



# EASY Software Services

# PROJECT SUMMARY



Proposal created  
24/03/2023

Proposal Approved  
25/03/2023

Testing  
26/03/2023

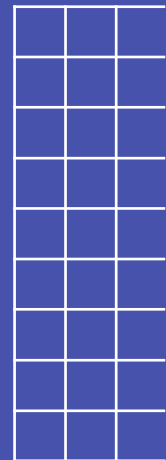
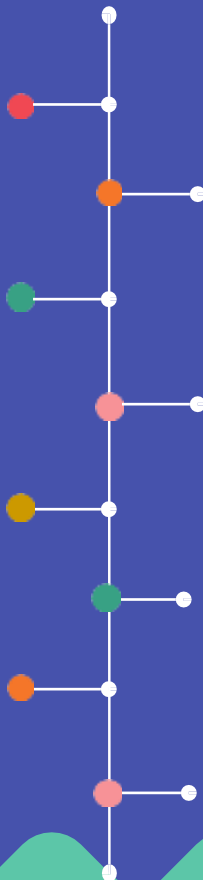
Training  
30/03/2023

Proposal sent  
25/03/2023

Developed  
25/03/2023

Deployed  
27/03/2023

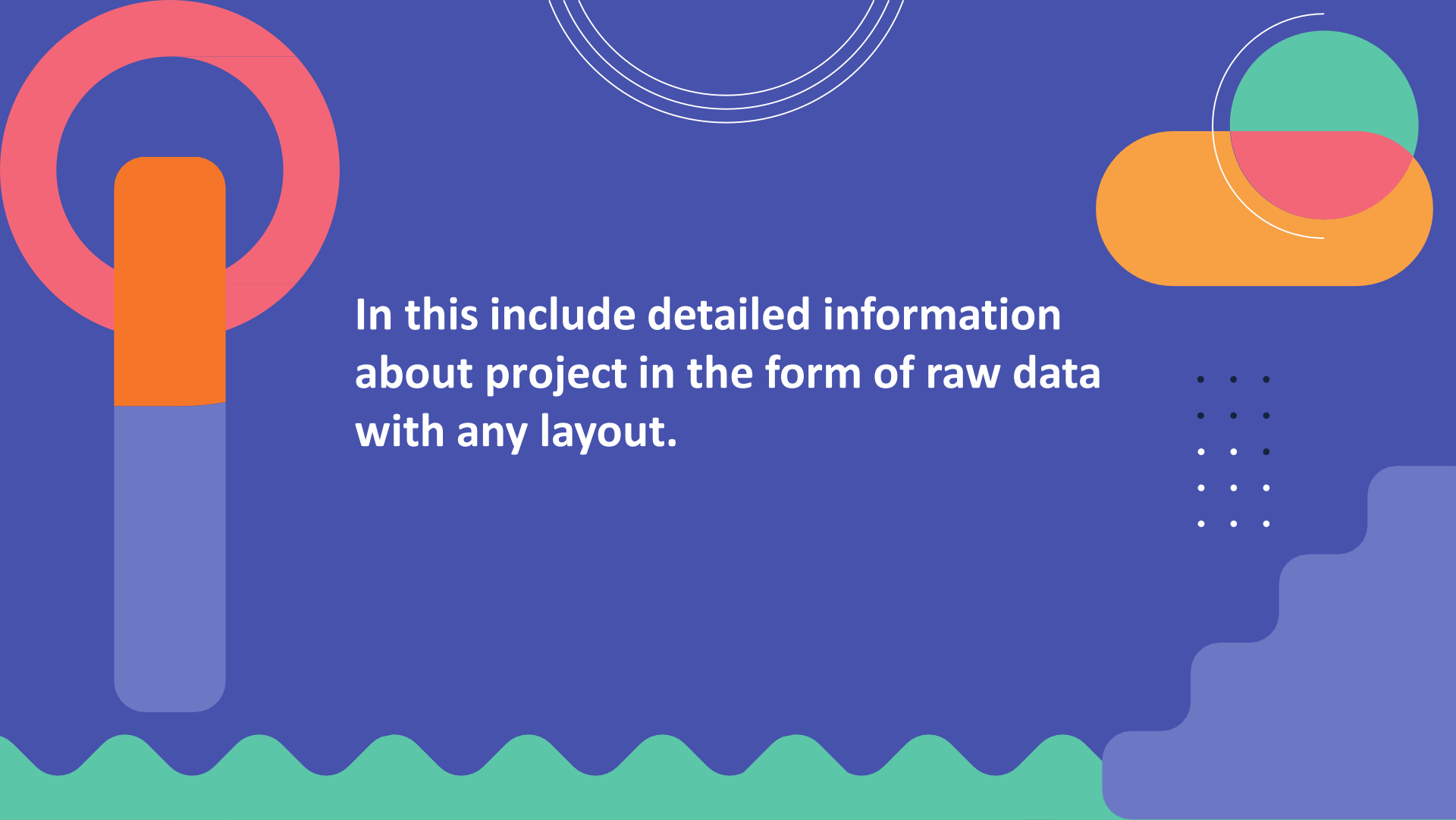
Feedback  
04/04/2023



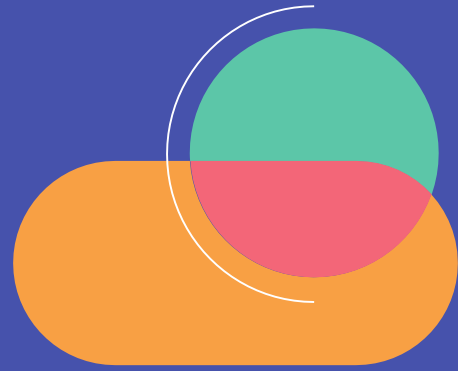
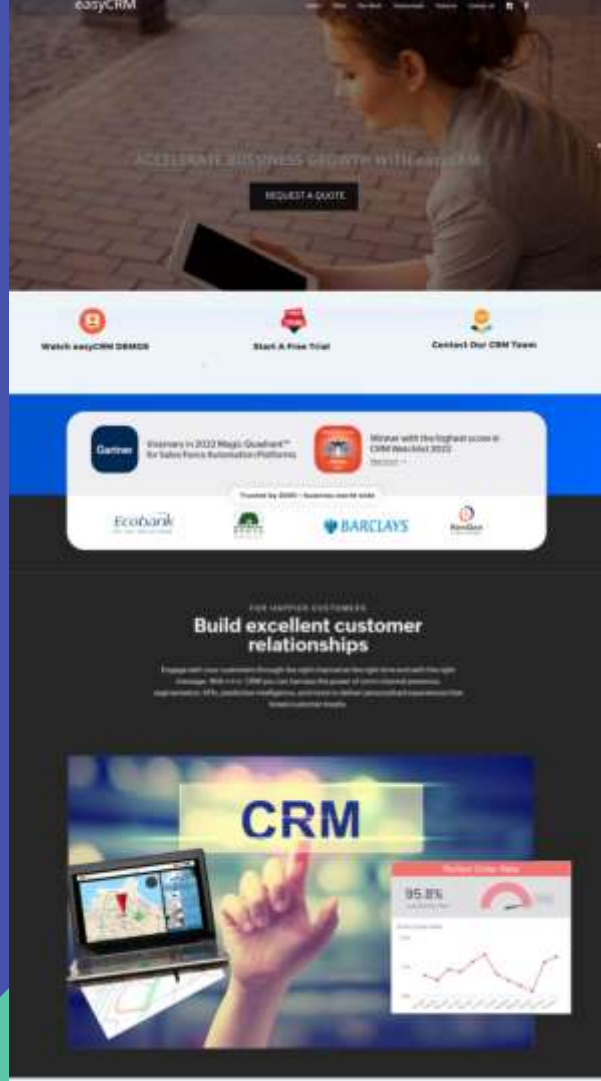
The image features a solid blue background with various abstract geometric elements. On the left, there is a large pink circle with a thick orange vertical bar passing through its center. The bar is divided into an orange top half and a light blue bottom half. At the top center, there are three thin, concentric white circular arcs. Below these, a red circle contains the white text '01'. To the right, an orange rounded rectangle is partially overlapped by a green circle and a pink circle, with a thin white arc passing through them. In the bottom right corner, there is a light blue stepped geometric shape. Above this shape is a 4x3 grid of small white dots. At the bottom of the image, there is a horizontal band of green wavy lines.

