

# STORE SALES ANALYSIS

Sales and Profit

Segment

Region

\$2.3M

Total Sales

\$286.4K

Total Profit

37873

Total Quantity

9994

Number of Orders

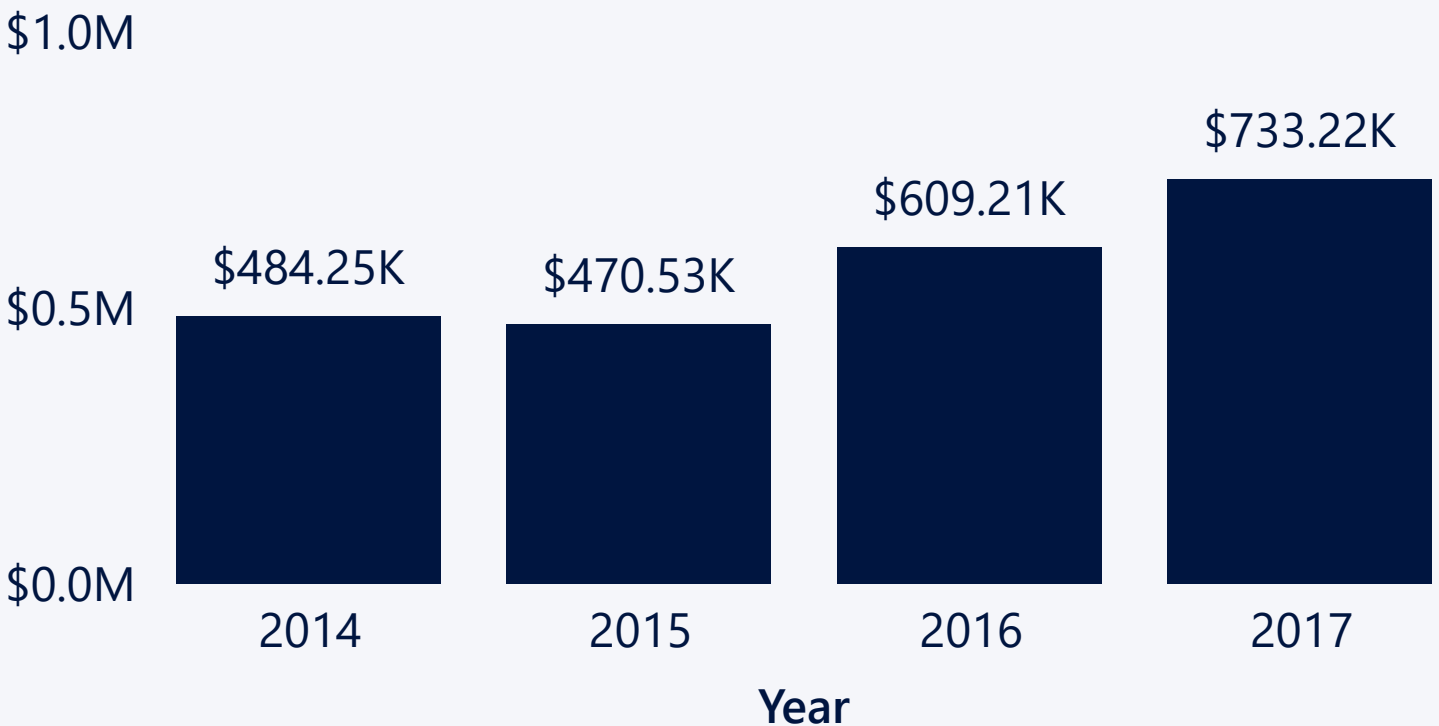
5009

Unique Orders

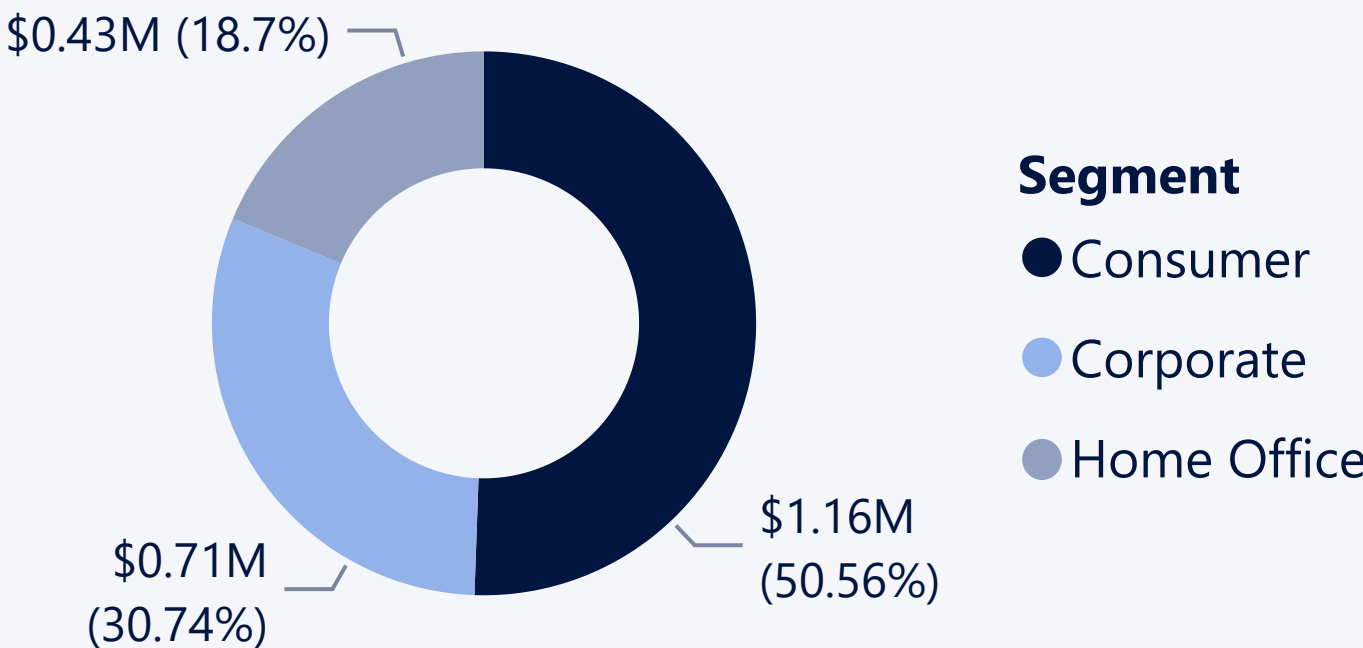
793

Unique Customers

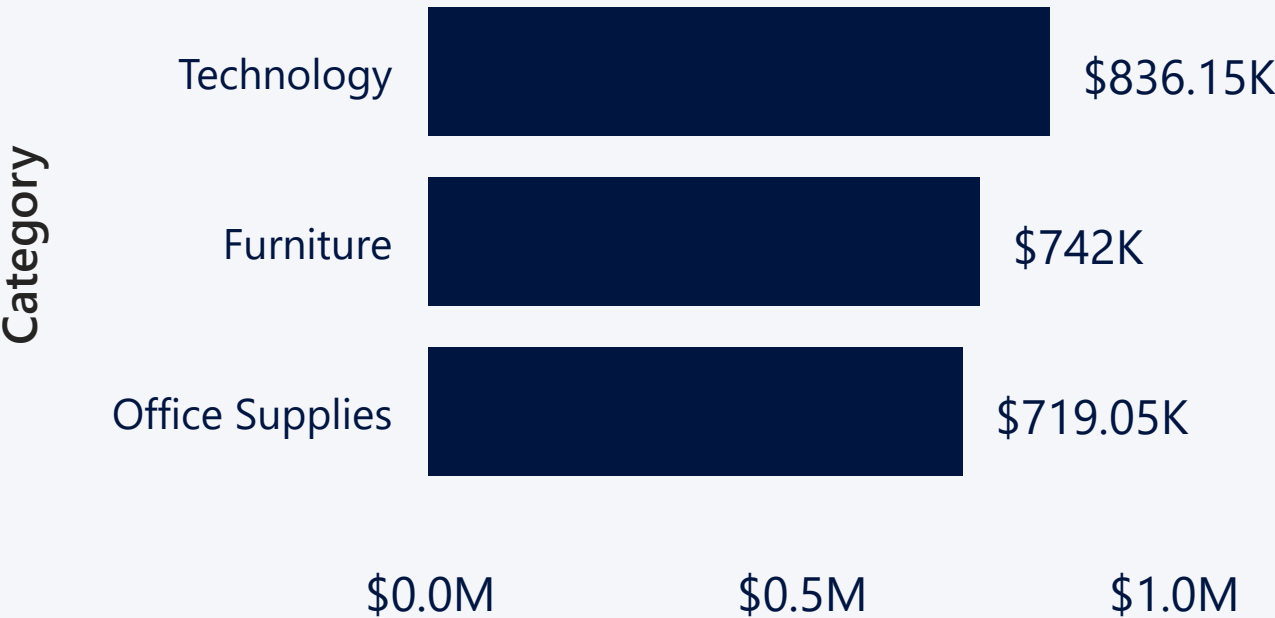
Total Sales by Year



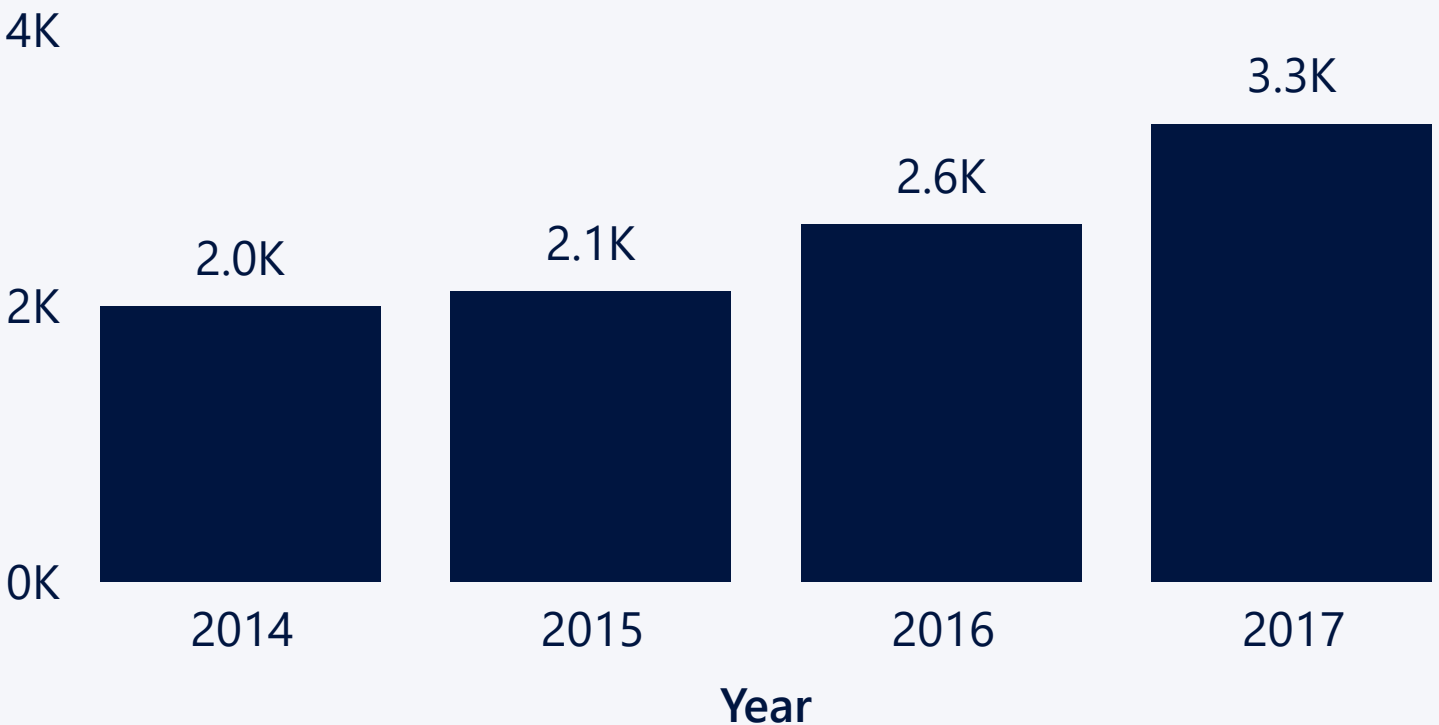
