PROJECCT REPORT TEMPLATE

TITLE   :   **BUILD AN EVENT MANAGEMENT**

TEAM ID   :   **NM2023TMID02037**

TEAM SIZE   :   **4**

COLLEGE   :   **GOVERNMENT ARTS AND SCIENCE COLLEGE**

DISTRICT   :   **NAGAPATTINAM**

TEAM LEADER   :   **V.NANMARAN**

TEAM MEMBER 1   :   **S.PRIYANGA**

TEAM MEMBER 2   :   **V. GOPIGA**

TEAM MEMBER 3   :   **V.SOWMIYA**

1. INTRODUCTION

1.1 OVERVIEW

Events create opportunities for people to connect with an area, spend time together, celebrate and experience the diversity of cultures and foster creativity and innovation. They allow a community to come alive and provide an opportunity for a destination to showcase its tourism experience and increase economic activity. Events contribute significantly to community building, lifestyle and leisure enhancement, cultural development, tourism promotion and increased visitation, volunteer participation, fundraising and economic development. Most importantly, events create a sense of fun and vibrant, resulting in a strong sense of community connectivity, pride and a sense of place.

1.2 Objectives

After reading this unit learner will be able:

- To understand the concept of event management
- To study the different types of events
- To analyse the role of creativity in event management process
- To study about the various types of event management structure

