

ARUN JAITLEY CRICKET ACADEMY

Every Dream deserves a pitch



THE REVOLUTION



A NON-PROFIT CRICKET ACADEMY

CRICKET FOR ALL, ALL FOR CRICKET

Inclusive High Performance Cricket Academy revolutionizing cricket in India

MISSION

Changing the Ecosystem of Cricket Training

LOCATION

Delhi, India

PRESENTER

Indranil Basu

JAN 2026



THE BIG IDEA

Vision : Fearless & future focused

Cricket = Identity, Discipline, Emotion, Opportunity for Millions.

Traditional Academies: High Fees, Age Limits, Rigid Systems.

We Focus on Talent, Passion, Performance, not Profit

High-Performance Center: Anyone Who Loves Cricket Succeeds.

USP'S OF THE ACADEMY

Beyond Training

Elite Mentorship & Exposure

- **Dedicated Coaching:** One-on-one mentorship from former and current international players, delivering proprietary manuals and tactical insights.
- **High Caliber Networking:** Direct access to rub shoulders with top national and international cricketers during sessions.
- **National League Pathways:** Exclusive opportunities to compete in premier domestic leagues nationwide.

Advanced Infrastructure

- **State of the Art Pitches:** Indoor AstroTurf surfaces plus outdoor pitches curated by BCCI experts for match realistic conditions.
- **Premium Practice Setup:** Professional grade facilities equipped with high quality cricket balls for optimal skill honing.

Holistic Player Support

- **Continuous Tracking:** Real time performance monitoring via data analytics and video analysis.
- **Intensified Regimens:** Enhanced focus on specialized training modules for peak physical and technical proficiency.
- **Comprehensive Amenities:** On site gym, nutritious meal plans, and full spectrum facilities for sustained recovery and wellness.

