





Naomi C. Geffken

Data Analyst + Researcher

Current Research:

Transforming Data into Sound for the Visually Impaired Using Sonification (HCI)

BACKGROUND & PROFILE

Hi! I'm driven by curiosity about the world, asking lots of questions, and understanding the big picture of how things work. I'm team-focused, energetic, and like to make connections between disciplines. Looking to expand my data-analysis abilities in future-focused projects.

PROFESSIONAL SKILLS

Java (advanced)
Python (Intermediate)
JuliaLang (Intermediate)
Tableau (Intermediate)
Stata (Advanced)
Microsoft Suite (Advanced)
Teaching (5 Years Experience)

LET'S GET IN TOUCH!

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ROLES & POSITIONS

Data Research Assistant

CYCJ at Clark University | August 2019-present

- + Manages REDCap Database to extract and analyze qualitative data
- + Builds REDCap research instruments to measure long-term growth of families affected by trauma
- + Transitions data to the Arizona Self-Sufficiency Matrix to better reflect the needs of our clients
- + Crafts visualizations of extracted and cleaned data using Tableau

Lead Summer Computer Coding Instructor

Bruce Wells Scholars Upward Bound | May - August 2019

- + Created inaugural computer science curriculum.
- + Managed intern and led a weeklong computer science intership program for high school students
- + Taught ~50 students app design, JavaScript, and Python

ACADEMIC BACKGROUND

Clark University | 2017-2021

Economics and Computer Science Major Data Science Minor

- -Deans List | Fall 2018
- -Expanded Campus Copy Center | 2018-2019
- -Organized Model UN High School Conference | 2018. 2019
- -Vice-President Bullock Hall Council | 2017-2018
- -Competed at Yale Security Council Conference | 2017

Co-founder + Secretary

Clark Center for Technology, Innovation, and Entrepreneurship | Fall 2018

- + Organized first event which attracted 130 attendees
- + Forged foundational structure, goals, and values.
- + Helped president secure ~100k to convert bookstore to innovation space $\,$
- + Organized weekly membership-wide events and meetings

Projects

OmiCloud: fall-detection software

Processing, Azure, and Microsoft Kinnect to detect that a human has fallen. Sends an alert to caretakers phone using Twilio. Won 3 awards at TechTogether BU 2019.

E-Missions App: motivate investment in E-Vehicles

Compares efficiency of electronic car and translates to estimated savings. Using Google Location Services API.

Awards

TechTogether at Boston University | March 2019

Most Promising Entrepreneurship: Rough Draft Ventures Scrappiest Award: Contrary Capital Come as You Are: Experimental Civic for the City of Boston

WHACK at Wellesley Hackathon | October 2018

SEC Clean Transportation Challenge Winner Best Implementation of Google Cloud API





