

PROJECCT REPORT TEMPLATE

TITLE : BUILD AN EVENT MANAGEMENT

TEAM ID : NM2023TMID02037

TEAM SIZE : 4

COLLEGE : GOVERNMENT ARTS AND SCIENCE COLLEGE

DISTRICT : NAGAPATTINAM

TEAM LEADER : V.NANMARAN

TEAM MEMBER 1 : S.PRIYANGA

TEAM MEMBER 2 : V. GOPIGA

TEAM MEMBER 3 : V.SOWMIYA

1. INTRODUCTION

1.1 OVERVIEW

Events create opportunities for people to connect with an area, spend time together, celebrate and experience the diversity of cultures and foster creativity and innovation. They allow a community to come alive and provide an opportunity for a destination to showcase its tourism experience and increase economic activity. Events contribute significantly to community building, lifestyle and leisure enhancement, cultural development, tourism promotion and increased visitation, volunteer participation, fundraising and economic development. Most importantly, events create a sense of fun and vibrant, resulting in a strong sense of community connectivity, pride and a sense of place.

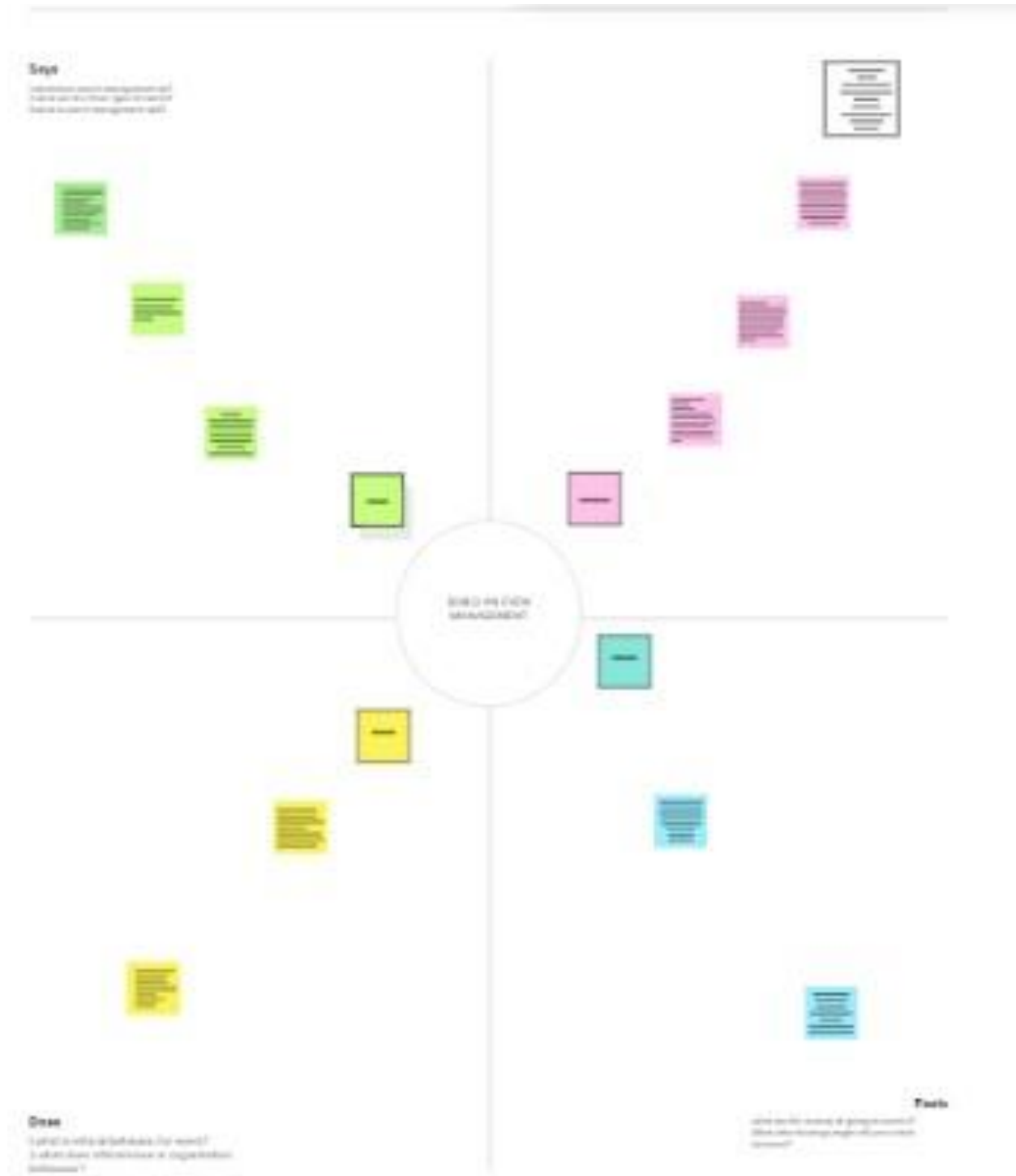
1.2 Objectives

After reading this unit learner will be able:

- To understand the concept of event management
- To study the different types of events
- To analyse the role of creativity in event management process
- To study about the various types of event management structure

2. DESIGN THINKING

2.1 EMPATHY MAP



2.2 BRAINSTORMING

S. Priyanga

All events should be
built on – connecting with
the objectives at the
heart of the planning.

When quality matters,
technology will make
business the best.
Business need will always
prevail the case.

While ideas do
matter, what matters
more is their
execution.

V.Nanmaran

Be smart, there are the
decisions, you understand
them and by taking the job
there but also persistence
and execution.

One to have is to be
completely
unconcerned.

To take a life or
unpredictable is to make
