# CME 241: Foundations of Reinforcement Learning with Applications in Finance

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#### Meet your Instructor

- Joined Stanford ICME as Adjunct Professor in Fall 2018
- Research Interests: A.I. for Dynamic Decisioning under Uncertainty
- Directing ICME's Mathematical and Computational Finance program
- Technical mentor to ICME students, partnerships with industry
- Educational background: Algorithms Theory & Abstract Algebra
- 10 years at Goldman Sachs (NY) Rates/Mortgage Derivatives Trading
- 4 years at Morgan Stanley as Managing Director Market Modeling
- 6 years at Target, leading it's AI/Data Science capabilities
- Currently Founder-CTO of CX Score (Enterprise AI startup)
- Teaching experience: Pure & Applied Math, CompSci, Finance, Mgmt

### Requirements and Setup

- Prerequisites:
  - Undergraduate-level background in Applied Mathematics (Multivariate Analysis, Linear Algebra, Probability, Optimization)
  - Background in data structures/algorithms, fluency with numpy
  - Basic familiarity with Pricing, Portfolio Mgmt and Algo Trading, but we will do an overview of the requisite Finance/Economics
  - No background required in MDP, DP, RL (we will cover from scratch)
- Here's a sample exam to get a sense of course difficulty
- Register for the course on Ed Discussion
- Install Python 3 and supporting IDE/tools (eg: PyCharm, Jupyter)
- Install LaTeX/Markdown and supporting editor for tech writing
- Get the course textbook or download the PDF version
- Assignments and code in the textbook based on this open-source code
- Fork this repo and get set up to use this code in assignments (Assignment 0)
- Create separate directories for each assignment for CA <u>Neel Narayan</u> to review - send Neel your forked repo URL and *git push* by due dates

#### Housekeeping

- Lectures: Wed & Fri 4:30pm-5:50pm in 160-124.
- Office Hours:
  - Ashwin: 2:30pm-4:00pm Fri (or by appointment) in ICME Mezzanine, room M05 (within Huang Engg Bldg)
  - Neel: poll will be sent out on Ed (or by appointment)
- Course Web Site: cme241.stanford.edu
- Ask Questions and engage in Discussions on <u>Ed Discussion</u>
- Note: This course is listed as CME 241 as well as MS&E 346
- Any accommodations: Please reach out to me or Neel as soon as possible

#### Resources and Success Tips

- Course based on my <u>RL For Finance book</u>
- I prepare slides for each lecture ("guided tour" of respective chapter)
- Code in my book based on this open-source code
- Reading this code as important as reading the theory
- All resources organized on the course web site ("source of truth")
- Today: Overview of course topics and getting a general flavor
- How to succeed in this course:
  - Attend lectures
  - Lectures' **Guided Tours** are more efficient for learning (than book)
  - Ask questions during class, on Ed, and during office hours
  - Learn by writing (code and math)
  - Learn by observing code design of modules in book's git repo
  - Investments in first few weeks vital (foundations for 2nd half)

#### Grading

#### Breakdown:

- 45% Group Assignments (Mix of Math and Programming)
- 30% Exam (Theory, Modeling, and Programming)
- 20% Project (Idea Creativity, Proof-of-Concept, Presentation)
- 5% Attendance (18/20 Minimum Lecture Attendance)

#### Assignments

- 3 assignments total, each worth 15% and graded based on accuracy
- Can be completed in groups of up to 3 (single repository)
- 3 free late days, -10% for each late day thereafter

#### Exam

- Individual take-home exam in week 8, covering topics from weeks 1-7
- 48 hour window (tentatively 8PM 2/28 to 8 PM 3/2)
- Practice exams from prior years available

#### Project

- Open-ended project, groups of up to 3
- Choose topics of interest, a list of ideas will be released by Week 5
- Deliverables will be a proposal, presentation, and code

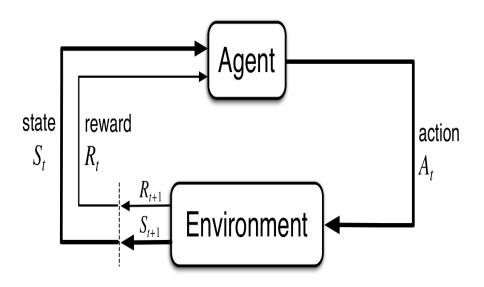
# Stanford Honor Code - Assignments versus Exams

