

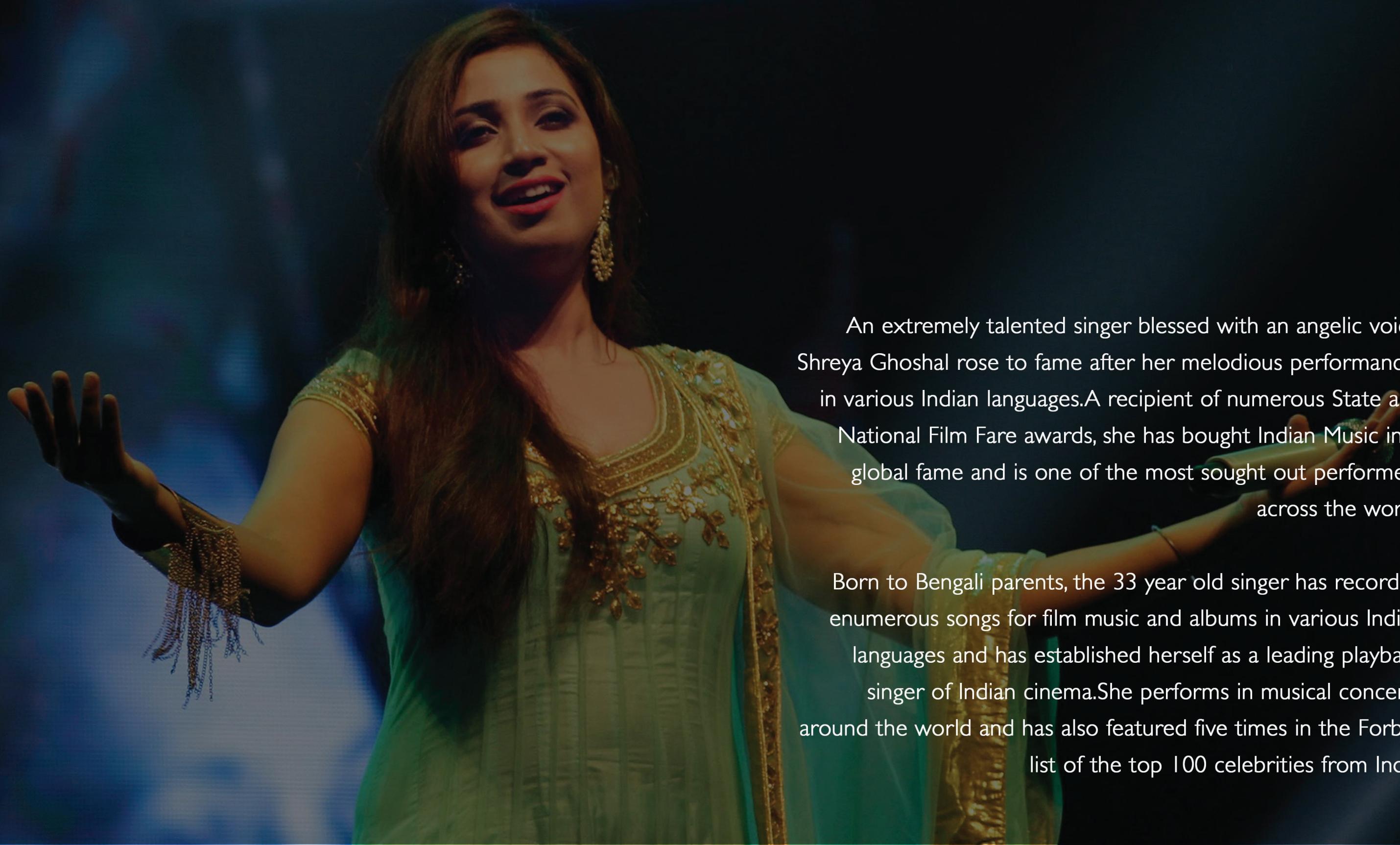
S H R E Y A G H O S H A L
L I V E A T G R E E N F I E L D

APRIL 7 2018

O P E N E D B Y



SHREYA GHOSHAL



An extremely talented singer blessed with an angelic voice, Shreya Ghoshal rose to fame after her melodious performances in various Indian languages. A recipient of numerous State and National Film Fare awards, she has brought Indian Music into global fame and is one of the most sought out performers across the world.

Born to Bengali parents, the 33 year old singer has recorded numerous songs for film music and albums in various Indian languages and has established herself as a leading playback singer of Indian cinema. She performs in musical concerts around the world and has also featured five times in the Forbes list of the top 100 celebrities from India.