Total Sales by Segment



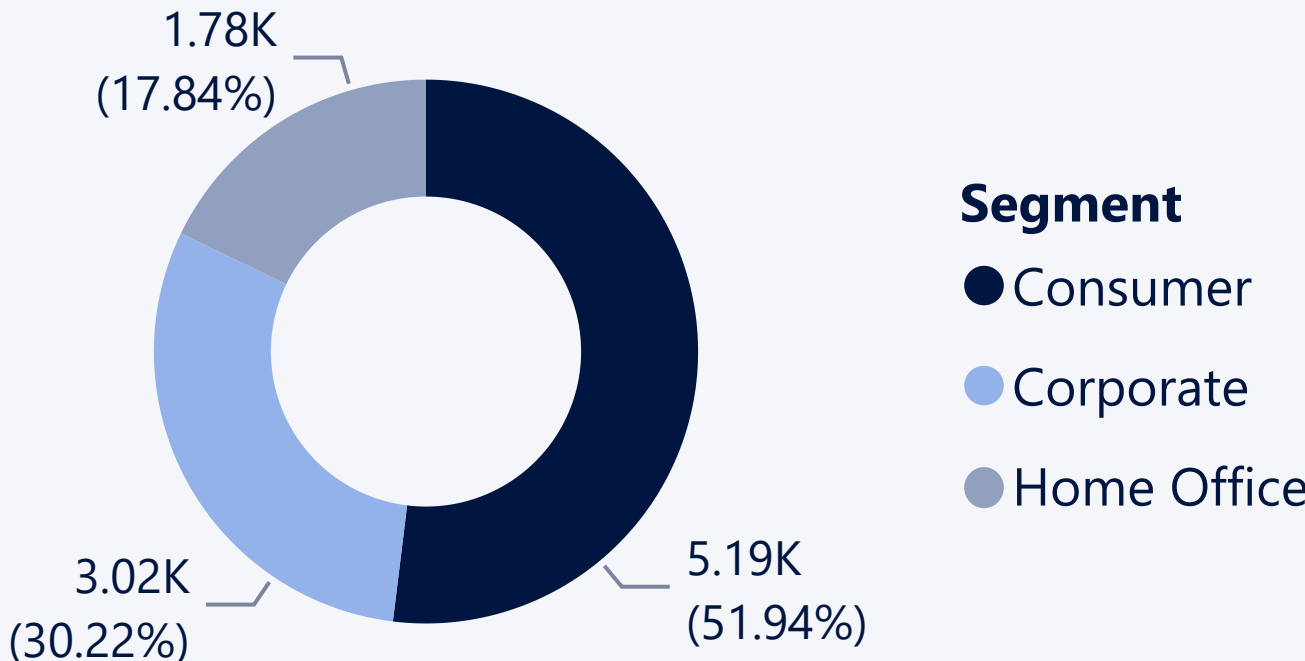
Total Sales by Category



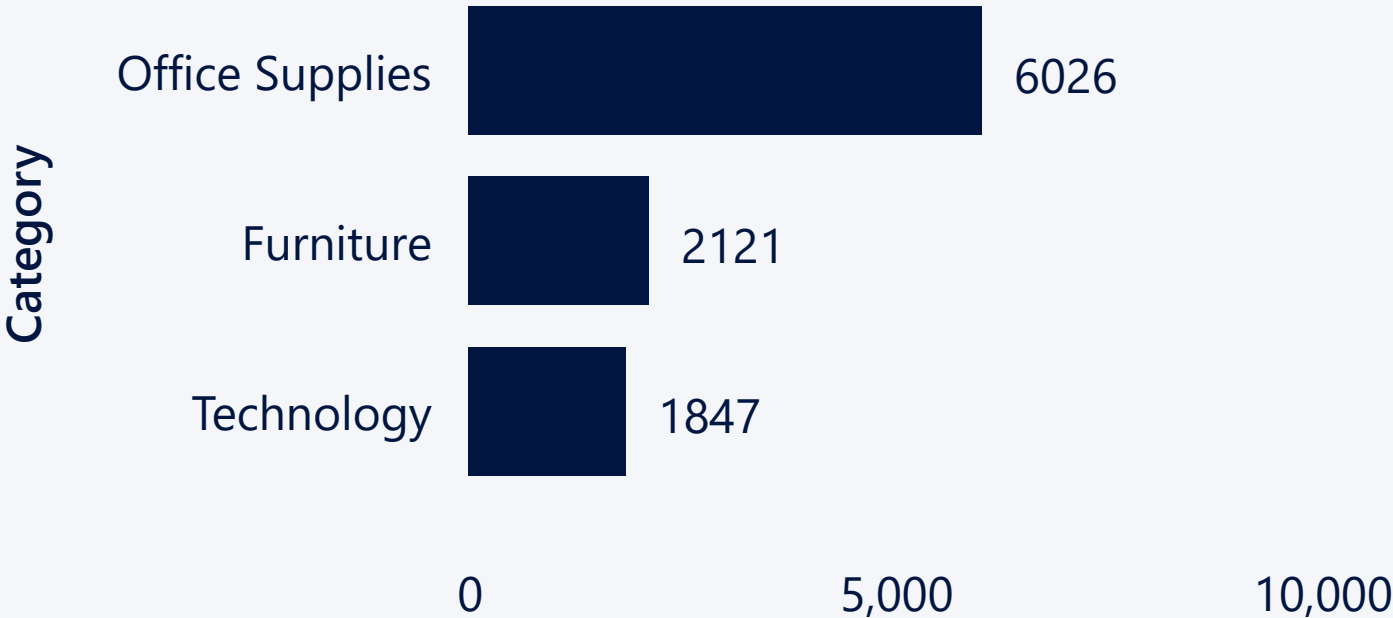
Number of Orders by Year



Number of Orders by Segment



Number of Orders by Category



# SALES AND PROFIT

Year

All



Category

All



Region

All



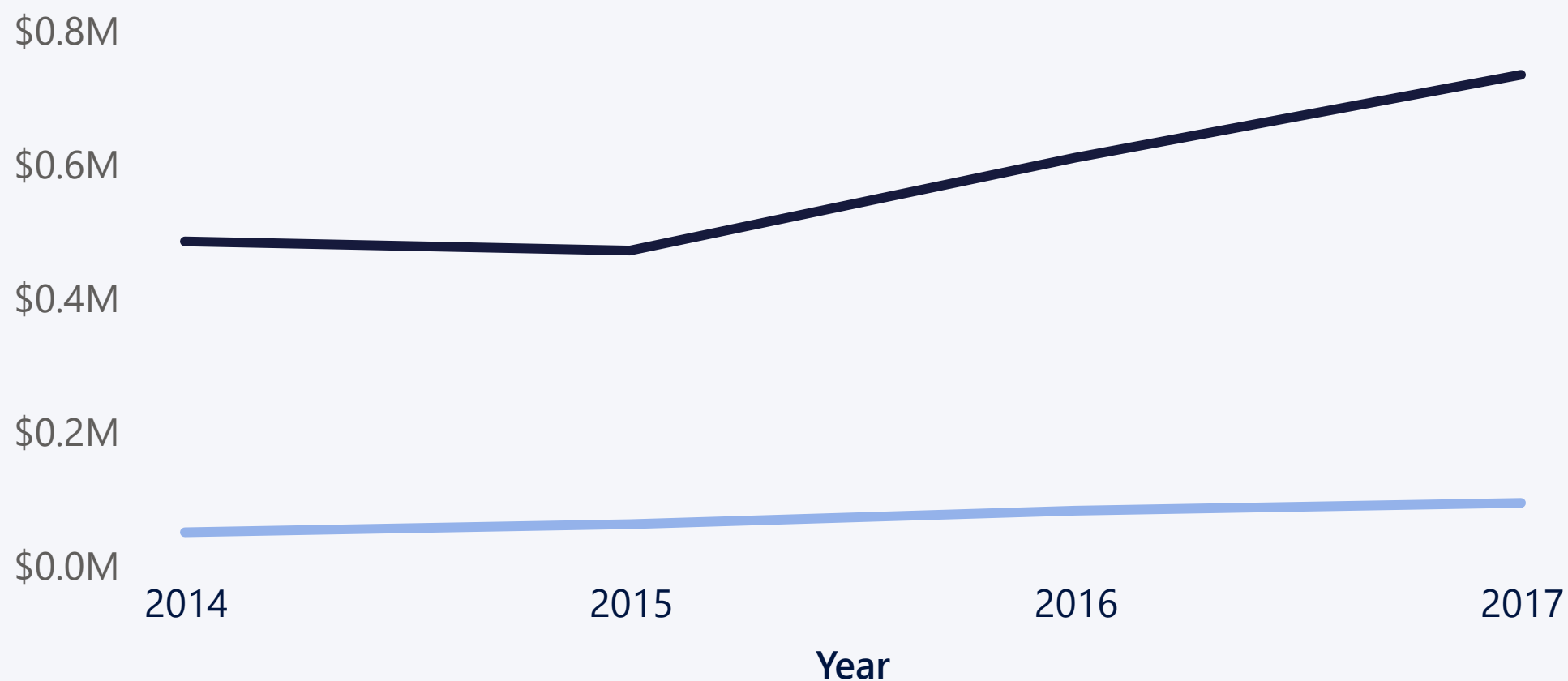
Segment

All



