

#	Day	Date (Apr-May 2025)	Platform	Post Type	Caption	Hashtags	Image/Video Idea
1		Apr 10	Instagram	Image	Welcome to Everboom Home! We're passionate about bringing sustainable beauty into your everyday life. Explore our collection of eco-friendly home goods. 🌱	#SustainableLiving #EcoFriendlyHome #HomeDecor #EthicalLiving #NewBeginnings	Flat lay of a few signature Everboom Home products (e.g., a recycled cotton throw, a bamboo cutting board, a ceramic planter).
2		Apr 11	Facebook	Link	Did you know that conventional textiles can have a significant environmental impact? Learn more about the benefits of choosing organic cotton on our latest blog post! [Link to Blog]	#OrganicCotton #SustainableTextiles #EcoFriendlyChoices #LearnMore #EverboomHome	Eye-catching graphic promoting the blog post with a relevant image.
3		Apr 12	Pinterest	Image	Cozy corners made consciously. Shop our collection of sustainable throws and pillows for a home that feels good inside and out. ☁️	#SustainableHomeDecor #CozyHome #EcoFriendlyLiving #HomeInspiration #EverboomHome	Beautifully styled shot of a living room corner featuring Everboom Home throws and pillows.
4		Apr 13	Instagram Story	Poll	What's your biggest challenge when trying to live more sustainably? A) Reducing plastic waste B) Finding eco-friendly products C) Understanding certifications D) Other (comment below!)	#SustainableLivingTips #EcoFriendlyJourney #PollTime #EverboomHome	Single text-based poll with Everboom Home branding.
5		Apr 14	Twitter	Text	Small changes, big impact! Switching to re-usable water bottles is a simple yet powerful step towards a greener planet. What's your favorite reusable item? #SustainabilityTip #ReusableRevolution #EcoFriendlyLiving #EverboomHome	#SustainabilityTip #ReusableRevolution #EcoFriendlyLiving #EverboomHome	No image needed for this text-based tweet.
6		Apr 15	Instagram	Carousel	Our handcrafted wooden serving boards are not only beautiful but also made from sustainably sourced wood. Swipe to see the journey from forest to your table! 🌲🔪🍴	#SustainableWood #Handcrafted #EcoFriendlyKitchen #HomeEssentials #EverboomHome	Carousel showcasing the process: sustainable forest, artisan crafting, finished product.
7		Apr 16	Facebook	Image	Meet the Maker! We're proud to partner with talented artisans who share our commitment to ethical and sustainable practices. Stay tuned for a feature on one of our amazing collaborators!	#EthicalSourcing #ArtisanMade #SustainableCraftsmanship #BehindTheScenes #EverboomHome	Photo of one of the artisans working on an Everboom Home product.
8		Apr 17	Pinterest	Image	Sustainable storage solutions that are both practical and stylish. Explore our range of organic cotton baskets and recycled glass containers. 🧺	#SustainableStorage #EcoFriendlyOrganization #HomeOrganization #Declutter #EverboomHome	Visually appealing arrangement of Everboom Home storage products.
9		Apr 18	Instagram	Question Sticker	What's one sustainable swap you've made recently that you're proud of? Share your tip! 🌱	#SustainableSwaps #EcoFriendlyTips #CommunityLove #EverboomHome	Single graphic with the question sticker and Everboom Home branding.
10		Apr 19	Twitter	Link	Thinking about spring cleaning? Check out our guide to eco-friendly cleaning products and practices! [Link to Blog]	#EcoFriendlyCleaning #SustainableHome #SpringCleaning #GreenLiving #EverboomHome	Tweet with a compelling image related to eco-friendly cleaning.
11		Apr 20	Instagram	Video	Unboxing our latest arrival! 📦 See the care and sustainable packaging that goes into every Everboom Home order.	#SustainablePackaging #EcoFriendlyDelivery #Unboxing #NewArrivals #EverboomHome	Short video showcasing the unboxing experience with a focus on eco-friendly packaging.
12		Apr 21	Facebook	Image	Earth Day Reminder: Every small choice we make for our homes can contribute to a healthier planet. What are you doing today to celebrate Earth? 🌍	#EarthDay #SustainableLiving #ProtectOurPlanet #EcoConscious #EverboomHome	Inspiring image related to nature or sustainable living with the Everboom Home logo.
13		Apr 22	Pinterest	Image	Bring the outdoors in with our collection of sustainable planters and natural fiber rugs. Create a calming and eco-conscious sanctuary. 🌿	#IndoorJents #SustainablePlants #RugDesign #EcoFriendlyDecor #EverboomHome	Beautifully styled indoor space featuring Everboom Home planters and rugs.
14		Apr 23	Instagram Story	Quiz	How well do you know your sustainable materials? Take our quick quiz! [Link to Quiz on Stories]	#SustainableMaterials #EcoEducation #QuizTime #LearnSomethingNew #EverboomHome	Engaging graphic promoting the quiz.
15		Apr 24	Twitter	Text	Transparency matters. We're committed to sharing the journey of our products, from sourcing to your home. Learn more on our website [Link to 'Our Story' page]	#Transparency #EthicalSourcing #SustainableBusiness #OurStory #EverboomHome	No image needed for this text-based tweet.
