1. Total Revenue

select sum(total\_price) AS Total\_Revenue from pizza\_sales

A screenshot of a computer

Description automatically generated

1. Average Order Value

select SUM(total\_price)/ COUNT( DISTINCT order\_id) AS Avg\_Order\_Value from pizza\_sales

A screenshot of a computer

Description automatically generated

1. Total Pizza Sold

SELECT SUM(quantity) AS Total\_Pizza\_Sold from pizza\_sales

A screenshot of a message

Description automatically generated

1. Total Orders

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders from pizza\_sales

A close-up of a number

Description automatically generated

1. Average Pizza per order

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) / CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2)) from pizza\_sales

A screenshot of a computer

Description automatically generated

1. Daily trend for total orders

SELECT DATENAME(DW,order\_date) as order\_day, COUNT(DISTINCT order\_id)

from pizza\_sales

GROUP BY DATENAME(DW,order\_date)

A screenshot of a computer

Description automatically generated

1. MONTHLY Trend for Total Orders:

SELECT DATENAME(MONTH,order\_date) as order\_month, COUNT(DISTINCT order\_id) AS Total\_Orders

from pizza\_sales

GROUP BY DATENAME(MONTH,order\_date)

ORDER BY Total\_Orders

A screenshot of a computer

Description automatically generated

1. Percentage of sales by pizza category

SELECT pizza\_category,SUM(total\_price)\*100 / (SELECT SUM(total\_price) from pizza\_sales) AS Total\_Sales from pizza\_sales

group by pizza\_category

order by SUM(total\_price)\*100 / (SELECT SUM(total\_price) from pizza\_sales) DESC

A screenshot of a computer

Description automatically generated

1. Percentage of sales by pizza category in particular month

SELECT pizza\_category,SUM(total\_price)\*100 / (SELECT SUM(total\_price) from pizza\_sales WHERE MONTH(order\_date)=1 ) AS Total\_Sales from pizza\_sales

WHERE MONTH(order\_date)=1

group by pizza\_category

order by SUM(total\_price)\*100 / (SELECT SUM(total\_price) from pizza\_sales) DESC

A screenshot of a computer

Description automatically generated

1. Percentage of sales by pizza size:

SELECT pizza\_size,SUM(total\_price)\*100 / (SELECT SUM(total\_price) from pizza\_sales) AS Total\_Sales from pizza\_sales

GROUP BY pizza\_size

ORDER BY SUM(total\_price)\*100 / (SELECT SUM(total\_price) from pizza\_sales) DESC

A screenshot of a computer

Description automatically generated

11)Top 5 best sellers by revenue, total quantity and total orders

SELECT TOP 5 pizza\_name , SUM(total\_price) as Total\_Revenue from pizza\_sales

group by pizza\_name

order by sum(total\_price) desc

A screenshot of a menu

Description automatically generated

SELECT TOP 5 pizza\_name , SUM(quantity) as Total\_Quantity from pizza\_sales

group by pizza\_name

order by sum(quantity) desc

A screenshot of a computer

Description automatically generated

SELECT TOP 5 pizza\_name , COUNT( DISTINCT order\_id) as Total\_order from pizza\_sales

group by pizza\_name

order by Total\_order desc

A screenshot of a computer

Description automatically generated