

Project Design Phase-I Proposed Solution Template

Date	19 october2022
Team ID	PNT2022TMID14821
Project Name	Project – food security
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	A problem statement is a concise description of an issue to be addressed or a condition to be improved upon . It identifies the gap between the current (problem) state and desired (goal) state of a process or product. Focusing on the facts, the problem statement should be designed to address
2.	Idea / Solution description	As such, to improve food security, there needs to be training on the importance of diversified and healthy diets for better nutrition . With more varieties of food and an educated community on the importance of a diversified diet, there will be sufficient staple foods available in the markets
3.	Novelty / Uniqueness	Food uniqueness connotes the distinct elements of a food product that make it different from other foods . It also implies a strong point of difference, making the food product stand out such that it can be easily identified, recognized, and recalled over other competing foods
4.	Social Impact / Customer Satisfaction	This review demonstrates that general food quality fundamentally influences customer satisfaction and behavioural intentions . Consequent regression analysis showed that taste and introduction were the two biggest donors to customer satisfaction and behavioural intentions
5.	Business Model (Revenue Model)	This paper will explore the hypothesis that food manufacturers can deliver nutrition solutions to help eliminate global food and nutrition insecurity
6.	Scalability of the Solution	This definition covers four fundamental aspects of food security: availability, access, utilisation and stability .