

NAOMI JOHNSON

GRAPHIC DESIGNER

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SEEKING EMPLOYMENT AS A GRAPHIC DESIGNER TO USE SKILLS WITH COMPUTERS AND THE VISUAL ARTS



TOTAL STREET

ACADEMY OF ART UNIVERSITY 2015-2018

M.A. GRAPHIC DESIGN & **DIGITAL MEDIA**



ACHIEVEMENTS

FEATURED IN COMPUTER ARTS **ISSUE 281**



EXPERTISE

EXPERIENCE

MEE PRODUCTIONS | PHILADELPHIA, PA PROJECT GRAPHICS DESIGNER, MULTI-MEDIA PROJECT ASSISTANT JUNE 2017 - CURRENT

Responsible for creating print and digital materials for the various campaigns that the agency has. Staying on top of the status of projects for the other designers and organizing the projects filing systems.

PHILADELPHIA INSURANCE COMPANIES | BALA CYNWYD, PA GRAPHIC DESIGN INTERN DECEMBER 2016 - AUGUST 2017 Responsible for creating documents and designs to fit in with the company brand. Working hand and hand with the multiple departments to make their ideas come to life.

NATIONAL BOARD OF OSTEOPATHIC MEDICAL EXAMINERS CONSHOHOCKEN, PA

GRAPHIC DESIGN INTERN AUGUST 2016 - OCTOBER 2016 Responsible for working with the Learning Technology and Marketing departments to create job aids and infographics that go hand and hand with the written information.

DELAWARE RIVER WATERFRONT CORPORATION | PHILADELPHIA, PA FREELANCE GRAPHIC DESIGNER JUNE 2016 – JULY 2016 Organizing and working of signage and flyers for events that company holds.

Highly proficient in Adobe Photoshop, InDesign, and Illustrator Proficient multimedia presentations **UX/UI** Experience Experience working with print media

Thorough understanding of the design process

Familiar with HTML5 and JavaScript

Able to create effective and innovative designs to convey desired idea Experience working with clients to identify needs and present solutions Collaborating with marketing, sales, and product development departments Flexible problem-solver able to adapt to changing circumstances and needs Highly organized with ability to successfully run multiple projects simultaneously Excellent teamwork to engage productively with other design professionals