- Assignments: You can discuss approaches among your group members, not with other students outside of your group
  - Each group member should be responsible for a subset of questions (indicate which question you do on the assignment)
  - Writing answers/code should be your own (don't copy/paste)
  - You can invoke the core modules I have written (as instructed), and can use LLMS (ChatGPT for example)
- Exams: You cannot engage in any conversation with other students
  - Write to the CA if a question is unclear
  - Exams are graded on correctness and completeness
  - Open-internet Exams: Search for concepts, not answers to exam questions
  - If you accidentally run into a strong hint/answer, state it honestly

### A.I. for Dynamic Decisioning under Uncertainty

- Let's browse some terms used to characterize this branch of A.I.
- Stochastic: Uncertainty in key quantities, evolving over time
- Optimization: A well-defined metric to be maximized ("The Goal")
- Dynamic: Decisions need to be a function of the changing situations
- Control: Overpower uncertainty by persistent steering towards goal
- Jargon overload due to confluence of Control Theory, O.R. and A.I.
- For language clarity, let's just refer to this area as Stochastic Control
- The core framework is called *Markov Decision Processes* (MDP)
- Reinforcement Learning is a class of algorithms to solve MDPs

#### The MDP Framework



### Components of the MDP Framework

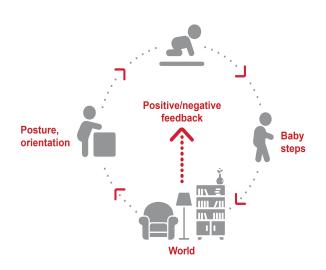
- The Agent and the Environment interact in a time-sequenced loop
- Agent responds to [State, Reward] by taking an Action
- Environment responds by producing next step's (random) State
- Environment also produces a (random) scalar denoted as Reward
- Each State is assumed to have the Markov Property, meaning:
  - Next State/Reward depends only on Current State (for a given Action)
  - Current State captures all relevant information from History
  - Current State is a sufficient statistic of the future (for a given Action)
- Goal of Agent is to maximize Expected Sum of all future Rewards
- By controlling the (Policy: State → Action) function
- This is a dynamic (time-sequenced control) system under uncertainty

#### Formal MDP Framework

The following notation is for discrete time steps. Continuous-time formulation is analogous (often involving <u>Stochastic Calculus</u>)

- Time steps denoted as  $t = 1, 2, 3, \dots$
- ullet Markov States  $S_t \in \mathcal{S}$  where  $\mathcal{S}$  is the State Space
- Actions  $A_t \in \mathcal{A}$  where  $\mathcal{A}$  is the Action Space
- ullet Rewards  $R_t \in \mathbb{R}$  denoting numerical feedback
- Transitions  $p(r, s'|s, a) = \mathbb{P}[(R_{t+1} = r, S_{t+1} = s')|S_t = s, A_t = a]$
- $\bullet$   $\gamma \in [0,1]$  is the Discount Factor for Reward when defining Return
- Return  $G_t = R_{t+1} + \gamma \cdot R_{t+2} + \gamma^2 \cdot R_{t+3} + \dots$
- ullet Policy  $\pi(a|s)$  is probability that Agent takes action a in states s
- ullet The goal is find a policy that maximizes  $\mathbb{E}[G_t|S_t=s]$  for all  $s\in\mathcal{S}$

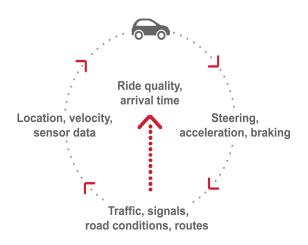
#### How a baby learns to walk



#### Many real-world problems fit this MDP framework

- Self-driving vehicle (speed/steering to optimize safety/time)
- Game of Chess (Boolean Reward at end of game)
- Complex Logistical Operations (eg: movements in a Warehouse)
- Make a humanoid robot walk/run on difficult terrains
- Manage an investment portfolio
- Control a power station
- Optimal decisions during a football game
- Strategy to win an election (high-complexity MDP)

