

STUDENT NAME: M.H.NANDHINI

REGISTER NO: asunm1369312210341

DEPARTMENT: B.COM

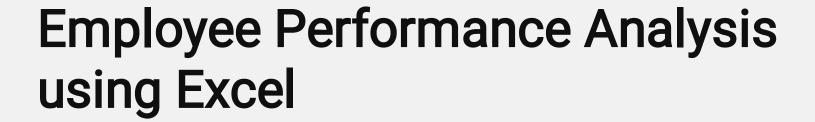
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PROJECT TITLE





AGEND

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- 1.Problem Statement
- 2. Project Overview
- 3.End Users
- 4. Our Solution and Proposition
- 5. Dataset Description
- 6.Modelling Approach
- 7. Results and Discussion
- 8. Conclusion





PROBLEM STATEMEN T

A problem statement in data analytics is a clear and concise description of the issue that a data analytics project aims to address. It helps define the project's scope, objectives, and expected outcomes, and guides the data





PROJECT OVERVIEW

A data analytics project overview involvesusing historical and current data to make decisions about a project. The project typically goes through the following stages:





WHO ARE THE END USERS?

End users are individuals who interact directly with the final software application, hardware device, or digital service, utilizing its features and functionalities to meet their specific needs or requirements.



OUR SOLUTION AND ITS VALUE PROPOSITION



A value proposition is a statement that explains how a product or service solves a problem, satisfies a need, or delivers a benefit to a target market. It should also

Dataset Description

A Data Set is a container that holds the data you upload to Analytics. Data Sets control how uploaded data gets joined with existing data. You configure Data Sets at the Property level. Data Sets must be associated with at least one View, and can be associated with multiple Views.



THE "WOW" IN OUR SOLUTION



Week-over-week (WoW) analysis



A Tableau analysis that compares sales from the current week to the previous week. The WoW growth is calculated by using the formula: ((WTD Value – PWTD Value)/PWTD Value)



MODELLIN G

Data modeling isa process that helps data analysts and other stakeholders understand and visualize an organization's data, which is a key part of data analytics. It's a foundational element of software development and analytics that helps ensure that data is consistently



RESULT S

The results of data analysis includeinformation about the content, structure, and quality of a data asset. They can be reported in various formats, such as charts,



conclusion

The conclusion of a data analysis is a summary of the main points and analysis that provides a clear direction for further action or research