

Says

What have we heard them say? What can we imagine them saying?



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Hundreds of templates

font combinations Over 1 million images to filter and edit for free Canva editor showing a recipe kit Facebook ad

you can personalize and

Striking color schemes and





If you re a new brand starting out or an existing one looking to improve your social media strategy visual content will help establish your online identity









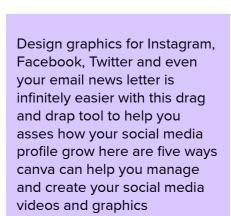
Persona's name

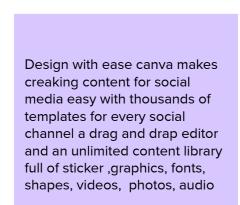
Short summary of the persona

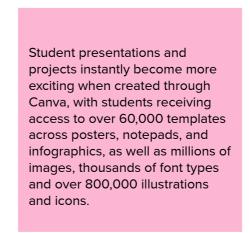
See an example















Does

What behavior have we observed? What can we imagine them doing?





Feels