

PERSONAL DETAILS

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KEY STRENGTHS

- Leadership
- Management/delegation
- Communication
- Innovation
- Collaboration
- Research
- Critical Thinking
- Time-management
- Problem Solving

SKILLS

- User Research
- Visual Design
- Branding
- Wireframing
- User Flows
- Personas
- Style Guide
- Typography
- Responsive Grids
- Prototyping
- Usability Testing

TOOLS

- Figma
- Sketch

Naomi Alao

Personal Profile

I am a creative, diligent, visionary who is enthusiastic about creating new experiences and seeing possibilities come to fruition. My proclivity towards the creative has shaped my efforts in becoming a skilled visual communicator. My affable, passionate, optimistic, and forward-thinking personality has enabled me to be a great addition to any team. I am looking for a position where I can grow, learn, and gain more exposure in the industry.

UX/UI PROJECTS

Travel Buddy

Web responsive app

CareerFoundry Case Study
Jul 2021 – Jan 2022

Travel buddy is a location recommendation responsive web app. In this project, a lot of time was dedicated to learning responsive design patterns, grids, and frameworks for mobile, table and desktop. I also learnt about empathising with the user through conducting user interviews and implementing ideas from the data from design and empathise stages to create user personas, wireframe, and prototypes.

Global Citizen

Web responsive app

CareerFoundry Case Study
Apr 2022 – May 2022

Global Citizen is a responsive language learning app. Something unique to this project was that I developed this app for both IOS and Android operating systems. In this experience I heavily referenced Apple's Human Interactive Guidelines and Google's Material Design. This two-pronged approach helped me develop a keen awareness of the nuances in design systems, typefaces, functionality of both operating systems.

Target

Web responsive app

CareerFoundry Case Study
May 2022– Jul 2022

Target, another web responsive money saving tool, focused on helping users actualise their monetary goals. A process I learnt in this project was developing brand guidelines to set the parameters of what was in alignment to a brand. This included consolidating Imagery, guiding principles, logo, colours, writing style and typography into a document.

WORK EXPERIENCE

Graduate Technical Operator

Digital Media Services
Jun 2019 – Oct 2019

My role was centred around localising cinematographic content for esteemed movie studios (Disney, 20th Century Fox, Warner Bros, Paramount, Imax, Dogwoof, Eone). On any given day I edited video material, encoded, and transcoded files into a variety of formats, localised content (subtitling and audio playback), finalised international AV content for international online and broadcast distribution and produced edited creative cutdowns.

Assisting editor and videographer

Marv Brown Films
Dec 2019 – present

I am currently working as an editor and videographer for Marv Brown films, an independent wedding and music video production company. My duties include filing and organising source footage, assisting on location shoots, setting lighting and audio equipment, capturing behind the scenes, operating industry level equipment like gimbals, and stabilisers. During the editing process I am responsible converting frame rate of the footage, applying creative editing techniques like cutting up footage to the beat, assembling multiple camera angles into the sequence and colour coding the video.

- Adobe XD
- Atom
- Photoshop
- Illustrator
- Invision
- InDesign
- Flinto
- After Effects


LANGUAGES


English


Yoruba


Korean

INTERESTS

- 

Travel
- 

Reading
- 

Technology
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Music

EDUCATION

CareerFoundry, Remote
2020 – 2021

UI Design Program

User Interface Design Immersion + Frontend Web Specialization

The University of Sheffield
2015 – 2019

Bachelor of Arts Honours

Journalism Studies

REFERENCES

Available upon requests.