

# **Flourish Digital Pvt. Ltd. – Comprehensive Services**

## **Knowledge Base**

Flourish Digital Pvt. Ltd. offers an extensive suite of digital transformation services that help businesses establish a commanding online presence, attract targeted audiences, and accelerate growth. Our services are built to combine design excellence with strategic digital marketing, ensuring measurable success for every client.

### **1. Website Design & Development (₹6,999 Only)**

Our website design and development service provides a professional, responsive, and SEO-optimized website tailored to your brand identity. We primarily use WordPress for dynamic website development, but other technologies can be integrated upon request (subject to additional cost).

#### **Key Features:**

- Dynamic website development using WordPress (custom frameworks available at additional cost).
- Free domain (.com preferred) and 1-year free hosting included.
- SSL-certified website with complete administrative control.
- Business email integration for professional communication.
- Keyword-optimized website for improved SEO ranking and visibility.
- Client-provided images are professionally enhanced by our design team.
- One-month complimentary digital marketing support (Facebook, Instagram, Pinterest).
- Optional management for Twitter, LinkedIn, and YouTube (at extra cost).
- 2-day ad campaign included; extended campaigns available on request.
- Google My Business setup and Local Listing to improve local discoverability.
- Website blog setup with 10 initial blogs for content marketing.

#### **Pricing & Terms:**

- Total Cost: ₹6,999 (subject to feature customization)
- Payment Terms: 50% advance and 50% after completion.
- Clients with existing hosting and domain will receive adjusted pricing excluding those components.

### **2. Social Media Management (₹3,500/Month)**

This service focuses on building a consistent and engaging brand presence across social platforms. We manage daily interactions, post creative content, and help you grow an authentic community around your brand.

#### **Key Features:**

- Management of Facebook, Instagram, and Pinterest accounts.
- Creation and posting of 15 creative posts and 5 reels per month.
- Optional handling of LinkedIn, YouTube, and Twitter at an additional cost.

- 2-day advertisement campaign.
- WhatsApp marketing for direct and personalized customer communication.

### **3. Digital Marketing for Doctors, Clinics, Hospitals & Travel Agencies**

**(₹5,000/Month)**

This industry-specific digital marketing package is crafted to enhance visibility, generate leads, and establish credibility for healthcare and travel professionals. We integrate multiple channels to deliver measurable business outcomes.

#### **Key Features:**

- 15 high-quality social media posts and 5 promotional videos per month.
- Google My Business setup and management with Local Listing.
- Website SEO and blog integration for higher Google ranking.
- Email and WhatsApp marketing campaigns for customer retention.
- 4-day targeted social media advertisement campaigns monthly.
- Digital and NFC visiting cards for seamless contact sharing.
- Google Review setup for enhanced online credibility.

#### **Contact Information**

For further details or personalized consultations, please reach out at:



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[www.flourishdigital.in](http://www.flourishdigital.in)