

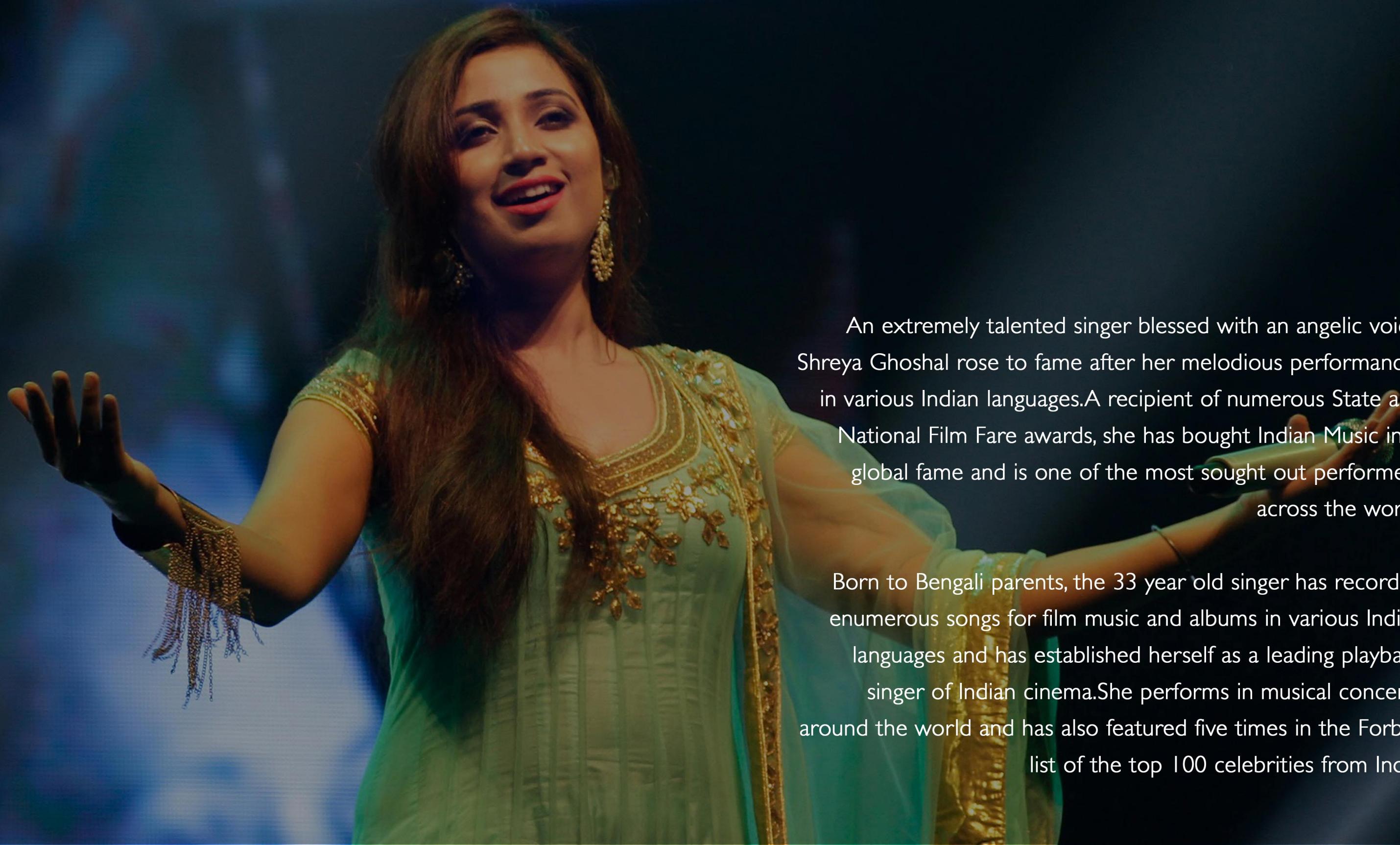
A photograph of a woman with long dark hair, singing into a black microphone. She is wearing a maroon and gold embroidered outfit. The background is dark.

