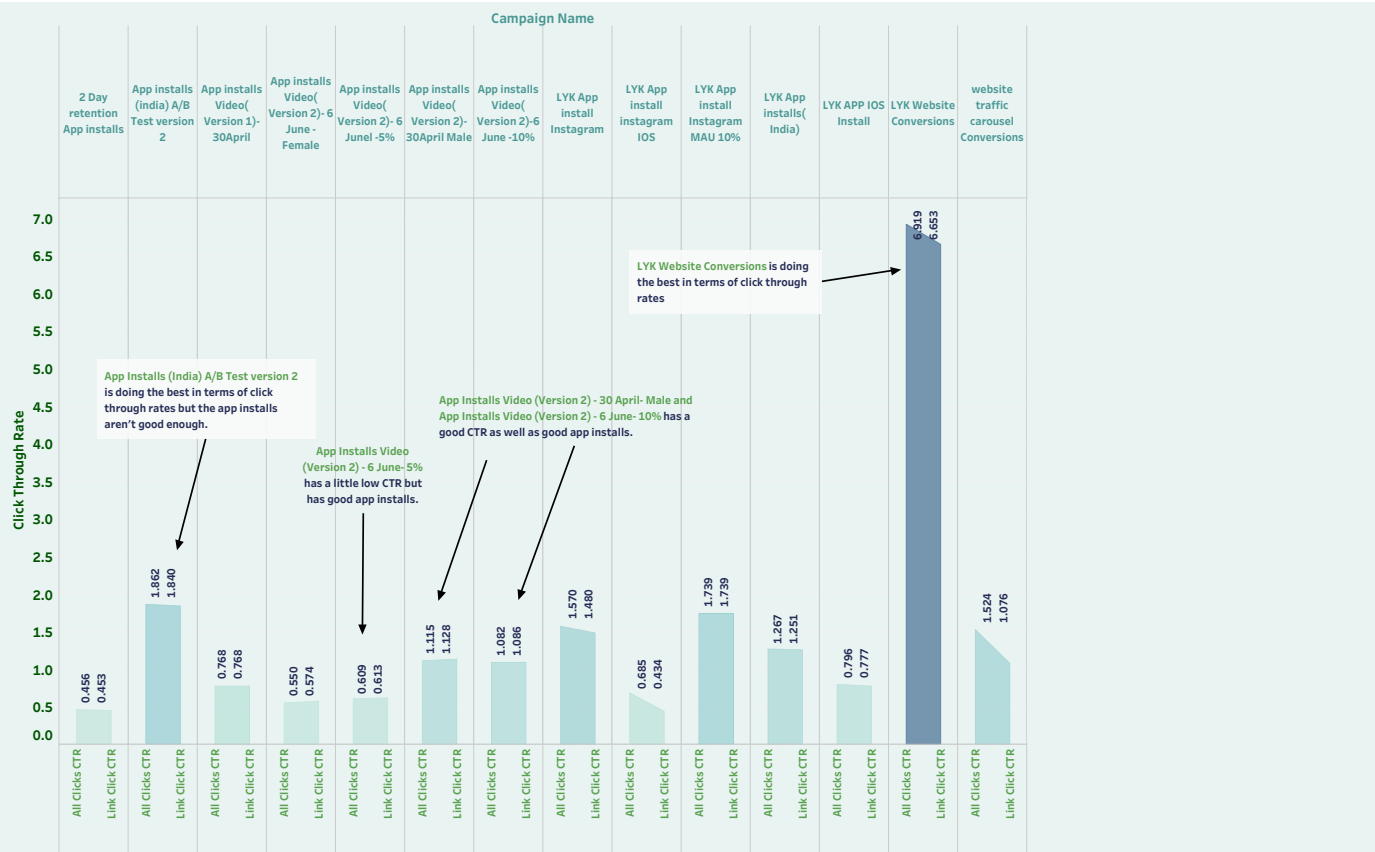
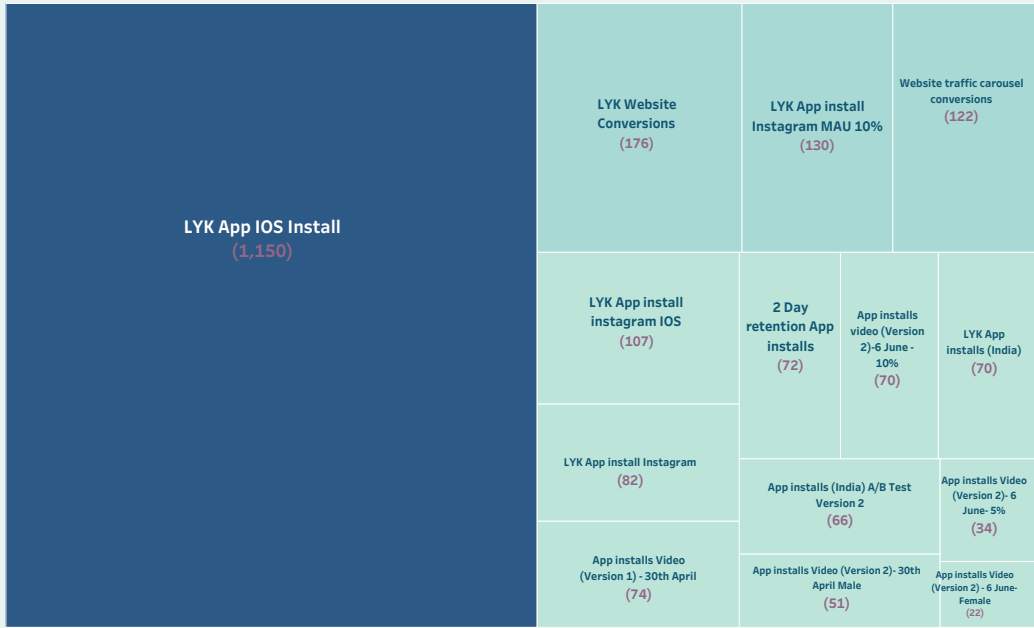


Campaign Performance in terms of click through rate	Campaign Performance in terms of Cost per Impressions (CPM)	Campaign Performance Analysis	Impressions versus Page Engagement	Unique Clicks versus App Installs	Which Platforms are doing the best	Video Watches Analysis
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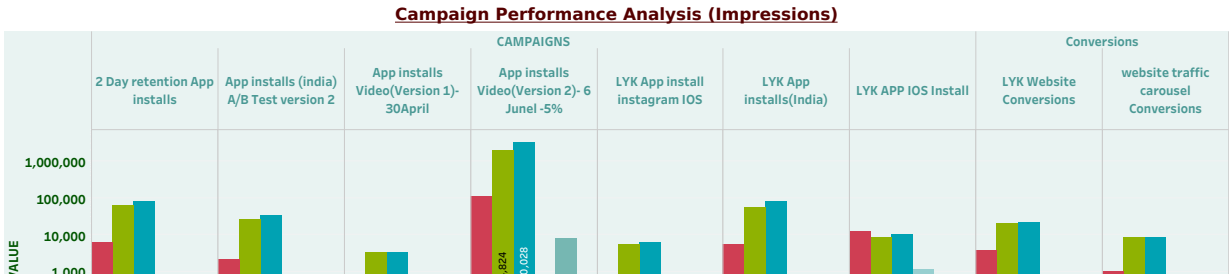
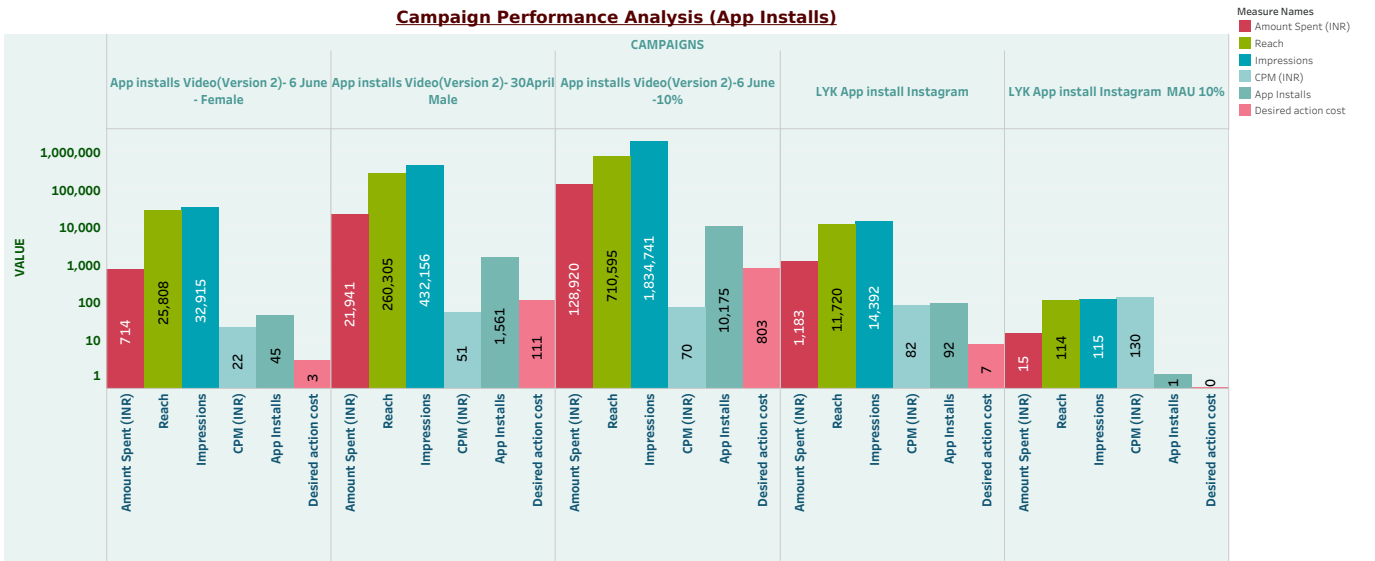


India Data Story

Campaign Performance in terms of click through rate	Campaign Performance in terms of Cost per Impressions (CPM)	Campaign Performance Analysis	