AGAM



Agam is a multiple award winning Carnatic Progressive Rock Band from Bangalore, formed in the year 2003. Agam derives its name from the ancient Tamil word, which translates to, 'the inner self'. Their music encapsulates the boundless, vibrant emotions of the human psyche. It explores, depicts and contemplates these countless aspirations and sentiments of the inner self and combines the myriad hues of melodic scales and intricate rhythm structures offered by Carnatic music with the aesthetic principles and tonal elegance from western world.

The band lineup consists of the following artists: Harish Sivaramakrishnan (vocals and violin), Ganesh Ram Nagarajan (drums and backing vocals), Swamy Seetharaman (keyboards and lyricist), T Praveen Kumar (lead guitar), Aditya Kasyap (bass guitar and backing vocals), Sivakumar Nagarajan (ethnic percussions), Jagadish Natarajan (rhythm guitar) and Yadunandan (Drummer).

INTERNATIONAL STADIUM

40000+
SPECTATORS

Located in Kariavattom (Trivandrum), Greenfield International Stadium recently bore witness to the 35th Indian National Games, and much more recently, to the T20I match between India and New Zealand earlier this month. Designed by College of Design, Mumbai, Greenfield is a beacon of hope for Sports and Games development in South India. Curated to the highest standards, Greenfield stadium boasts capabilities for seating up to 55000 spectators, and parking for over 2000 vehicles at a time – perfect conditions for any event, be it a sports match or a music concert.

WHY?

Almost 9% of all children in India are orphans. Adoption Rates in India have been plummeting in recent years, down by up to 50 percent in the last five years. Education in most states face a reverse bottleneck, with good support for higher education but with a quickly eroding foundation in Primary education. Social welfare schemes are losing momentum, and the future of India's Children is beginning to look bleak.

How much direr must the situation be for the thousands of children without homes or guardians? A large part of the proceeds from this concert will go into providing safety and equal opportunity to underprivileged children under 16 years of age.

The event will be conducted in partnership with The Kailash Satyarthi Children's Foundation for further implementation of the project.

Help us, help them.



KAILASH SATYARTHI

CHILDREN'S FOUNDATION

A large part of the proceeds from the concert will be used for the accomplishment of various projects under The Kailash Satyarthi Children's Foundation. The KSCF, established in 2004 under the leadership of Nobel Peace Laureate Shri Kailash Satyarthi, works on the mission of establishing a child friendly world. Bal Mitra Gram and Bachpan Bachao Andolan are the two major projects that would be implemented in Kerala in association with the charity concert. The projects work towards providing safety and equal opportunity to the underprivileged children in the state.



TITLE SPONSOR

(INR 75,00,000)

- Event will be known as <Title sponsor> presents Charity Concert in association with <Associate sponsor> co-presented by <Co-presented by sponsor>
- Promotion through radio, Facebook page, website, mobile application, media, emails and messages.
- Logo on tickets and volunteer badge. Logo in all printed and media communications. Live Mentions.
- Advertisements at main entrance and main spots of venue.
- Provision for a stall of maximum size 20*20 ft. at specified place outside the venue.
- Provision for volunteers to promote your company during the event.
- Provision for distributing any advertising medium in the venue.
- Name and logo in signage.
- Honour of presenting award to the performers. - VIP access to seating area.
- Free pass and tickets.

ASSOCIATE SPONSOR CO - SPONSOR

(INR 50,00,000)

(INR 35,00,000)

- Second association with title of the event.
 - Event will be known as <Title sponsor> presents Charity Concert in association with <Associate sponsor> co-presented by <Co-presented by sponsor>
 - Promotion through radio, Facelooook page, website, mobile application, media, emails and messages.
 - Logo on tickets and volunteer badge. Logo in all printed and media communications. Live Mentions.
 - Logos and banners at specific spots of venue.
 - Name and logo in signage
 - VIP access to seating area.
 - Free pass and tickets.

- Event will be known as <Title sponsor> presents Charity Concert in association with <Associate sponsor> co-presented by <Co-presented by sponsor>
 - Promotion through radio, Facebook page, website, mobile application, media, emails and messages.
 - Logo on tickets and volunteer badge. Logo in all printed and media communications. Live Mentions.
 - Logos and banners at specific spots of venue.
 - VIP access to seating area.
 - Free pass and tickets.

