



TikTok project proposal

Overview

TikTok seeks a way to use machine learning to extract claims or propositions within TikTok videos and comments and classify each data point as a claim or opinion.

| Milestone | Tasks | Deliverables/Reports | Relevant Stakeholder (Optional) |
|-----------|---|---|----------------------------------|
| 1 | Establish structure for project workflow (PACE) Plan | <ul style="list-style-type: none">Global-level project document | Rosie Mae Bradshaw — DS Manager |
| 1a | Write a project proposal Plan | | Mary Joanna Rodgers — PM Officer |
| 2 | Compile summary information about the data Analyze | Data files ready for EDA | Orion Rainier — DS |
| 2a | Begin exploring the data Analyze | | Orion Rainier — DS |
| 3 | Data exploration and cleaning Plan and Analyze | EDA results | Orion Rainier — DS |
| 3a | Visualization building | Tableau dashboard/visualizations | Mary Joanna Rodgers — PM Officer |



Course 1: Foundations of Data Science

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|----|---|---|---------------------------------|
| | Analyze and Construct | | |
| 4 | Compute descriptive statistics Analyze | Analysis of testing results between two important variables | Willow Jaffey — DS Lead |
| 4a | Conduct hypothesis testing Analyze and Construct | | Orion Rainier — DS |
| 5 | Build a regression model Analyze and Construct | Regression model | Willow Jaffey — DS Lead |
| 5a | Evaluate the model Execute | | Rosie Mae Bradshaw — DS Manager |
| 6 | Build a machine learning model Construct | Final model | Willow Jaffey — DS Lead |
| 6a | Communicate final insights with stakeholders Execute | Report to all stakeholders | Willow Jaffey — DS Lead |

Note: The estimated times for the milestones in the example equate to the length of the courses where you will learn the necessary skills. Realistic timelines when working with actual clients and data scientists as a data scientist would most likely have tight deadlines, for example:

Milestone 1: 1-2 days

Milestone 2: 2-3 weeks



Course 1: Foundations of Data Science

Milestone 3: 1 week

Milestone 4: 1 week

Milestone 5: 1-2 weeks