Project Report (Charting the Course of Innovation on: A Startup Analysis)

1. INTRODUCTION

1.1 Overview

A start up is a company in the early stages of development that is set up by one or more several people to enter an existing market with unique products or services.

Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis.

1.2 Purpose

(1) Project startup is a very short phase of the project management cycle. It is a transition step between project planning and execution. It support and improve decision making.
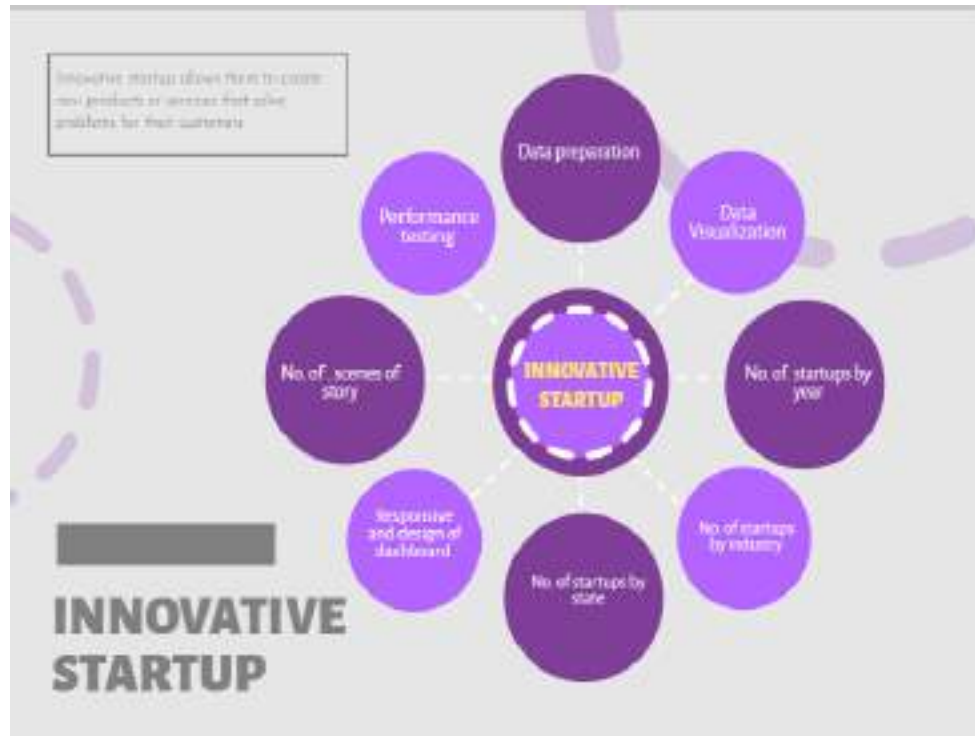
(2) It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions.

