

Business Problem:

In recent years, City Hotel and resort hotel have seen high cancellation rates. Each hotel is now dealing with a number of issues as a result, including fewer revenues and less than ideal hotel room use.

Consequently, lowering cancellation rates is both hotels' primary goal in order to increase their efficiency in generating revenue, and for us to offer through business advice to address this problem.

The analysis of hotel booking cancellation as well as other factors that have no bearing on their business and yearly revenue generation are the main topic of this report.

Assumptions

1. No unusual occurrence between 2015 and 2017 will have a substantial impact on the data used.
2. The information is still current and can be used to analyze a hotel's possible plans in an efficient manner.
3. There are no unanticipated negatives to the hotel employing any advised technique.
4. The hotels are not. Currently. Using any. Of the suggested solutions.
5. The biggest factors affecting the effectiveness. Of earning income. Is booking cancellation.
6. Cancellations Result in Vacant rooms. For the booked length of time.
7. Clients make. Hotel reservation the same year they make cancellations.