



# Pitch Deck

Unleash Your Connectivity Advantage.



More Information  
[www.arkanetworks.in](http://www.arkanetworks.in)

# Who We are?

Arka Networks LLP started its journey in 2015 as a trusted solution provider in System Integration and Installation, catering to the evolving needs of commercial and industrial clients across India. Our commitment to quality and performance has positioned us as a reliable partner for both commercial and industrial clients.

Partnered with renowned brands and backed by a highly skilled technical team, we deliver customized, practical, and efficient solutions tailored to meet each client's unique requirements. From planning to execution, our focus is always on ensuring long-term reliability and client satisfaction.

At Arka Networks LLP, we don't just offer services, we build brands, craft stories, and spark conversations. Born out of a passion for creativity and strategy. Our services have earned prominence in the industry, specializing in Business Computing, Digital Infrastructure, Cloud, Storage, and Security Services. Headquartered in Bengaluru, our service footprint extends nationwide, supporting **2000+** global enterprises and SMB customers. This extensive reach and impact have made us one of the fastest growing **IT infrastructure solution** providers in the country.

Whether it's launching a new product, amplifying digital presence, or creating an unforgettable campaign, we partner with brands to make bold moves that matter. With a team that blends design thinking, trend-spotting, and data-driven strategies, we're here to turn ideas into impact.

Let's create work that speaks louder, lasts longer, and moves faster.



# vision

To exceed client expectations by delivering innovative, reliable, and goal-driven solutions that empower businesses to operate at their highest potential. We aim to be a trusted technology partner, enabling our clients to gain a competitive edge in a rapidly evolving industry through systematic excellence and uncompromising quality.

YOUR INFRASTRUCTURE IS OUR PASSION

# Mission

To deliver exceptional services and solutions by continuously reviewing and improving our offerings, ensuring they align with the exact needs and expectations of our clients. We are committed to setting high standards through innovation, precision, and customer-centric excellence, helping our clients achieve their operational goals with confidence

# Problem Statement



## Fragmented IT Procurement, Infrastructure & Lifecycle Management

Organizations face major challenges in managing the full spectrum of IT requirements from procuring laptops, desktops, and accessories to implementing structured cabling, servers, CCTV, and PA systems. With vendors often focusing on isolated services, businesses struggle to find a single reliable partner who can deliver **end-to-end IT infrastructure, enterprise solutions, power solutions, hardware renewals, and asset upgrades** all under one roof.

## Inconsistent Network Security & Limited Technical Support

As businesses become more digitally dependent, the risk of data breaches and network vulnerabilities rises. However, many lack integrated systems for endpoint protection, DLP, firewalls, and wireless network security. Coupled with the absence of consistent support like remote help desks, on-site engineers, AMC-based repairs, and chip-level servicing companies are left exposed and unsupported when it matters most.

## Overlooked Sustainability & Underutilized IT Assets

With fast-evolving technology, many companies dispose of IT assets prematurely, overlooking options like hardware renewal, e-waste management, and asset recovery. This not only impacts sustainability but also increases operational expenses. Without a strategic approach to renew, reuse, and responsibly retire technology, organizations lose out on cost savings and eco-conscious operations.

# We Offer Solutions

## Seamless IT Infrastructure Quality Assurance

Arka Networks LLP delivers end-to-end IT solutions with a focus on precision, performance, and consistency. From business computing devices and enterprise servers to CCTV, PA systems, structured cabling, and AV setups, every solution is backed by top-tier products and expert installation. Our commitment to quality ensures smooth implementation and long-term reliability tailored to each client's environment.