2. PROBLEM DEFINITION & DECISION MAKING

2.1 Empathy map

2.2 Brainstorm

INNOVATIVE STARTUP

3. RESULT

Social Impact: Startups are the boost for any country. By analyzing the startups and number of startups coming every year and industries that are seeing the boom, may somebody with the dilemma to start or not start can start his/her own company and become successful.
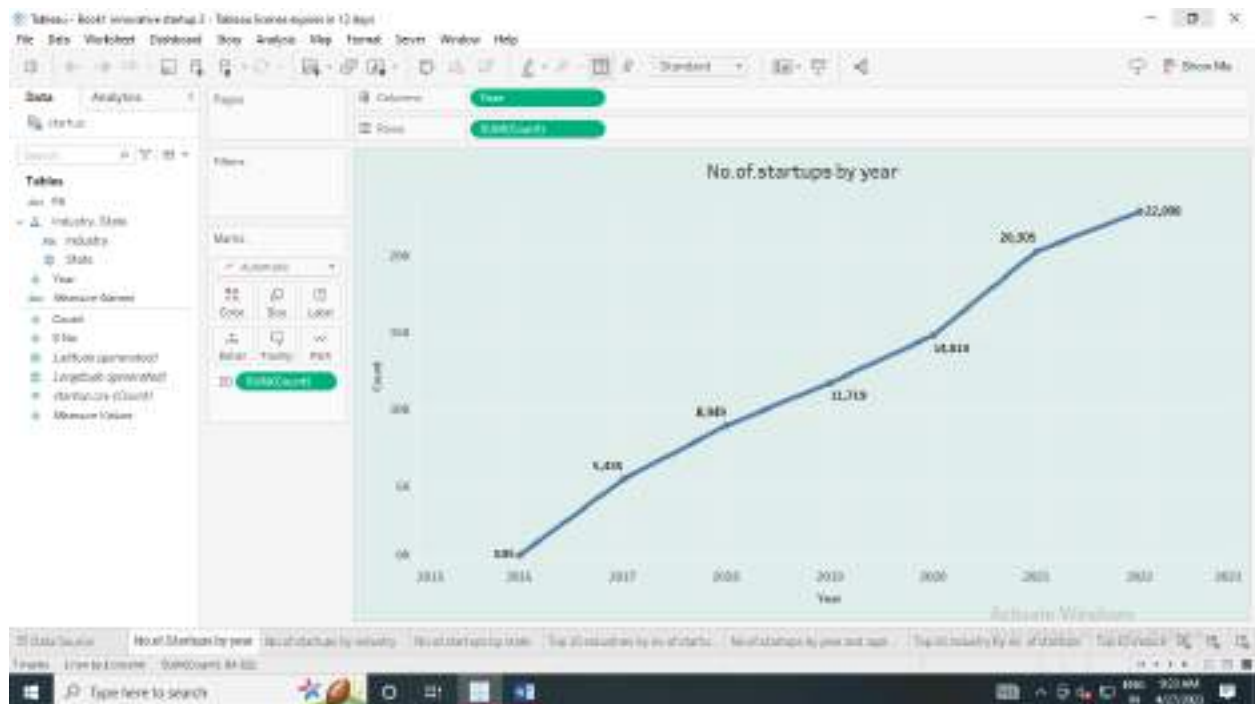
Business Model/Impact: Can make this visualization application available for people, for more insights and ideas can ask for payment and also can give