## Ideation Phase Empathize & Discover

Date	06 May 2023
Team ID	NM2023TMID05456
Project Name	Pro Writing Companion:Elevang your wring skills with our application
Maximum Marks	4 Marks

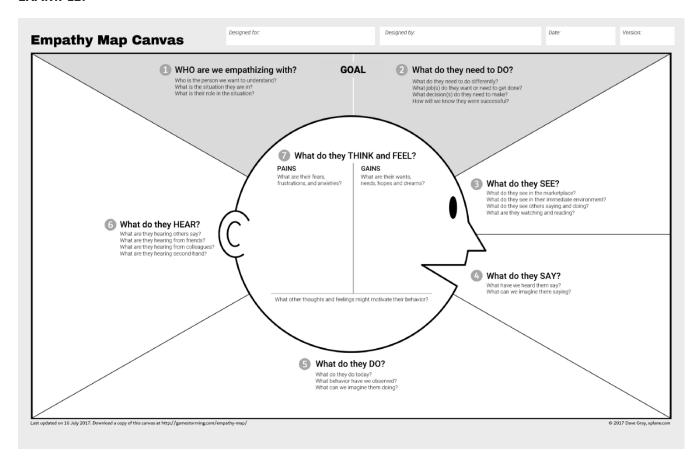
## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

## **EXAMPLE:**



**Example: Food Ordering & Delivery Application** 