01

ANALYST

The background is a solid dark blue. On the left, there is a large red circle with a thick orange vertical bar passing through its center. The bar has a light blue section at the bottom. At the top center, there are three concentric white circles. On the right, there is a large orange rounded rectangle with a green circle and a red circle overlapping its top right corner. Below this, there is a 4x3 grid of small white dots. In the bottom right corner, there is a light blue stepped geometric shape. At the very bottom, there is a green wavy line.

**In this include detailed information  
about project in the form of raw data  
with any layout.**



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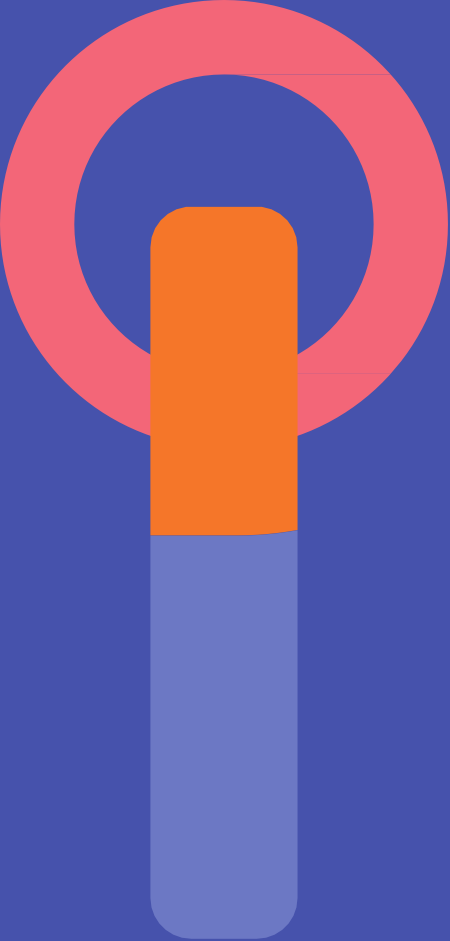
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Lorem ipsum dolor sit amet consectetur adipiscing elit. Donec repelit magna id malesuada veniam ligula quis nunc lacus doctus a temporibus ligula. Mihi, dicit, tempore nunc est aliquam hunc aspectu quis?



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easyCRM

### QUICK LINKS

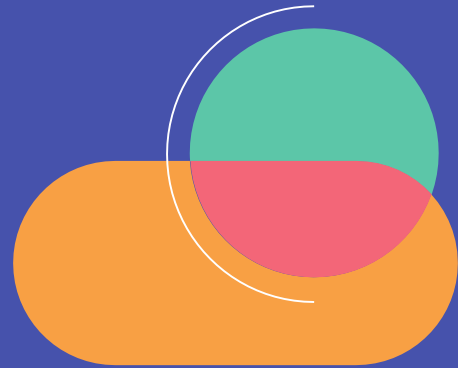
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The background is a solid blue color. On the left, there is a large pink circle with a thick orange vertical bar passing through its center. The bar has a light blue section at the bottom. At the top center, there are three thin white concentric circles. In the upper right, there is an orange rounded rectangle with a green circle and a pink circle overlapping it, all enclosed within a thin white circular outline. In the lower right, there is a light blue stepped geometric shape. A green wavy line runs along the bottom edge. A red circle containing the number '02' is positioned above the word 'PROTOTYPE'.

