



Probability and Statistics for Business and Data

PART 2 - PROBABILITY



Probability



What is Probability?

- **Probability** is a value between 0 and 1 that a certain event will occur
- For example, the probability that a fair coin will come up heads is 0.5
- Mathematically we write:

$$P(E_{heads}) = 0.5$$



What is Probability?

- In the above “heads” example, the act of flipping a coin is called a **trial**.
- Over very many trials, a fair coin should come up “heads” half of the time.





Trials Have No Memory!

- If a fair coin comes up tails 5 times in a row, the chance it will come up heads is *still* 0.5
- You can't think of a series of independent events as needing to “catch up” to the expected probability.
- Each trial is independent of all others



Experiments and Sample Space

- Each trial of flipping a coin can be called an **experiment**
- Each mutually exclusive outcome is called a **simple event**
- The **sample space** is the sum of every possible simple event



Experiments and Sample Space

- Consider rolling a six-sided die
- One roll is an experiment
- The simple events are:

$$E_1=1 \quad E_2=2 \quad E_3=3$$

$$E_4=4 \quad E_5=5 \quad E_6=6$$



- Therefore, the sample space is:

$$S = \{E_1, E_2, E_3, E_4, E_5, E_6\}$$



Experiments and Sample Space

- The probability that a fair die will roll a six:

The simple event is:

$$E_6 = 6 \text{ (one event)}$$



Total sample space:

$$S = \{E_1, E_2, E_3, E_4, E_5, E_6\} \text{ (six possible outcomes)}$$

The probability:

$$P(\text{Roll Six}) = 1/6$$



Probability Exercise

- A company made a total of 50 trumpet valves
- It is determined that one of the valves was defective
- If three valves go into one trumpet, what is the probability that a trumpet has a defective valve?





Probability Exercise

1. Calculate the probability of having a defective valve:

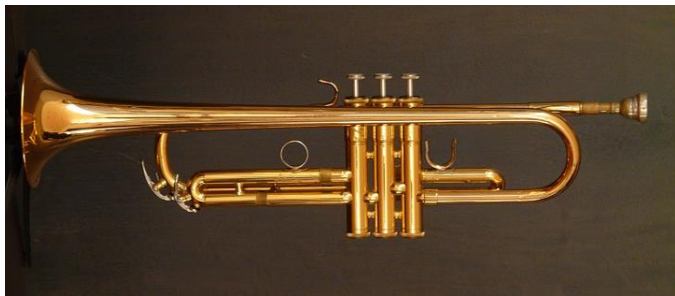
$$P(E_{\text{defective valve}}) = \frac{1}{50} = 0.02$$



Probability Exercise

2. Calculate the probability of having a defective trumpet:

$$\begin{aligned} P(E_{\text{defective trumpet}}) &= 3 \times P(E_{\text{defective valve}}) \\ &= 3 \times 0.02 = \mathbf{0.06} \end{aligned}$$





Permutations



Permutations

- A **permutation** of a set of objects is an arrangement of the objects in a certain order.
- The possible permutations of letters **a**, **b** and **c** is:

abc

acb

bac

bca

cab

cba



Permutations

- For simple examples like **abc**, we calculate the number of possible permutations as $n!$ (*"n factorial"*)
- **abc** = 3 items
- $n! = 3! = 3 \times 2 \times 1 = 6$ permutations



Permutations

- You can also take a subset of items in a permutation
- The number of permutations of a set of n objects taken r at a time is given by the following formula:

$${}_nP_r = \frac{n!}{(n - r)!}$$



Permutations Example #1

A website requires a 4 character password
Characters can either be lowercase letters
or the digits 0-9.


You may not repeat a
letter or number.

How many different
passwords can there be?

Username

Password

☐ Remember Me





Permutations Solution #1

- Recognize that n , or the number of objects is 26 letters + 10 numbers = 36
- r , or the number of objects taken at one time is 4
- Plug those numbers into the formula:

$${}_{36}P_4 = \frac{36!}{(36 - 4)!}$$



Permutations Solution #1


$${}_{36}P_4 = \frac{36!}{(36-4)!} = \frac{36 \times 35 \times 34 \times 33 \times \cancel{32 \times 31 \dots}}{\cancel{32 \times 31 \dots}}$$

$= 36 \times 35 \times 34 \times 33 = \mathbf{1,413,720}$ permutations

Username

Password

☐ Remember Me





Permutations Allowing Repetition

- The number of arrangements of n objects taken r at a time, *with repetition* is given by

$$n^r$$



Permutations Example #2

How many 4 digit license plates can you make using the numbers 0 to 9 while allowing repetition?





Permutations Solution #2

Recognize there are 10 objects taken 4 at a time. Plug that into the formula:

$$n^r = 10^4 = 10,000 \text{ permutations}$$





Permutations Formulas

- Total Permutations of a set n

$$n!$$

- Permutations taken r at a time given set n
(no repetition)

$${}_nP_r = \frac{n!}{(n-r)!}$$

- Permutations taken r at a time given set n
(with repetition)

$$n^r$$



Combinations



Combinations

- *Unordered* arrangements of objects are called **combinations**.
- A group of people selected for a team are the same group, no matter the order.



Combinations

- *Unordered* arrangements of objects are called **combinations**.
- A pizza that is half tomato, half spinach is the same as one half spinach, half tomato.





Combinations

- The number of combinations of a set of n objects taken r at a time is given by:

$${}_nC_r = \frac{n!}{r! (n - r)!}$$



Combinations vs. Permutations

How many 3-letter combinations can be made from the letters ABCDE?

