Bike Sales Dashboard Age range of bike buyers Number of cars of bike buyers Total bike purchase Average income of bike buyer 495 \$60,000 160 Gender \$58,000 120 **18-29** Female **30-39** Male \$56,000 **40-54 55-70** 40 Region **70**+ \$54,000 Europe 0 2 North America Pacific \$52,000 Number of cars Female Male **Marital Status** Commute distance of bike buyers Bike sales by region Bike sales by number of children in family Married 250 Single Pacific **Home Owner** Count of buyers Number of children No Yes North **America** 50 Europe 0-1 Miles 1-2 Miles 2-5 Miles 5-10 Miles More than 10 miles 100 120 140 160