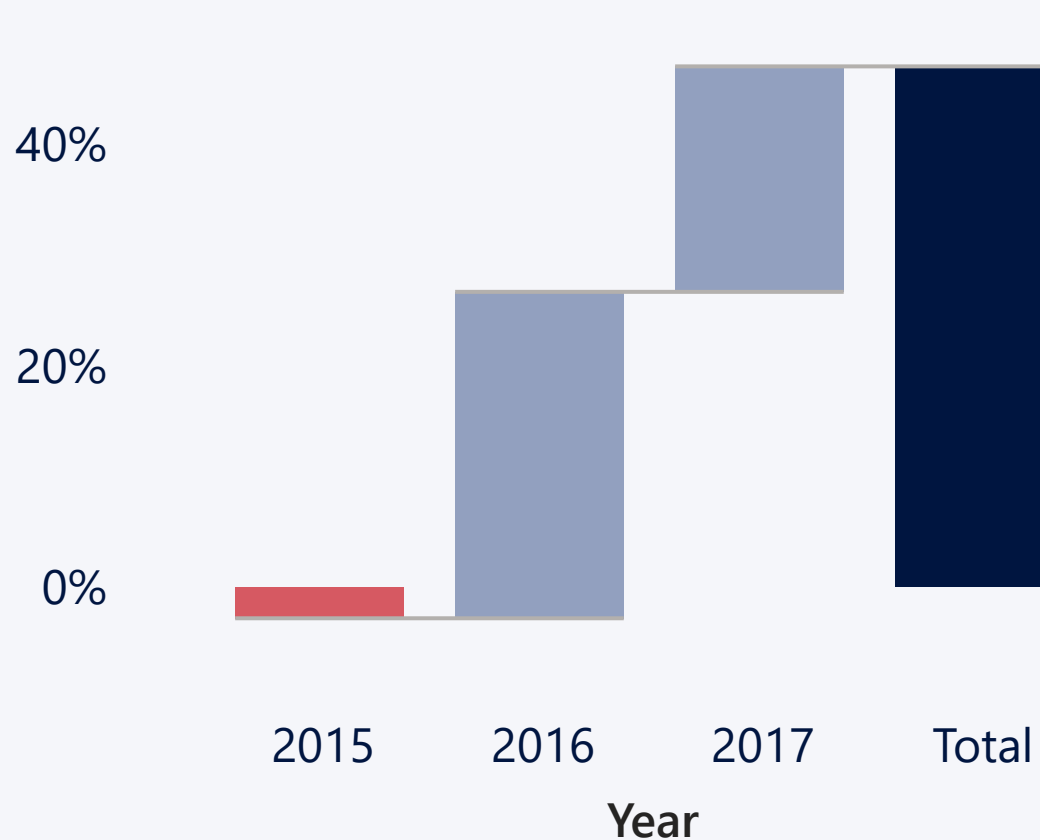
## Sales and Profit by Year

● Sales ● Profit

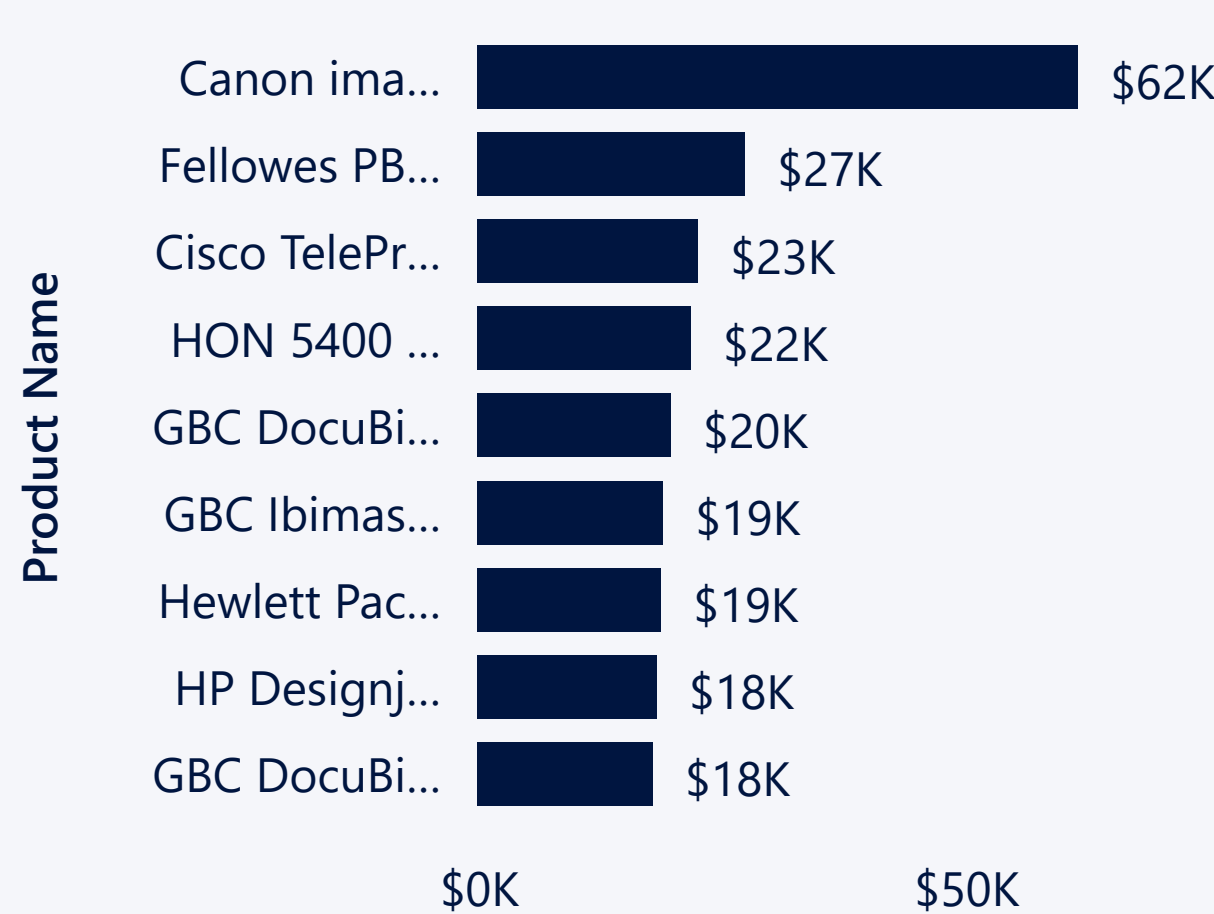


## YoY% Change in Sales

● Increase ● Decrease ● Total

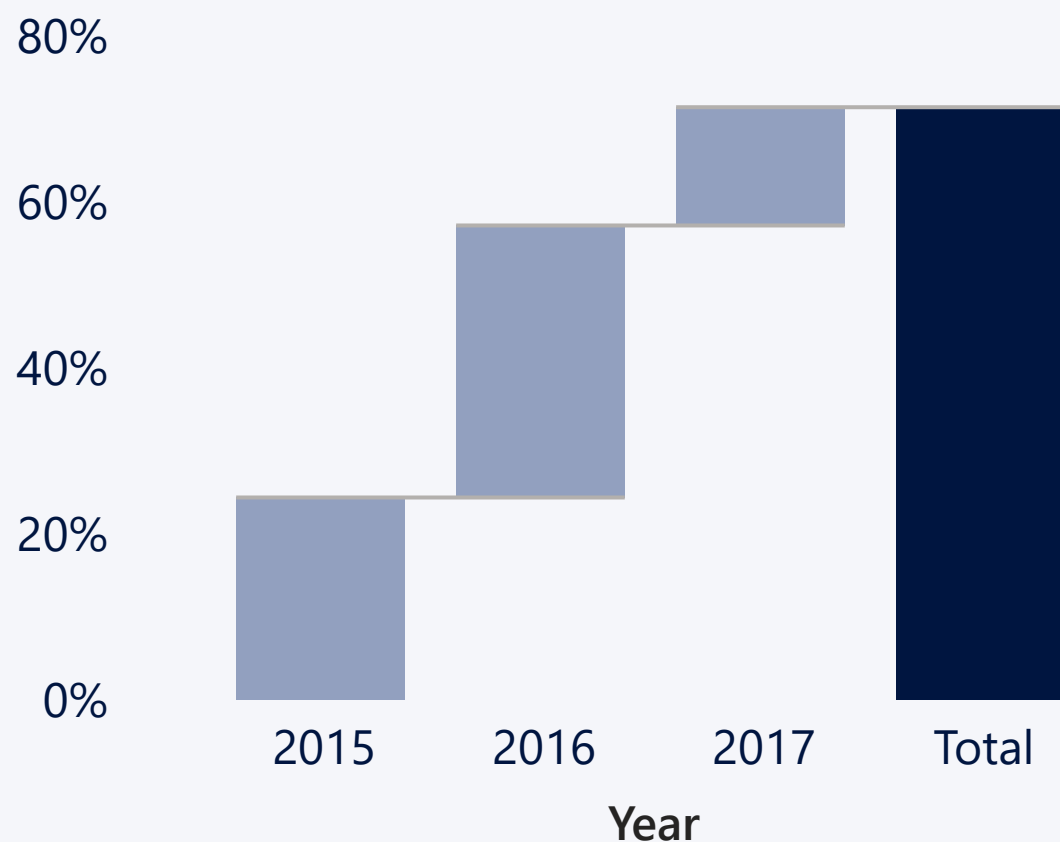


## Top Products by Sales

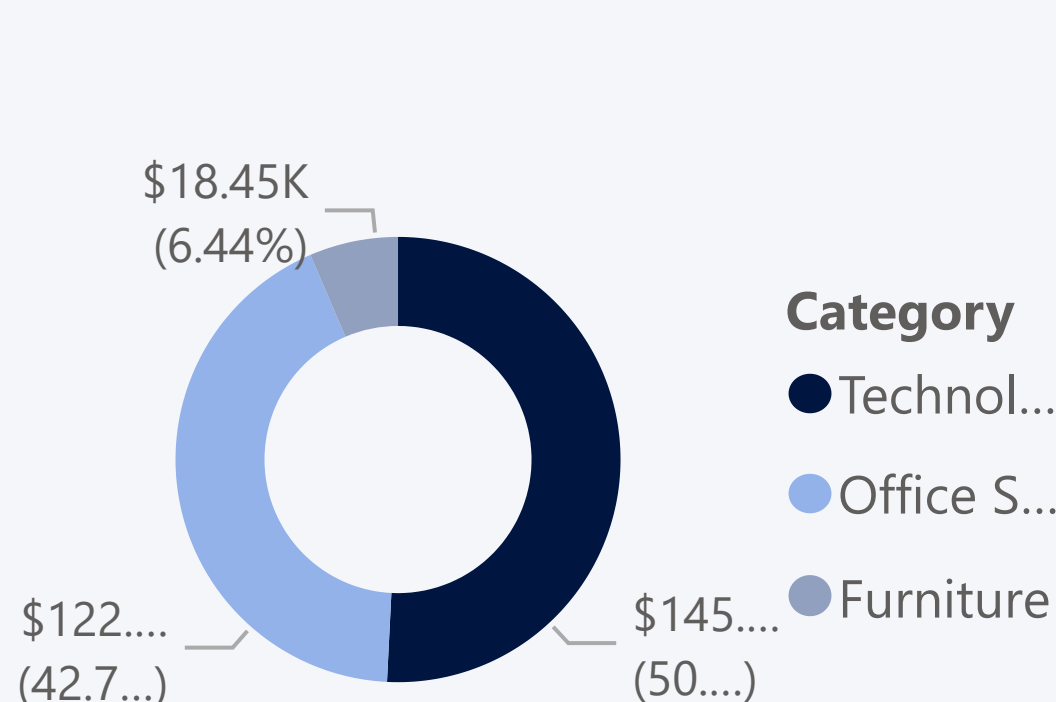


## YoY% Change in Profit

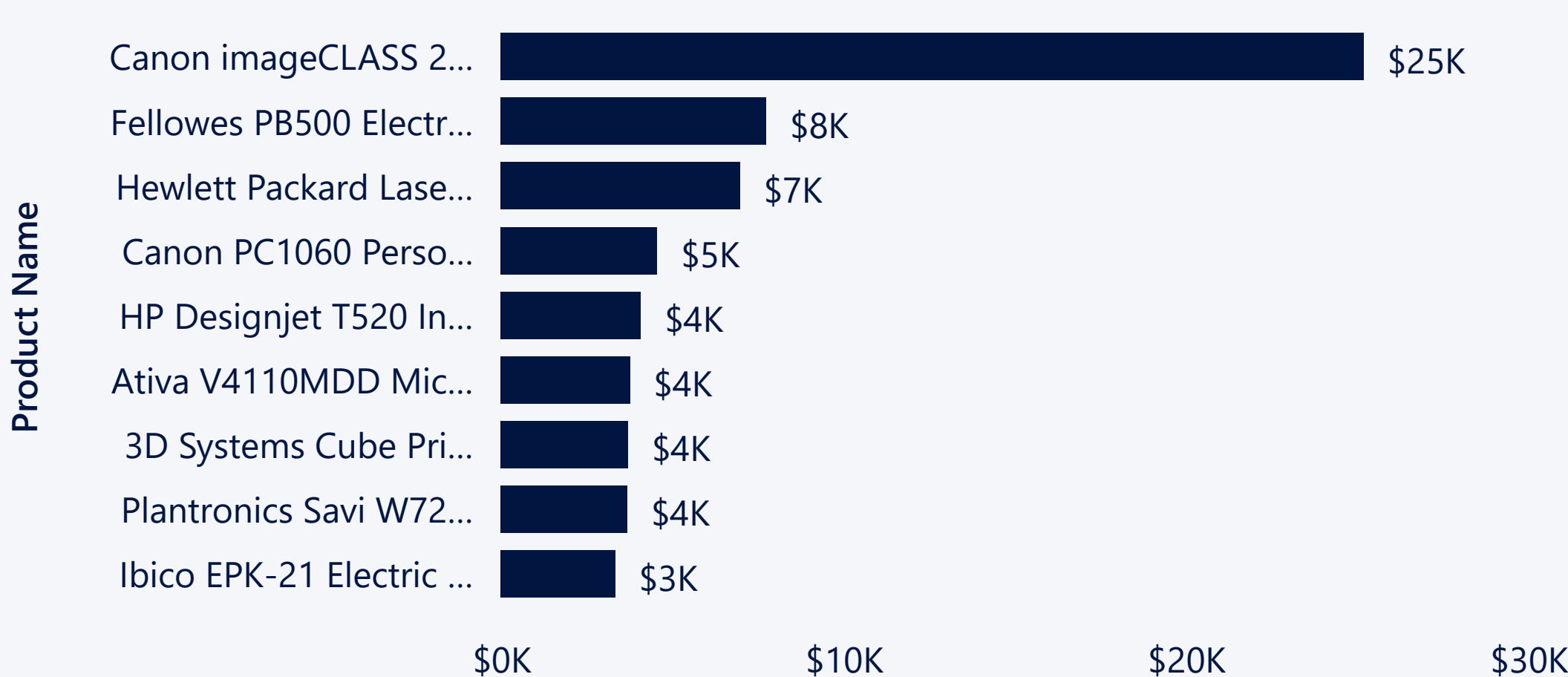