2. DESIGN THINKING

2.1 EMPATHY MAP
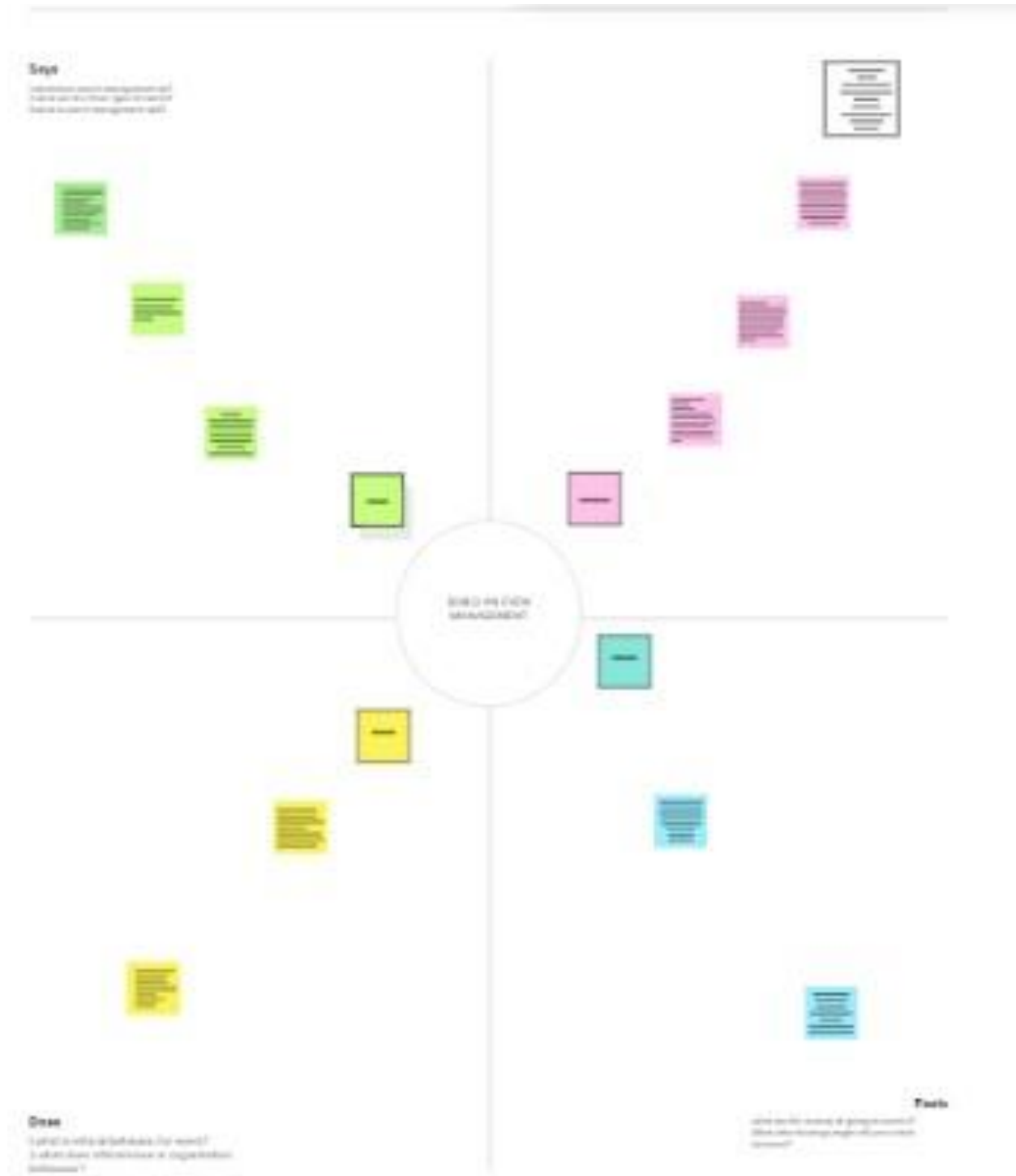
2.2 BRAINSTORMING

S. Priyanga

V.Nanmaran

V.Gopiga

V.Sowmiya

3. RESULT

3.1 DATA MODEL

OBJECT NAME	FIELD LABLE	DATA TYPE
Event	City	Text
	Start date	Date & time
	Event	Master detail relationship
Attendees	Id	Auto number
	Phone	Phone
	Email	Email
	Ticket	Picklist
Speaker	Bio	Text area
	Email	Email
Vendors	Email	Email
	Phone	Phone

	Email	Email
	Text	Service Provided
	Event	Lookup relationship

3.2 ACTIVITY & SCREENSHOT

HOME

SETUP HOME

EVENT MANAGEMENT

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

User Profiles

App Details & Branding

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

App Details

* App Name ⓘ

Event Management

* Developer Name ⓘ

Event_Management

Description ⓘ

Enter a description...

App Branding

Image ⓘ

⬆ Upload

Primary Color Hex Value ⓘ

■ ▼ #0070D2

Org Theme Options

☐ Use the app's image and color instead of the org's custom theme

App Launcher Preview

EM   Event Management

New Lightning App

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

App Details

* App Name ⓘ

event management

* Developer Name ⓘ

event_management

Description ⓘ

Enter a description...

App Branding

Image ⓘ

⬆ Upload

Primary Color Hex Value ⓘ

■ ▼ #0070D2

Org Theme Options

☐ Use the app's image and color instead of the org's custom theme

USER

PROFILE

NEW ATTENDEE

New Attendee

Information

* Attendee Name

Owner

NANMARAN V

ID

Phone

Email

Cancel   Save & New   Save

TAB

USERS

4. TRAILHEAD PROFILE PUBLIC URL

Team Lead – V. Nanmaran .H
https://trailblazer.me/id/nanmaranv2003

Team Member 1 – S. Priyanga
https://trailblazer.me/id/psrinivasan44

Team Member 2 – V. Gopiga
https://trailblazer.me/id/gsuba12

Team Member 3 – V. Sowmiya
https://trailblazer.me/id/svengat6

5. Advantages and Disadvantage of Event Management

5.1 Advantages

1. Reduces Uncertainty
2. Focus on Objection
3. Economical Operation
4. Facilitates Control
5. Encourages Innovation and Creativity
6. Improves Motivation
7. Avoids Random Activity
8. Improves Competitive Strength

5.2 Disadvantages

1. Lack of Reliable Data
2. Rigidity
3. Time Consuming Process
4. Costly Process
5. Rapid Change
6. Internal Inflexibility
7. External Inflexibility

6. CONCLUSION

Event Management system is user friendly and cost effective system, it is customized with activities related to event management life-cycle. It provides a new edge to management industry. Solution Dot always keep your objectives and goals on top priority while developing any plan of work.

7. FUTURE SCOPE:

The Future scope is in event management is immense, as it involves managing, creating, and developing different events such as corporate events, parties, formal events, etc.

And event management system minimizes the steps needed to manage your events, creating a much more efficient administrative process.

Hosting events can redesign the structure of a city by facilitating economic growth, employment opportunities, urban development, and promoting indigenous culture and heritage.