

How to brainstorm effectively

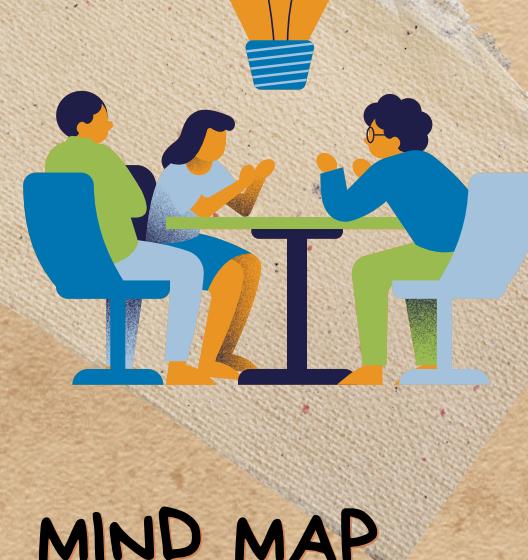
BRAINSTORMING

Generating multiple ideas

freely and quickly without

judgment to solve problems

creatively



MIND MAP

Organizes ideas around a

central topic and shows

connections visually



CREATIVITY

Generating original ideas

freely to discover new

and unique solutions



LATERAL THINKING

Finding creative

solutions by thinking

outside the box



SIX THINKING HATS

Thinking systematically

using six distinct

perspectives