1. Permutations:

$${}_5P_3 = \frac{5!}{(5-3)!} = 5 \times 4 \times 3 = 60$$

ABC	ACB	BAC	BCA	CAB	CBA
ABD	ADB	BAD	BDA	DAB	DBA
ABE	AEB	BAE	BEA	EAB	EBA
ACD	ADC	CAD	CDA	DAC	DCA
ACE	AEC	CAE	CEA	EAC	ECA
ADE	AED	DAE	DEA	EAD	EDA
BCD	BDC	CBD	CDB	DBC	DCB
BCE	BEC	CBE	CEB	EBC	ECB
BDE	BED	DBE	DEB	EBD	EDB
CDE	CED	DCE	DEC	ECD	EDC



Combinations vs. Permutations

How many 3-letter combinations can be made from the letters **ABCDE**?

2. Realize each row contains the same letters

ABC	ACB	BAC	BCA	CAB	CBA
ABD	ADB	BAD	BDA	DAB	DBA
ABE	AEB	BAE	BEA	EAB	EBA
ACD	ADC	CAD	CDA	DAC	DCA
ACE	AEC	CAE	CEA	EAC	ECA
ADE	AED	DAE	DEA	EAD	EDA
BCD	BDC	CBD	CDB	DBC	DCB
BCE	BEC	CBE	CEB	EBC	ECB
BDE	BED	DBE	DEB	EBD	EDB
CDE	CED	DCE	DEC	ECD	EDC



Combinations vs. Permutations

How many 3-letter combinations can be made from the letters ABCDE?

3. Combinations:

$$\begin{aligned} {}_nC_r &= \frac{n!}{r!(n-r)!} = \frac{5!}{3! \cdot 2!} \\ &= \frac{5 \times 4 \times 3}{3 \times 2} = \mathbf{10} \end{aligned}$$

ABC	ACB	BAC	BCA	CAB	CBA
ABD	ADB	BAD	BDA	DAB	DBA
ABE	AEB	BAE	BEA	EAB	EBA
ACD	ADC	CAD	CDA	DAC	DCA
ACE	AEC	CAE	CEA	EAC	ECA
ADE	AED	DAE	DEA	EAD	EDA
BCD	BDC	CBD	CDB	DBC	DCB
BCE	BEC	CBE	CEB	EBC	ECB
BDE	BED	DBE	DEB	EBD	EDB
CDE	CED	DCE	DEC	ECD	EDC



Combinations Example #1

For a study, 4 people are chosen at random from a group of 10 people.

How many ways can this be done?





Combinations Solution #1

Since you're going to have the same group of people no matter the order they're chosen, you can set up the problem as a combination:

$${}_nC_r = \frac{n!}{r!(n-r)!} = \frac{10!}{4!(10-4)!} = 210$$



Combinations Example #1a

For a pizza, 4 ingredients are chosen from a total of 10 ingredients.

How many different combinations of pizza can we have?

In this situation we're only allowed to use each ingredient once.





Combinations Solution #1a

Same as before, there will be 210 different types of pizza you can make:

$${}_nC_r = \frac{n!}{r! (n - r)!} = \frac{10!}{4! (10 - 4)!} = 210$$





Combinations Solution #1a

But what if we're allowed to repeat ingredients? (Use pepperoni 3 times and then add tomato once)





Combinations with Repetition

- The number of combinations taken r at a time from a set n and allowing for repetition:

$${}_{n+r-1}C_r = \frac{(n+r-1)!}{r!(n-1)!}$$



Combinations Example #2

For a pizza, 4 ingredients are chosen at random from a possible of 10 ingredients.

How many different pizza topping combinations are there, allowing repetition?





Combinations Solution #2

4 ingredients selected from 10 possible ingredients, allowing for repetition is:

$${}_{n+r-1}C_r = \frac{(n+r-1)!}{r!(n-1)!} = \frac{13!}{4!(9)!} = 715$$



Combinations with/without repetition

How many 3-letter combinations can be made from the letters ABCDE?

without repetition:

$${}_nC_r = \frac{n!}{r!(n-r)!} = \frac{5!}{3! \cdot 2!} = 10$$

with repetition:

$${}_{n+r-1}C_r = \frac{(n+r-1)!}{r!(n-1)!} = \frac{7!}{3!(4)!} = 35$$

ABC	ABD	ABE	ACD	ACE
ADE	BCD	BCE	BDE	CDE

ABC	ABD	ABE	ACD	ACE
ADE	BCD	BCE	BDE	CDE
AAA	AAB	AAC	AAD	AAE
BBA	BBB	BBC	BBD	BBE
CCA	CCB	CCC	CCD	CCE
DDA	DDB	DDC	DDD	DDE
EEA	EEB	EEC	EED	EEE



Permutations & Combinations in Excel

Order matters?	Repetition?	Formula	In Excel
Yes (permutation)	No	${}_nP_r = \frac{n!}{(n-r)!}$	=PERMUT(n,r)
No (combination)	No	${}_nC_r = \frac{n!}{r!(n-r)!}$	=COMBIN(n,r)
Yes (permutation)	Yes	n^r	=PERMUTATIONA(n,r)
No (combination)	Yes	${}_{n+r-1}C_r = \frac{(n+r-1)!}{r!(n-1)!}$	=COMBINA(n,r)



