

BON GATEAU



**INIFD**  
*The Cradle of Designers*

## SPONSORSHIP PROPOSAL

PROPOSAL TO: RED FM 93.5



# ABOUT US AND THE EVENT

Inter National Institute of Fashion Designing, Chandigarh popularly known as INIFD Chandigarh is a private institute established in 1995. Globally recognised for Fashion and Interior designing and is the first professional institute having a unique e-learning platform.

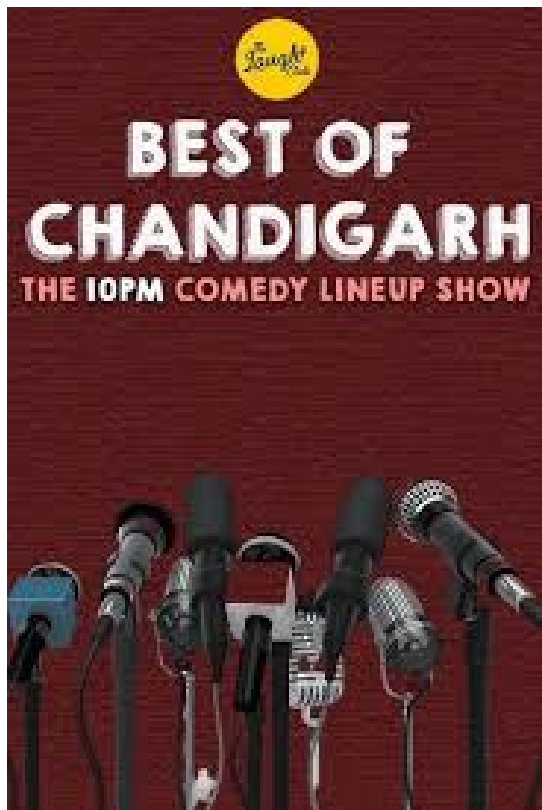
Globally INIFD has numerous campuses in different countries like UK, USA, Bangkok and many more..

Inifd hosts many events per year and one of the most awaited event is “chandigarh kare comedy” where comedian travels all over the world for shows ,and these events helps us in raising funds for upcoming events and encouraging our students to participate and learn from every event.

we want you to sponsor our event , so that it can happen on big platform and give exposure to both the parties , The benifits you will be getting will be furthur discussed ,Your supports will mean alot to us , moving forward to important things you should know about .



# OUR MISSION.



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Our goal is to give people break from their day to day busy life and enjoy different genre of comedy, so that people can work efficiently and i feel the theme of comedy is to get victory over the unpleasent circumstances, it results happy conclusions

However the purpose of comedy is to entertain the audience based on context and source of humour and it also gives amessage to audience

1.

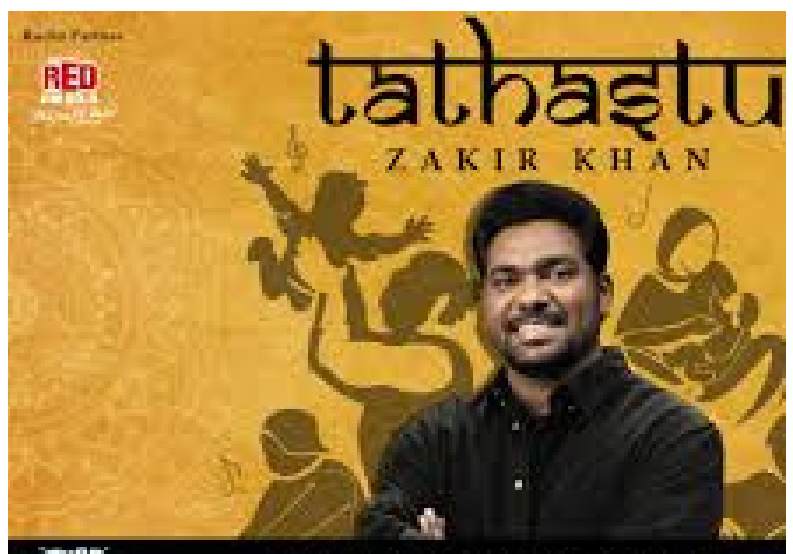
As an integral part of human interaction , humour has been on the minds of thinkers for centuries.

2.

Humour is a form of psychological processing, a coping mechanism that helps people to deal with complex And contradictory messages.

3.

Response to conflict and confusion in our brain



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# EVENT SCHEDULE

Venue: Bon Gateau

starts every  
evening 9 pm

1 Zakir Khan

2 Swati Sachdeva

3 Abhishek Upmanyu

4 Gaurav Kapoor

5 Munawar Faruqui

6 Anubhav Singh Bassi

7 Baldev Gautam

8 Aakash Gupta

9 Madhur Virli

10 Chirag panjwani

11 Vivek Samtani

# SPONSOR BENIFITS



Venue: Bon Gateau

starts every evening 9 pm

- 1 Sponsor listing on all event signage and in the event program.
- 2 An area of 5-10 people of Red FM at the event.
- 3 Recognition for RED FM on all event related marketing and promotions like posters, invitations , social media , e-mails .
- 4 Opportunitiy for stage presence and performance for RJ's
- 5 5-10 free passes for REM FM members .
- 6 Sponsors to get mentioned on all media platforms , print media , social media .
- 7 opportunity to market through giveaways and market materials for attendees.



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[Www.inifdchandigarh.in](http://www.inifdchandigarh.in)



[Inifdchandigarh@gmail.com](mailto:Inifdchandigarh@gmail.com)

# SPONSORSHIP PROGRAMS



SPONSORSHIP TYPES	PERKS	PRICE
SILVER	MENTION ON SOCIAL MEDIA 10 FREE PASSES	7 LAC (INC 8% GST )
GOLD	MENTION OF SOCIAL MEDIA 10 FREE PASSES STAGE PRESENCE	14 LAC (INC 8% GST )

MODE OF PAYMENT : Bank transfer  
(The details will be sent after confirmation  
of particular sponsorship type )



# TERMS AND CONDITIONS



1. Payment: sponsors should clear all the payments to Inifd institute before 3 months of event date in rupees through bank transfer

2. Relationship of parties: upon the acceptance of this proposal, Red FM shall come on board as a sponsor of event "Chandigarh kare comedey" organised by Inifd chandigarh.

3. Governing law: A sponsorship contract will be sent to the party and terms will be governed and constructed in accordance with the laws of the state government of Punjab

4. Sponsors should authorize the Use of titles , logos , images, and must provide required steps for the promotion of the event

5 . Safety measures are to be taken by Inifd and sponsors will have half contribution in risk management , both the parties will be responsible for any act of god.

Disclamair : terms and conditions will end after the end with successfull completion of the event and the payment.



# ACCEPTANCE AND SIGNATURE



INIFD

Youvakshi thakur

+9815342481

RED FM

Sun group

+9805998163

Signature



Signature



Disclamair : terms and conditions will end after  
the end with successfull completion of the  
event.





END OF  
PROPOSAL

THANK YOU