## Continuous Improvement through Feedback & Support

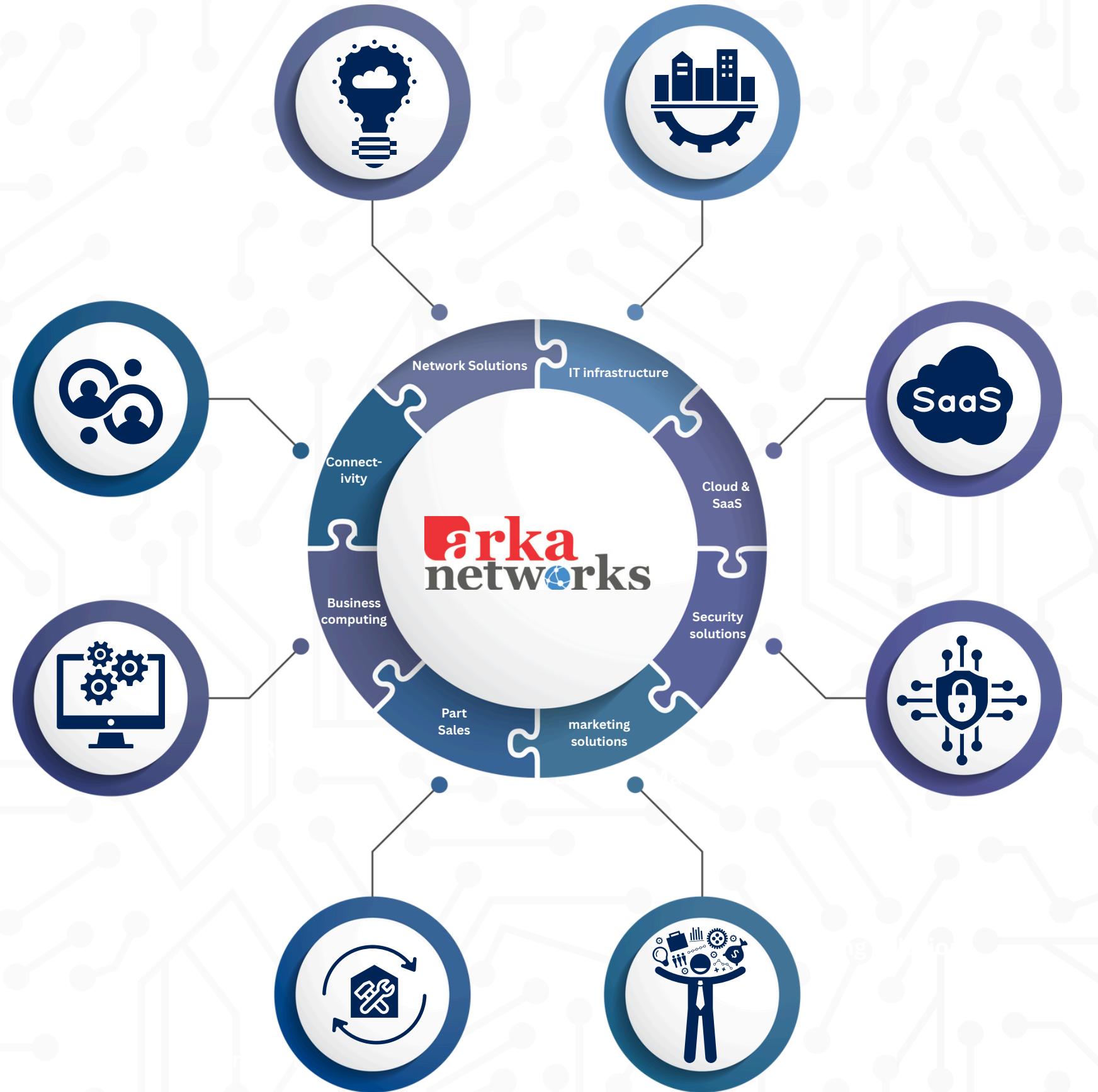
We believe in client-first engagement, where feedback isn't just welcomed—it's part of our growth loop. Our AMC services, part planning, and remote or onsite engineers enable fast resolutions and real-time performance tracking. Through constant communication and SLA-based support models, we ensure issues are resolved efficiently while client insights drive future improvements.

## End-to-End Technical Support & Service

From chip-level repairs and hardware servicing to network security, firewalls, DLP, and cloud infrastructure management, we offer comprehensive technical support tailored to each organization's needs. Whether it's through remote desks, resident engineers, or on-call satellite experts, we ensure your systems are always up and running—supported by deep technical expertise and a proactive service mindset.



With over 10 years of on-ground experience and a portfolio of projects across diverse sectors, Arka Networks LLP has successfully implemented integrated security and IT infrastructure solutions for clients with zero major system failures, a testament to our commitment to quality, precision, and reliability.



# Our Service Overview



A photograph of a diverse group of seven professionals (three men and four women) smiling at the camera. They are dressed in business attire, including suits and blouses. The background shows an office environment with large windows and modern furniture.

**Consultation and custom planning**



We begin by understanding your exact requirements through a detailed site survey and design a tailored solution aligned with your operational goals.

**Supply, installation and integration**



We source reliable, high-quality equipment and execute professional installation, ensuring seamless integration across all systems.

**Testing, handover & ongoing support**



Every system undergoes full testing. We then hand over a fully operational solution, backed by training, documentation, and long-term technical support.

# Target Market Segmentation



Sector	2024 Market Size (USD)	2030 Projected Size (USD)	CAGR (2024–2030)
IT Infrastructure	\$3.02 billion	\$4.95 billion	7.3%
Business Computing	\$2.41 billion	\$4.35 billion	8.8%
E-Waste Management	\$1.56 billion (2023)	\$3.35 billion (2031)	10.02%
IT Services	\$69.20 billion	\$166.43 billion	13.4%
IoT Solutions	\$2.89 billion	\$10.28 billion	23.2%

## Large Enterprises & Corporates

- Including IT, telecom, BFSI, manufacturing, and energy companies requiring end-to-end digital infrastructure, computing, and managed services.