these insights to investors and banks to make the understand and help in the sense of investing.
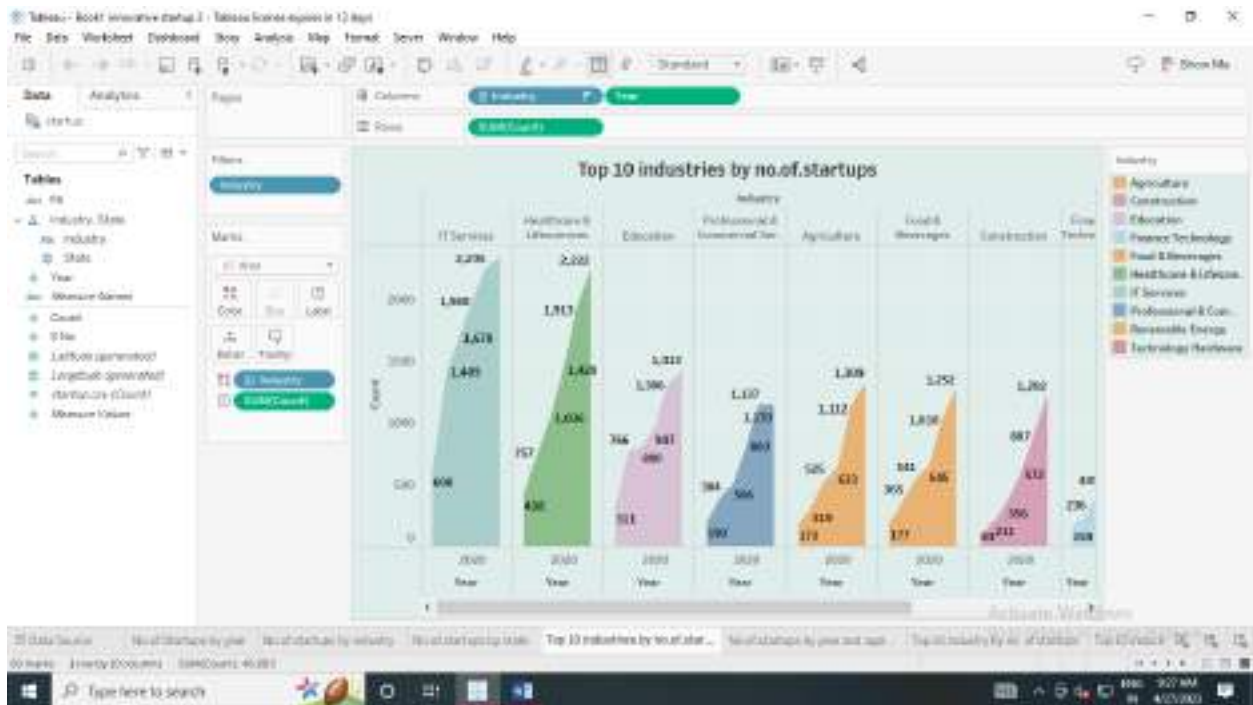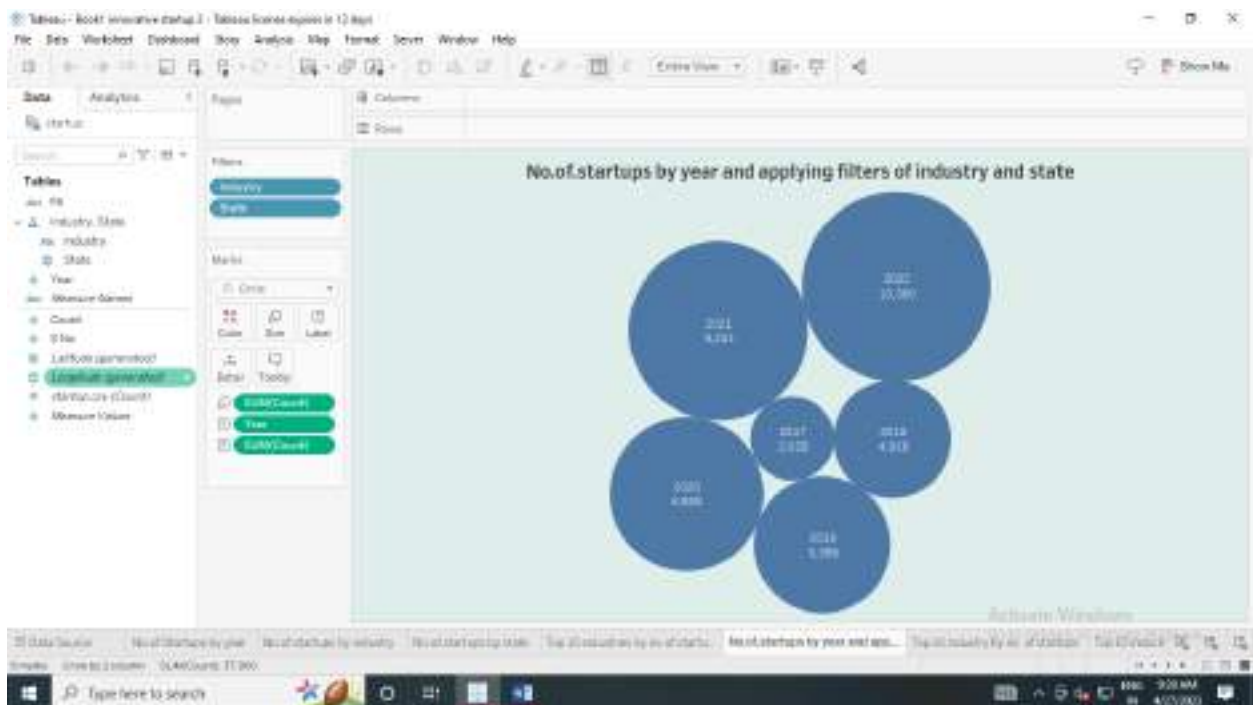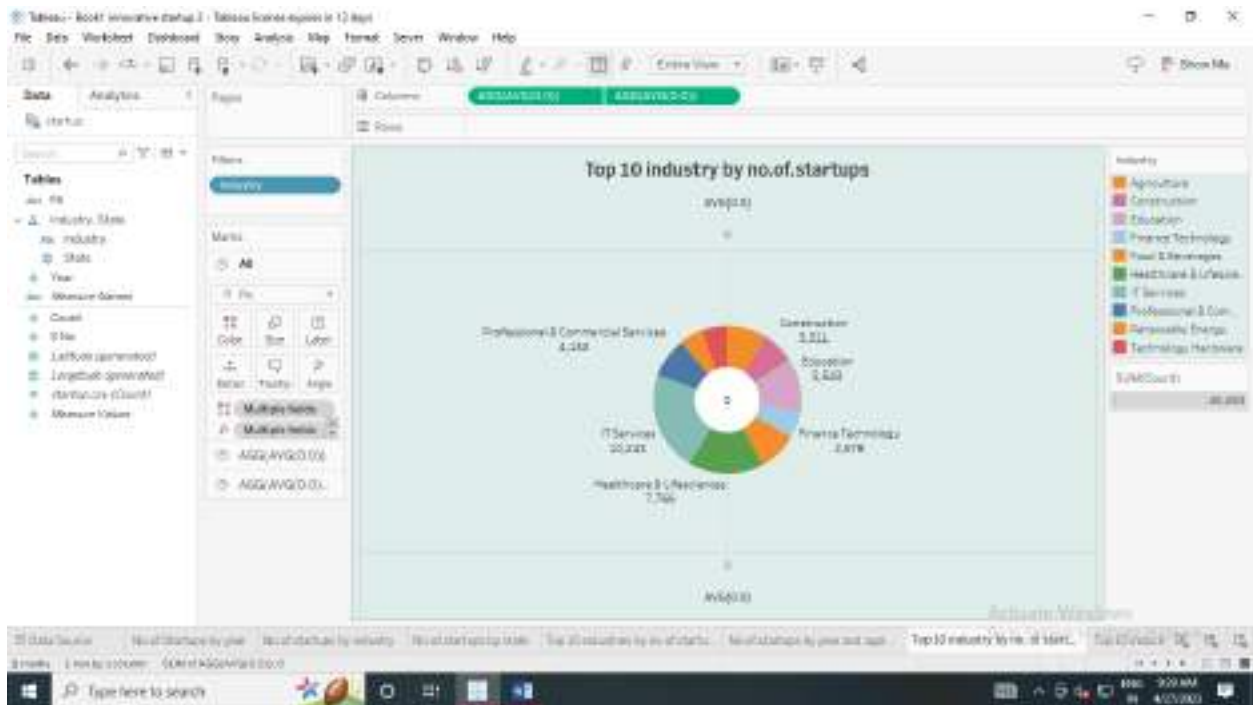
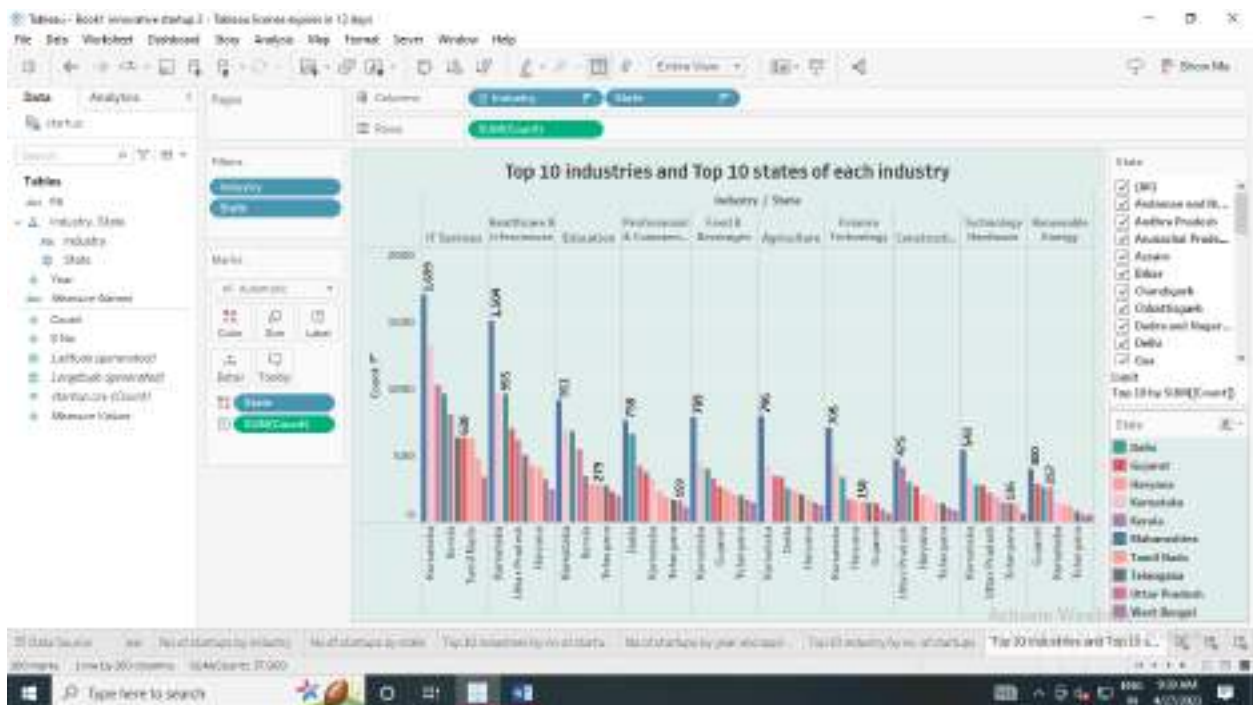## 3.2 ACTIVITY SCREENSHOT