### Self-Driving Vehicle



### Why are these problems hard?

- State space can be large or complex (involving many variables)
- Sometimes, Action space is also large or complex
- No direct feedback on "correct" Actions (only feedback is Reward)
- Time-sequenced complexity (Actions influence future States/Actions)
- Actions can have delayed consequences (late Rewards)
- Agent often doesn't know the Model of the Environment
- "Model" refers to probabilities of state-transitions and rewards
- So, Agent has to learn the Model AND solve for the Optimal Policy
- Agent Actions need to tradeoff between "explore" and "exploit"

### Value Function and Bellman Equations

ullet Value function (under policy  $\pi$ )  $V^\pi(s)=\mathbb{E}[G_t|S_t=s]$  for all  $s\in\mathcal{S}$ 

$$V^{\pi}(s) = \sum_{a} \pi(a|s) \sum_{r,s'} p(r,s'|s,a) \cdot (r + \gamma V^{\pi}(s'))$$
 for all  $s \in \mathcal{S}$ 

ullet Optimal Value Function  $V^*(s) = \max_{\pi} V^{\pi}(s)$  for all  $s \in \mathcal{S}$ 

$$V^*(s) = \max_{a} \sum_{r,s'} p(r,s'|s,a) \cdot (r + \gamma V^*(s'))$$
 for all  $s \in \mathcal{S}$ 

- ullet There exists an Optimal Policy  $\pi^*$  achieving  $V^*(s)$  for all  $s\in\mathcal{S}$
- ullet Determining  $V^\pi(s)$  known as *Prediction*, and  $V^*(s)$  known as *Control*
- The above recursive equations are called Bellman equations
- In continuous time, refered to as Hamilton-Jacobi-Bellman (HJB)
- The algorithms based on Bellman equations are broadly classified as:
  - Dynamic Programming
  - Reinforcement Learning

### Dynamic Programming

- When Probabilities Model is known  $\Rightarrow$  Dynamic Programming (DP)
- DP Algorithms take advantage of knowledge of probabilities
- So, DP Algorithms do not require interaction with the environment
- In the Language of AI, DP is a type of Planning Algorithm
- DP algorithms are iterative algorithms based on Fixed-Point Theorem
- Finding a Fixed Point of Operator based on Bellman Equation
- Why is DP not effective in practice?
  - Curse of Dimensionality
  - Curse of Modeling
- Curse of Dimensionality can be partially cured with Approximate DP
- To resolve both curses effectively, we need RL

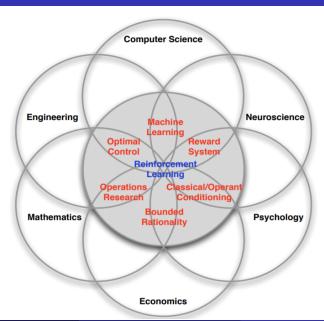
### Reinforcement Learning

- Typically in real-world, we don't have access to a Probabilities Model
- All we have is access to an environment serving individual transitions
- Even if MDP model is available, model updates can be challenging
- Often real-world models end up being too large or too complex
- Sometimes estimating a sampling model is much more feasible
- RL interacts with either actual or simulated environment
- Either way, we receive individual transitions to next state and reward
- RL is a "trial-and-error" approach linking Actions to Returns
- Try different actions & learn what works, what doesn't
- This is hard because actions have overlapping reward sequences
- Also, sometimes Actions result in delayed Rewards

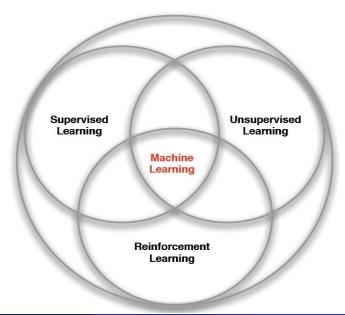
### RL: Learning Value Function Approximation from Samples