PURPOSE BEYOND PROFIT

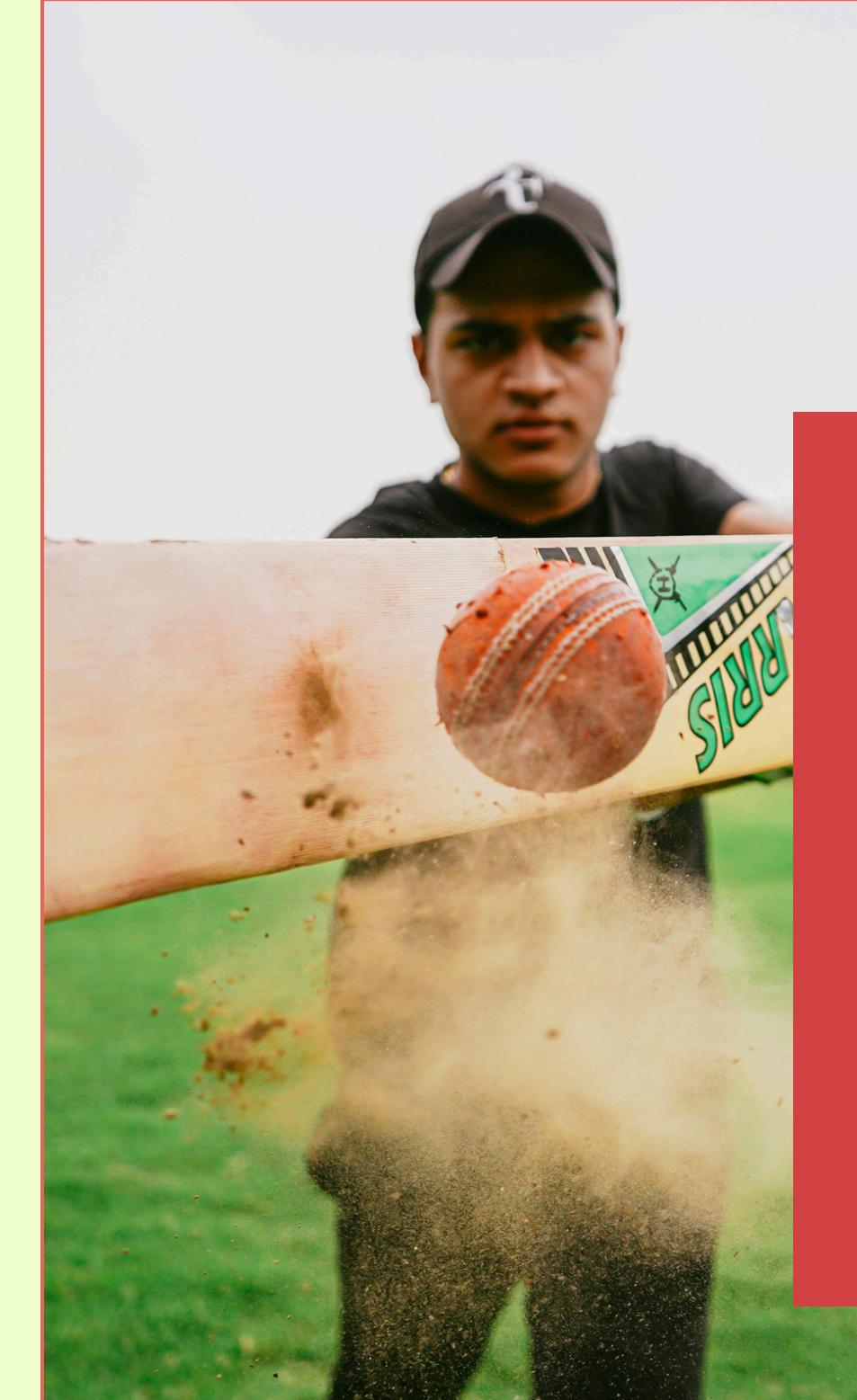
Talent Discovery > Revenue

Not Designed to Chase Money.

Primary Goal: Talent Discovery & Long Term Success

Financial Support = Tool, Not Objective

Success Measured by Players Developed, Not Revenue



Building

Future

Champions

& Ecosystem

CRICKET FOR ALL , NO BARRIERS

Talent Has No Age, Income, or Class.

Open to All Economic Backgrounds: Poor or Rich

No Age Restrictions, even Players Above 40 Welcome.

Beginners, Amateurs, Professionals.

Gender inclusive & Community Friendly.



Run between Wickets

Boundaries

Extras

JUDGMENT FREE LEARNING ENVIRONMENT

Safe Zone for Growth

No Player Judged for Poor Performance

Mistakes = Learning Opportunities

Confidence Built Before Criticism

Mental Safety & Motivation are Core

Especially for Those Without Prior Training



FREE SPIRIT CRICKET PHILOSOPHY

Play your way

Play Freely, Express Yourself

Creativity Valued Alongside Discipline

Respect Individual Styles

Choice Based Learning: Grow at Your Pace

It's Your Academy. Play Your Way.



HIGH PERFORMANCE TRAINING CENTRE



Elite Standards for All

1. Professional Coaching Staff
2. Advanced Training Methods
3. Skill-Specific: Batting, Bowling, Fielding
4. Strength, Fitness, Injury Prevention
5. Match Awareness, Strategy, Pressure Handling
6. Competitive exposure & match Experience
7. Regular Participation in Leagues, tournaments and trail matches to build real game confidence



EQUAL OPPORTUNITY & SUPPORT SYSTEM

Beyond Competition

Scholarships & Free Training for Deserving Players.

Equipment & Kit Support (as Resources Grow).

Mentorship from Experienced Players/Coaches.

Guidance for Career & Life Beyond Cricket.

CORE PILLARS OF EXCELLENCE

what sets us apart

- ▶ **Changing Traditional Mindsets:** Motivation, Freedom > Fear/Rigidity
- ▶ **Mentorship & Role Models:** Backed by coaches, Former Players, Pros
- ▶ **Competitive Exposure:** Leagues, Tournaments, Trials
- ▶ **Holistic Growth:** Fitness, Mental Strength, Discipline, Leadership
- ▶ **Talent-First Selection:** Skill/Dedication, not Financial Capability



SOCIAL & COMMUNITY IMPACT

Cricket as social change

Youth Empowerment & Discipline

Reduced Dropouts from Financial Pressure

Positive Engagement Through Sports

Role Models for Future Generations



Run between Wickets

Boundaries

Extras

LONG TERM VISION AND LEGACY

Global recognition awaits

Produce District, State, National Players

Pro League Representation

Create Future Coaches & Mentors

Bild Respected Academy Brand

Redefined How Cricket is Learned & Lived



WHY INVEST IN THIS VISION?



Investment in human potential

- High Social Impact + Long-Term Returns
- Strong Emotional/Cultural Connect
- Sustainable Talent Driven Model
- Be Part of Sports Revolution

THANK YOU

Records are made to be broken but dreams are meant to be lived.

– Indranil basu



More Than Just a Game