Intersections, Unions & Complements



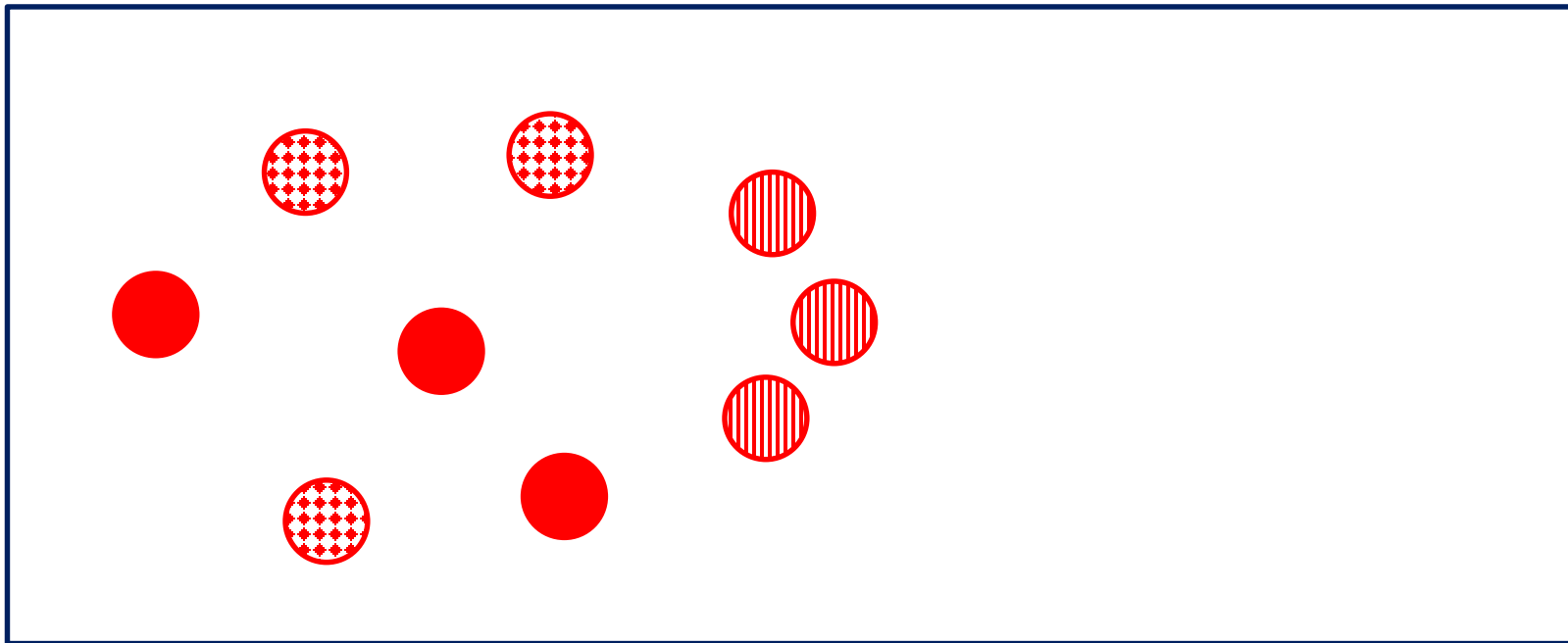
Intersections

- In probability, an **intersection** describes the sample space where two events *both* occur.
- Consider a box of patterned, colored balls



Intersections

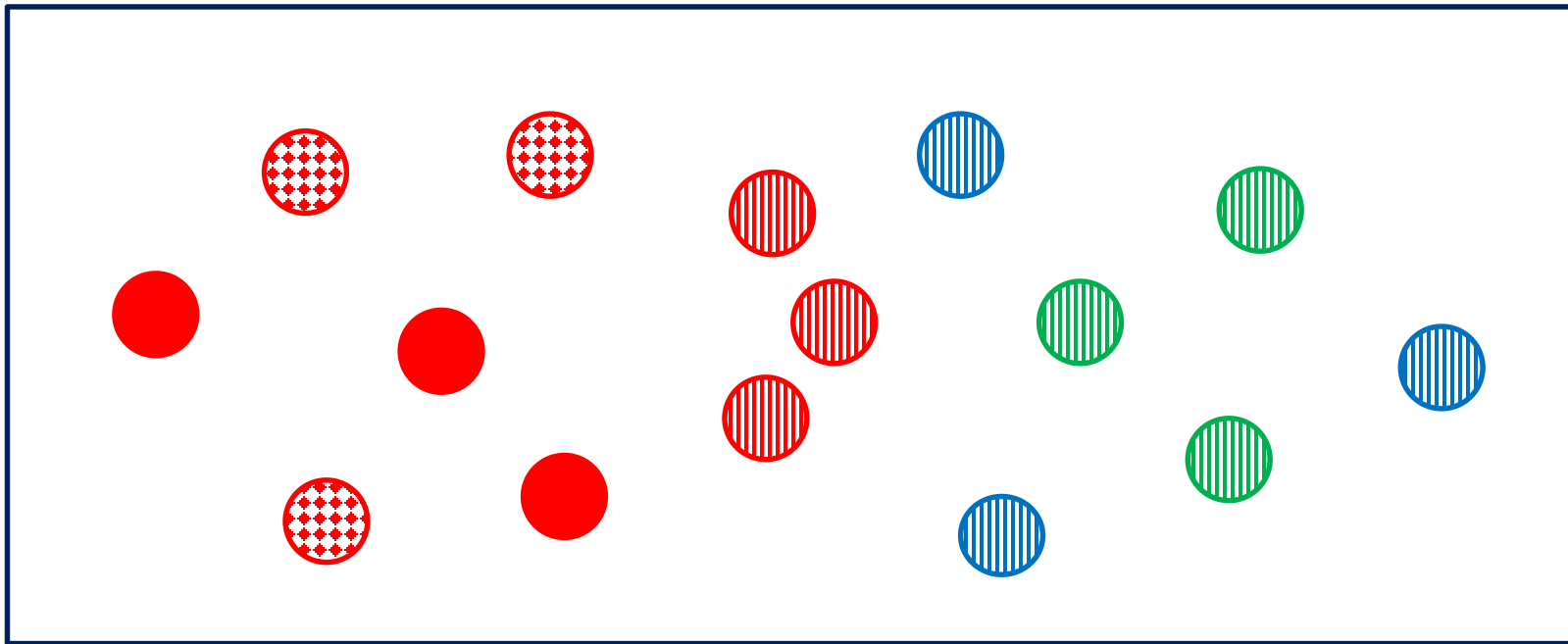
- 9 of the balls are red:





Intersections

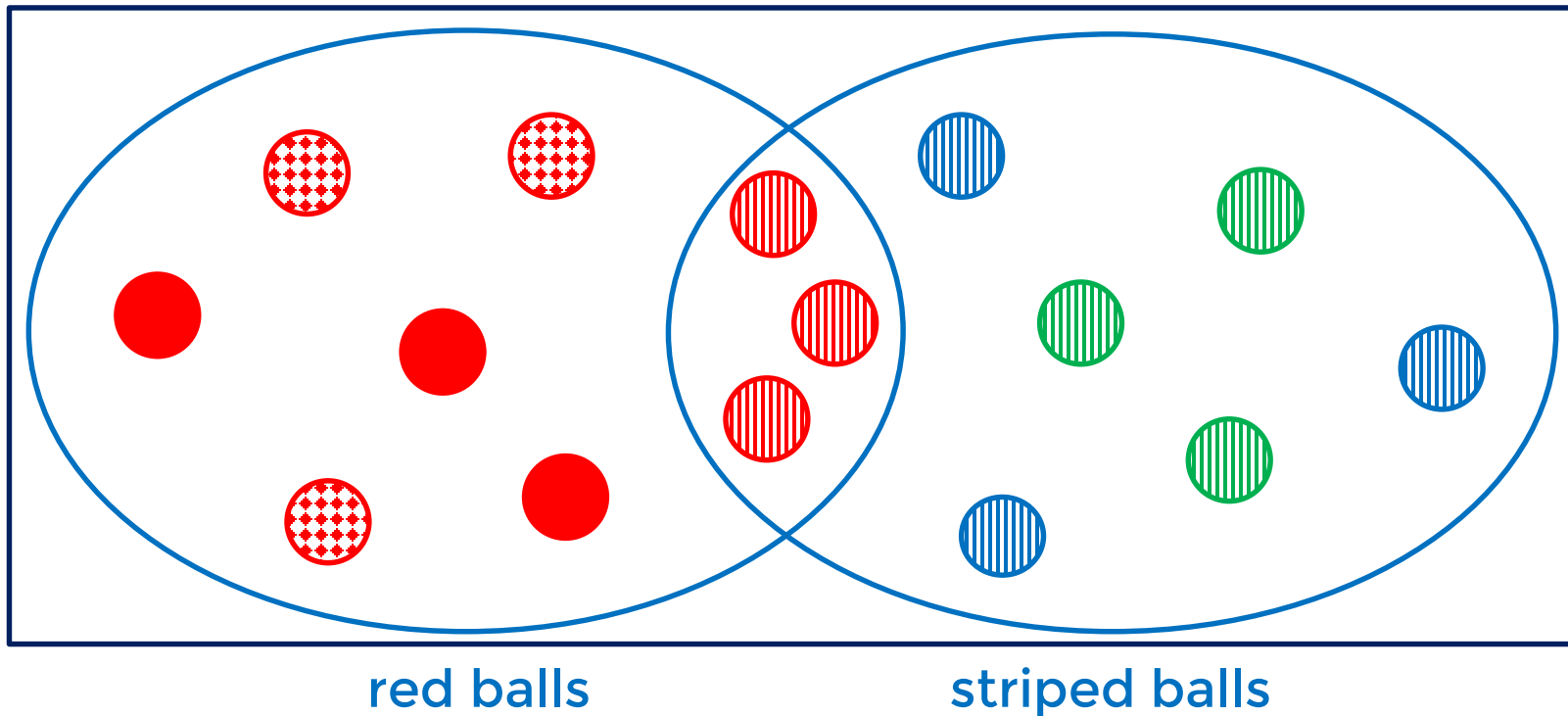
- 9 of the balls are striped:





