

PIZZA REPORT

Pizza Category

All

01-01-2015

31-12-2015

Trends

817.86K

Total_revenue

21K

total_order

50K

Total pizza sold

38.31

Avg_order

2.32

Avg pizza per order

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends , **Friday/ Saturday evenings**

MONTHLY

Maximum orders are from month of **January and July**

SALES PERFORMANCE

CATEGORY

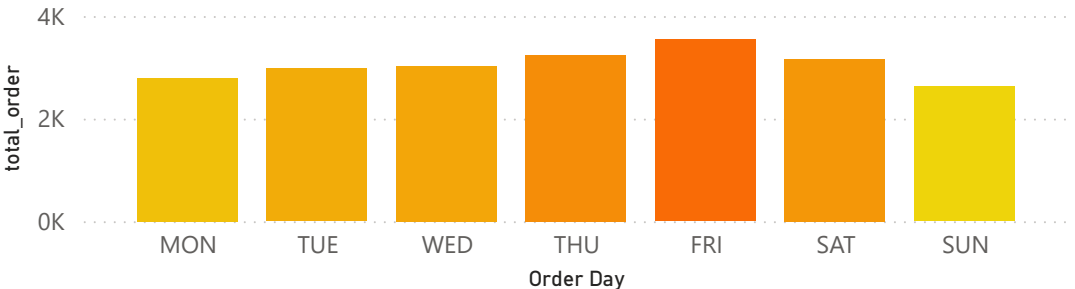
Classic Category contributes to **maximum** sales and total orders

SIZE

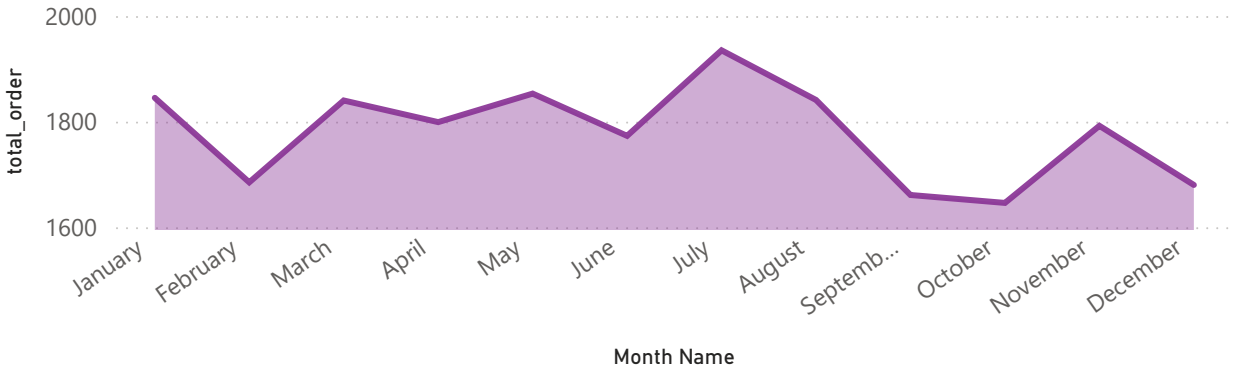
Large size contributes to **maximum** sales and total orders