S H R E Y A   G H O S H A L  
L I V E   I N   C O N C E R T

4TH MAY 2019

PROSPECTS

# SHREYA GHOSHAL



An extremely talented singer blessed with an angelic voice, Shreya Ghoshal rose to fame after her melodious performances in various Indian languages. A recipient of numerous State and National Film Fare awards, she has brought Indian Music into global fame and is one of the most sought out performers across the world.

Born to Bengali parents, the 33 year old singer has recorded numerous songs for film music and albums in various Indian languages and has established herself as a leading playback singer of Indian cinema. She performs in musical concerts around the world and has also featured five times in the Forbes list of the top 100 celebrities from India.

# INTERNATIONAL STADIUM

30000+  
SPECTATORS

Located in Kariavattom (Trivandrum), Greenfield International Stadium recently bore witness to the 35th Indian National Games, and much more recently, to the T20I match between India and New Zealand earlier this month. Designed by College of Design, Mumbai, Greenfield is a beacon of hope for Sports and Games development in South India. Curated to the highest standards, Greenfield stadium boasts capabilities for seating up to 55000 spectators, and parking for over 2000 vehicles at a time – perfect conditions for any event, be it a sports match or a music concert.

# WHO ARE WE

Mark Events is an event management group formed by young enthusiasts with the prime vision of promoting diverse musical culture in Kerala by also taking social responsibilities hand-in-hand. Our vibrant group consists of college students, artists , professionals, etc with distinct experiences in hosting various cultural, technical and social events in Kerala.



# WHY?

Almost 9% of all children in India are orphans. Adoption Rates in India have been plummeting in recent years, down by up to 50 percent in the last five years. Education in most states face a reverse bottleneck, with good support for higher education but with a quickly eroding foundation in Primary education. Social welfare schemes are losing momentum, and the future of India's Children is beginning to look bleak.

How much direr must the situation be for the thousands of children without homes or guardians? A large part of the proceeds from this concert will go into providing safety and equal opportunity to underprivileged children under 16 years of age.

The event will be conducted in partnership with The Kailash Satyarthi Children's Foundation for the further implementation of the project.

Help us, help them.