Intersections

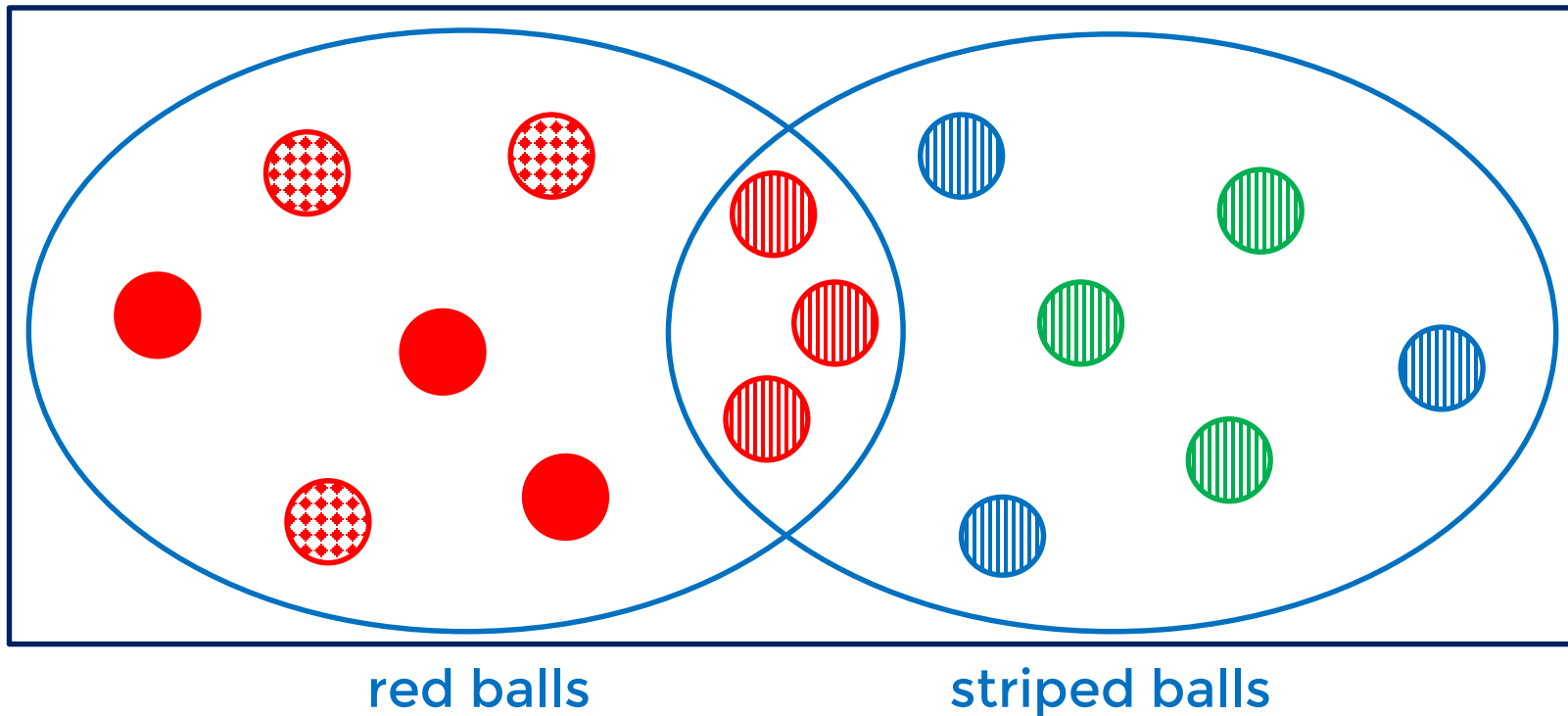
- 3 of the balls are both red and striped:





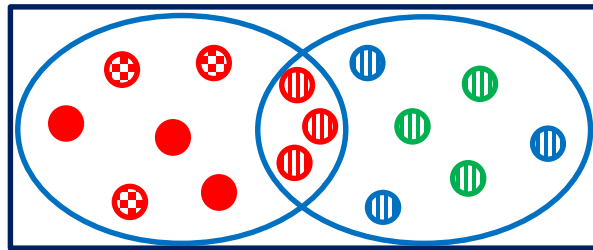
Intersections

- What are the odds of a red, striped ball?





Intersections



- If we assign **A** as the event of red balls, and **B** as the event of striped balls, the intersection of **A and B** is given as:

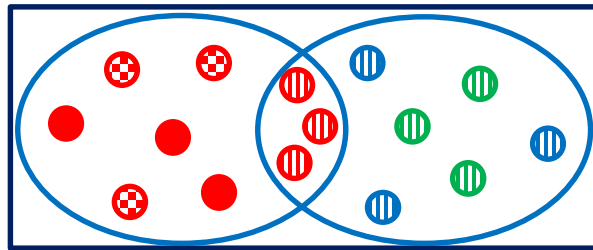
$$A \cap B$$

- Note that order doesn't matter:

$$A \cap B = B \cap A$$



Intersections



- The probability of *A and B* is given as

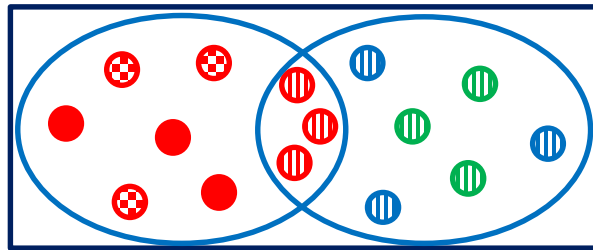
$$P(A \cap B)$$

- In this case:

$$P(A \cap B) = \frac{3}{15} = \mathbf{0.2}$$



Unions

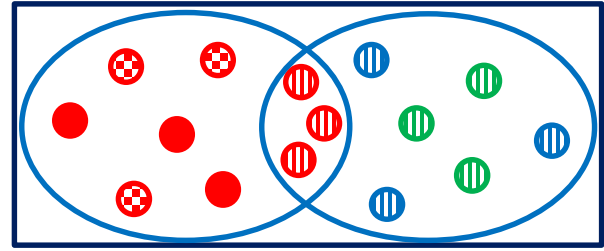


- The **union** of two events considers if ***A or B*** occurs, and is given as:

$$A \cup B$$

- Note again, order doesn't matter:

$$A \cup B = B \cup A$$



- The probability of *A or B* is given as:

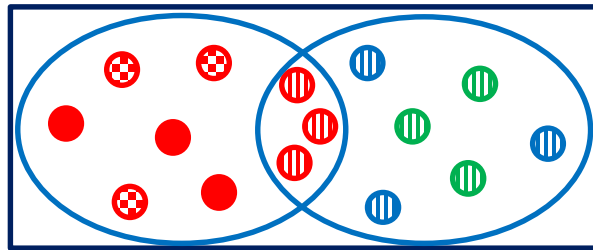
$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$

