

Hacking
Seconds



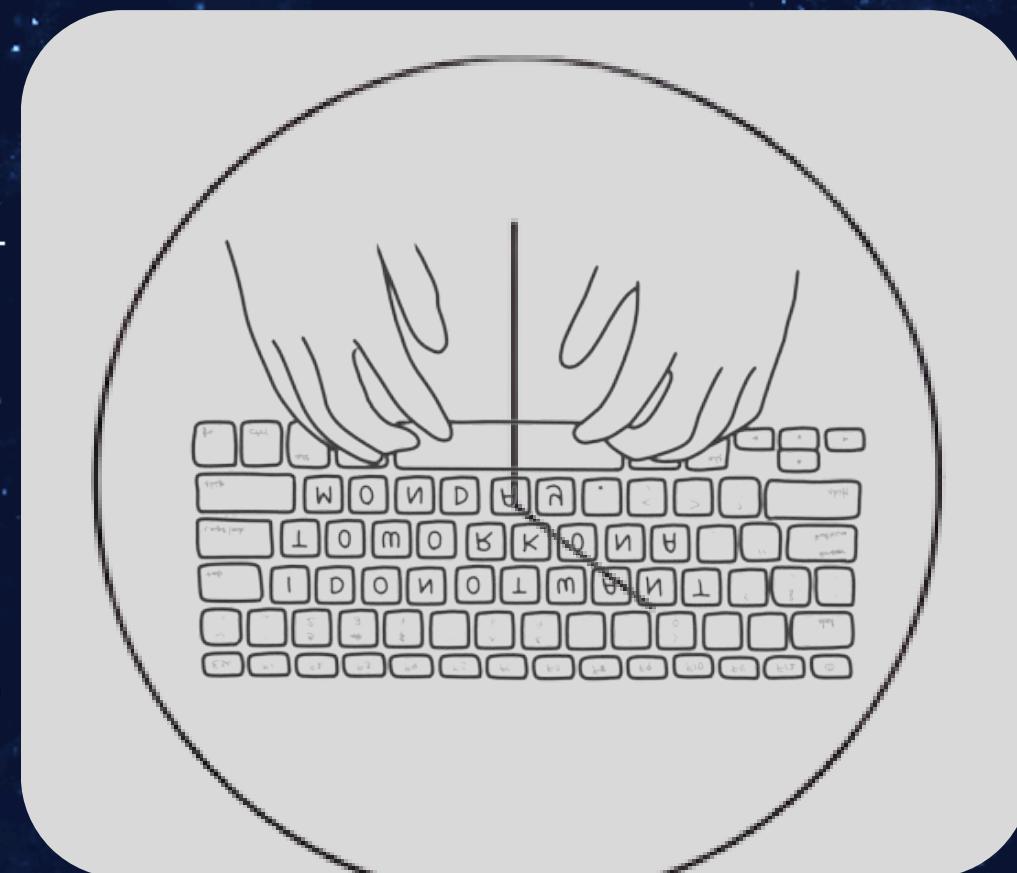
HackOrbit 2025

Team Name: Hacking Seconds

THEME & PROBLEM STATEMENT

Theme: Open Innovation

Problem statement: Social media floods user with distracting noise alongside valuable content. Users need a simple way to filter out what kills focus - and keep only what fuels growth.