● Increase ● Decrease ● Total



## Profit by Category



## Profit by Product Name



# SEGMENT

Year

All



Category

All



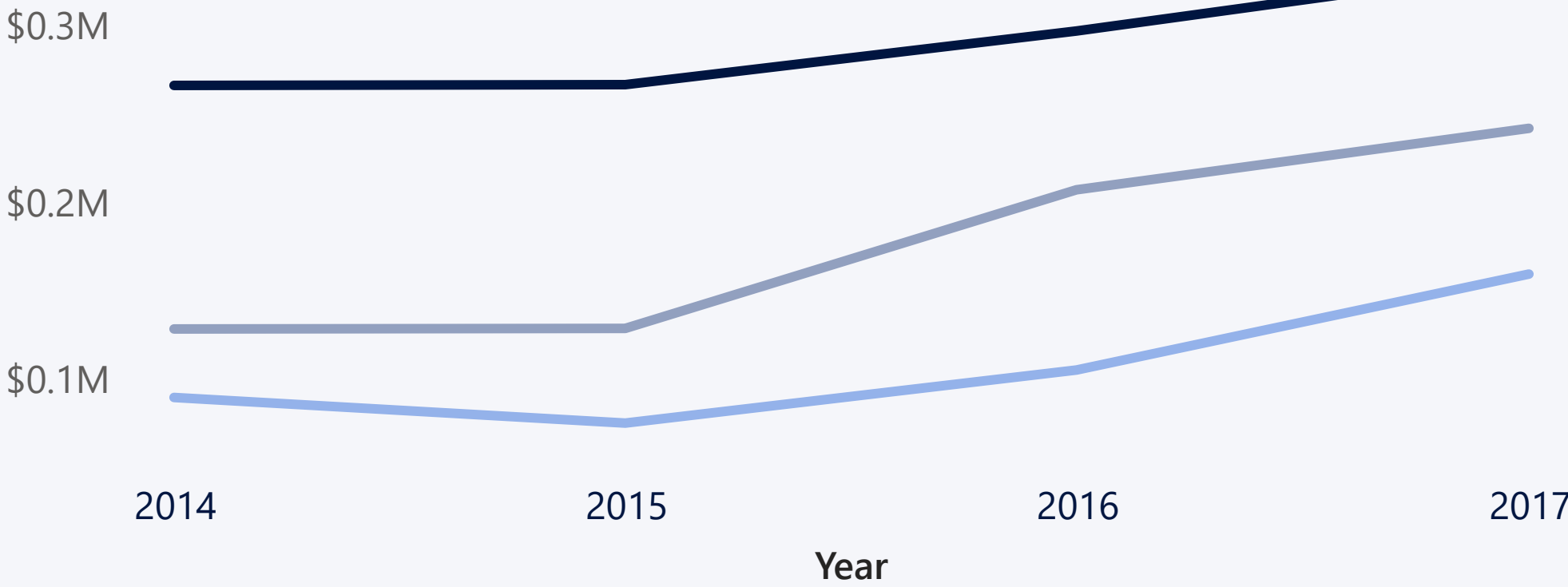
Region

All



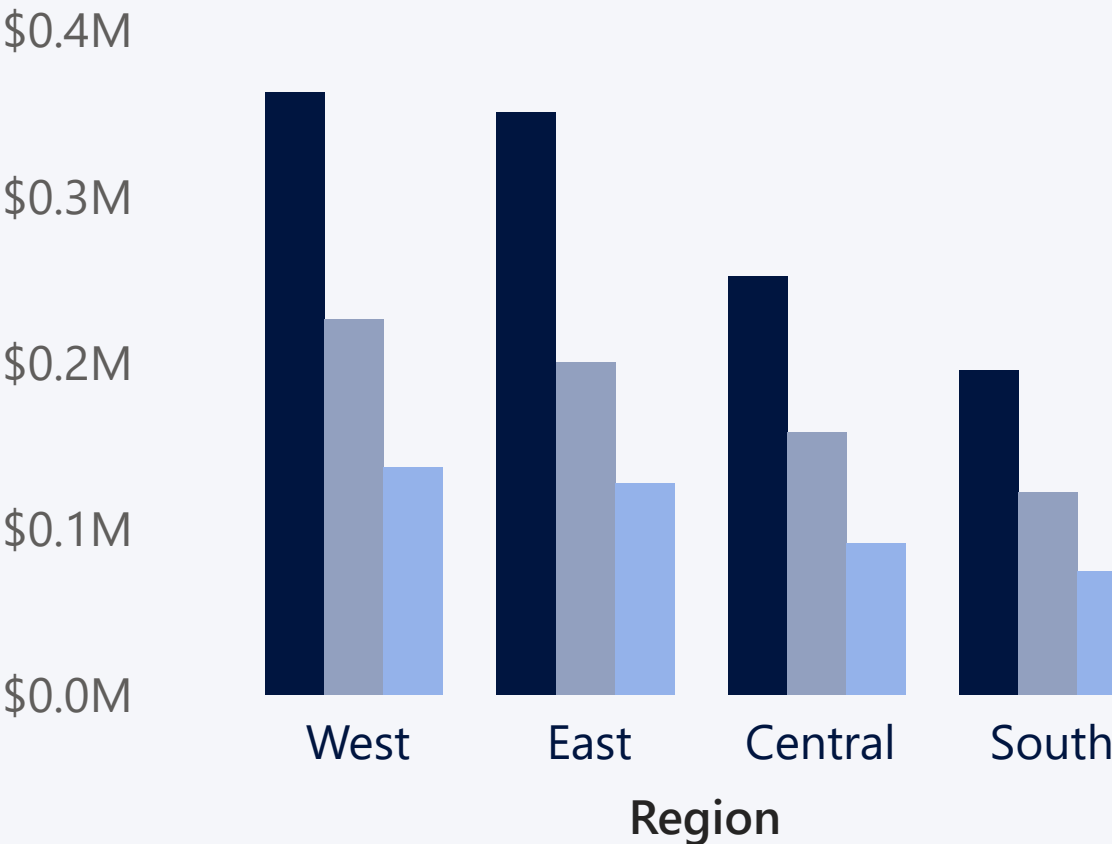
Segment Sales by Year

Segment ● Consumer ● Corporate ● Home Office

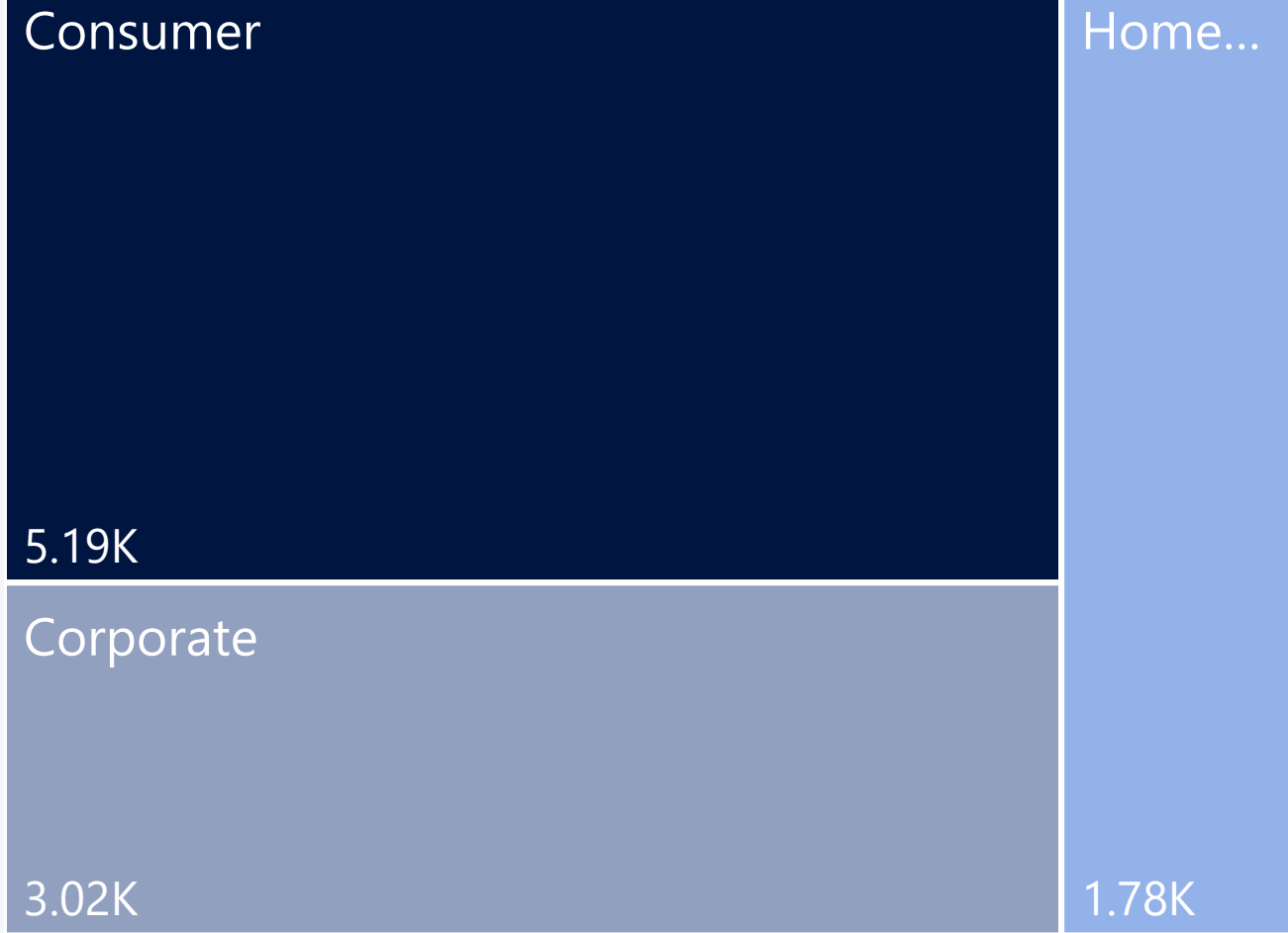


Segment Sales by Region