- In this case:

$$P(A \cup B) = \frac{9}{15} + \frac{9}{15} - \frac{3}{15} = \frac{15}{15} = \mathbf{1.0}$$



Complements



- The **complement** of an event considers everything outside of the event, given by:

\bar{A}

- The probability of *not* A is:

$$P(\bar{A}) = 1 - P(A) = \frac{15}{15} - \frac{9}{15} = \frac{6}{15} = \mathbf{0.4}$$



Independent & Dependent Events



Independent Events

- An **independent** series of events occur when the outcome of one event has no effect on the outcome of another.
- An example is flipping a fair coin twice
- The chance of getting heads on the second toss is independent of the result of the first toss.



Independent Events

- The probability of seeing two heads with two flips of a fair coin is:

$$P(H_1H_2) = P(H_1) \times P(H_2)$$

$$= \frac{1}{2} \times \frac{1}{2} = \frac{1}{4}$$

1st Toss	2nd Toss
H	H
H	T
T	H
T	T



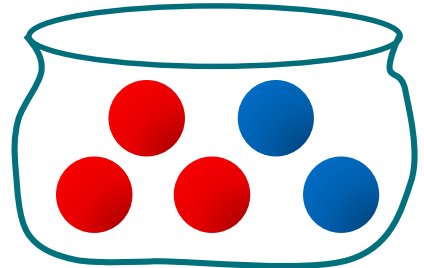
Dependent Events

- A **dependent** event occurs when the outcome of a first event does affect the probability of a second event.
- A common example is to draw colored marbles from a bag *without replacement*.



Dependent Events

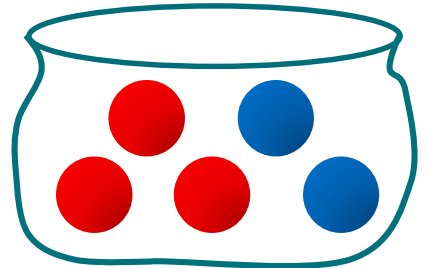
- Imagine a bag contains 2 blue marbles and 3 red marbles.
- If you take two marbles out of the bag, what is the probability that they are both red?





Dependent Events

- Here the color of the first marble affects the probability of drawing a 2nd red marble.

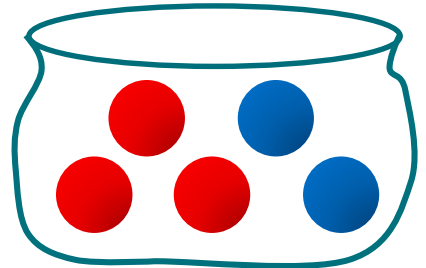




Dependent Events

- The probability of drawing a first red marble is easy:

$$P(R_1) = \frac{3}{5}$$

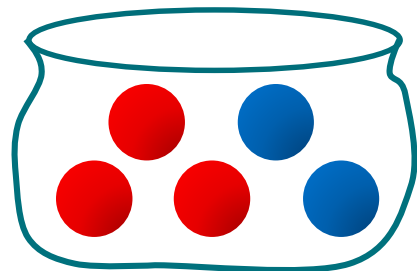




Dependent Events

- The probability of drawing a second red marble *given that* the first marble was red is written as:

$$P(R_2|R_1)$$

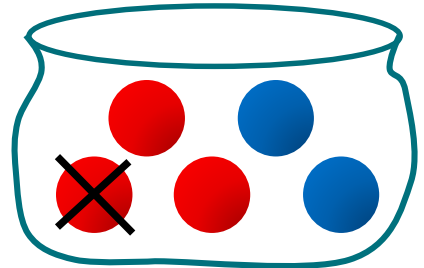




Dependent Events

- After removing a red marble from the sample set this becomes:

$$P(R_2 | R_1) = \frac{2}{4}$$



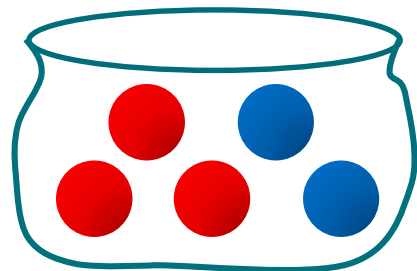


Dependent Events

- So the probability of two red marbles is:

$$P(R_1 \cap R_2) = P(R_1) \cdot P(R_2|R_1)$$

$$= \frac{3}{5} \times \frac{2}{4} = \frac{6}{20} = \mathbf{0.3}$$





Conditional Probability



Conditional Probability

- The idea that we want to know the probability of event A , *given* that event B has occurred, is **conditional probability**.
- This is written as $P(A|B)$



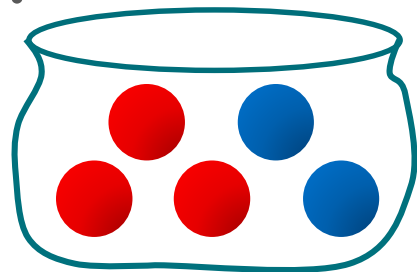
Conditional Probability

- Going back to dependent events, the probability of drawing two red marbles is:

$$P(R_1 \cap R_2) = P(R_1) \cdot P(R_2|R_1)$$

- The conditional in this equation is:

$$P(R_2|R_1)$$





Conditional Probability

- Rearranging the formula gives:

$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$

- That is, the probability of **A given B** equals the probability of **A and B** divided by the probability of **B**

