Perfect, Nani! You're looking for a complete end-to-end business flow of how State Farm operates — starting from a customer buying insurance to claim processing, and finally how business partners (via the B2B portal) come into the picture and interact with internal State Farm systems like **S.F. Net**, **Claims**, **Medical**, **Select Service**, etc.

Here's your full State Farm business flow with step-by-step explanation, portals involved, roles, and options in the B2B portal.



#### State Farm Business Process Flow (End-to-End)



#### 🧘 1. Customer Buys Insurance (Public Portal)

- The customer visits State Farm's Consumer Portal (www.statefarm.com) or connects with an **agent**.
- They purchase:
  - Auto Insurance
  - Homeowners/Renters Insurance
  - Health/Medical Coverage
  - Life Insurance
  - **Banking or Mortgage Services**
- All policies are stored in internal Policy Administration Systems.
- Policyholder gets a Customer ID, Policy Number, and access to MyAccount portal.

#### # 2. Incident Happens (Accident, Medical Event, Property Damage)

- The customer initiates a **claim** via:
  - Mobile App
  - Customer Service Call
  - Website Claim Portal
  - Through their Agent

- Claim is registered in the State Farm Claims System.
- A **Claim Number** is generated.
- An Adjuster or Agent is assigned to the case.

# 3. Claim Routing & Investigation

- Depending on the type of claim (auto, medical, home), State Farm:
  - Assigns adjusters
  - o Gathers damage photos, reports
  - Requests estimates or bills from external parties (partners)

## Now Enters the B2B Flow (Business-to-Business Portal)

State Farm partners like repair shops, medical providers, lenders, suppliers **interact via the B2B Portal**:

https://b2b.statefarm.com

## 4. Partner Logs In (B2B Portal Access)

- Accessed using TIMS (partner ID) via LDAP authentication
- Access control managed by TPAR (Trusted Partner Access Request) system
- Partner is shown only the modules they're allowed to use (role-based UI)

# **B2B Portal Modules – What Options Are Available?**

Module Name	Used By	Purpose
Select Service	Auto Repair Shops	Accept jobs, update repair status, upload photos, track repair times
Medical Billing	Hospitals & Clinics	Submit medical bills, track claim payments, check remittance

Module Name	Used By	Purpose
<b>EFT Setup</b>	All Partner Types	Set up Electronic Funds Transfer for direct deposits
Supplier Center	Vendors & Suppliers	View POs, submit invoices (via Coupa), update profiles
<b>A</b> Lender Services	Mortgage Banks	Verify insurance, download policyholder coverage info
Document Upload	All Partners	Secure upload of supporting docs (medical, repair, billing)
Claim Status	All Partners	Lookup claim status using Claim Number
Notifications	All	Get status alerts, email confirmations, claim decisions

# Select Service Flow (Auto Repair Shops)

- 1. Accept a claim assignment.
- 2. Upload estimate, photos.
- 3. Update repair progress.
- 4. Submit repair completion.
- 5. Monitor performance metrics and scores.

# Medical Billing Flow (Hospitals, Clinics)

- 1. Login to Medical Billing module.
- 2. Submit bills using:
  - Claim Number
  - Patient Info
  - Treatment Details
- 3. Get:
  - Payment Remittance

- Explanation of Benefits (EOB)
- Rejection/adjustment notices

# **A** Lender Flow (Mortgage Companies)

- 1. Search by policyholder ID or address.
- 2. Verify insurance coverage (Proof of Insurance).
- 3. Download documents for escrow accounts.
- 4. Update billing info if needed.

# Supplier Center Flow (Vendors)

- 1. Log in  $\rightarrow$  redirected to **Coupa Integration**.
- 2. View Purchase Orders.
- 3. Submit Invoices.
- 4. Track Payments.
- 5. Update supplier contact & tax information.

# EFT Setup

Used by all partners:

- Submit banking details securely.
- Validate account.
- Setup/modify account info.
- View remittance status after claim is paid.

# **1** 5. Backend Integration & Security (Business Process Flow)

All partner requests go through:

Function System/API

Claim lookup Claims API

Role-based access TPAR API

Financial Transactions Finance Services APIs (internal)

Invoicing Coupa

Identity/Auth LDAP, Vault

Document Storage Encrypted AWS S3 Buckets

## 6. Internal Systems Interact with S.F. Net

- Once partner submits required info:
  - o S.F. internal claims system processes data.
  - Stored and routed via S.F. Net (internal mainframe).
  - o Agents and internal users review/update claim via S.F. Net.
  - o Triggers payment, notifications, follow-ups.

### 7. Notifications and Final Status

- Partner receives:
  - Email alerts
  - Portal notifications
  - o Final decisions and remittance advice
- Customer may receive updates via:
  - Mobile app
  - MyAccount Portal
  - Agent communication

# **©** Final Visual Summary Flow Customer Buys Policy → Incident Happens (Accident, Medical, Home) $\downarrow$ Customer Files Claim → Claim Number Generated → Adjuster Assigned $\downarrow$ Adjuster Requests Info from Partners (Repair Shops, Hospitals, Lenders) $\downarrow$ Partners Log into B2B Portal → Submit Docs, Bills, Updates $\downarrow$ TPAR + Role-based Modules (Select Service, Medical, EFT, etc.) $\downarrow$ B2B APIs Interact with Claims Systems → Data Stored in S.F. Net $\downarrow$ Decision Processed → Payment Issued via EFT → Notification Sent Would you like this flow in an image format, or a downloadable Word/PPT document? I can also create a **flowchart diagram** based on this entire explanation. Sure! Here's the complete business flow of State Farm with all portals, printed directly as text in a structured flowchart-style layout for you to take a screenshot: +----+ | Customer Portal | | (buys insurance online)|

+----+

```
| Insurance Policies |
| (Auto, Health, etc.) |
+----+
| Incident Occurs |
| (e.g., accident, |
   illness)
| Claim Initiation |
| (via Agent or Portal) |
    Agent
| (assists in filing |
| and collecting docs) |
```

++	
B2B Partner Portal (TPAR)	
++	
- Submit Claim Docs	
- Communication with SF	
- Approvals & Reviews	
++	
1	
V	
++	
Supplier / Vendor Portal	
++	
- Repair Shops	
- Medical Providers	
- Billing Submissions	
++	
1	
V	
++	
State Farm Internal	
Network (SFNet)	
++	
- Claims Evaluation	
- Payment Processing	
- Risk Management	

- Final Approval			
+	+		
I			
V			
++			
Customer Gets Paid	I		
(Reimbursement /	١		
Direct to Vendor)			
++			

# Key Options Used in the B2B Portal (Used by Partners like TPARs, Vendors):

## 1. Claim Upload & Review

- o Submit claim documents (invoices, reports).
- View claim status.

## 2. Authorization Requests

- Ask for approval for repairs or treatments.
- Upload quotes from garages or hospitals.

## 3. Service Management

- o Track SLAs.
- o Communicate with SF claim adjusters.

## 4. Invoice Submission

- Direct billing to State Farm.
- Upload supporting documents.

### 5. Notifications & Alerts

o Real-time alerts on claim updates, rejections, or missing info.

## 6. Reports & Analytics

- o Download service performance reports.
- o Track claim trends, turnaround time.

# 7. User & Role Management

- o Add users from partner organization.
- o Assign roles (billing, technician, support).

Let me know if you want this turned into a Word document or diagram next!