Segment ● Consumer ● Corporate ● Home Office

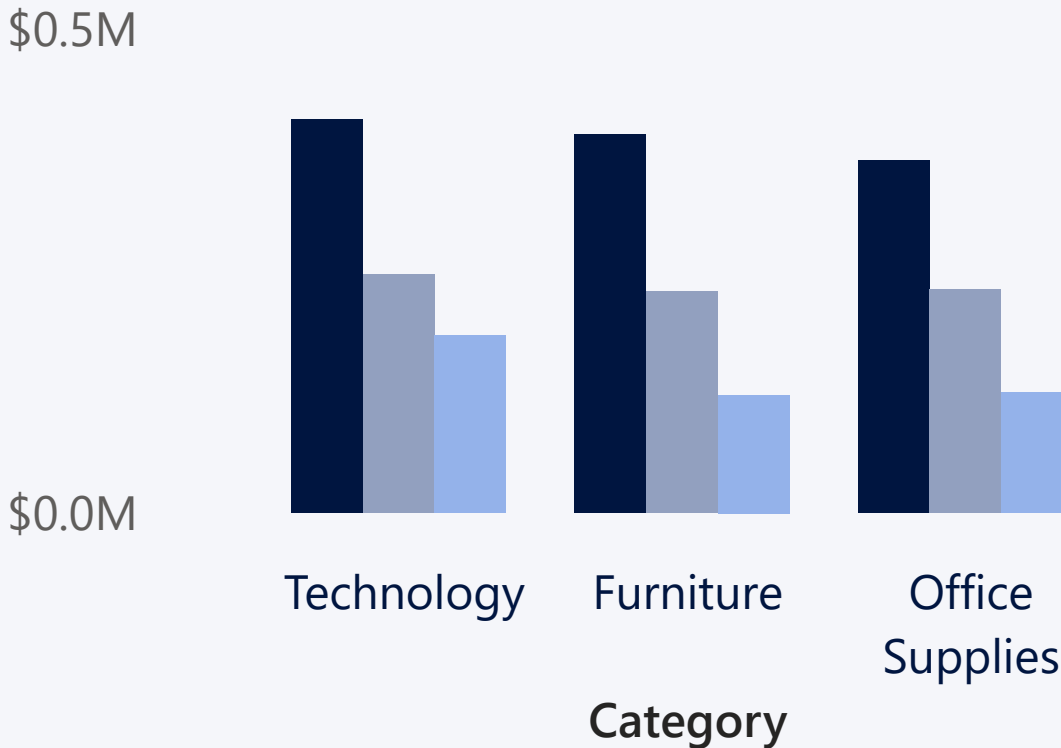


Number of Orders by Segment

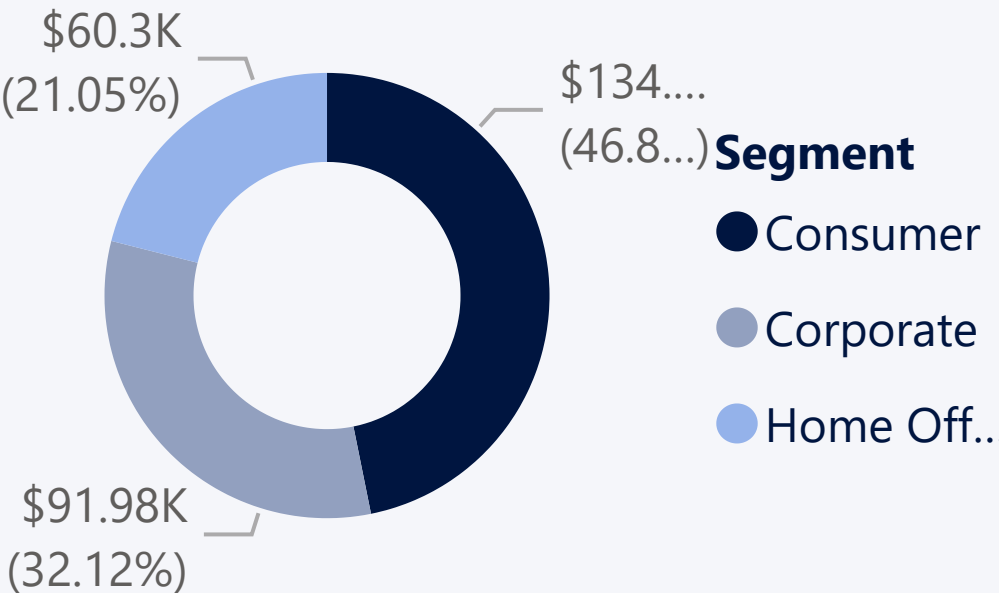


Segment Sales by Category

Segment ● Consumer ● Corporate ● Home Office

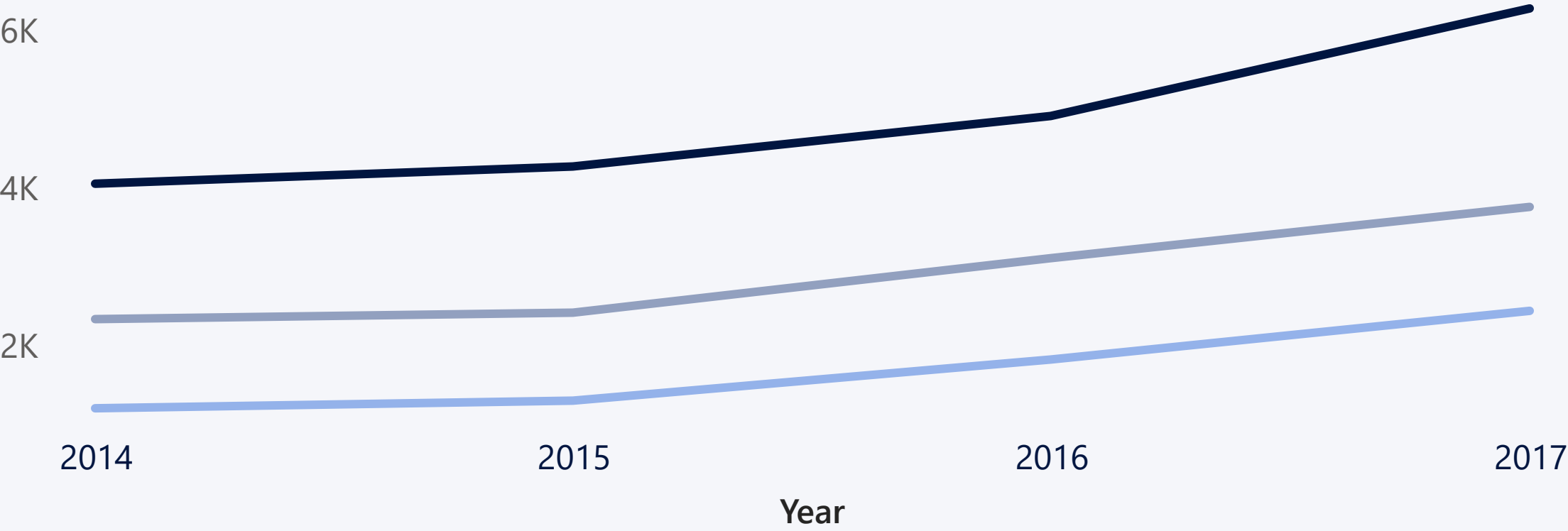


Profit by Segment



Segment Quantity by Year

Segment ● Consumer ● Corporate ● Home Office



# REGION

Year

