NAN MUDHALVAN ASSIGNMENT

Name: M SIVARANJINI

NM ID: 0478753BB4807E08358462A66730B6AC

Course Name: Digital marketing

Project Title: How to add Google Analytics to a website

Summary: Google Analytics is a web analytics service offered by Google that tracks and reports website traffic and also the mobile app traffic & events, currently as a platform inside the Google Marketing Platform brand. Google Analytics is the most widely used web analytics service on the web. Google Analytics provides an SDK that allows gathering usage data from iOS and Android app, known as Google Analytics for Mobile Apps.

LinkedIn Profile URL:https://www.linkedin.com/public-profile/settings?trk=public-profile

Brand Name: SR Gifts

Facebook Page URL:http://facebook.com/srgifts12

Blog or Website URL:https://www.blogger.com/blog/posts/5029953641212280508

Email Newsletter Post - Blog URL;

https://www.blogger.com/blog/settings/5029953641212280508

Infographic Post - Blog URL:

https://www.blogger.com/blog/settings/5029953641212280508

Google Analytics Measurement ID:

G-GVLKBWEK6F