Daily Trend of Orders

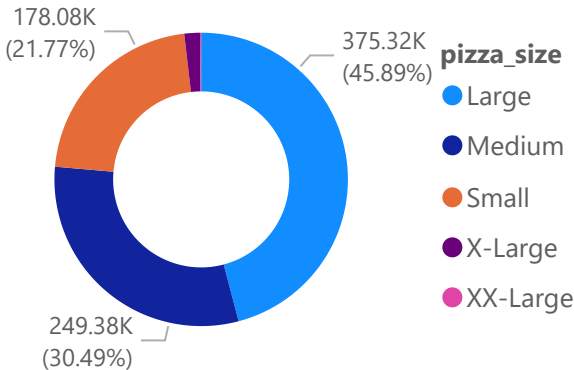
total_order 2.62K 3.54K



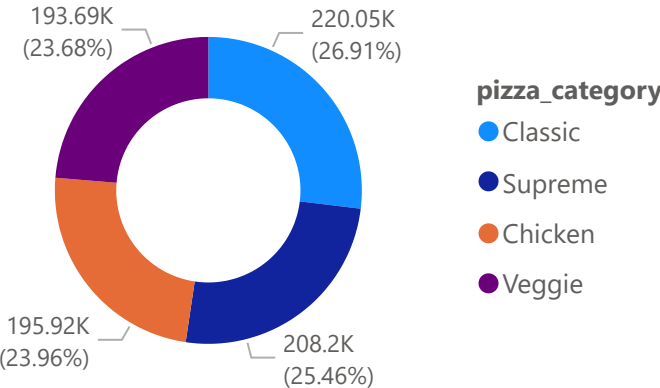
Monthly Trend for Total Orders



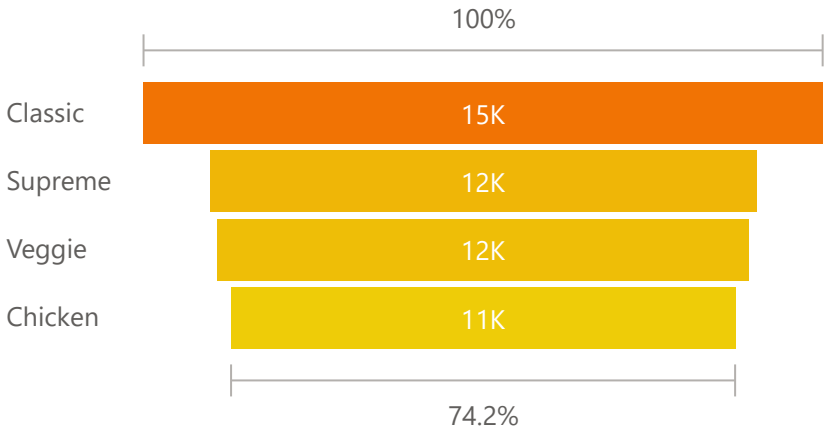
% Sale by Pizza Size



% Sale by Pizza Category



Total Pizza Sold by Category



PIZZA REPORT

Pizza Category

All

01-01-2015

31-12-2015

Best /Worst Sellers

817.86K

Total_revenue

21K

total_order

50K

Total pizza sold

38.31

Avg_order

2.32

Avg pizza per order

BEST SELLERS

Revenue

Thai chicken and
Barbecue are best by
revenue

Quantity

Classic Deluxe Pizza

Orders

Classic Deluxe Pizza

WORST SELLERS

Revenue

The Brie Carre pizza

Quantity

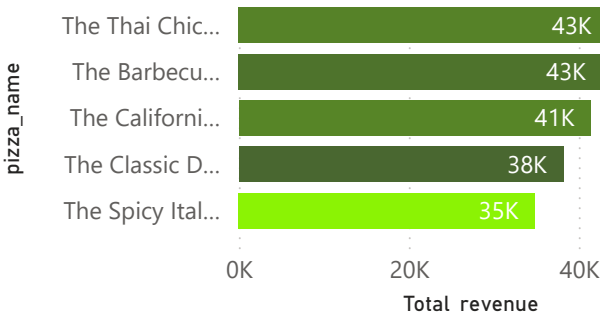
The Brie Carre pizza

Orders

The Brie Carre pizza

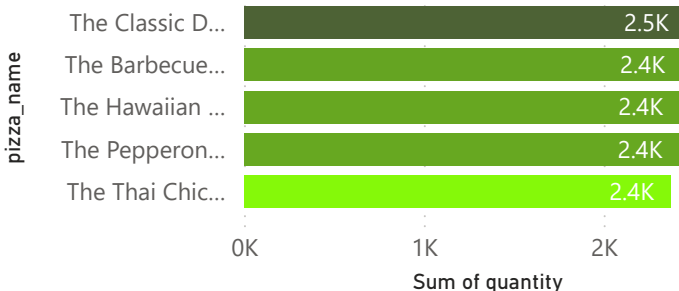
Top 5 Pizza by Revenue

Count of pizza_name 1.89K 2.42K



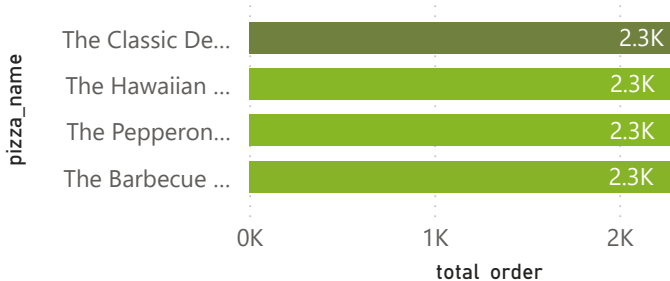
Top 5 Pizza by Quantity

Count of pizza_name 2.32K 2.42K



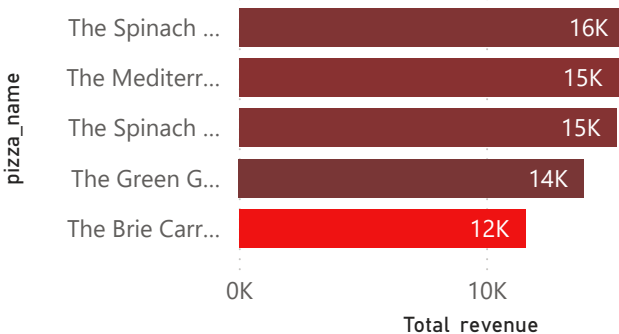
Top 5 Pizza by Orders

Count of pizza_name 2.32K 2.42K



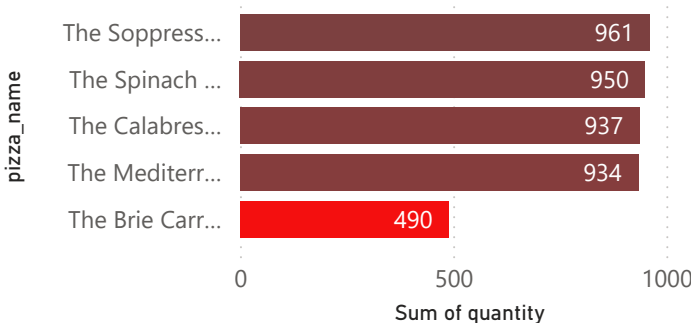
Bottom 5 Pizza by Revenue

Count of pizza_name 480 987



Bottom 5 Pizza by Quantity

Count of pizza_name 480 957



Bottom 5 Pizza by Orders

Count of pizza_name 480 961