16		Apr 25	Instagram	Carousel	Styling your sustainable finds! Get inspired by different ways to incorporate Everboom Home products into your decor. Swipe for ideas! 🏠	#SustainableStyle #HomeDecorInspiration #EcoFriendlyDesign #StylingTips #EverboomHome	Carousel showcasing different room settings featuring Everboom Home products.
17		Apr 26	Facebook	Video	A quick life tip for reupcycling old jars into beautiful storage containers! Reduce waste and add a personal touch to your home. #DIYHome #Upcurpose #ZeroWaste #SustainableLiving #EverboomHome	#SustainableUpcycling #DIYHome #Upcurpose #ZeroWaste #SustainableLiving #EverboomHome	Short tutorial video demonstrating how to repurpose jars.
18		Apr 27	Pinterest	Image	Sustainable kitchen essentials that make cooking and dining a little greener. Explore our bamboo utensils, organic cotton dishcloths, and more! 🍴🧻	#SustainableKitchen #EcoFriendlyCooking #ZeroWasteKitchen #KitchenEssentials #EverboomHome	Flat lay of various Everboom Home sustainable kitchen products.
19		Apr 28	Instagram Story	Behind-the-Scenes	A sneak peek into our workshop! See where the magic happens and the care that goes into crafting your Everboom Home goods. 🏡	#BehindTheScenes #Workshop #HandmadeWithLove #SustainableProduction #EverboomHome	Short video or series of photos showing the workshop and the making process.
20		Apr 29	Twitter	Question	What's one eco-friendly habit you're trying to adopt this week? Share your goals with us! 🌱 #SustainabilityGoals #EcoFriendlyHabits #CommunitySupport #EverboomHome	#SustainabilityGoals #EcoFriendlyHabits #CommunitySupport #EverboomHome	No image needed for this text-based tweet.
21		Apr 30	Instagram	Image	Trust yourself! (and the planet!) Our sustainable self-care collection offers eco-friendly ways to relax and rejuvenate. 🛀	#SustainableSelfCare #EcoFriendlyWellness #SustainableSelfcare #MindfulLiving #EverboomHome	Beautifully styled shot of sustainable home's sustainable self-care products (e.g., organic bath salts, bamboo hairbrush).
22	May 1		Facebook	Link	May Day greeting! Let's celebrate the beauty of nature and our commitment to protecting it. Explore our nature-inspired collection! [Link to relevant product category]	#MayDay #NatureInspired #SustainableDesign #EcoFriendlyProducts #EverboomHome	Image showcasing nature-inspired Everboom Home products.
23	May 2		Pinterest	Image	Creating a sustainable nursery? Our organic cotton bedding and eco-friendly toys are gentle on your little ones and the planet. 🍼	#SustainableNursery #OrganicBaby #EcoFriendlyToys #BabyEssentials #EverboomHome	Sweet and calming image of a sustainable nursery featuring Everboom Home products.
24	May 3		Instagram Story	This or That	Bamboo or Wood? Vote on your preferred sustainable material for home goods! 🌱	#SustainableMaterials #ThisOrThat #EcoFriendlyChoices #Engagement #EverboomHome	Single graphic with the "This or That" question and relevant images.
25	May 4		Twitter	Text	Did you know reducing your energy consumption at home can make a big difference? Share your favorite energy-saving tip! #WasteEfficiency #SustainableHomeTips #GoGreen #EverboomHome	#EnergyEfficiency #SustainableHomeTips #GoGreen #EverboomHome	No image needed for this text-based tweet.
26	May 5		Instagram	Carousel	From seed to shelf! Learn about the sustainable sourcing of the materials used in our beautiful textiles. Swipe to see the journey. 🌱🧵👕	#SustainableSourcing #EthicalProduction #EcoFriendlyTextiles #MaterialTransparency #EverboomHome	Carousel showcasing the sourcing process of a specific textile.
27	May 6		Facebook	Image	Customer Spotlight! We love seeing how you incorporate Everboom Home into your spaces. Share your photos using #EverboomHomeStyle for a chance to be featured!	#CustomerLove #HomeStyle #SustainableLivingAction #Community #EverboomHomeStyle	Repost of a beautiful customer photo featuring Everboom Home products.
28	May 7		Pinterest	Image	Sustainable gifts that give back to the planet. Explore our curated collection of eco-friendly presents for any occasion. 🎁	#SustainableGifts #EcoFriendlyPresents #GiftIdeas #ConsciousGifting #EverboomHome	Visually appealing arrangement of various Everboom Home giftable items.
29	May 8		Instagram Story	Countdown	Exciting news coming soon! Stay tuned for a special announcement tomorrow! 🗓️	#ComingSoon #ExcitingNews #StayTuned #EverboomHome	Engaging graphic with a countdown sticker.
30	May 9		Instagram	Video/Image	BIG ANNOUNCEMENT! [Announce a new product line, partnership, initiative, or sale related to sustainability]. We're thrilled to share this exciting step in our journey towards a greener future! 🌟	#SustainableInnovation #NewProduct #EcoFriendlyLaunch #RelevantHashtagForAnnouncement #Everboom	High-quality video or image showcasing the announcement.