

REPORT

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DATE : 18/02/2022

NAME OF THE PROJECT : NEXTGEN Beauty

SLOGAN : Cruelty free products for a delightful bathing experience!

PLATFORM : Android

APP CATEGORY : E-commerce

MAIN IDEA :

- ❖ E-commerce app for home-made bath products
- ❖ Customization of the bath products according to the user's taste
- ❖ Suggests the essential oils suitable for a particular product.

FUNCTIONALITIES :

- ❖ Suggests the current offers on products
- ❖ View the products
- ❖ Customize the product
- ❖ Add to cart and place the order

MONETIZATION :

Target users : Young people

Pricing : FREE

Marketing Strategy :

- ❖ Combos offers
- ❖ Free shipping for first purchase
- ❖ Discount vouchers after every order

IMPLIMENTED FEATURES :

- User side :
 - ❖ Login or create new account
 - ❖ Viewing the home-made bath products
 - ❖ Customising them according to our convenience

❖ Adding to cart and placing the order

- Client side :

❖ Login

❖ Add new offers and products (delete also)

❖ This will get updated in user account

FRAMEWORKS USED :

❖ Core - Java

❖ Layout - Xml

❖ DB - firebase

❖ Android support – navigation drawer, card view & recycler view

❖ Picasso – square image view, image cropper, circle image view

PERMISSIONS :

❖ Contact – to share the products among the people .

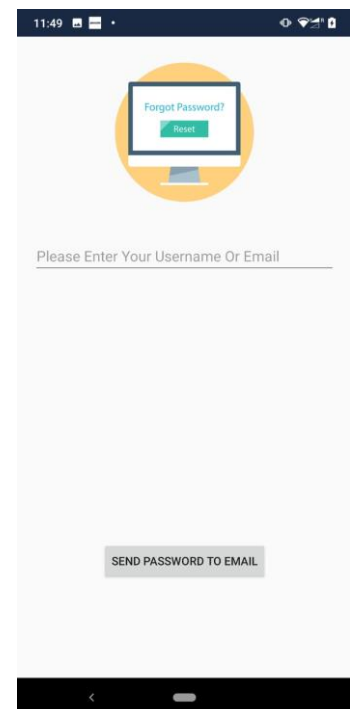
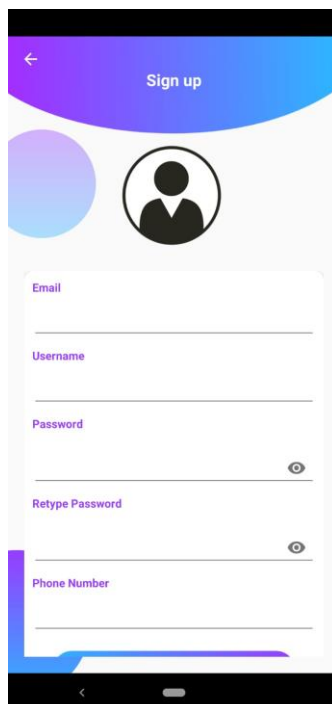
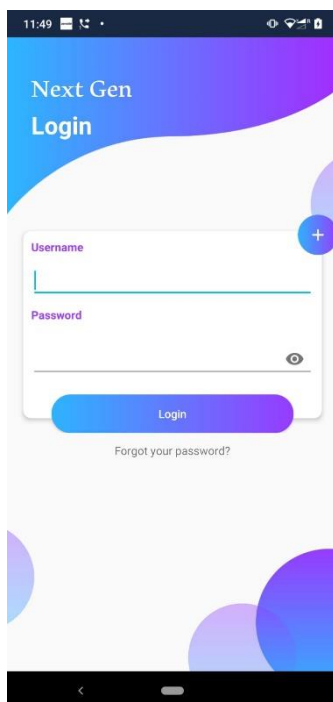
❖ camera – for review purpose