02

PROTOTYPE







**There are two steps involve:**

- 1. Process flow for each module.**
- 2. Paper design or Photoshop design for each module.**

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Velocity in 2022 Magic Quadrant®  
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Engage with your customers through the right channel at the right time and with the right message. With **easyCRM** you can harness the power of omni-channel presence, segmentation, KPIs, predictive intelligence, and more to deliver personalized experiences that breed customer loyalty.

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"We can build more robust  
site faster."



Brent Weaver

"We can build more robust  
site faster."



Brent Weaver

"We can build more robust  
site faster."



easy CRM can help you increase  
your business productivity and  
reduce operational costs in the  
process.

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The background is a solid blue color. On the left, there is a large pink circle with a thick orange vertical bar passing through its center. The bar is divided into an orange top half and a light blue bottom half. At the top center, there are three concentric white circles. Below them is a red circle containing the white text '03'. To the right of the center, there is a large orange rounded rectangle with a green circle and a pink circle overlapping its top right corner. A thin white arc is also present. Below this, there is a 4x3 grid of small white dots. In the bottom right corner, there is a light blue stepped geometric shape. At the very bottom, there is a green wavy line.

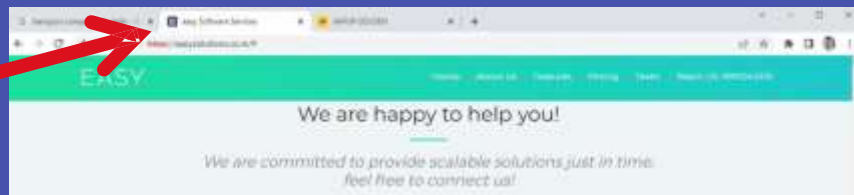
03

# SITE OBSERVATION

01

## Logo

Add logo to the search bar.



02

## Header

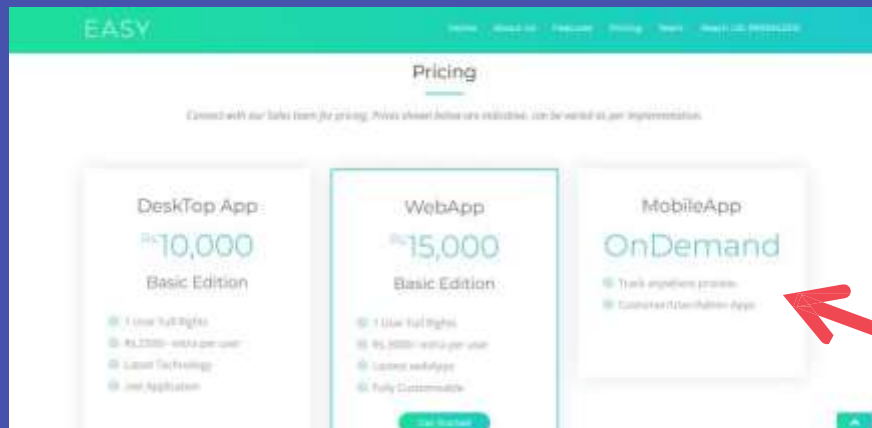
Add header at the top of the website in which insert mobile number and email (optional).



03

## PRICING CARDS

Add hover effect to all the cards and also layout size of the cards have to be same.

