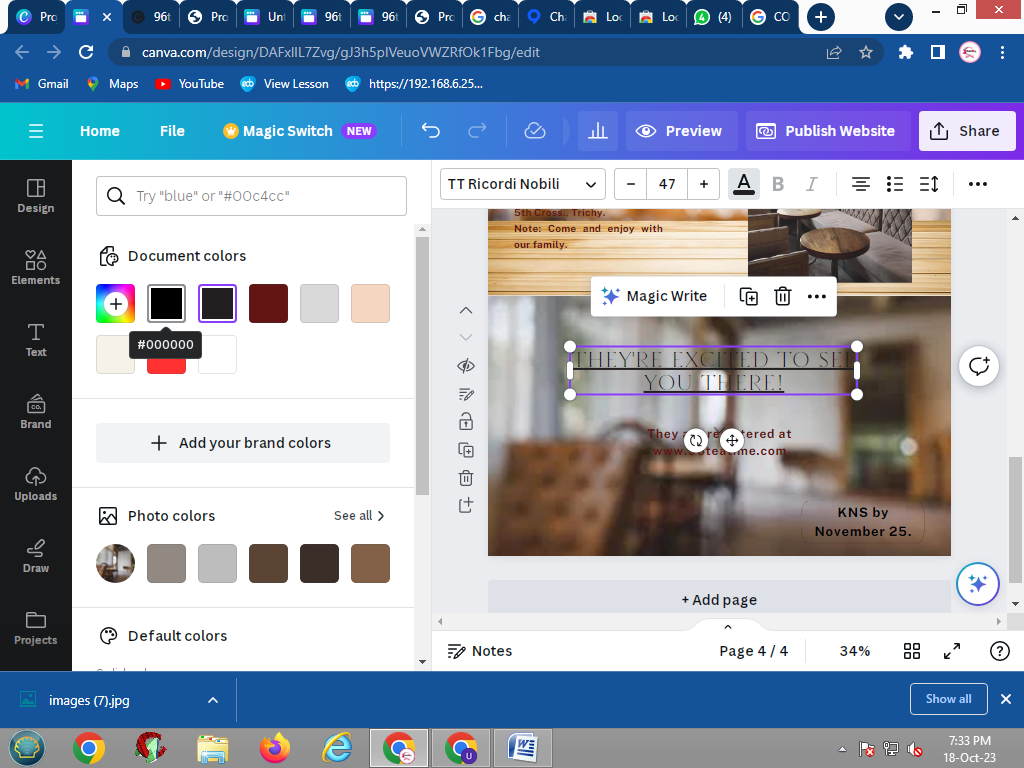
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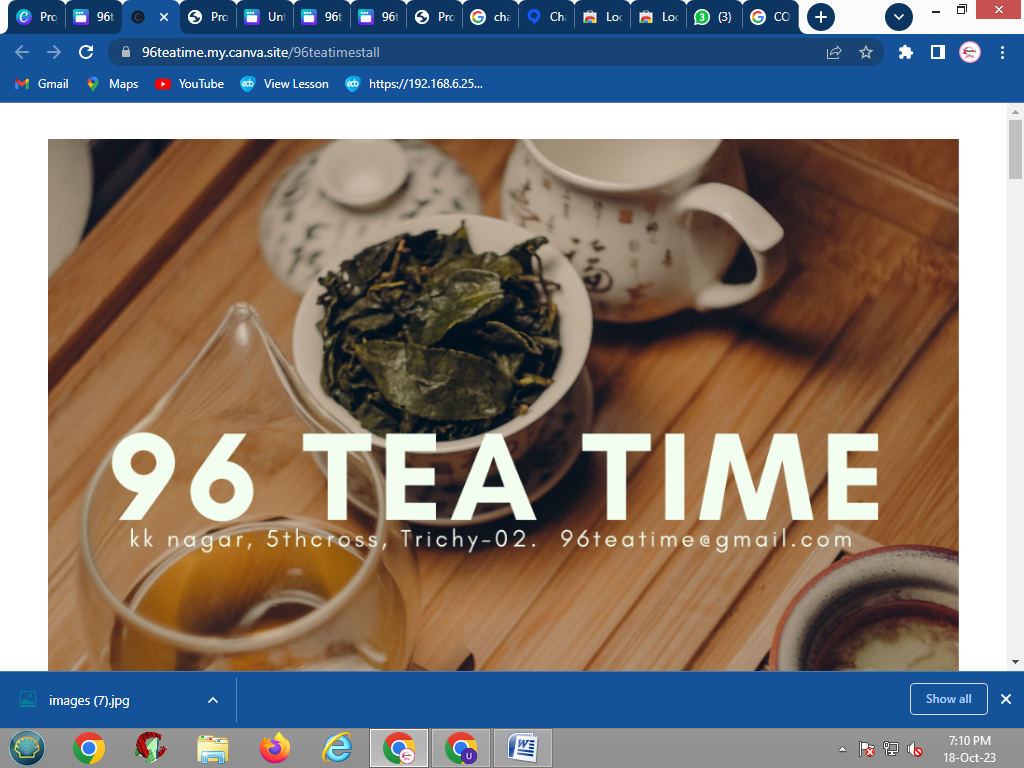
**CHOOSING THE DESIGN:**