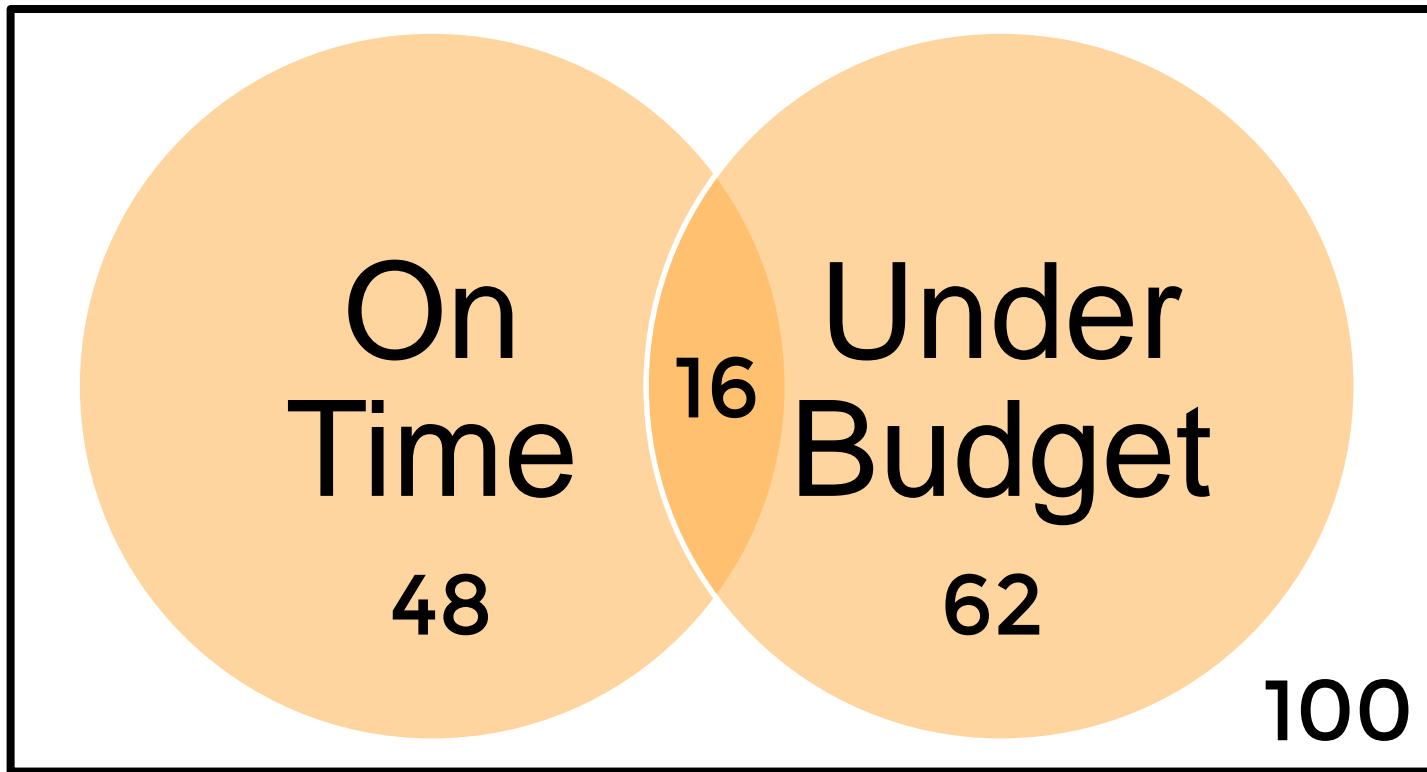


Conditional Probability Exercise

- A company finds that out of every 100 projects, 48 are completed on time, 62 are completed under budget, and 16 are completed both on time and under budget.
- Given that a project is completed on time, what is the probability that it is under budget?



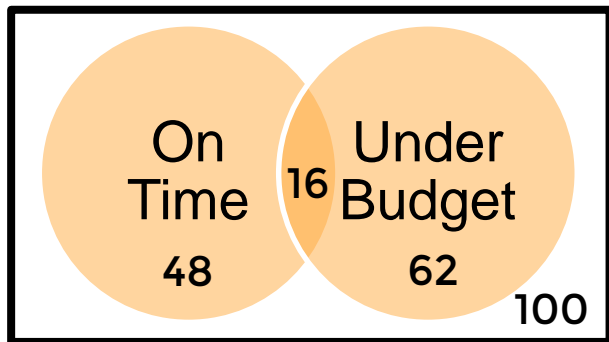
Conditional Probability Exercise





Conditional Probability Exercise

Given that a project is completed on time **B**,
what is the probability that it is under budget **A**?



$$P(A|B) = \frac{P(A \cap B)}{P(B)}$$
$$= \frac{16}{48} = \mathbf{0.33}$$

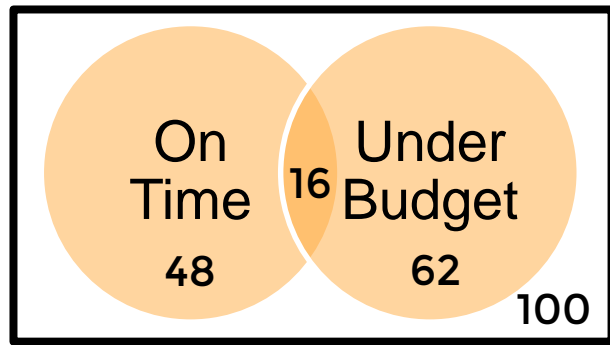


Addition & Multiplication Rules



Addition Rule

- From our project example, what is the probability of a project completing on time *or* under budget?