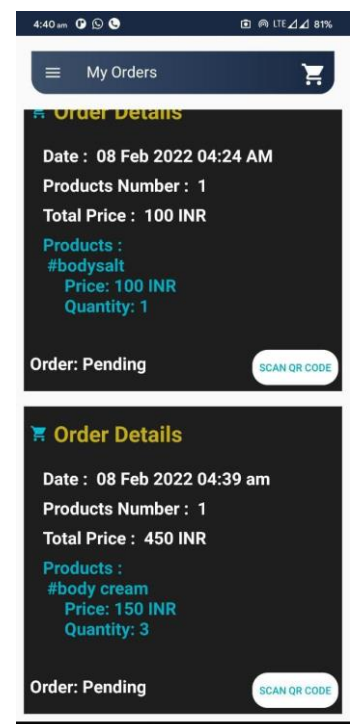
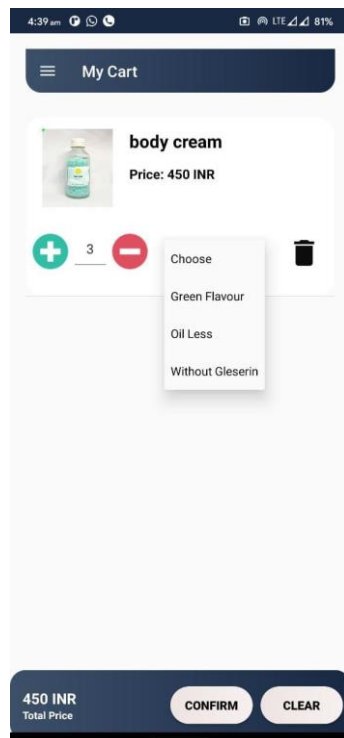
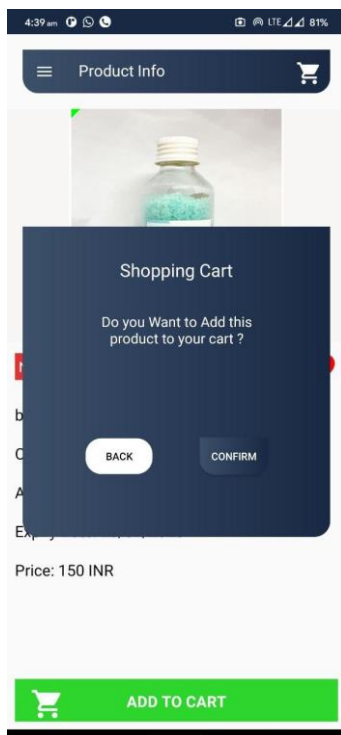
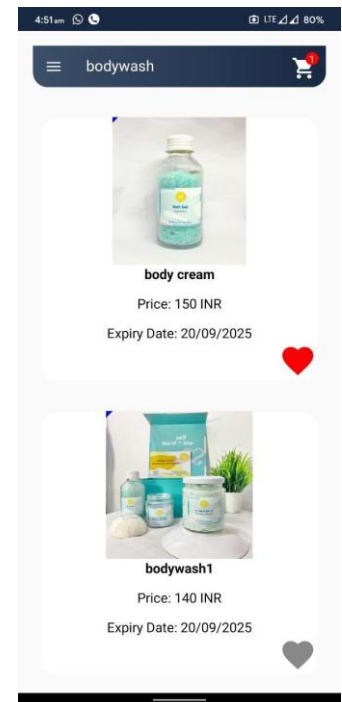
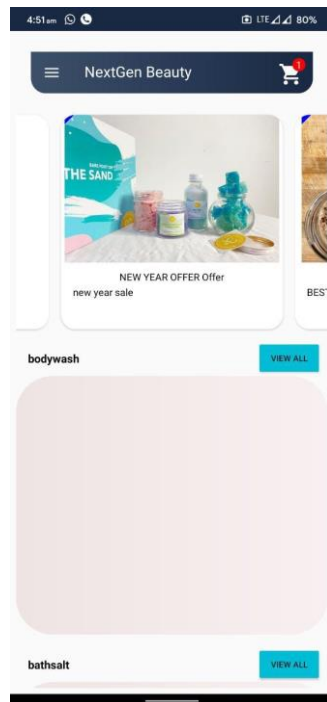
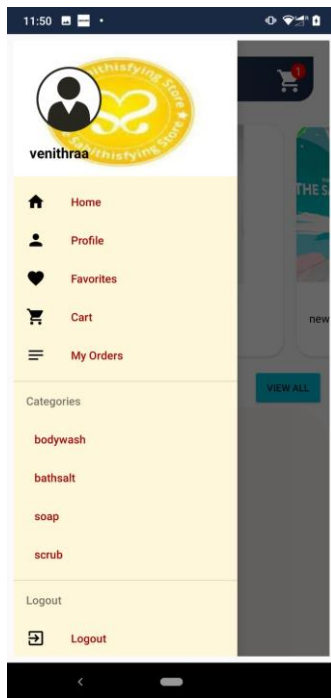
❖ telephone – to contact the customer services.

❖ read and write storage – to store the application in the memory.

❖ sms – to receive the delivery messages of the order

FEW SCREENSHOTS:





FIREBASE : FOR THE STORAGE OF DATA WE USED THE REAL TIME DATABASE