**CHANGE BACKGROUND COLOR:**

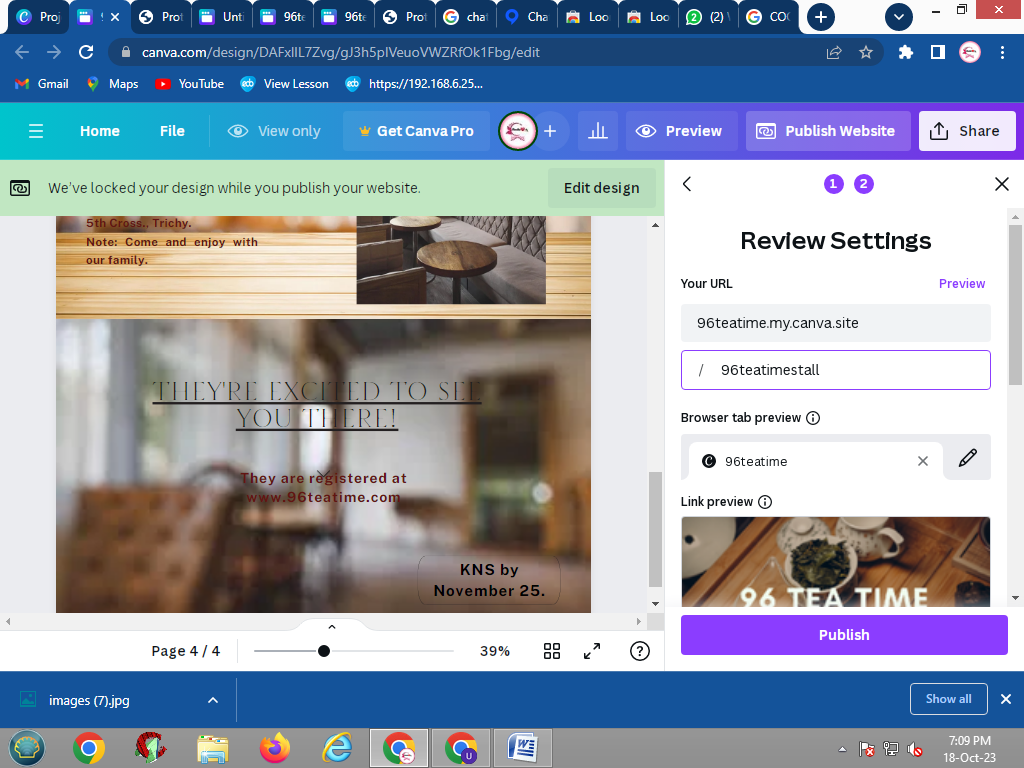
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**ADD GRADIENT:**

