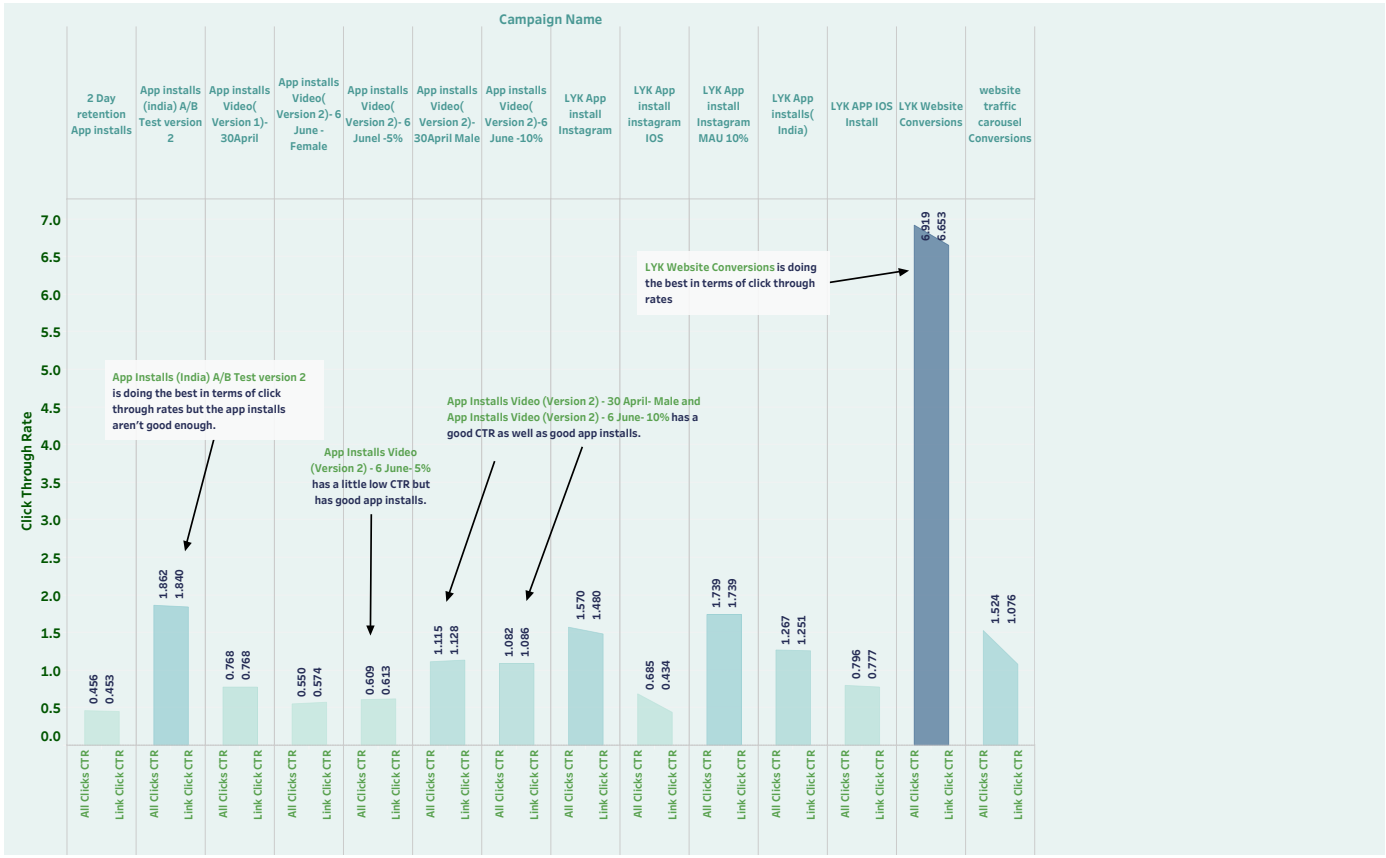
India Data Story

Campaign Performance in terms of click through rate | Campaign Performance in terms of Cost per Impressions (CPM) | Campaign Performance Analysis | Impressions versus Page Engagement | Unique Clicks versus App Installs | Which Platforms are doing the best | Video Watches Analysis



