NAOMI ALAO

UX/UI Designer

Naomioalao@gmail.com

www.Naomialaodesign

Skills/Tools

Figma	Sketch
Illustrator	Adobe XD
InVision	Atom
InDesign	Photoshop
Flinto	AfterEffects

Adaptable	Teachable
Communication	Innovative
Research	Critical Thinking
Problem-Solving	
Inquisitive	Time Management
Collaborative	Story-telling

Education

UI/UX Design Boot camp
CareerFoundry
2021-2022

University of Sheffield
Journalism Studies
2015-2018

Interests

Travelling	Music
Psychology	Reading

LinkedIn ↗

Behance ↗

Naomi Alao

A UX/UI designer passion about building user-centric experiences on functional, clean, and accessible interfaces. An inquisitive problem solver experienced in gathering quantitative and qualitative data to create intuitive designs.

Experience

Waakei – First Website For a Small Business

Oct 2022 – Present | Freelance

- Transitioned a small catering business onto a digital platform.
- Increased their market reach and stabilized their sales.

Skills: User research | User Interviews | Prototyping | Branding | Competitor analysis

Portfolio – Frontend Responsive Website

Jul 2021 – Jan 2022 | CareerFoundry

- Created an online portfolio from scratch using HTML, CSS, JavaScript.
- Designed a responsive website that can be viewed on all screen sizes

Skills: HTML | CSS | JavaScript | GitHub | W3C Markup Validation Service

Travel Buddy – Web responsive app

Jul 2021 – Jan 2022 | CareerFoundry

- Developed a responsive travel web app
- Conducted User research and testing sessions with users

Skills: Responsive design | User Personas | Wireframes | Prototypes | User Testing |

Global Citizen – Web responsive app

Apr 2022 – May 2022 | CareerFoundry

- Created a language learning app
- Followed Apple's Human Interactive and Google's Material Design Guidelines

Skills: Competitor Analysis | Wireframes | User Flows | Style guide | Prototypes | Design Systems

Target – Web responsive app

May 2022 – Jul 2022 | CareerFoundry

- Created a money saving tool focused on helping users budget
- Developed branding guidelines

Skills: Branding | Style guides | Typography |

Graduate Technical Operator

Jun 2019 – Oct 2019 | DMS

- I worked in a fast-paced environment that had a high turn around.
- Made creative edits using colour theory and typography.
- Quality control – developed attention to detail, by meticulously checking over my work.

Skills: Adobe Premiere Pro, Adobe Audition |