All



Category

All



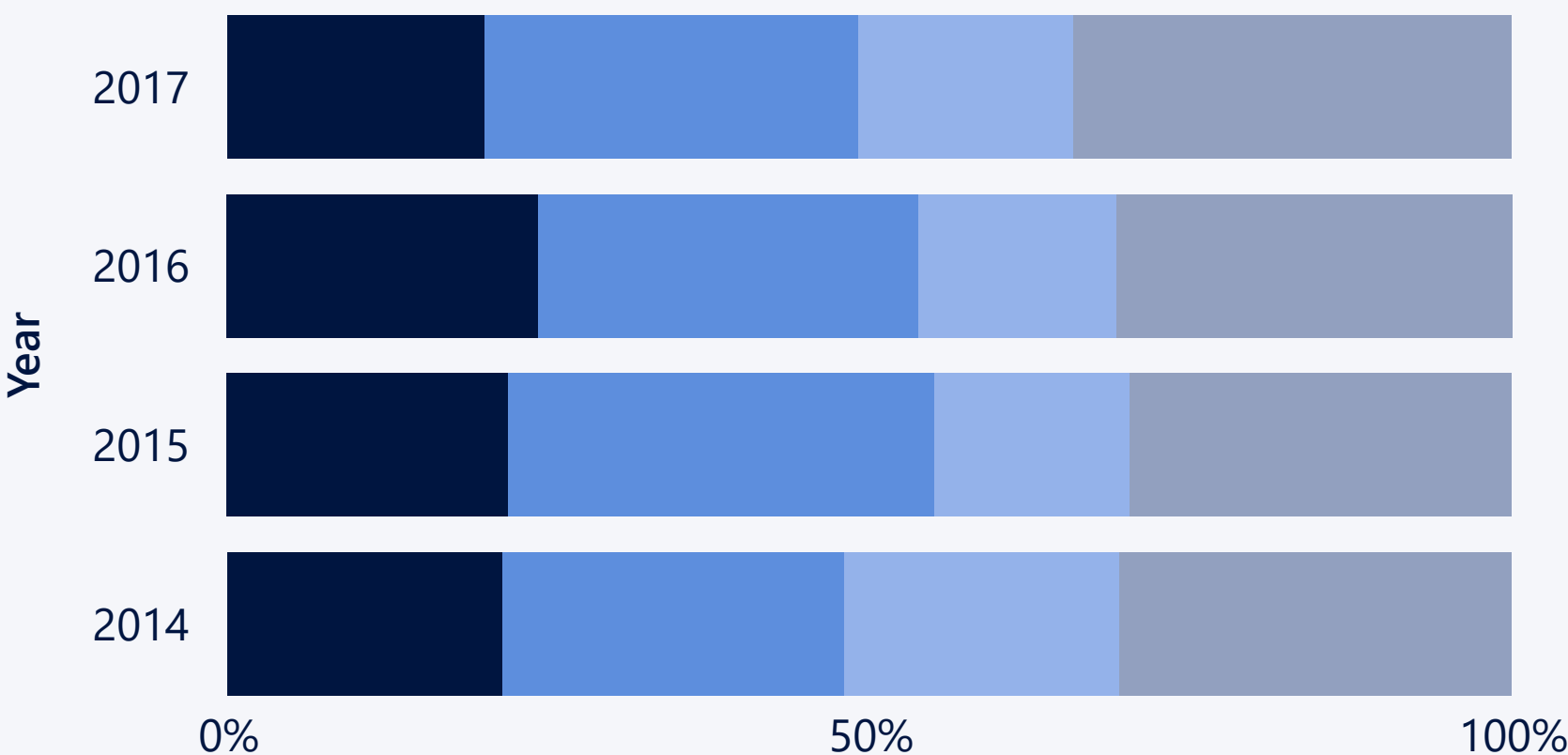
Segment

All



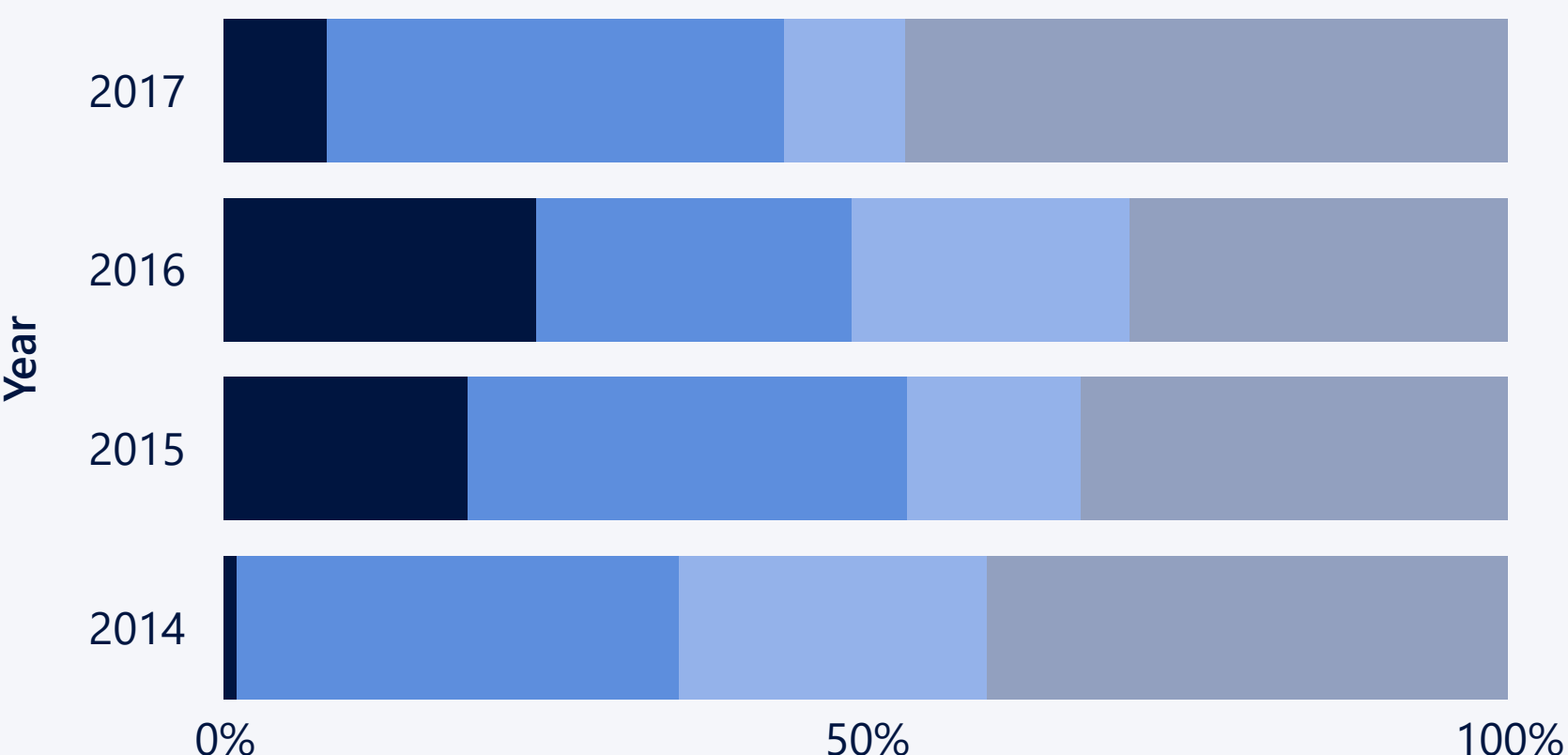
Sales per Region by Year

Region ● Central ● East ● South ● West

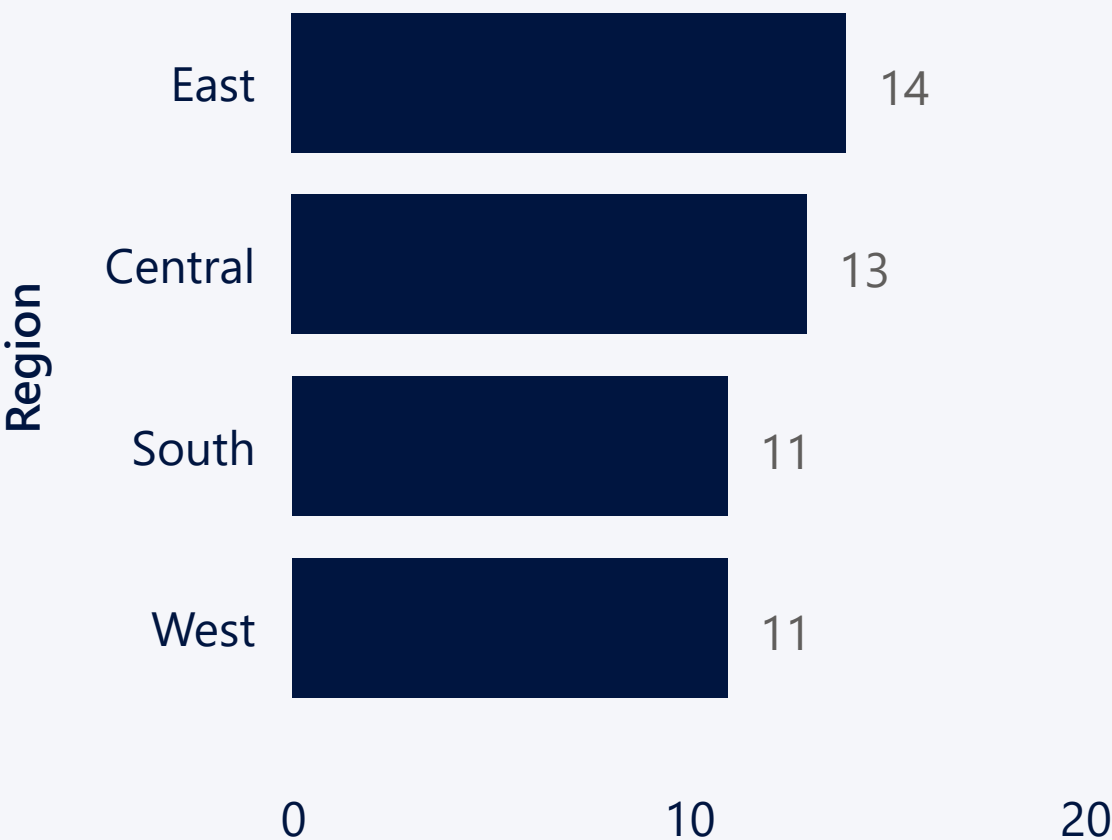


Profit per Region by Year

Region ● Central ● East ● South ● West

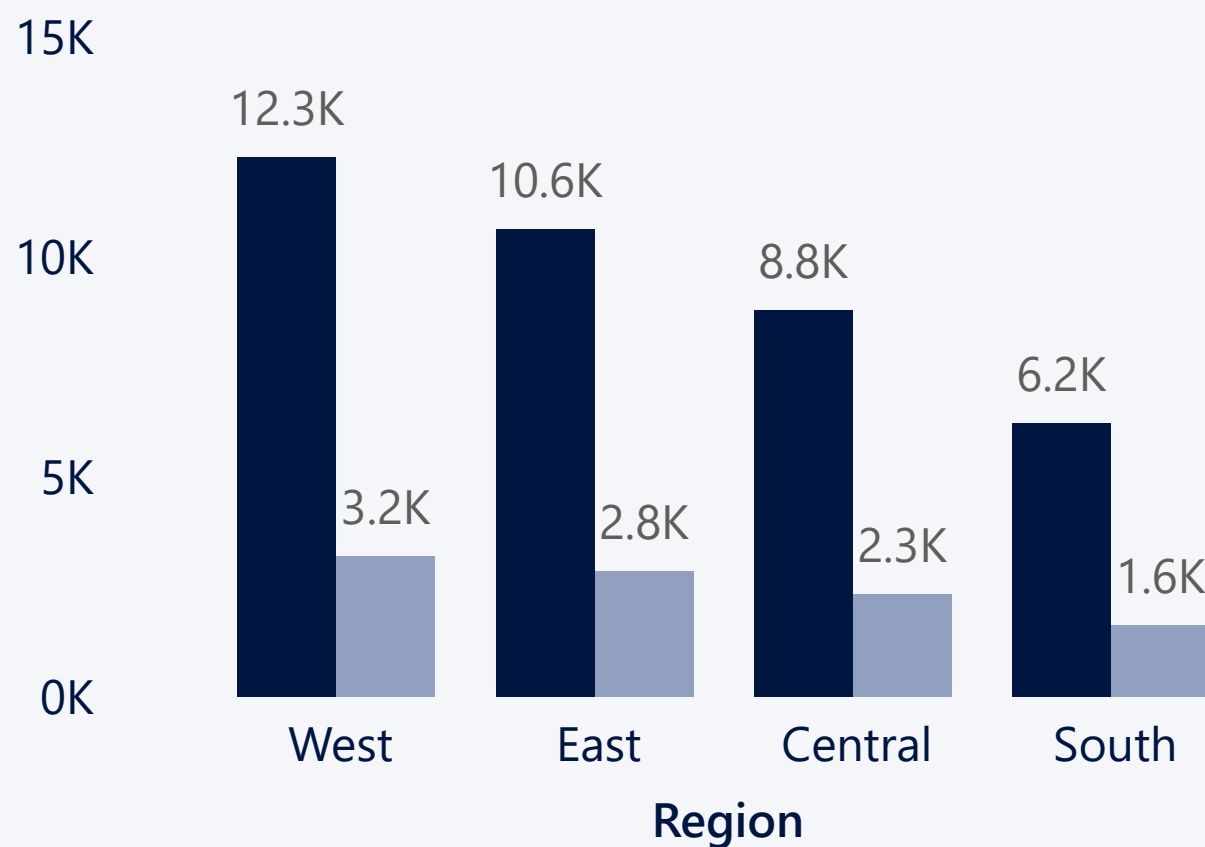


Number of States by Region