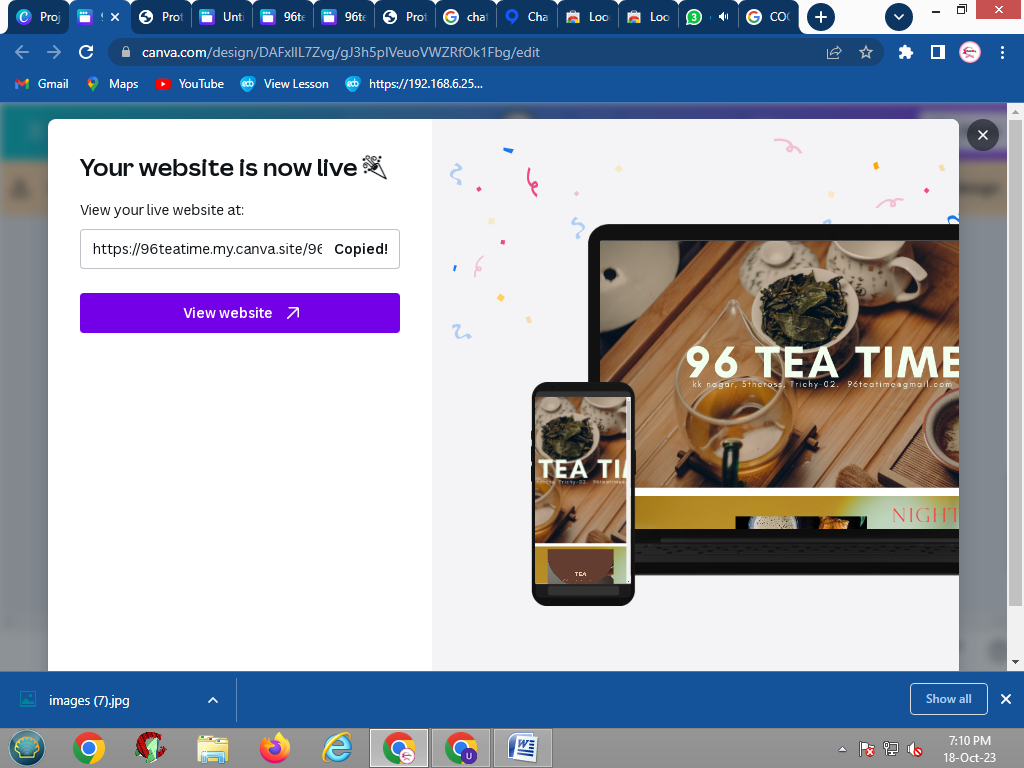
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**FINISH EDITING:**

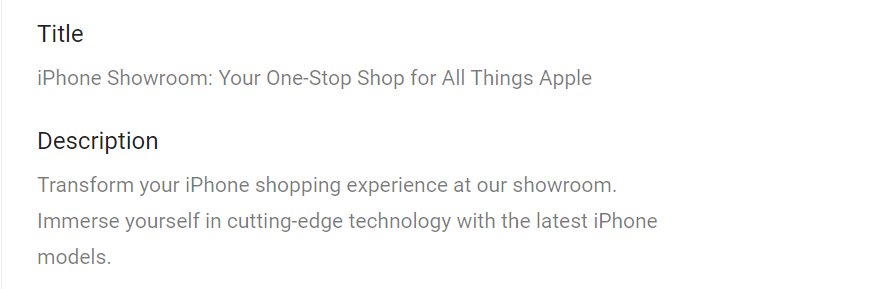
**PUBLISH WEBSITE:**

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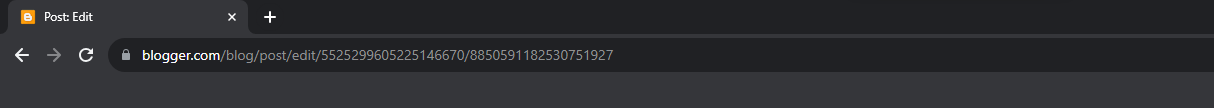
**PUBLISH AND VISIT SITE:**