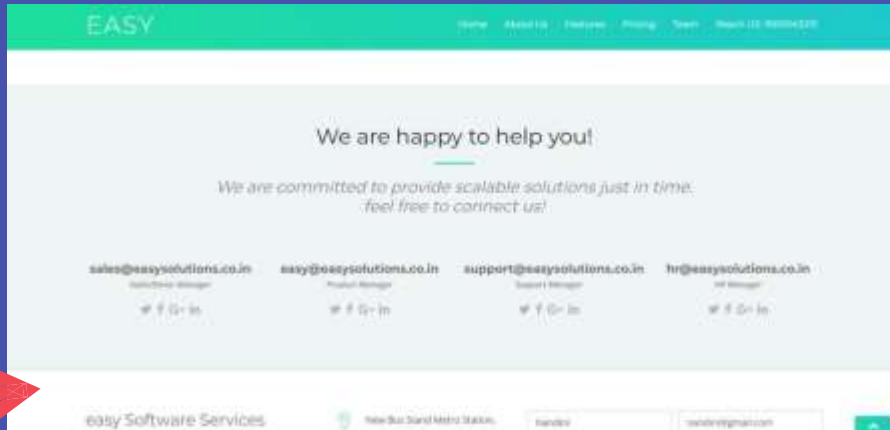




04

## Call ICON

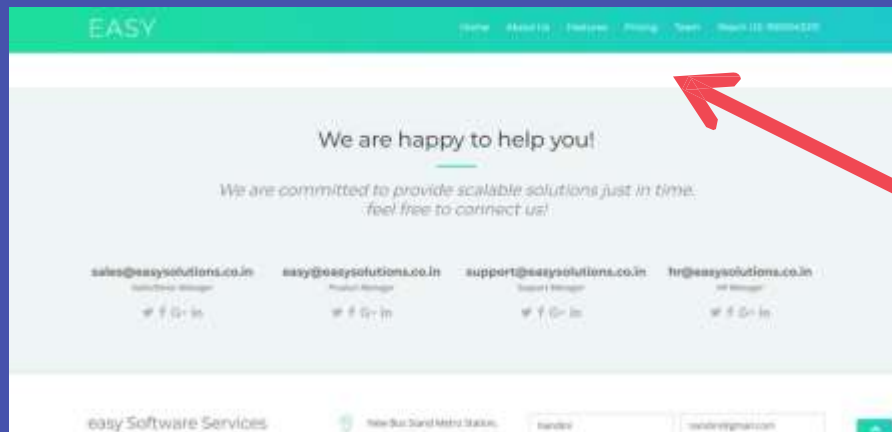
Highlight call icon over the website either left or right and position has to be fixed.



05

## TESTIMONIAL PAGE

Add reviews of the customers after the team member page.



06

## GOOGLE MAP

Add google map of the Easy Software Services in contact page



07

## Social Links

Add links to social icons which will be able to redirect.





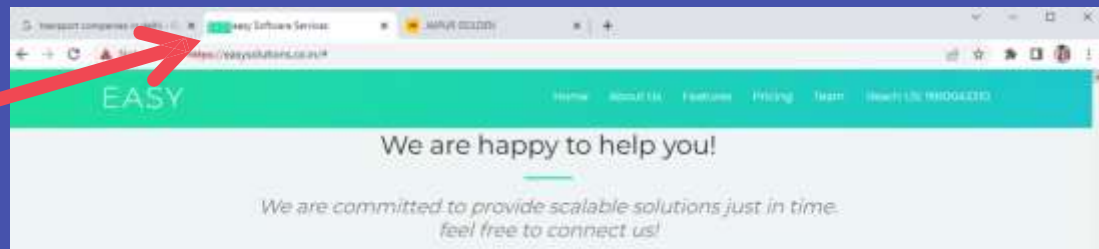
04

# TECHNICAL STUDY

01

## Logo

After adding logo the webpage look like this.



02

## HEADER

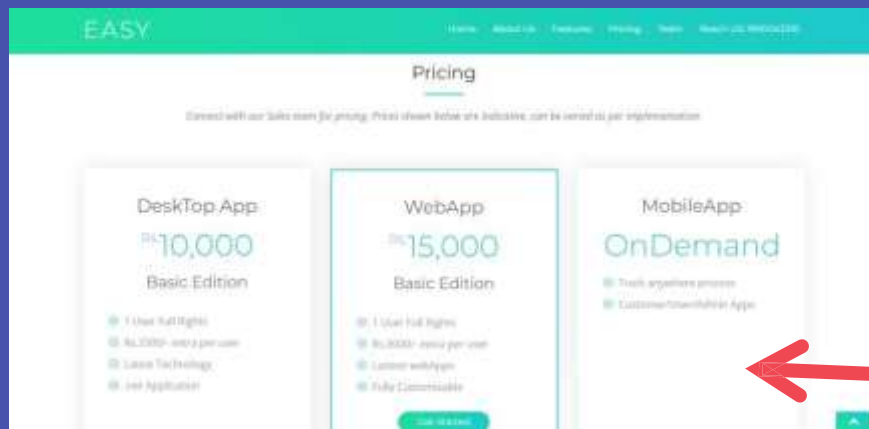
After adding header the webpage looks like.