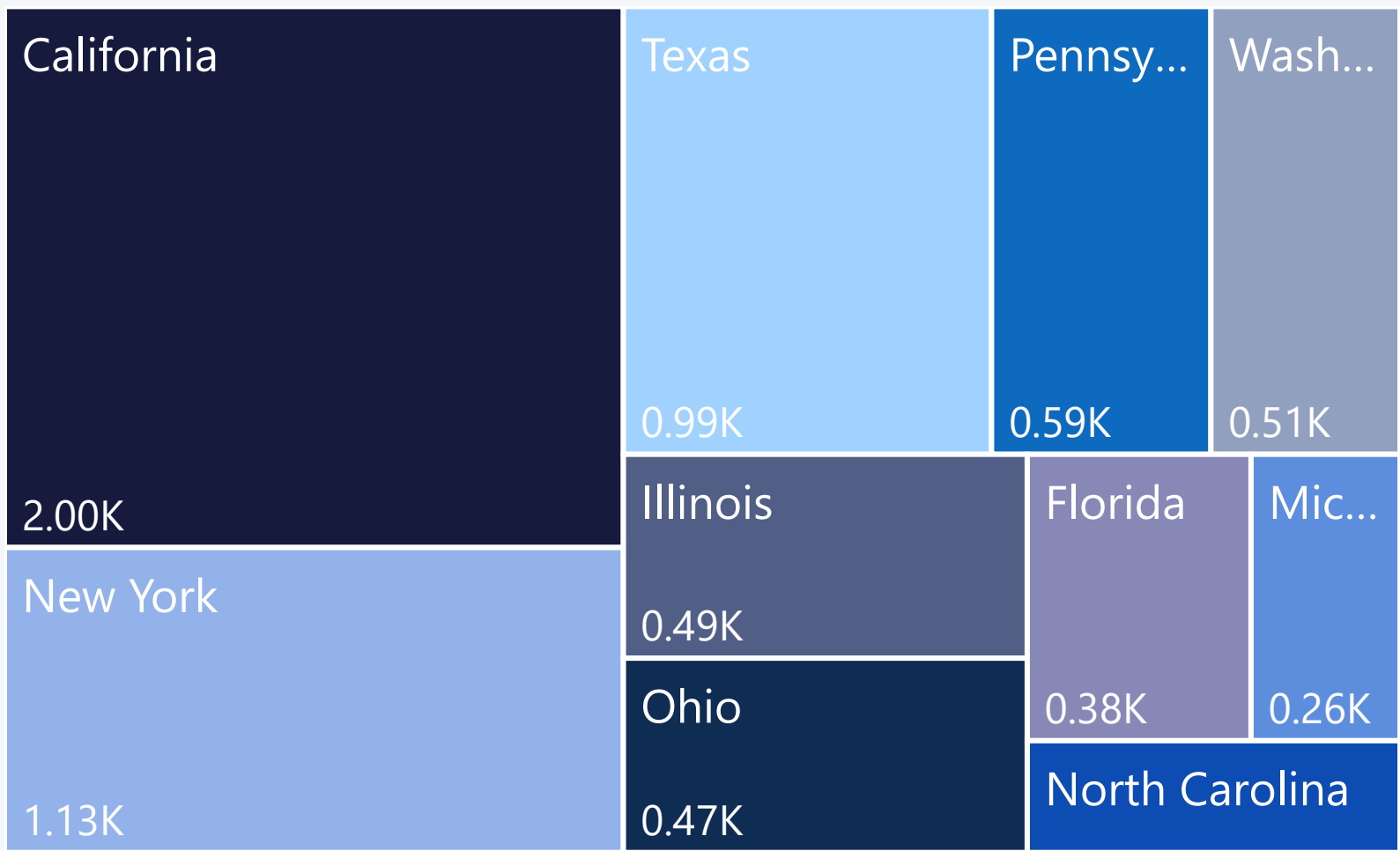


Quantity and Number of Orders by Region

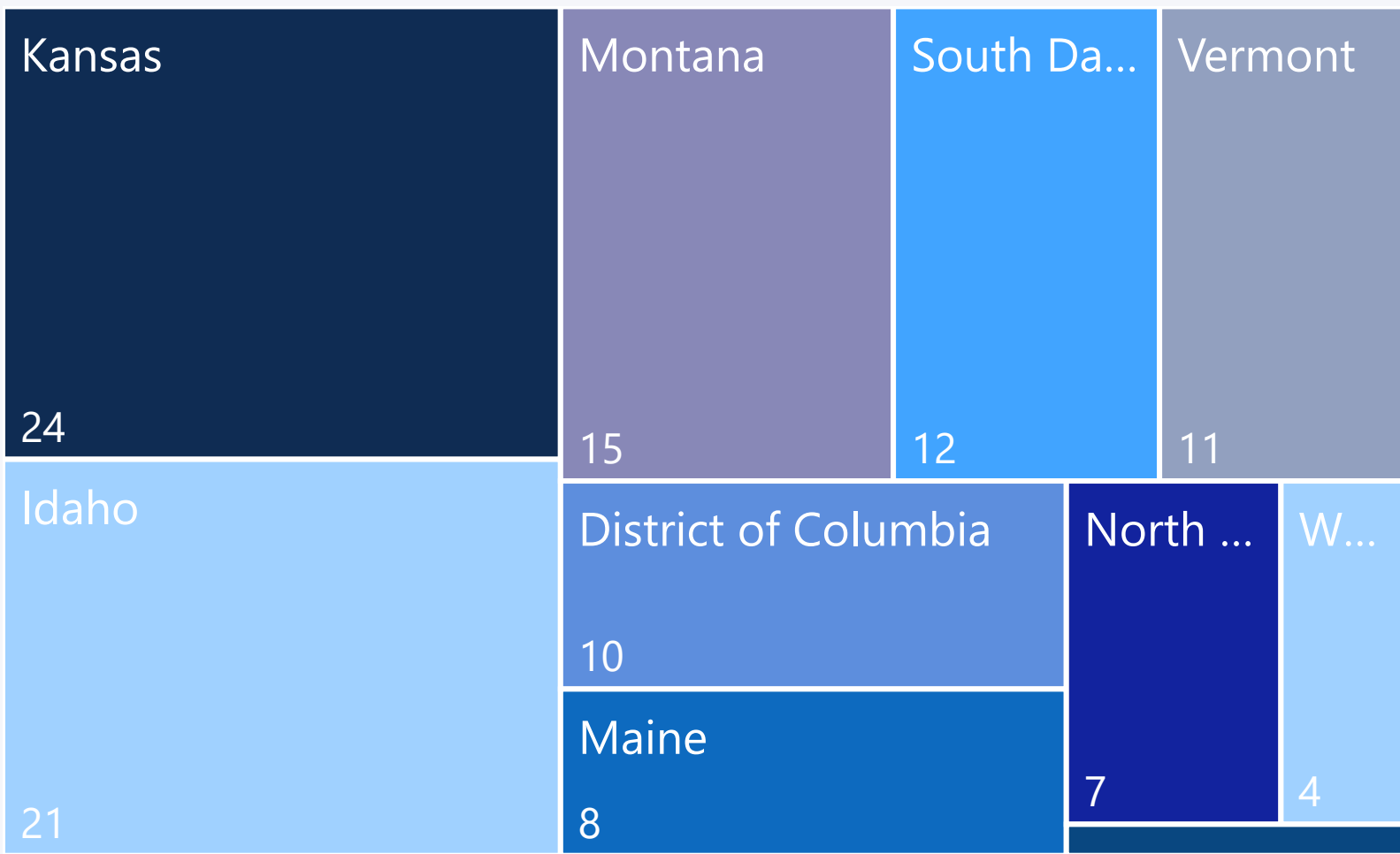
● Quantity ● Number of Orders



States with the Highest Number of Orders



States with the Least Number of Orders



# FURTHER EXPLORATION

Year

All



Category

All



Region

All



Segment

All

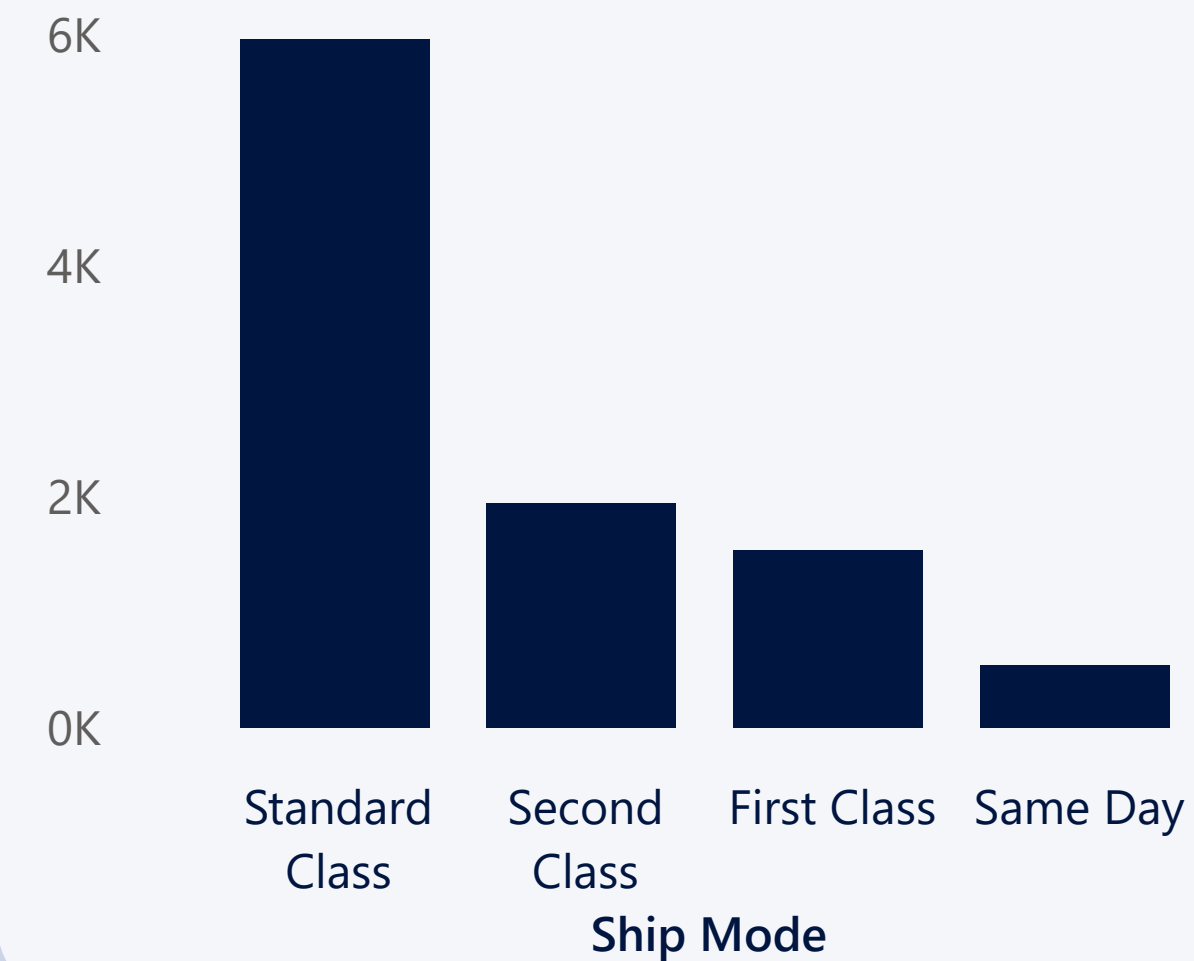


