Ideation Phase Brainstorm & Idea Prioritization

Date	16 June 2025
Team ID	LTVIP2025TMID55576
Project Name	OrderOnTheGo
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

As we brainstormed ideas for *OrderOnTheGo*, our team actively participated in sharing thoughts and suggestions. We took turns explaining each idea, while naturally grouping similar concepts together. This helped us identify common themes and structure our project better.

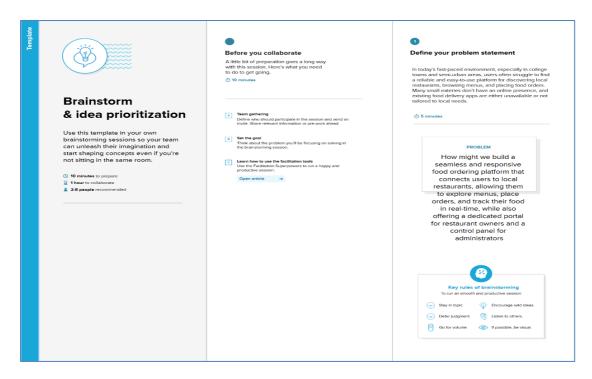
Once all ideas were shared, we organized the sticky notes into clusters based on their functional relevance. Each group was given a **clear, descriptive label** to reflect its core theme —like *User Flow, Restaurant Management,* or *Admin Features*.

This approach gave us a clear overview of our app's core modules and made it easier to move into prioritization and planning.

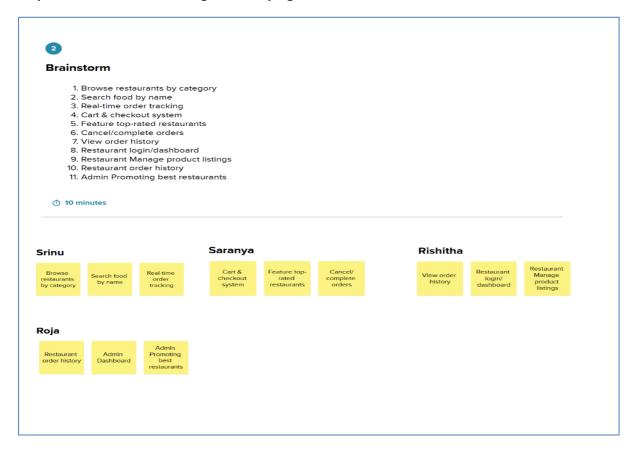
Link: https://drive.google.com/file/d/1joWzQ1rh--Oos43iDQ6M8eWeo6-x0Vc-/view?usp=sharing

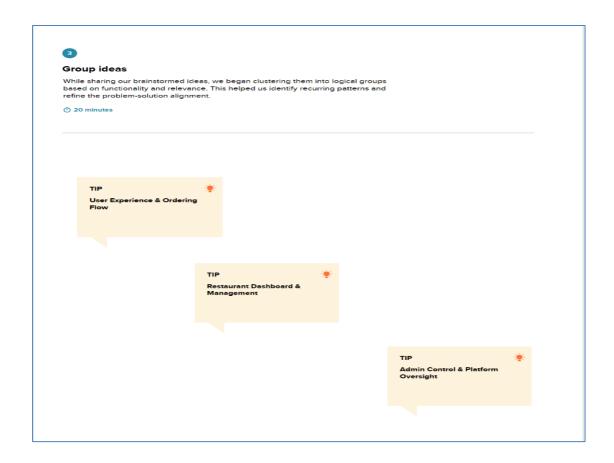
Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping





Step-3: Idea Prioritization