by allowing you have
freedom, you can
renew mental focus.

Design thinkers
emphatically believe
that it can't be a
lower process rather.

V.Gopiga

We are more a content
and successful
experience for you by
offering and being
there.

We create both functional
and eye catching setting
with a space to build
achieve the development
and design.

We come up with a well
thought out strategy to
achieve your efficiency as
well as scalable, based
on the.

V.Sowmiya

It is essential to conduct
a product launch that
effectively under the
right supervision.

Needless to say
it always is perfect and
requires the right effort
to smooth execution.

3. RESULT

3.1 DATA MODEL

OBJECT NAME	FIELD LABEL	DATA TYPE
Event	City	Text
	Start date	Date & time
	Event	Master detail relationship
Attendees	Id	Auto number
	Phone	Phone
	Email	Email
	Ticket	Picklist
Speaker	Bio	Text area
	Email	Email
Vendors	Email	Email
	Phone	Phone


	Email	Email
	Text	Service Provided
	Event	Lookup relationship








3.2 ACTIVITY & SCREENSHOT


HOME

The screenshot displays the Salesforce Setup Home interface. The top navigation bar includes the Salesforce logo, a search bar labeled 'Search Setup', and several utility icons. The sidebar on the left contains a 'Quick Find' search box and a list of setup categories: Setup Home, Service Setup Assistant, Multi-Factor Authentication Assistant, Release Updates, Lightning Experience Transition Assistant, Salesforce Mobile App, Lightning Usage, Optimizer, ADMINISTRATION (Users, Data, Email), and PLATFORM TOOLS (Subscription Management). The main content area is titled 'Home' and features three featured cards: 'Get Started with Einstein Bots', 'Mobile Publisher', and 'Real-time Collaborative Docs'. Each card includes a brief description and a 'Get Started' button. At the bottom, there is a section for 'Most Recently Used' items.