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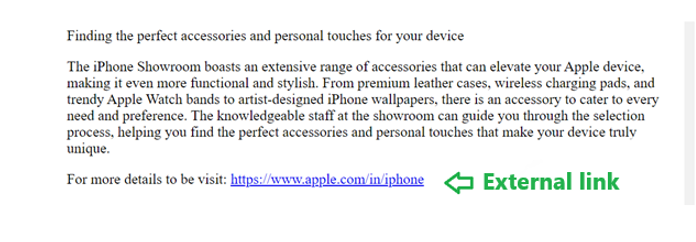
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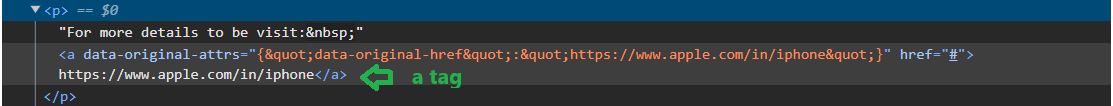
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**Page URL:**

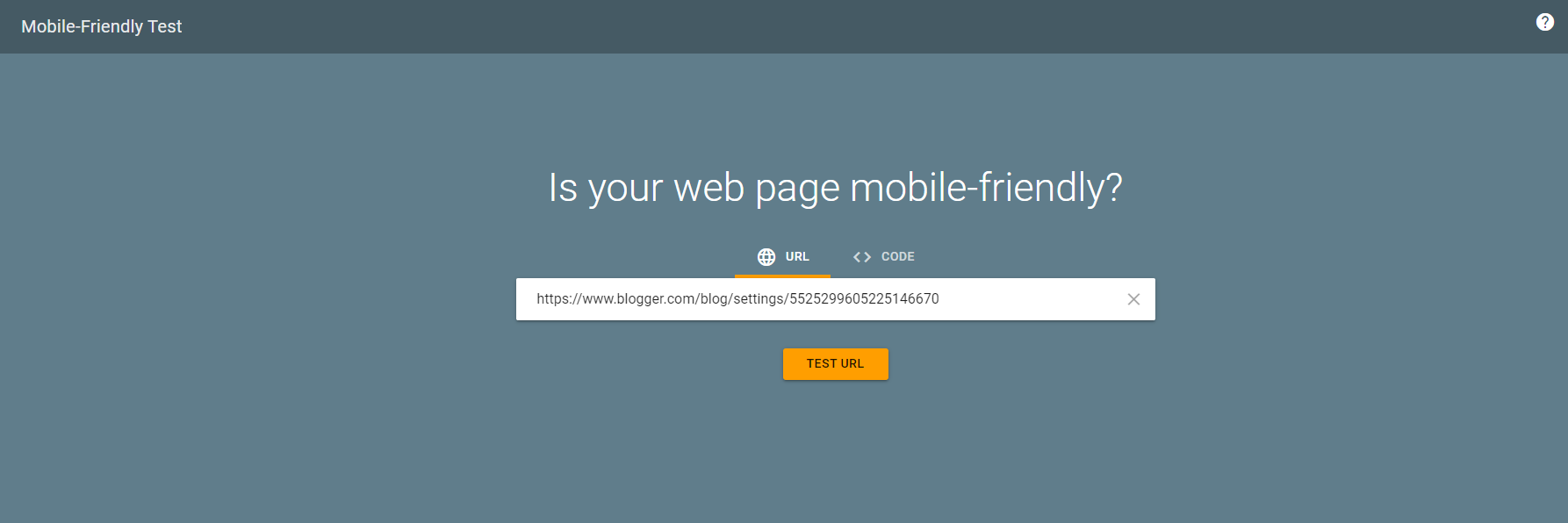
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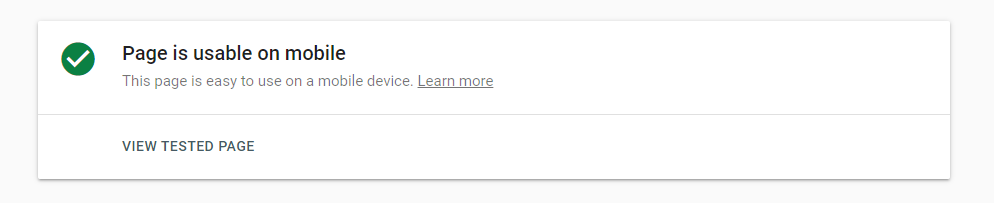
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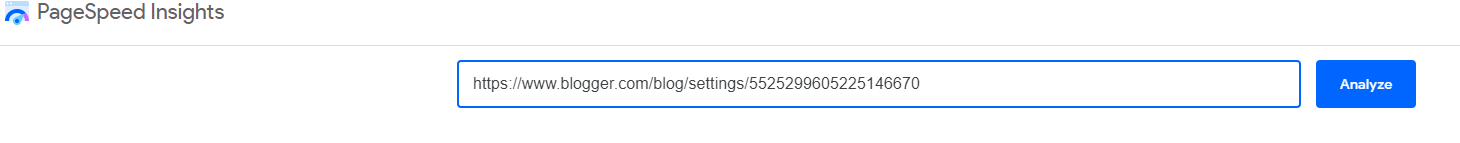
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**Mobile Responsiveness:**