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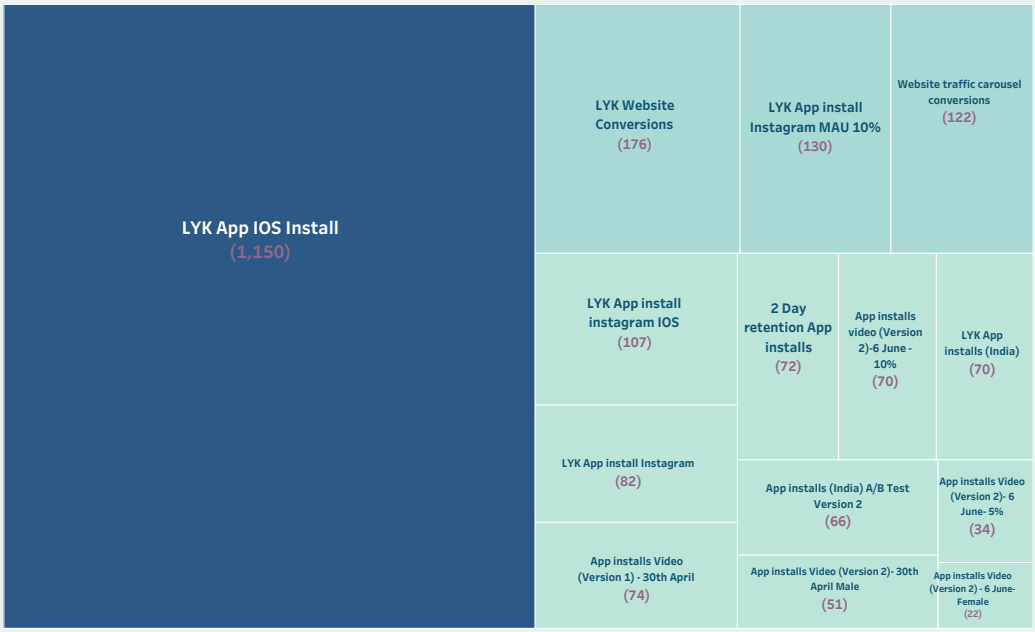

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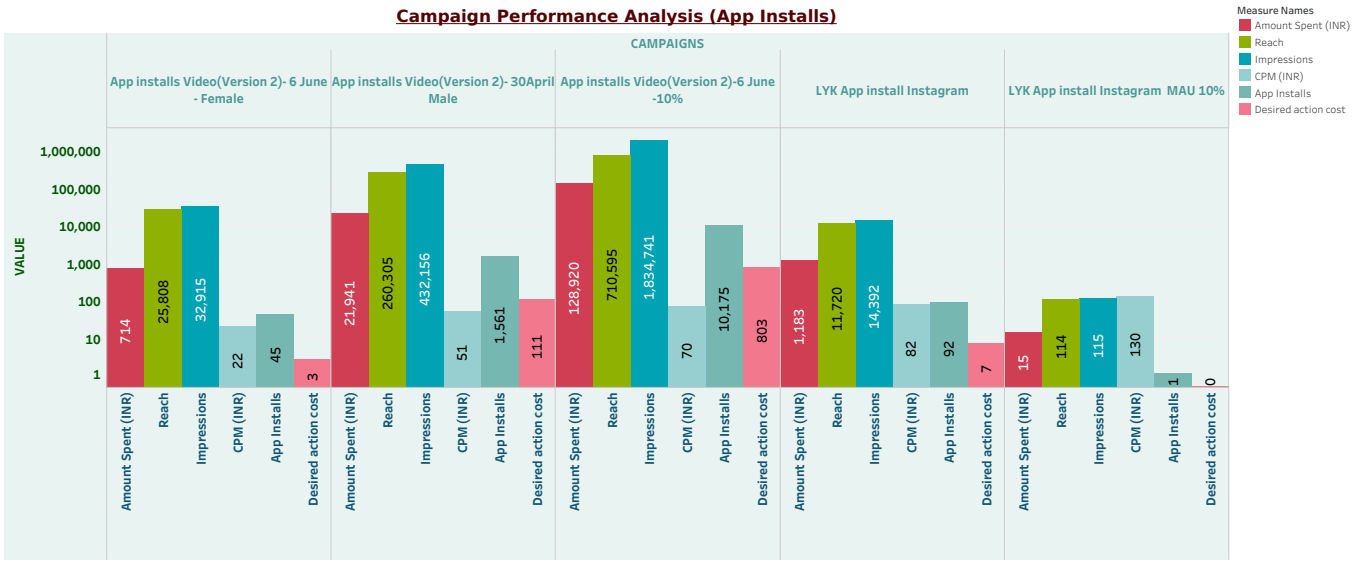
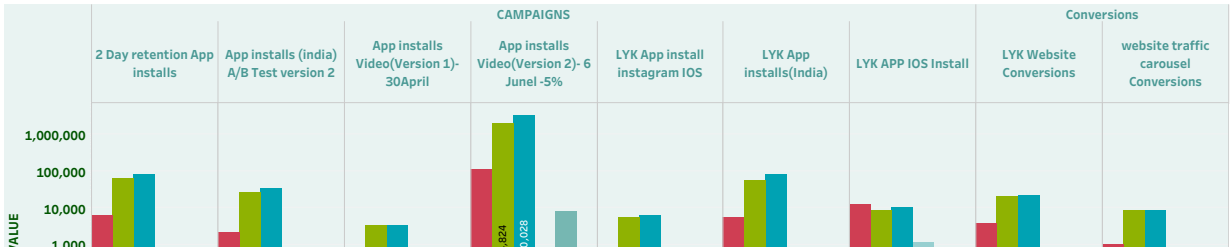
Campaign Performance Analysis (App Installs)