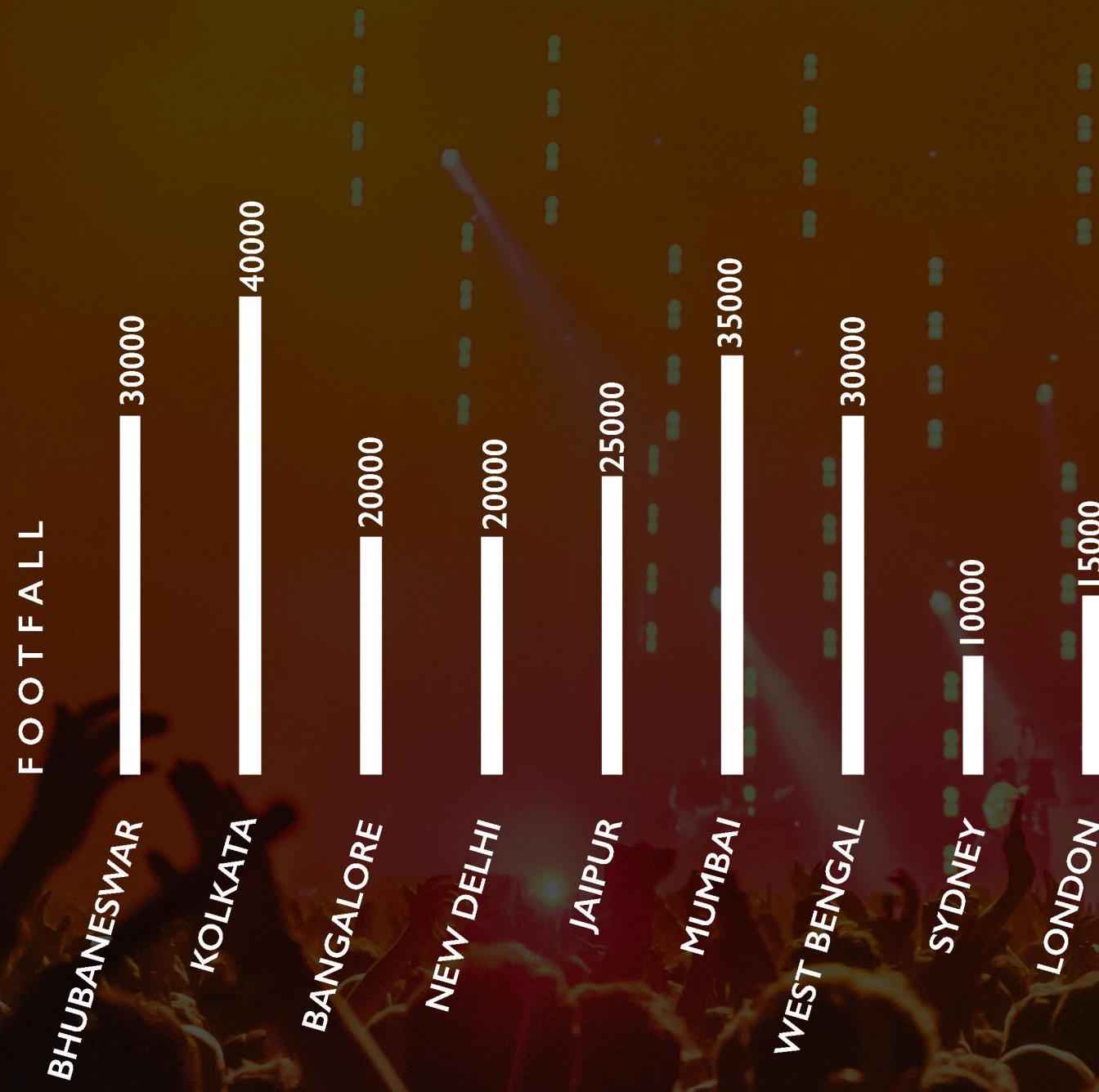


# KAILASH SATYARTHI

## CHILDREN'S FOUNDATION

The Kailash Satyarthi Children's Foundation, established in 2004 under the leadership of Nobel Peace Laureate Shri Kailash Satyarthi, works on the mission of establishing a child friendly world. A part of the proceeds from the concert will help the KSCF sponsor twenty children from Kerala for a period of two years.. The projects work towards providing safety and equal opportunity to the underprivileged children in the state.

# STATISTICS





# TITLE SPONSOR

INR 50,00,000

- Complete Brand and Logo Integration for Title Sponsor; the event will be referred to and recalled as “Company Name” and Mark Events presents Shreya Ghoshal Live in Concert.
- Integrated Logo on all collaterals, media amplification and PR communication which include :
  - Perpetual branding on website
  - Innovative stage branding
- Onstage inshow - AV duration of 600 seconds.
- Onstage mention by MC overtime event name is recalled.
- Sponsor representative to give honorarium to the artist.
- Print media advertisement in one of the leading newspapers.
- Promotions through social media and email.
- Display space at the venue.
- Opportunity to distribute goodies, pamphlets and other merchandise during the event.
- Provision for a stall of size 20 x 20 ft during the event.
- VIP Tickets

# ASSOCIATE SPONSOR CO - SPONSOR

INR 35,00,000

INR 25,00,000

- Integrated Logo on all collaterals, media amplification and PR communication which include :
  - Perpetual branding on website
  - Innovative stage branding
- Onstage inshow - AV duration of 400 seconds.
- Onstage mention by MC overtime event name is recalled.
- Sponsor representative to give honararium to the artist.
- Print media advertisement in one of the leading newspapers.
- Promotions through social media and email.
- Display space at the venue.
- Opportunity to distribute goodies, pamphlets and other merchandise during the event.
- Provision for a stall of size 15 x 15 ft during the event.
- VIP Tickets

- Integrated Logo on all collaterals, media amplification and PR communication '
- Onstage inshow - AV duration of 200 seconds.
- Onstage mention by MC overtime event name is recalled.
- Print media advertisement in one of the leading newspapers.
- Promotions through social media and email.
- Display space at the venue.
- Opportunity to distribute goodies, pamphlets and other merchandise during the event.
- Provision for a stall of size 10 x 10 ft during the event.
- VIP Tickets

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Conceptualized and Organised By  
**MARK EVENTS**

