

✓ 1. Influencer Outreach Email Template

Tailored for micro and mid-tier influencers in launch markets (Austin, Portland, Boulder). This version is professional yet warm, emphasizing exclusivity and local relevance.

Subject Line Options:

- “Let’s curate the best of [City] together 🍷🎨”
 - “Be a Founding Voice for [City]’s New Curated Events Platform”
 - “Your voice = our city’s best events”
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Email Body:

Hi [First Name],

I’m reaching out from [Platform Name], a new curated events discovery platform launching soon in [City]. We’re hand-picking a few trusted local voices to help shape the experience — and we’d love for you to be one of them.

Here’s the gist:

- **We only feature high-quality, genuinely worthwhile events** (no spammy Facebook clutter here).
- You’ll get **early access** to exclusive experiences, co-hosted launch events, and personalized perks.
- Your audience will love it — especially with your **referral link**, curated recommendations, and branded invites.

As a **Founding Tastemaker**, you’ll:

- Co-curate featured local events
- Be featured across our social channels and launch campaigns

- Gain priority access and early monetization opportunities

If this aligns with your vibe, I'd love to hop on a quick call or shoot over more info.

Either way, keep doing what you're doing — we're fans.

Warmly,

[Your Name]

Partnerships @ [Platform Name]

[Email] | [Phone] | [Instagram or Site]

P.S. We're building the “anti-Facebook Events” — a place where quality wins.
Would love to include you in the soft launch.

You can tweak this further for high-profile influencers or niche communities (e.g., art, tech, food).
Want a text message or Instagram DM version too?