PLATINUM SPONSOR

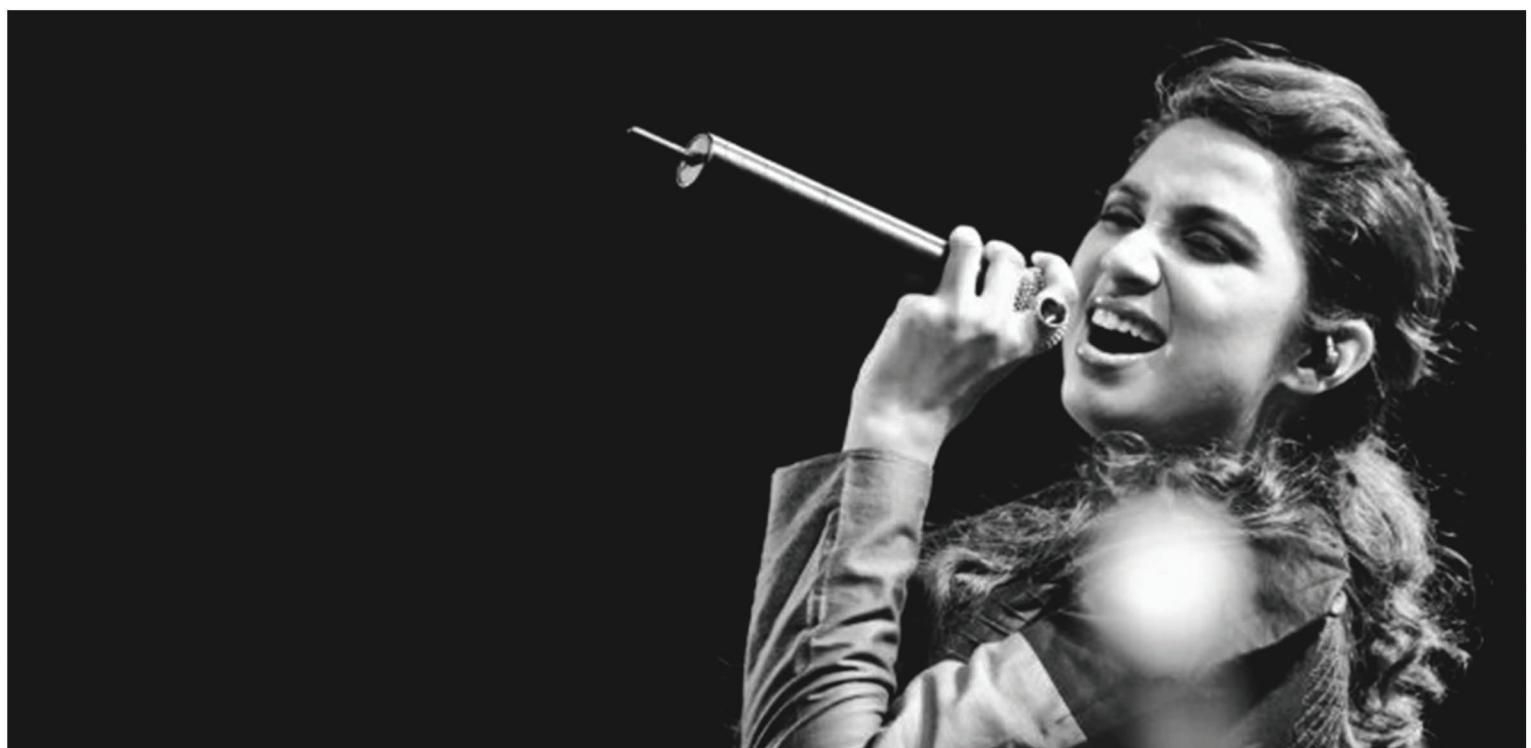
(INR 25,00,000)

GOLD SPONSOR

(INR 15,00,000)

- Promotion through radio, Facebook page, website, mobile application, media, emails and messages.
- Logo on tickets and volunteer badge. Logo in all printed and media communications.
- Live Mentions.
- Logos and banners at specific spots of venue.
- VIP access to seating area.
- Free pass and tickets.

- Promotion through radio, Facebook page, website, mobile application, media, emails and messages.
- Live Mentions.
- Logos and banners at specific spots of venue.
- VIP access to seating area.
- Free pass and tickets.



ROHIT PUNNEN +91 9526461904
KRISHNENDU +91 8921321866

charityconcert@dhwani.org.in

<https://cc.dhwani.org.in>