- RL incrementally learns the Value Function from transitions data
- Appropriate Approximation of Value Function is key to success
- Deep Neural Networks are typically used for function approximation
- Big Picture: Sampling and Function Approximation come together
- RL algorithms are clever about balancing "explore" versus "exploit"
- Most RL Algorithms are founded on the Bellman Equations
- Promise of modern A.I. is based on success of RL algorithms
- Potential for automated decision-making in many industries
- In 10-20 years: Bots that act or behave more optimal than humans
- RL already solves various low-complexity real-world problems
- RL might soon be the most-desired skill in the technical job-market
- Possibilities in Finance are endless (we cover 5 important problems)
- Studying RL is a lot of fun! (interesting in theory as well as coding)

## Many Faces of Reinforcement Learning



# Vague (but in-vogue) Classification of Machine Learning



#### Overview of the Course

- Theory of Markov Decision Processes (MDPs)
- Dynamic Programming (DP) Algorithms
- Approximate DP and Backward Induction Algorithms
- Reinforcement Learning (RL) Algorithms
- Plenty of Python implementations of models and algorithms
- Apply these algorithms to 5 Financial/Trading problems:
  - (Dynamic) Asset-Allocation to maximize Utility of Consumption
  - Pricing and Hedging of Derivatives in an Incomplete Market
  - Optimal Exercise/Stopping of Path-dependent American Options
  - Optimal Trade Order Execution (managing Price Impact)
  - Optimal Market-Making (Bids and Asks managing Inventory Risk)
- By treating each of the problems as MDPs (i.e., Stochastic Control)
- We will go over classical/analytical solutions to these problems
- Then introduce real-world considerations, and tackle with RL (or DP)
- Course blends Theory/Math, Algorithms/Coding, Real-World Finance

### Optimal Asset Allocation to Maximize Consumption Utility

- You can invest in (allocate wealth to) a collection of assets
- Investment horizon is a fixed length of time
- Each risky asset characterized by a probability distribution of returns
- Periodically, you can re-allocate your wealth across the various assets
- Transaction Costs & Constraints on trading hours/quantities/shorting
- Allowed to consume a fraction of your wealth at specific times
- Dynamic Decision: Time-Sequenced Allocation & Consumption
- To maximize horizon-aggregated Risk-Adjusted Consumption
- Risk-Adjustment involves a study of Utility Theory

### MDP for Optimal Asset Allocation problem

- State is [Current Time, Current Holdings, Current Prices]
- Action is [Allocation Quantities, Consumption Quantity]
- Actions limited by various real-world trading constraints
- Reward is Utility of Consumption less Transaction Costs
- State-transitions governed by risky asset movements

### Derivatives Pricing and Hedging in an Incomplete Market

- Classical Pricing/Hedging Theory assumes "frictionless market"
- Technically, referred to as arbitrage-free and complete market
- Complete market means derivatives can be perfectly replicated
- But real world has transaction costs and trading constraints
- So real markets are incomplete where classical theory doesn't fit
- How to price and hedge in an Incomplete Market?
- Maximize "risk-adjusted-return" of the derivative plus hedges
- Similar to Asset Allocation, this is a stochastic control problem
- Deep Reinforcement Learning helps solve when framed as an MDP

### MDP for Pricing/Hedging in an Incomplete Market

- State is [Current Time, PnL, Hedge Qtys, Hedge Prices]
- Action is Units of Hedges to be traded at each time step
- Reward only at termination, equal to Utility of terminal PnL
- State-transitions governed by evolution of hedge prices
- Optimal Policy ⇒ Derivative Hedging Strategy
- Optimal Value Function ⇒ Derivative Price

### Optimal Exercise of Path-dependent American Options

- An American option can be exercised anytime before option maturity
- Key decision at any time is to exercise or continue
- The default algorithm is Backward Induction on a tree/grid
- But it doesn't work for American options with complex payofss
- Also, it's not feasible when state dimension is large
- Industry-Standard: Longstaff-Schwartz's simulation-based algorithm
- RL is an attractive alternative to Longstaff-Schwartz
- RL is straightforward once Optimal Exercise is modeled as an MDP

### MDP for Optimal American Options Exercise

- State is [Current Time, History of Underlying Security Prices]
- Action is Boolean: Exercise (i.e., Payoff and Stop) or Continue
- Reward always 0, except upon Exercise (= Payoff)
- State-transitions governed by Underlying Prices' Stochastic Process
- Optimal Policy ⇒ Optimal Stopping ⇒ Option Price
- Can be generalized to other Optimal Stopping problems