SETUP HOME





Setup

Home

Object Manager 

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer

ADMINISTRATION

> Users

> Data

> Email

PLATFORM TOOLS

> Subscription Management

NAME	TYPE	OBJECT
NANMARAN V	User	
event management	Permission Set	
Attendee	Custom Object Definition	
NANMARAN V	User	
NanmaranV	Profile	
appexchange default	Custom App	
Insights	Custom App	
AppLauncher	Custom App	
Work	Custom App	
event	Profile	

EVENT MANAGEMENT

← Lightning App Builder

⚙ App Settings

📄 Pages ▾

Event Management

? Help

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

User Profiles

App Details & Branding

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

App Details

App Branding

* App Name ⓘ

Event Management

* Developer Name ⓘ

Event_Management

Description ⓘ

Enter a description...

Image ⓘ

Upload

Primary Color Hex Value ⓘ

#0070D2

Org Theme Options

☐ Use the app's image and color instead of the org's custom theme

App Launcher Preview

EM

Event Management

New Lightning App

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

App Details

* App Name ⓘ

event management

* Developer Name ⓘ

event_management

Description ⓘ

Enter a description...

App Branding

Image ⓘ

Upload


Primary Color Hex Value ⓘ







#0070D2

Org Theme Options

☐ Use the app's image and color instead of the org's custom theme

USER





Setup

Home

Object Manager

Setup Home

Service Setup Assistant

Multi-Factor Authentication Assistant

Release Updates

Lightning Experience Transition Assistant

Salesforce Mobile App

Lightning Usage

Optimizer


ADMINISTRATION

Users

Permission Set Groups

Permission Sets

Profiles

 **Users**

User Edit

NANMARAN V

Help for this Page

User Edit

Save Save & New Cancel

General Information

= Required Information

First Name

NANMARAN

Last Name

V

Alias

NV

Email

maranvengat@gmail.com

Username

nanmaran2003@gasc.com

Nickname

User1682400619978767994

Title

Company

government arts and science

Department

Division

Role

<None Specified>

User License

Salesforce

Profile

System Administrator

Active

☒

Marketing User

☒

Offline User

☒

Knowledge User

☐

Flow User

☐

Service Cloud User

☒


Site.com Contributor User

☐








Site.com Publisher User

☐

PROFILE



Search Setup



SetupHomeObject Manager ▾

Q profile

▾ Users

Profiles

Didn't find what you're looking for?
Try using Global Search.

SETUP

Profiles

Profile
event

Help for this Page ?

Users with this profile have the permissions and page layouts listed below. Administrators can change a user's profile by editing that user's personal information.

If your organization uses Record Types, use the Edit links in the Record Type Settings section below to make one or more record types available to users with this profile.

[Login IP Ranges \(0\)](#) | [Enabled Apex Class Access \(0\)](#) | [Enabled External Data Source Access \(0\)](#) | [Enabled Named Credential Access \(0\)](#) | [Enabled Custom Metadata Type Access \(0\)](#) | [Enabled Custom Setting Definitions Access \(0\)](#) | [Enabled Flow Access \(0\)](#) | [Enabled Service Presence Status Access \(0\)](#) | [Enabled Custom Permissions \(0\)](#)


Profile Detail

EditCloneDeleteView Users








Name	event	
User License	Analytics Cloud Integration User	Custom Profile <input checked="" type="checkbox"/>
Description		
Created By	NANMARAN V, 26/04/2023, 7:17 am	Modified By NANMARAN V, 26/04/2023, 7:17 am

Page Layouts

Standard Object Layouts		
Global	Global Layout [View Assignment]	Object Milestone Object Milestone Layout [View Assignment]
Email Application	Not Assigned [View Assignment]	Operating Hours Operating Hours Layout [View Assignment]
Home Page Layout	Home Page Default	Opportunity Opportunity Layout



Search...



Event ManagementAttendees ▾Events ▾speakers ▾vendors ▾Reports ▾Dashboards ▾







Attendees

All ▾

NewImportChange OwnerPrintable View

0 items • Sorted by Attendee Name • Filtered by All attendees • Updated a few seconds ago

Q Search this list...