SHEET-1

SHEET-2

No.of.startups by industry

SHEET-3

No.of.startups by state

SHEET-4

SHEET-5

SHEET-6

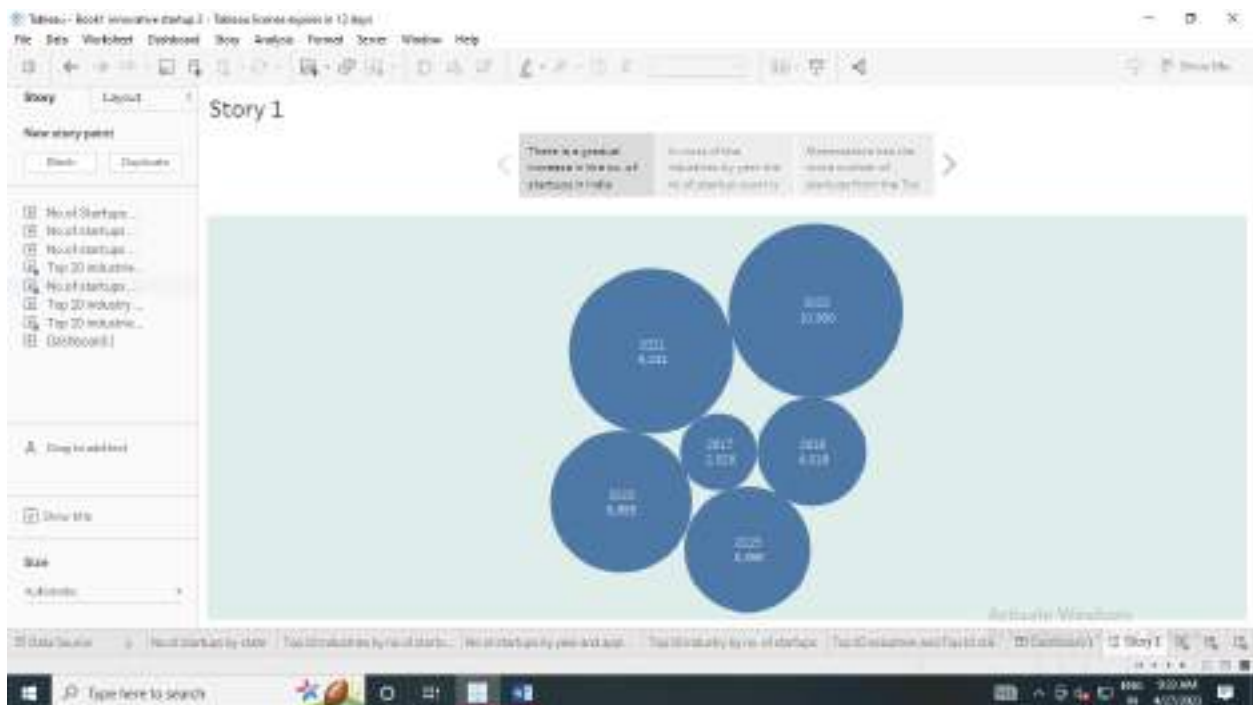**SHEET-7**

DASHBOARD-1
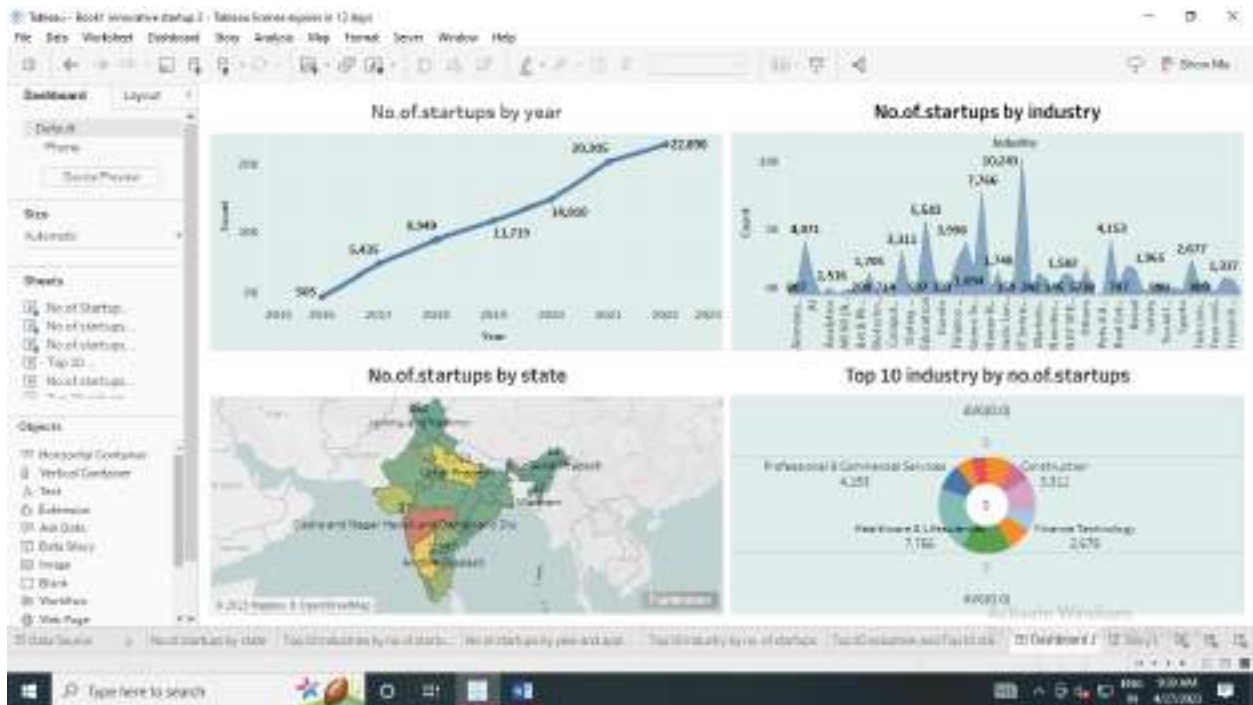
STORY

4. TEAM DETAILS

. TEAM HEAD: S.NANDITHASRI

. MEMBER 1: S.NIVETHA

. MEMBER 2: J.DHARSHINI

. MEMBER 3: S.SRI THANGA ANNAPOORANI

5. ADVANTAGES & DISADVANTAGES

ADVANTAGES

The Indian government has introduced several startup tax incentives. These include a deduction of up to 100% on profits for the first three years and a tax holiday for the first year of operation.

- More opportunities to learn
- Flexible hours
- Unique experience

DISADVANTAGES

- Compensation
- Market access
- Team composition

6. APPLICATIONS

- ❖ Business
- ❖ Health care
- ❖ Financial technology
- ❖ Consumer media

7. CONCLUSION

We conclude from this project the startup summary business plan includes the description of your product and services, the structure of your business, your target market and licensing requirements among others.

8. FUTURE SCOPE

- ➢ Increase in globalization
- ➢ Startup ecosystem

> ➢ Make in India initiative

APPENDIX

Source code - Dashboard

https://public.tableau.com/views/Innovativestartup/Dashboard1?:language=en-US&:display_count=n&:origin=viz_share_linkhttps://public.tableau.com/views/Innovativestartup/Dashboard1?:language=en-US&:display_count=n&:origin=viz_share_linkhttps://public.tableau.com/views/Innovativestartup/Dashboard1?:language=en-US&:display_count=n&:origin=viz_share_link

Source code – story

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