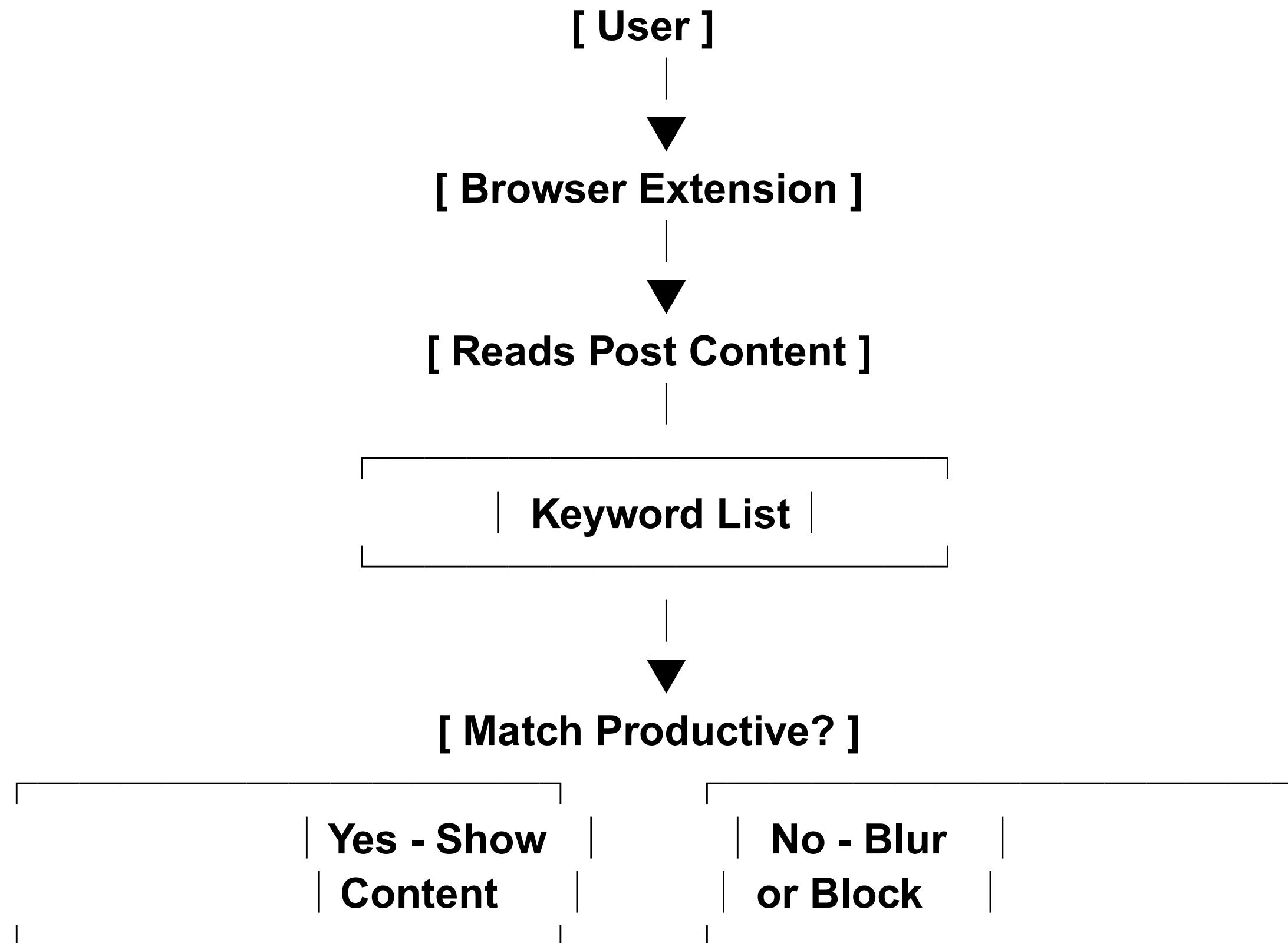
PROPOSED SOLUTION

Proposed solution: A browser extension that filters out distracting or irrelevant post from social media feeds, helping users stay focused, reduce digital noise and engage only with content that matters to them.

- The tool work 100% client side so user privacy is protected.
- It empowers the user- it does not manipulate the feed for profit(unlike social media algorithem)

FLOWCHART / DIAGRAM

Diagram:



FLOWCHART / DIAGRAM

1. **User:** Browses social media normally.
2. **Extension:** Runs in the browser, reading each post's text, title or hashtags.
3. **Keyword List:** Compares content with user-defined productive and distracting keywords.
4. **Decision:**
 - if productive -> content stay and visible
 - if distractive -> content is blurred or blocked

Result: User see only what helps him in to grow - distractions are hidden

FEATURES AND NOVELTY

- **User-Defined Filtering:** Users can set their own keywords for productive and distracting content.
- **Hashtag Recognition:** Detects keywords inside captions, hashtag, and post titles.
- **Real-Time DOM Manipulation:** Blocks or blurs unwanted posts dynamically while browsing.
- **Browser-Based Extension:** Easy to install, runs directly in Chrome or any modern browser.
- **Focus Mode:** Allows selective visibility for content that matches user's goals.
- **Personalized Productivity:** Tailored to individual focus areas(e.g., jobs, networking, business).

DRAWBACK AND SHOWSTOPPERS

- **Limited to Text Content:** Does not block distracting images or videos without captions at the basic level.
- **No Cross-Device Sync:** Filter settings work only on the browser where the extension is installed .
- **Manual Keyword Management:** Users need to add/update their productive/distracting keywords themselves.
- **Bypass Risk:** Creative or misspelled words/hashtags may skip detection.
- **Platform Dependency:** Heavy changes in website changes structure (DOM) may break the filter.
- **Showstopper:** Advanced content types like ads, reels or encrypted posts may need extra permissions or deeper API integration, which can be complex to implement initially .

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TEAM NAME

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thank
you