### Quantity of Orders by Month

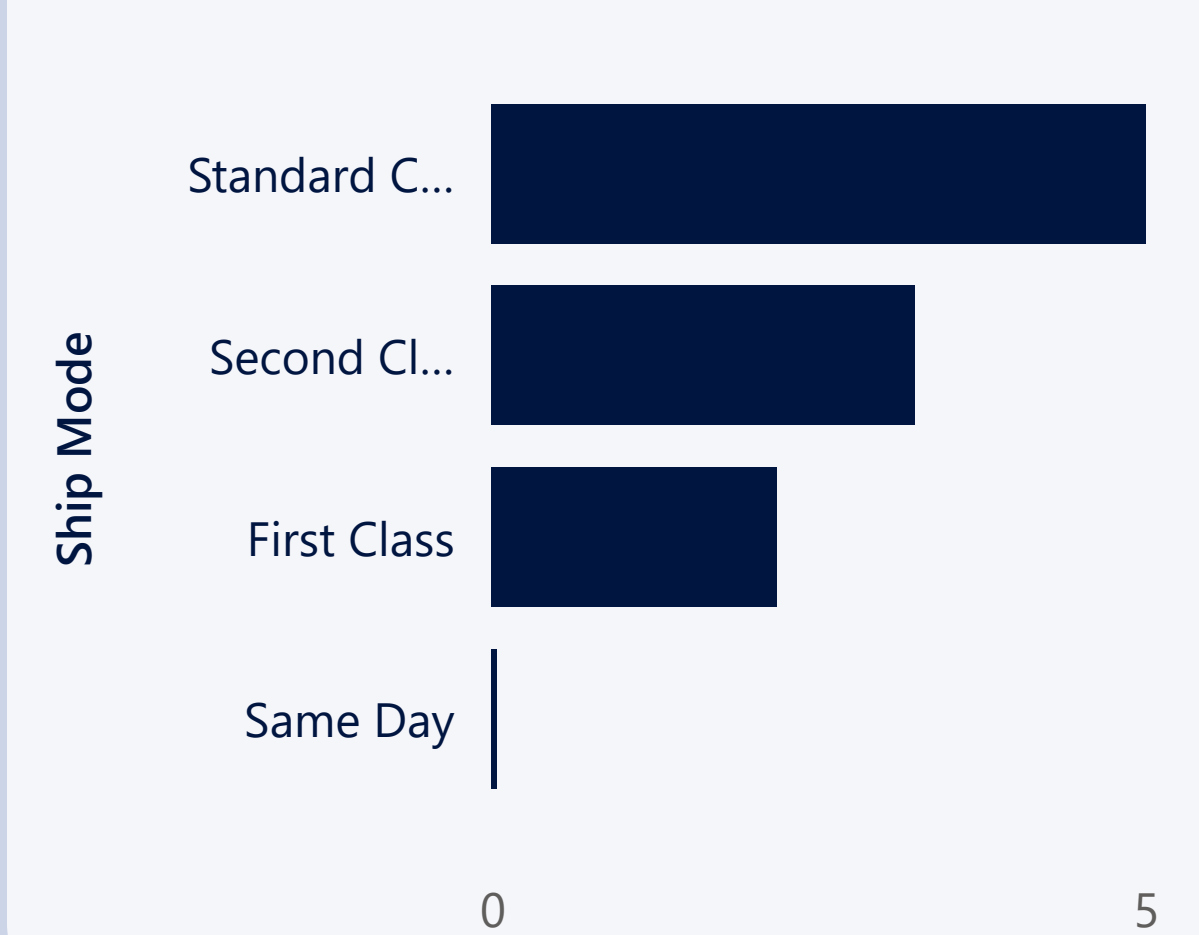
Year ● 2014 ● 2015 ● 2016 ● 2017



### Number of Orders by Ship Mode

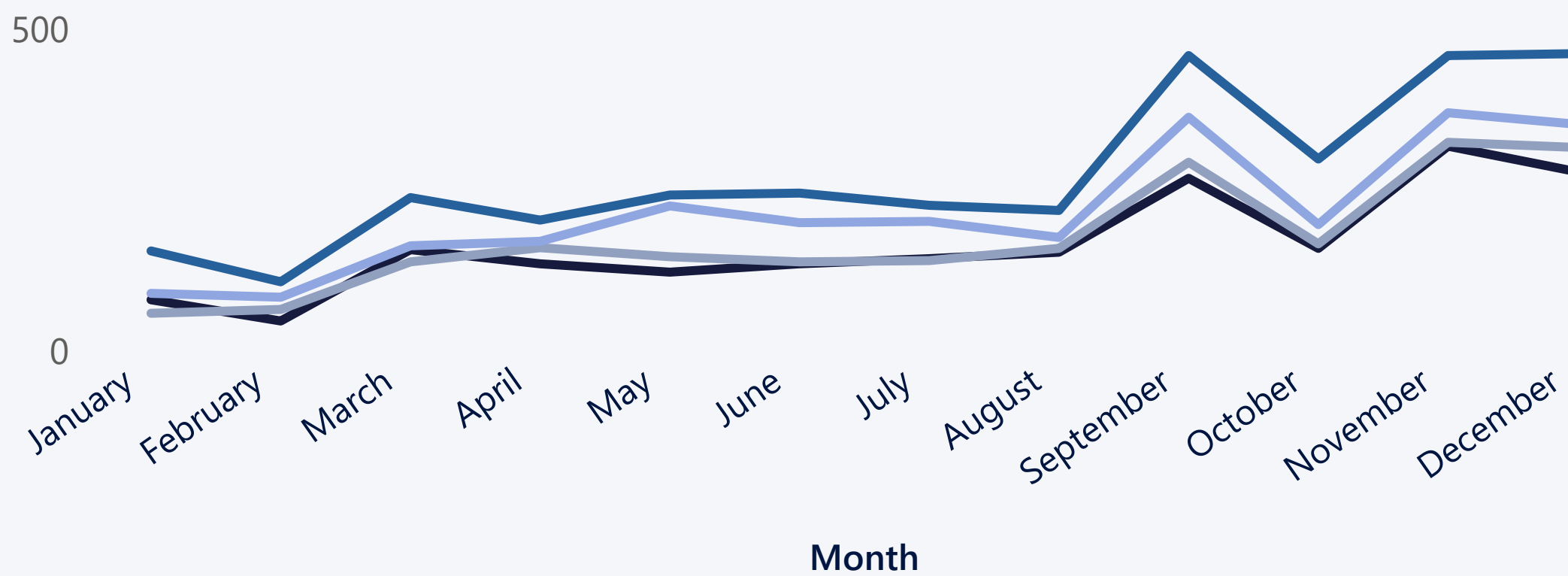


### Average Time to Ship by Ship Mode



### Number of Orders by Month

Year ● 2014 ● 2015 ● 2016 ● 2017



### Number of Orders by Weekday

Year ● 2014 ● 2015 ● 2016 ● 2017