- Recall from the section on unions:

$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$

- This is the **addition rule**



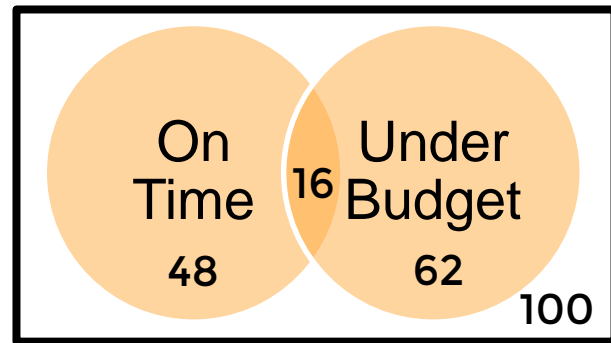
Addition Rule

$$P(A \cup B) = P(A) + P(B) - P(A \cap B)$$

$$= \frac{48}{100} + \frac{62}{100} - \frac{16}{100}$$

$$= 0.48 + 0.62 - 0.16$$

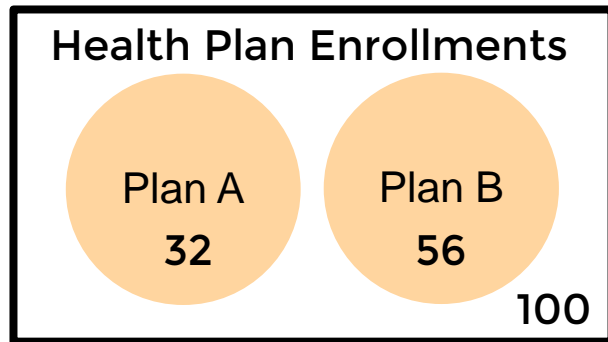
$$= \mathbf{0.94}$$





Addition Rule for Mutually Exclusive Events

- When two events cannot both happen, they are said to be **mutually exclusive**.



- In this case, the addition rule becomes:

$$P(A \cup B) = P(A) + P(B) - \cancel{P(A \cap B)}$$



Multiplication Rule

- From the section on dependent events we saw that the probability of A and B is:

$$P(A \cap B) = P(A) \cdot P(B|A)$$

- This is the **multiplication rule**



Multiplication Rule Exercise

- Given a standard deck of 52 cards, what is the probability of drawing 4 aces?



$$P(A \cap B \cap C \cap D) = P(A) \cdot P(B|A) \cdot P(C|AB) \cdot P(D|ABC)$$

$$= \frac{4}{52} \times \frac{3}{51} \times \frac{2}{50} \times \frac{1}{49} = \frac{24}{6,497,400} = \frac{1}{270,725}$$



Bayes Theorem



Bayes Theorem

- We've already seen conditional probability:

$$P(A|B) = \frac{P(A \cap B)}{P(B)} \text{ provided that } P(B) > 0$$

$$P(A \cap B) = P(A) \cdot P(B|A) \text{ provided that } P(A) > 0$$



Bayes Theorem

- We can then connect the two conditional probability formulas to get Bayes' Theorem:

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)} \text{ provided that } P(A), P(B) > 0$$



Bayes Theorem

- Bayes Theorem is used to determine the probability of a *parameter*, given a certain event.
- The general formula is:

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$



Bayes Theorem Exercise

- A company learns that 1 out of 500 of their products are defective, or 0.2%.
- The company buys a diagnostic tool that correctly identifies a defective part 99% of the time.
- If a part is diagnosed as defective, what is the probability that it really *is* defective?



Bayes Theorem Exercise

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

$P(A|B)$ = probability of being defective
if testing positive

$P(B|A)$ = probability of testing positive
if defective

$P(A)$ = probability of being defective

$P(B)$ = probability of testing positive



Bayes Theorem Exercise

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

$P(B)$ = probability of testing positive

= P(true positive) + P(false positive)

$$= P(B|A) \cdot P(A) + P(B| - A) \cdot P(-A)$$

$$P(B|-A) = 1 - P(B|A) = 1 - .99 = 0.01$$

$$P(-A) = 1 - P(A) = 1 - .002 = 0.998$$



Bayes Theorem Exercise

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B|A) \cdot P(A) + P(B| - A) \cdot P(-A)}$$

$$= \frac{0.99 \times 0.002}{0.99 \times 0.002 + 0.01 \times 0.998}$$

$$= 0.165$$

- A positive test has a 16.5% chance of correctly identifying a defective part



Bayes Theorem Exercise

$$\begin{aligned} P(A|B) &= \frac{P(B|A) \cdot P(A)}{P(B|A) \cdot P(A) + P(B| - A) \cdot P(-A)} \\ &= \frac{0.99 \times \cancel{0.002} \quad 0.165}{0.99 \times \cancel{0.002} + 0.01 \times \cancel{0.998} \quad 0.835} \\ &= \cancel{0.165} \quad 0.951 \end{aligned}$$

- What if we perform a second test, and that *also* comes up positive?



Bayes Theorem Exercise

$$\begin{aligned} P(A|B) &= \frac{P(B|A) \cdot P(A)}{P(B|A) \cdot P(A) + P(B| - A) \cdot P(-A)} \\ &= \frac{0.99 \times \cancel{0.002} \quad 0.165}{0.99 \times \cancel{0.002} + 0.01 \times \cancel{0.998} \quad 0.835} \\ &= \cancel{0.165} \quad 0.951 \end{aligned}$$

- Two positive tests give us a 95.1% probability that the part is defective.

Thank you!