## Data Centres & Cloud Providers

- Investing in scalable IT infrastructure, automation, IoT integration, and requiring high-performance computing and sustainable e-waste disposal.

## Government & Smart City Projects

- Needing surveillance, IoT-enabled systems, digital infrastructure, IT services, and compliant waste management solutions.

## SMEs & Startups

- Seeking affordable, scalable IT services, cloud-based computing, and IoT solutions to digitize operations efficiently.

## Healthcare & Education Sectors

- Embracing smart technologies for patient monitoring, diagnostics, campus automation, and requiring secure, sustainable infrastructure.

## Recycling & Sustainability-Focused Organizations

- Looking for certified partners to manage e-waste responsibly and align with ESG goals and government compliance.
- Adopting IoT for smart farming, fleet tracking, utility monitoring, and infrastructure automation.

## Market Size Overview (India, 2024–2030)

Segment	2024 Market Size (USD)	2030 Projected Size (USD)	CAGR (2025–2030)
Video Surveillance	\$2.03 billion	\$5.26 billion	17.2%
Access Control Systems	\$588.8 million	\$1.22 billion	13.1%
Fire Protection Systems	\$1.95 billion	\$3.46 billion	10.0%

# Target Audience



## Large enterprises & Corporations

- Require complex infrastructure (data centers, hybrid cloud)
- Demand high-level security and uninterrupted connectivity
- Often need custom-built network solutions and ongoing optimization



## Small & Medium Enterprises(SMEs)

- Often lack in-house IT expertise
- Need affordable, scalable networking solutions
- Value managed services and quick support.



## Startups & Tech Companies

- Focused on rapid growth and scalability
- Need flexible, cloud-based networking with minimal downtime
- Open to adopting new, efficient technologies



## Educational Institutes & Campuses

- Need campus-wide Wi-Fi, secured networks, and server management
- Require data privacy and large-scale access control.



## Healthcare Providers

- Require secure, reliable networks for data exchange and compliance
- Need 24/7 uptime for critical systems



## Retail Chains & Hospitality

- Depend on POS systems, guest Wi-Fi, and surveillance solutions
- Need centralized management for multiple branches or location.

# unique Value Proposition



# Our Clients



**TREDENCE**  
Beyond Possible



**Tech  
Mahindra**



**ModeFinServer™**

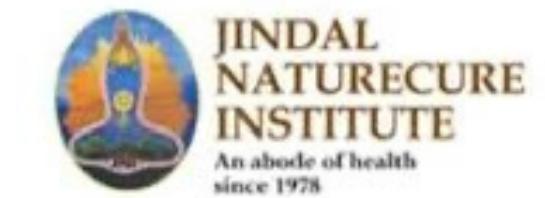


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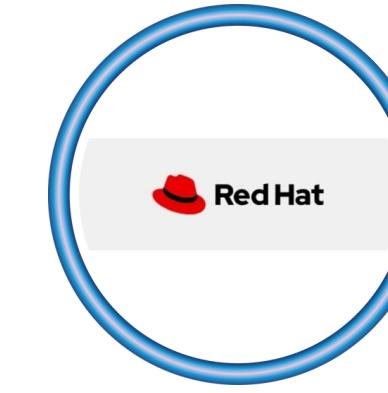
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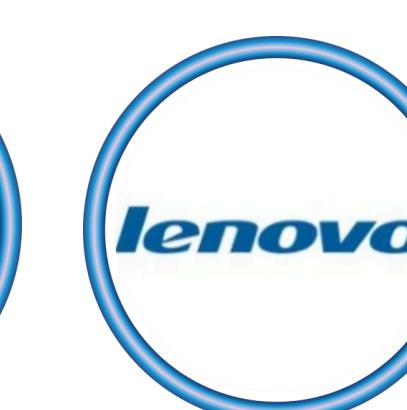