03

## PRICING CARDS

After resize the card the page looks.

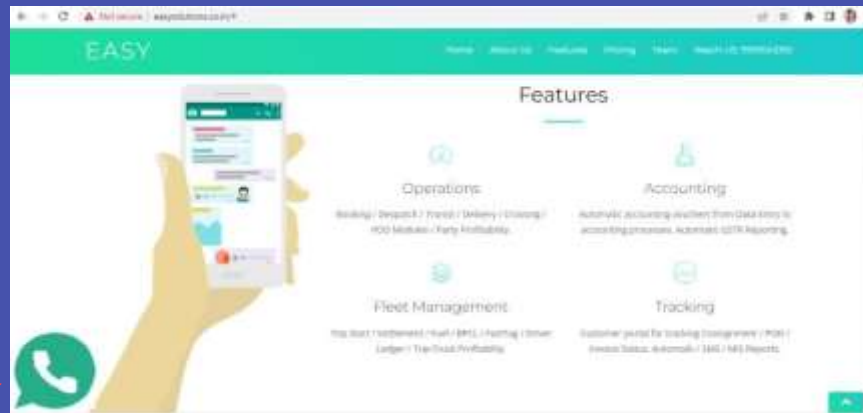




04

## Call Icon

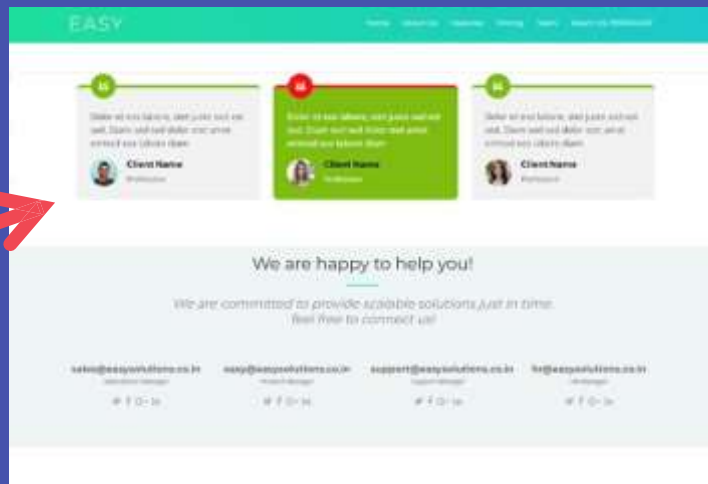
After adding call icon page look like this.



05

## TESTIMONIAL PAGE

After adding review page the webpage look like this.



06

## GOOGLE MAP

After adding google page the webpage look like this.



07


## Social Links

When social links will be active then it will redirect to social account page.




05

# APPROVAL

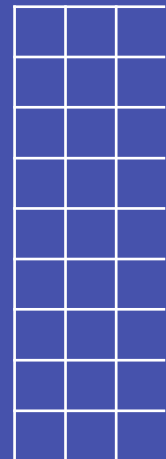


Document Creation date	Created by	Email	Referenced by	Proposal sent date	Status
24/03/2023	Nandini	<a href="mailto:nandini@gmail.com">nandini@gmail.com</a>	Mr. Arun sir	24/03/2023	Approved





S. No	Assigned To	Expected Date	Approved Date
1	Nandini	25/03/2023	25/03/2023
2	Priya	26/03/2023	25/03/2023
3	Nandini	25/03/2023	25/03/2023
4	Nandini	26/03/2023	26/03/2023
5	Kunal	27/03/2023	26/03/2023
6	Varun	27/03/2023	27/03/2023
7	Priya	26/03/2023	26/03/2023