Campaign Performance Analysis (Impressions)



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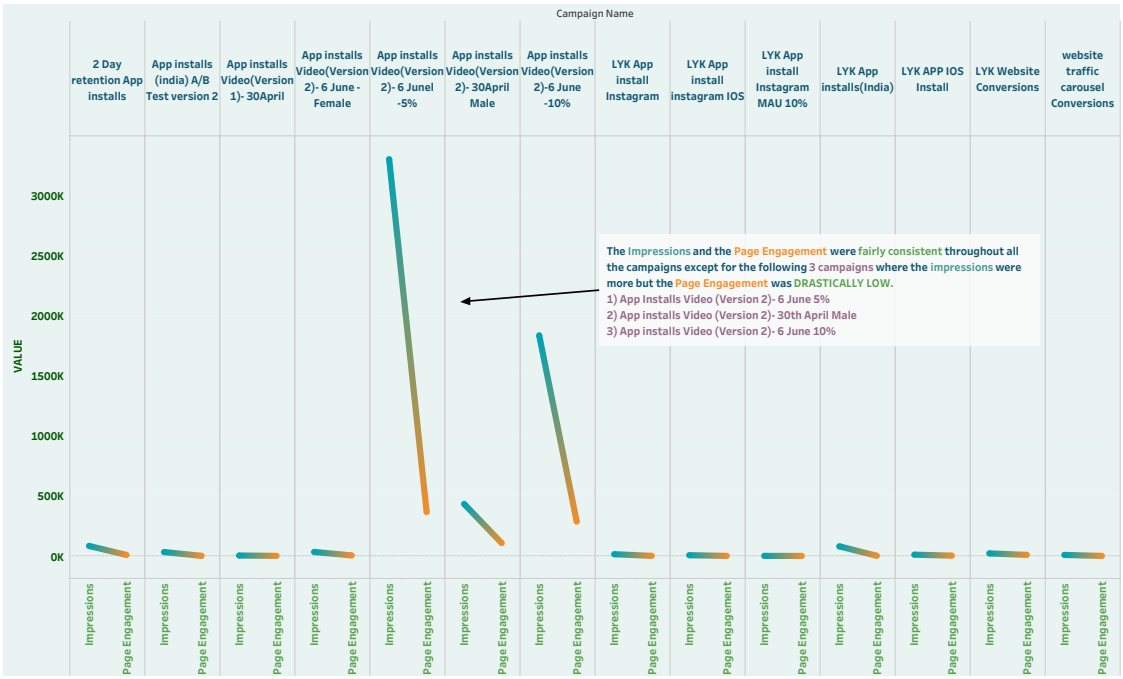
Impressions versus Page Enagagement



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Unique Clicks versus App Installs

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Which platforms are doing the best for our campaigns?

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Video Watches per Campaign