

## PROJECT DESIGN PHASE - PART 2

### THIRD PARTY API'S

TEAM ID	NM2023TMID03740
PROJECT NAME	How to add a website to google analytics

To add Google Analytics to a website using third-party APIs, you can follow these steps:

1. **Sign up for Google Analytics:** Go to the Google Analytics website and sign up for an account. Once signed up, you will obtain a tracking ID that you will need to add to your website.
2. **Choose a third-party library or API:** There are several third-party libraries and APIs available that can help you integrate Google Analytics into your website. Some popular options include the Google Analytics Embed API and the Google Analytics Data API.
3. **Include the library or API code:** Add the necessary code to your website. This typically involves adding a JavaScript snippet to your website's HTML. The snippet will include your Google Analytics tracking ID and other configuration options.
4. **Configure your website to send data to Google Analytics:** Configure your website to send relevant data to Google Analytics. This can include events, pageviews, ecommerce transactions, goals, and more. Refer to the documentation of the chosen library or API to learn about the available methods and how to implement them in your website.
5. **Test and verify:** Once you have added the necessary code and configured your website, test it to ensure that it is correctly sending data to Google Analytics. You can check the real-time reports in your Google Analytics account or use tools like Google Tag Assistant to verify the implementation.