06

DESIGNING



```
graph TD; A[ ] --> B[User Interface]; A --> C[User Experience]; B --> D[Photoshop Design]; C --> E[Functional Design]; C --> F[Validation Design];
```

User Interface

Photoshop Design

User Experience

Functional  
Design

Validation  
Design



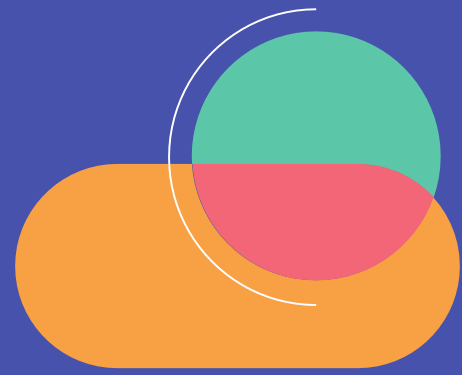


07

# MIDDLEWARE



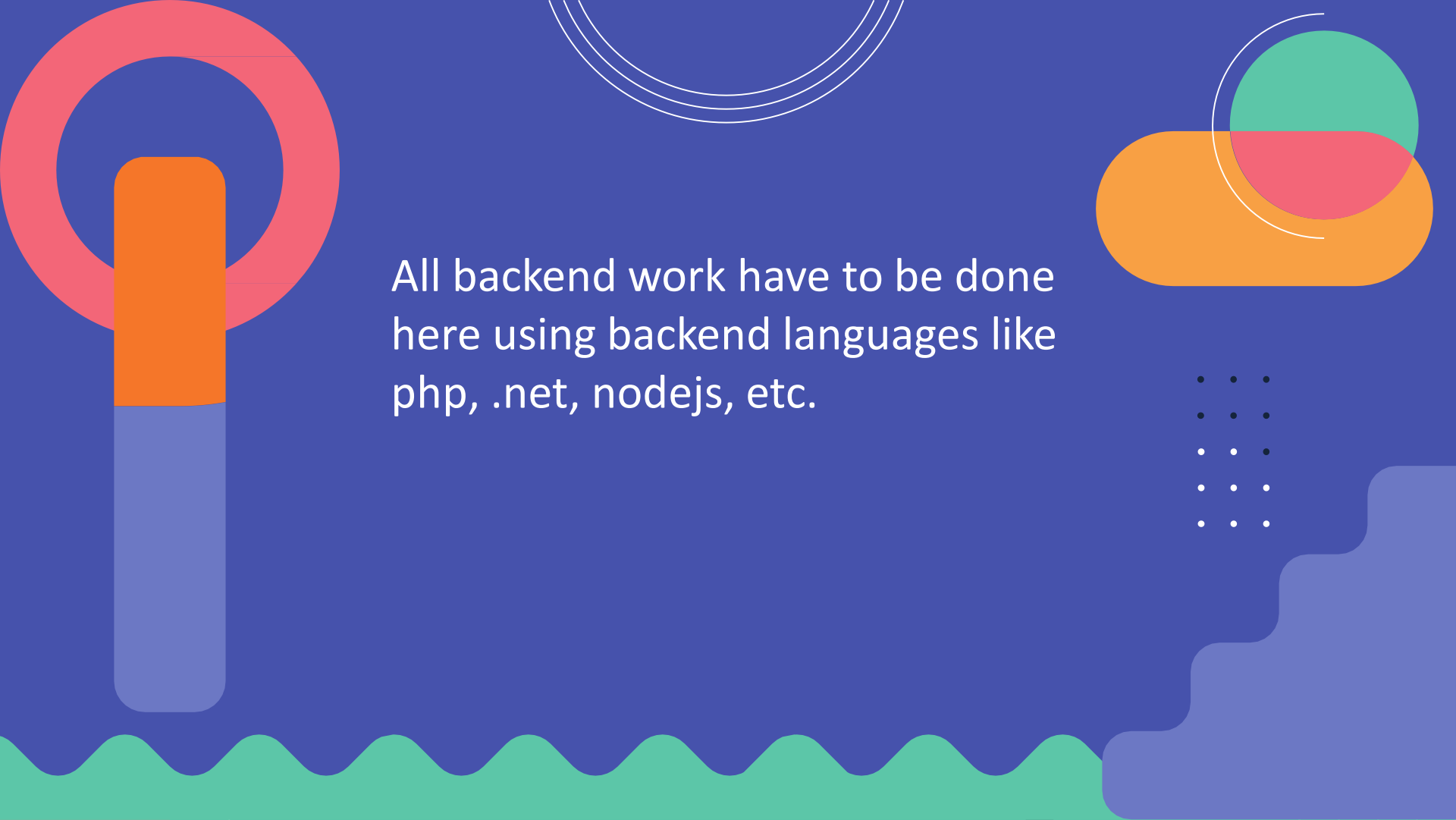
- Work as a mediator between designing and development.
- It receives input from both side i.e. designing and development and check what changes have to be done on which side.





