PROJECT DESIGN PHASE - PART 2
OPEN-SOURCE FRAME WORKS

TEAM ID	NM2023TMID03740
PROJECT NAME	How to add a website to google analytics

Open source software, released with a license, offers accessibility, transparency, modification, distribution, collaboration, and specific licenses. It's accessible online, promoting trust and trust. Open source can be used in educational materials, scientific research, and creative works.

Google Analytics is a web analytics service offered by Google that helps website owners and digital marketers track and analyse website performance and user interactions. Key features include website traffic analysis, audience insights, user behaviour tracking, conversion tracking, real-time reporting, acquisition channels, behaviour flow, custom reports and dashboards, mobile and app tracking, and data integration with other Google services. Google Analytics provides detailed information about website traffic, demographics, interests, and locations, as well as user behaviour tracking, conversion tracking, and acquisition channels. It is widely used for optimizing websites and marketing campaigns, with paid versions like Google Analytics 360 offering additional features for enterprise-level needs.

Blogger is a free blogging platform owned by Google that allows users to create and manage their own blogs. It offers free blog hosting, an easy-to-use interface, customizable templates, integration with Google services like Analytics and AdSense, and built-in content creation. It also provides media hosting for images and videos, domain mapping for a professional web address, SEO features, multiple author capabilities, and security and backup. While it is suitable for personal bloggers and those looking to start a blog without the complexity of

setting up their own hosting and domain, it may have limitations compared to more advanced platforms.