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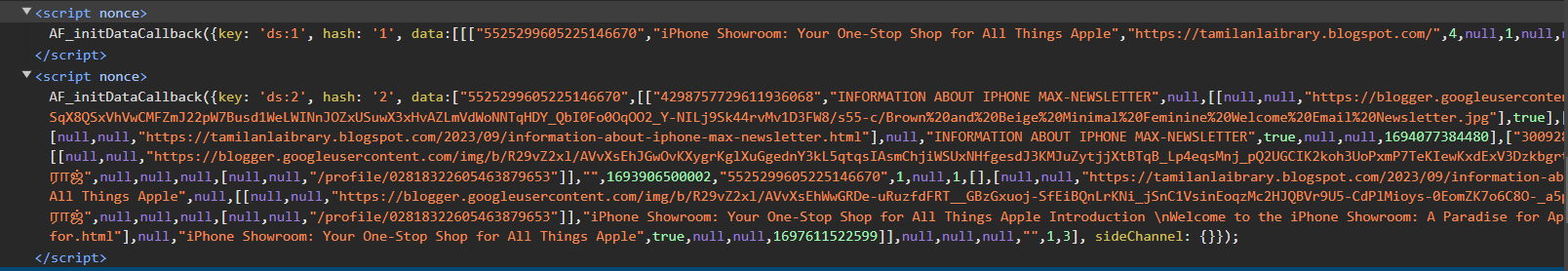
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**Site Speed:**

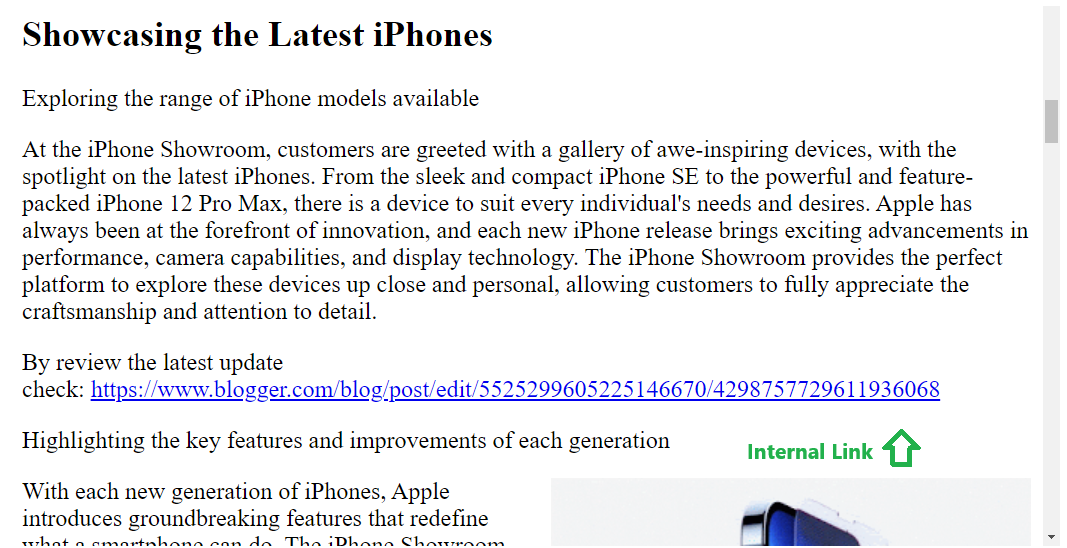
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**Structured markup:**

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**Internal Linking:**

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