08

# DEVELOPMENT

The background is a solid dark blue. On the left, there is a large red circle with a thick orange vertical bar passing through its center. The bar has a light blue section at the bottom. At the top center, there are three concentric white circles. On the right, there is an orange rounded rectangle with a green circle and a red circle overlapping its top right corner. Below this, there is a 4x3 grid of small white dots. In the bottom right corner, there is a light blue stepped geometric shape. The bottom of the image features a green wavy line.

All backend work have to be done  
here using backend languages like  
php, .net, nodejs, etc.

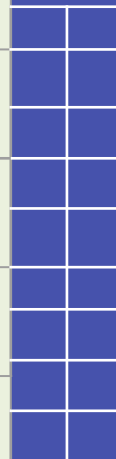


09

# REVIEW



S. No	Assigned To	Expected Date	Approved Date	Approved by	Review Date	Status
1	Nandini	25/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	Completed
2	Priya	26/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	Completed
3	Nandini	25/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	Completed
4	Nandini	26/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	Completed
5	Kunal	27/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	Completed
6	Varun	27/03/2023	27/03/2023	Mr. Arun sir	26/03/2023	Completed
7	Priya	26/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	Completed





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TESTING





S. No	Assigned To	Expected Date	Approved Date	Approved by	Review Date	Testing Date
1	Nandini	25/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	26/03/2023
2	Priya	26/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	26/03/2023
3	Nandini	25/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	26/03/2023
4	Nandini	26/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	26/03/2023
5	Kunal	27/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	26/03/2023
6	Varun	27/03/2023	27/03/2023	Mr. Arun sir	26/03/2023	26/03/2023
7	Priya	26/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	26/03/2023



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# DEPLOYMENT

S. No	Assigned To	Expected Date	Approved Date	Approved by	Review Date	Testing Date	Deploy Date	Deploy By
1	Nandini	25/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	26/03/2023	28/03/2023	Nandini
2	Priya	26/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	26/03/2023	28/03/2023	Nandini
3	Nandini	25/03/2023	25/03/2023	Mr. Arun sir	26/03/2023	26/03/2023	28/03/2023	Nandini
4	Nandini	26/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	26/03/2023	28/03/2023	Nandini
5	Kunal	27/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	26/03/2023	28/03/2023	Nandini
6	Varun	27/03/2023	27/03/2023	Mr. Arun sir	26/03/2023	26/03/2023	28/03/2023	Nandini
7	Priya	26/03/2023	26/03/2023	Mr. Arun sir	26/03/2023	26/03/2023	28/03/2023	Nandini



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# TRAINING MODULE



13

# TRAINING



14

# FEEDBACK

The background is a solid dark blue. On the left, there is a large pink circle with a thick orange vertical bar passing through its center. The bar has a light blue section at the bottom. At the top center, there are three concentric white circles. On the right, there is a large orange rounded rectangle with a green circle and a pink circle overlapping its top right corner. Below this, there is a 4x3 grid of small white dots. In the bottom right corner, there is a light blue stepped geometric shape. The bottom of the image features a green wavy line.

# THANKS!