```
def linearSearchProduct(productList, targetProduct):
   indices = []

for index, product in enumerate(productList):
   if product == targetProduct:
    indices.append(index)

return indices

products = ["shoes", "boot", "loafer", "shoes", "sandal", "shoes"]
target = "shoes"
target2 = 'apple'
result = linearSearchProduct(products, target)
print(result)
```