Attendee Name ↑

NEW ATTENDEE

New Attendee

Information

* Attendee Name

Owner



NANMARAN V

ID

Phone


Email

Cancel








Save & New

Save

TAB



Search Setup



Setup

Home

Object Manager


tabs

▼ User Interface

Rename Tabs and Labels

Tabs

Didn't find what you're looking for?
Try using Global Search.

 **SETUP**
Tabs

Custom Tabs





Help for this Page

You can create new custom tabs to extend Salesforce functionality or to build new application functionality.

Custom Object tabs look and behave like the standard tabs provided with Salesforce. Web tabs allow you to embed external web applications and content within the Salesforce window. Visualforce tabs allow you to embed Visualforce pages. Lightning Component tabs allow you to add Lightning components to the navigation menu in Lightning Experience and the mobile app. Lightning Page tabs allow you to add Lightning Pages to Lightning Experience and the mobile app.

Custom Object Tabs

New What Is This?


Action	Label	Tab Style	Description
Edit Del	Attendees	 Castle	
Edit Del	Events	 Bell	
Edit Del	speakers	 Chip	
Edit Del	vendors	 Computer	

Web Tabs








New What Is This?

No Web Tabs have been defined

USERS



Search Setup



Setup

Home

Object Manager

users

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector

Users

SETUP

Users

All Users

Help for this Page

On this page you can create, view, and manage users.

In addition, download SalesforceA to view and edit user details, reset passwords, and perform other administrative tasks from your mobile devices: [iOS](#) | [Android](#)

View: All Users Edit Create New View

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

New User Reset Password(s) Add Multiple Users

<input type="checkbox"/>	Action	Full Name ↑	Alias	Username	Role	Active	Profile
<input type="checkbox"/>	Edit	Chatter Expert	Chatter	chatty.00d5i00000cx3ngeal7b2wvcjvdqjh@chatter.salesforce.com		✓	Chatter Free User
<input type="checkbox"/>	Edit	User, Integration	integ	integration@00d5i00000cx3ngeal.com		✓	Analytics Cloud Integration User
<input type="checkbox"/>	Edit	User, Security	sec	insightssecurity@00d5i00000cx3ngeal.com		✓	Analytics Cloud Security User
<input type="checkbox"/>	Edit	V. NANMARAN	NV	nanmaran2003@gasc.com		✓	System Administrator
<input type="checkbox"/>	Edit	V. NANMARAN	maranv	maranvengal2003@gmail.com	SVP, Sales & Marketing	✓	Custom: Sales Profile

New User Reset Password(s) Add Multiple Users

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

Didn't find what you're looking for?
Try using Global Search.

4. TRAILHEAD PROFILE PUBLIC URL

Team Lead	–	V. Nanmaran .H https://trailblazer.me/id/nanmaranv2003
Team Member 1	–	S. Priyanga https://trailblazer.me/id/psrinivasan44
Team Member 2	–	V. Gopiga https://trailblazer.me/id/gsuba12
Team Member 3	–	V. Sowmiya https://trailblazer.me/id/svengat6

5. Advantages and Disadvantage of Event Management

5.1 Advantages

1. Reduces Uncertainty
2. Focus on Objection
3. Economical Operation
4. Facilitates Control
5. Encourages Innovation and Creativity
6. Improves Motivation
7. Avoids Random Activity
8. Improves Competitive Strength

5.2 Disadvantages

1. Lack of Reliable Data
2. Rigidity
3. Time Consuming Process
4. Costly Process
5. Rapid Change
6. Internal Inflexibility
7. External Inflexibility

6. CONCLUSION

Event Management system is user friendly and cost effective system, it is customized with activities related to event management life-cycle. It provides a new edge to management industry. Solution Dot always keep your objectives and goals on top priority while developing any plan of work.

7. FUTURE SCOPE:

The Future scope is in event management is immense, as it involves managing, creating, and developing different events such as corporate events, parties, formal events, etc.

And event management system minimizes the steps needed to manage your events, creating a much more efficient administrative process.

Hosting events can redesign the structure of a city by facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage.