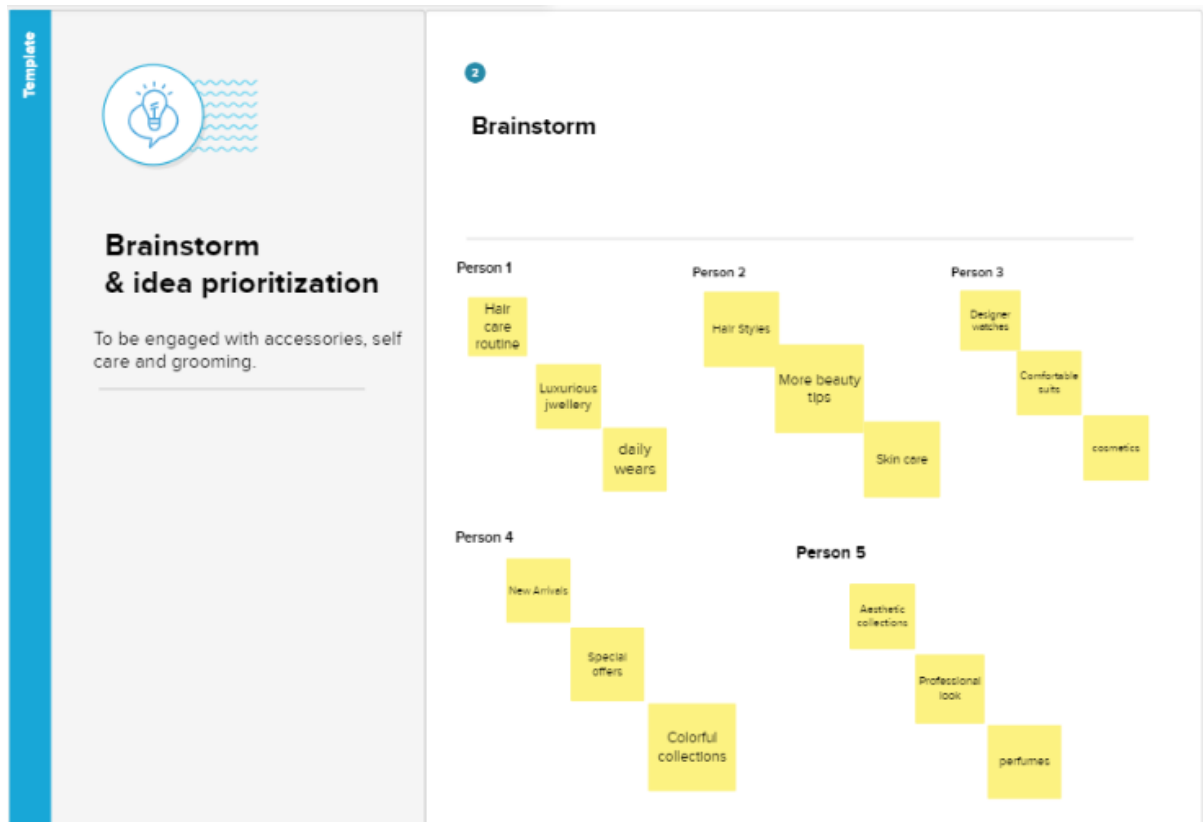


BRAINSTORM AND PRIORTISE IDEAS

Team ID	NM2023TMID03740
PROJECT NAME	How to add google analytics to a website

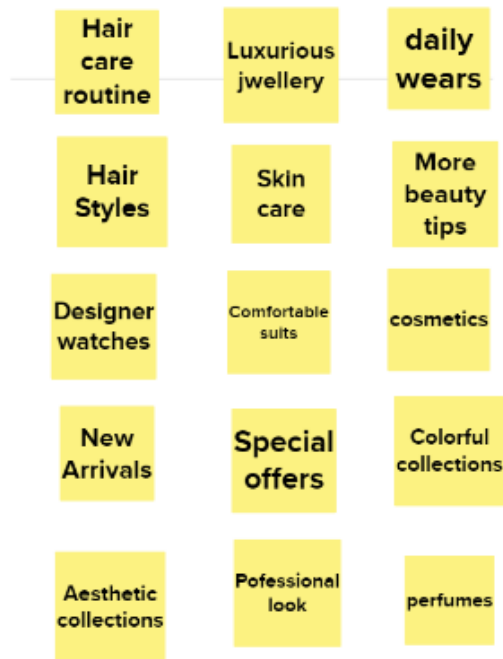
PROJECT DESCRIPTION:

We will enhance our website project by integrating Google Analytics, a powerful web analytics tool, to gain valuable insights into user behaviour and website traffic. By implementing Google Analytics, we will be able to track key metrics such as page views, user engagement, and conversion rates, allowing us to make data-driven decisions and optimize the user experience. This addition will provide us with a comprehensive understanding of our website's performance and help us refine our digital strategy to achieve our goals more effectively.



3

Group ideas



4

Prioritize



Reference link:

<https://app.mural.co/t/sanjogitha5259/m/sanjogitha5259/1698986238162/7cfd13f92b89e0dbd309a9de7d5b976479a02a9c?sender=u459143c7e9df328304f97959>