Impressions versus Page Engagement	Unique Clicks versus App Installs	Which Platforms are doing the best	Video Watches Analysis
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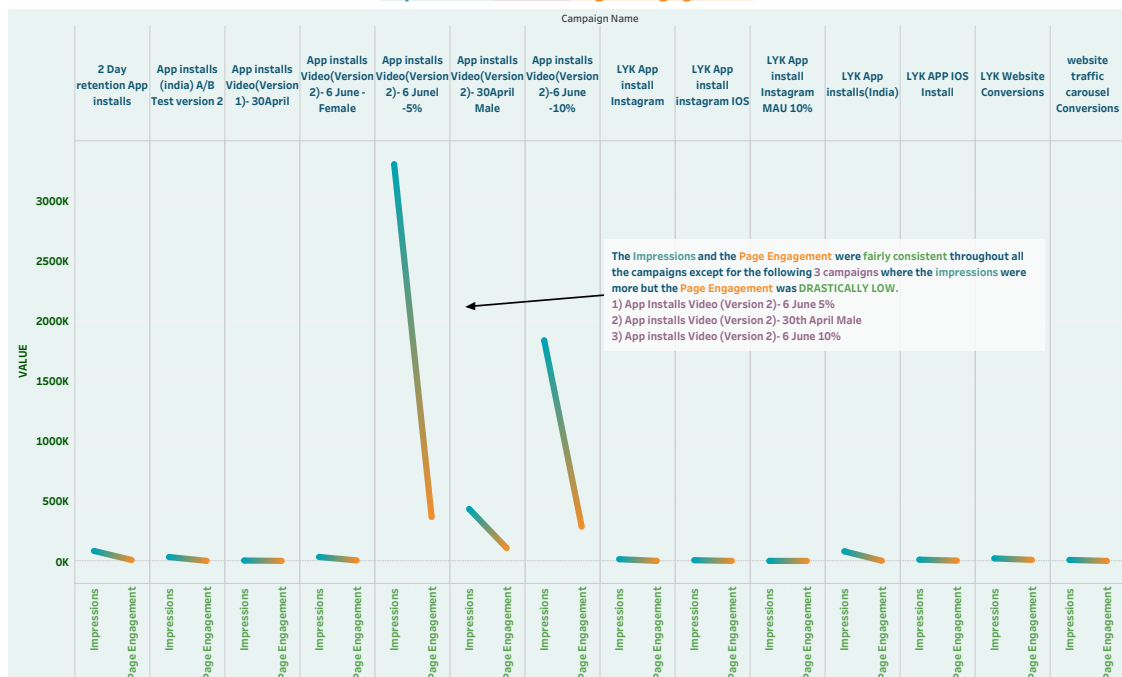
Campaign Performance in terms of click through rate	Campaign Performance in terms of Cost per Impressions (CPM)	Campaign Performance Analysis	Impressions versus Page Engagement	Unique Clicks versus App Installs	Which Platforms are doing the best	Video Watches Analysis
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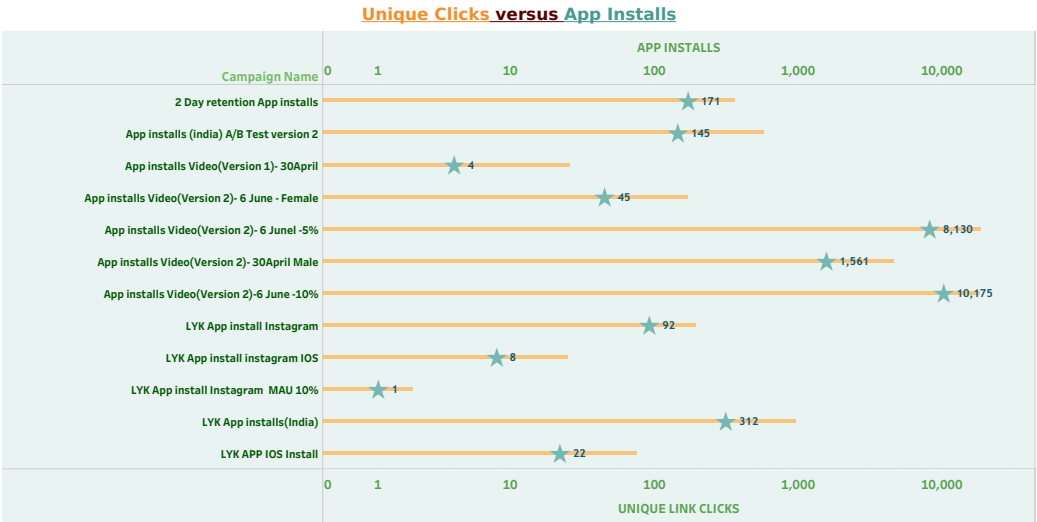
## India Data Story

Campaign Performance in terms of click through rate	Campaign Performance in terms of Cost per Impressions (CPM)	Campaign Performance Analysis	Impressions versus Page Engagement	Unique Clicks versus App Installs	Which Platforms are doing the best	Video Watches Analysis
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## Impressions versus Page Engagement



Campaign Performance in terms...	Campaign Performance in terms of Cost per Impressions (CPM)	Campaign Performance Analysis	Impressions versus Page Engagement	Unique Clicks versus App Installs	Which Platforms are doing the best	Video Watches Analysis
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Campaign Performance in terms...	Campaign Performance in terms of Cost per Impressions (CPM)	Campaign Performance Analysis	Impressions versus Page Engagement	Unique Clicks versus App Installs	Which Platforms are doing the best	Video Watches Analysis
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Which platforms are doing the best for our campaigns?



Campaign Performance in terms...	Campaign Performance in terms of Cost per Impressions (CPM)	Campaign Performance Analysis	Impressions versus Page Engagement	Unique Clicks versus App Installs	Which Platforms are doing the best	Video Watches Analysis
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Video Watches per Campaign