# PARTNERS AND MAJOR SUPPLIERS



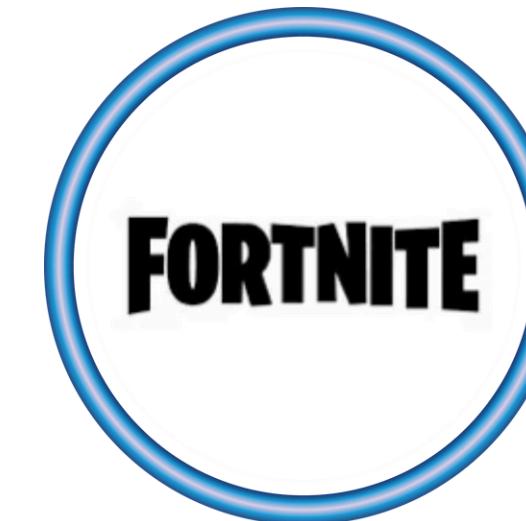
**Connectivity**

**Softwares**



**Enterprise solutions**

# PARTNERS AND MAJOR SUPPLIERS

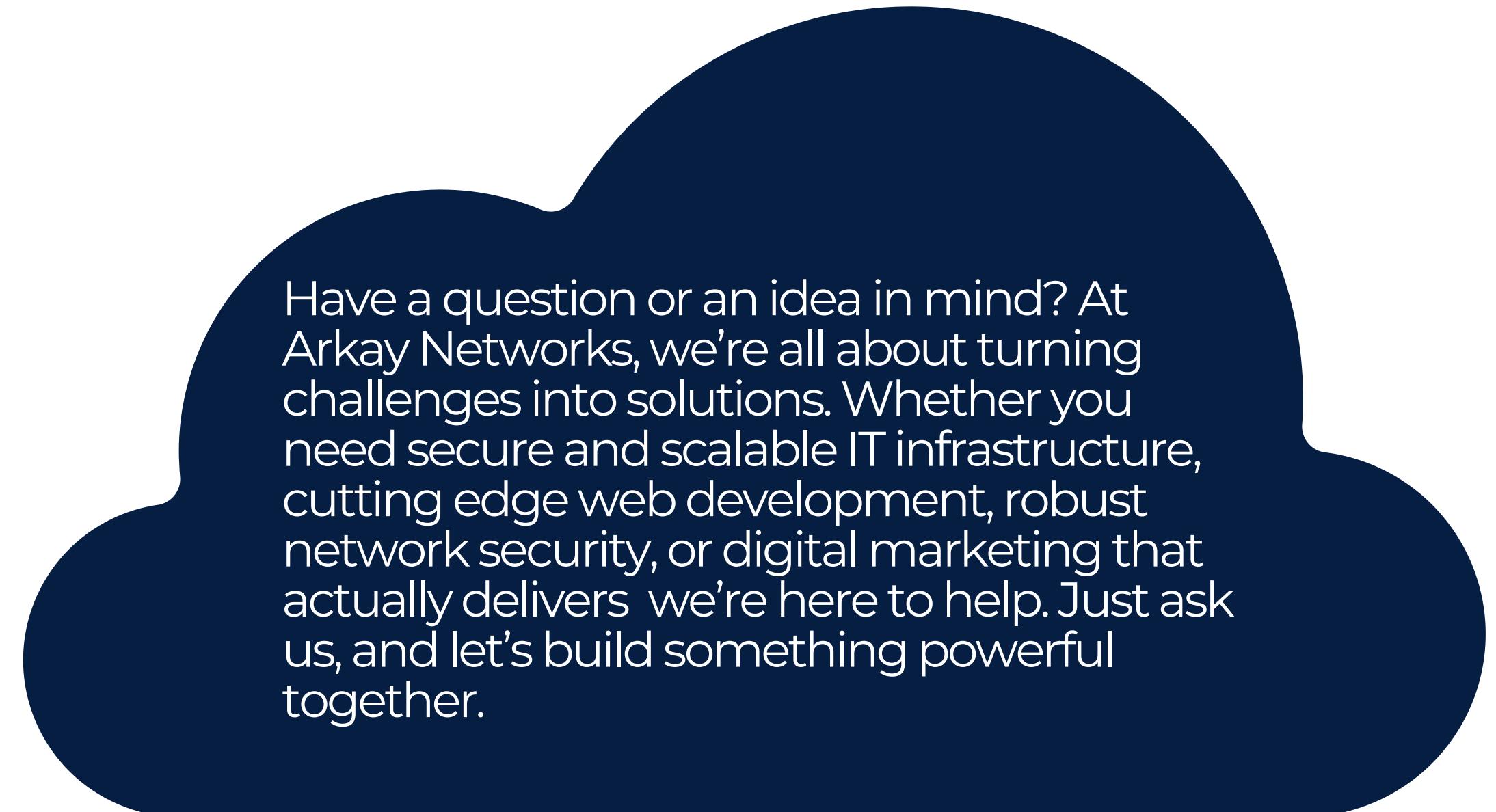


IT Infrastructure

**arka**  
networks



# One Question. Infinite Solutions. Ask Arka



Have a question or an idea in mind? At Arkay Networks, we're all about turning challenges into solutions. Whether you need secure and scalable IT infrastructure, cutting edge web development, robust network security, or digital marketing that actually delivers we're here to help. Just ask us, and let's build something powerful together.

# Client Testimonial

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**Chiaki Sato**



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**Estelle Darcy**



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**Avery Davis**



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# Thank You

for attention



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LinkedIn