## Optimal Trade Order Execution (controlling Price Impact)

- You are tasked with selling a large qty of a (relatively less-liquid) stock
- You have a fixed horizon over which to complete the sale
- Goal is to maximize aggregate sales proceeds over horizon
- If you sell too fast, Price Impact will result in poor sales proceeds
- If you sell too slow, you risk running out of time
- We need to model temporary and permanent Price Impacts
- Objective should incorporate penalty for variance of sales proceeds
- Again, this amounts to maximizing Utility of sales proceeds

#### MDP for Optimal Trade Order Execution

- State is [Time Remaining, Stock Remaining to be Sold, Market Info]
- Action is Quantity of Stock to Sell at current time
- Reward is Utility of Sales Proceeds (i.e., Variance-adjusted-Proceeds)
- Reward & State-transitions governed by Price Impact Model
- Real-world Model can be quite complex (Order Book Dynamics)

# Optimal Market-Making (controlling Inventory Buildup)

- Market-maker's job is to submit bid and ask prices (and sizes)
- On the Trading Order Book (which moves due to other players)
- Market-maker needs to adjust bid/ask prices/sizes appropriately
- By anticipating the Order Book Dynamics
- Goal is to maximize Utility of Gains at the end of a suitable horizon
- If Buy/Sell LOs are too narrow, more frequent but small gains
- If Buy/Sell LOs are too wide, less frequent but large gains
- Market-maker also needs to manage potential unfavorable inventory (long or short) buildup and consequent unfavorable liquidation
- This is a classical stochastic control problem

# MDP for Optimal Market-Making

- State is [Current Time, Mid-Price, PnL, Inventory of Stock Held]
- Action is Bid & Ask Prices & Sizes at each time step
- Reward is Utility of Gains at termination
- State-transitions governed by probabilities of hitting/lifting Bid/Ask
- Also governed by Order Book Dynamics (can be quite complex)

## Week by Week (Tentative) Schedule

- W1: Markov Decision Processes
- W2: Bellman Equations & Dynamic Programming Algorithms
- W3: Backward Induction and Approximate DP Algorithms
- W4: Optimal Asset Allocation & Derivatives Pricing/Hedging
- W5: Options Exercise, Order Execution, Market-Making
- W6: RL For Prediction (MC, TD, TD( $\lambda$ ))
- W7: RL for Control (SARSA, Q-Learning)
- W8: Batch Methods (DQN, LSTD/LSPI) and Gradient TD
- W9: Policy Gradient, Model-based RL, Explore v/s Exploit
- W10: Read-World RL and Guest Lecture by an Industry leader

#### Some Landmark Papers we cover in this course

- Merton's solution for Optimal Portfolio Allocation/Consumption
- Longstaff-Schwartz Algorithm for Pricing American Options
- Almgren-Chriss paper on Optimal Order Execution
- Avellaneda-Stoikov paper on Optimal Market-Making
- Original DQN paper and Nature DQN paper
- Lagoudakis-Parr paper on Least Squares Policy Iteration
- Sutton, McAllester, Singh, Mansour's Policy Gradient Theorem
- Chang, Fu, Hu, Marcus' AMS origins of Monte Carlo Tree Search

#### Other RL Courses at Stanford

- CS 234 (Emma Brunskill)
- CS 332 (Emma Brunskill)
- CS 224R (Chelsea Finn & Karol Hausman)
- CS 422 (Nick Haber)
- AA 203 (Marco Pavone)
- AA 228/CS 238 (Mykel Kochenderfer)
- MS&E 338 (Ben Van Roy)
- MS&E 237/EE 277 (Ben Van Roy)

### Salient/Distinguishing features of this Course

- Emphasis on Foundations and Core Concepts
- More about why and how, versus what
- Balance between mathematical precision and intuitive understanding
- Coding from scratch, avoiding standard packages
- Encourages Creator/Builder mindset, versus User mindset
- Emphasis on code design driven by mathematical concepts/structures
- Key purpose of coding: Enables long-term retention of key learnings
- Several financial trading applications (and a couple from Retail)
- Coverage of continuous-time versions (elegant, analytical)
- I will dispel some common myths about industry versus academia