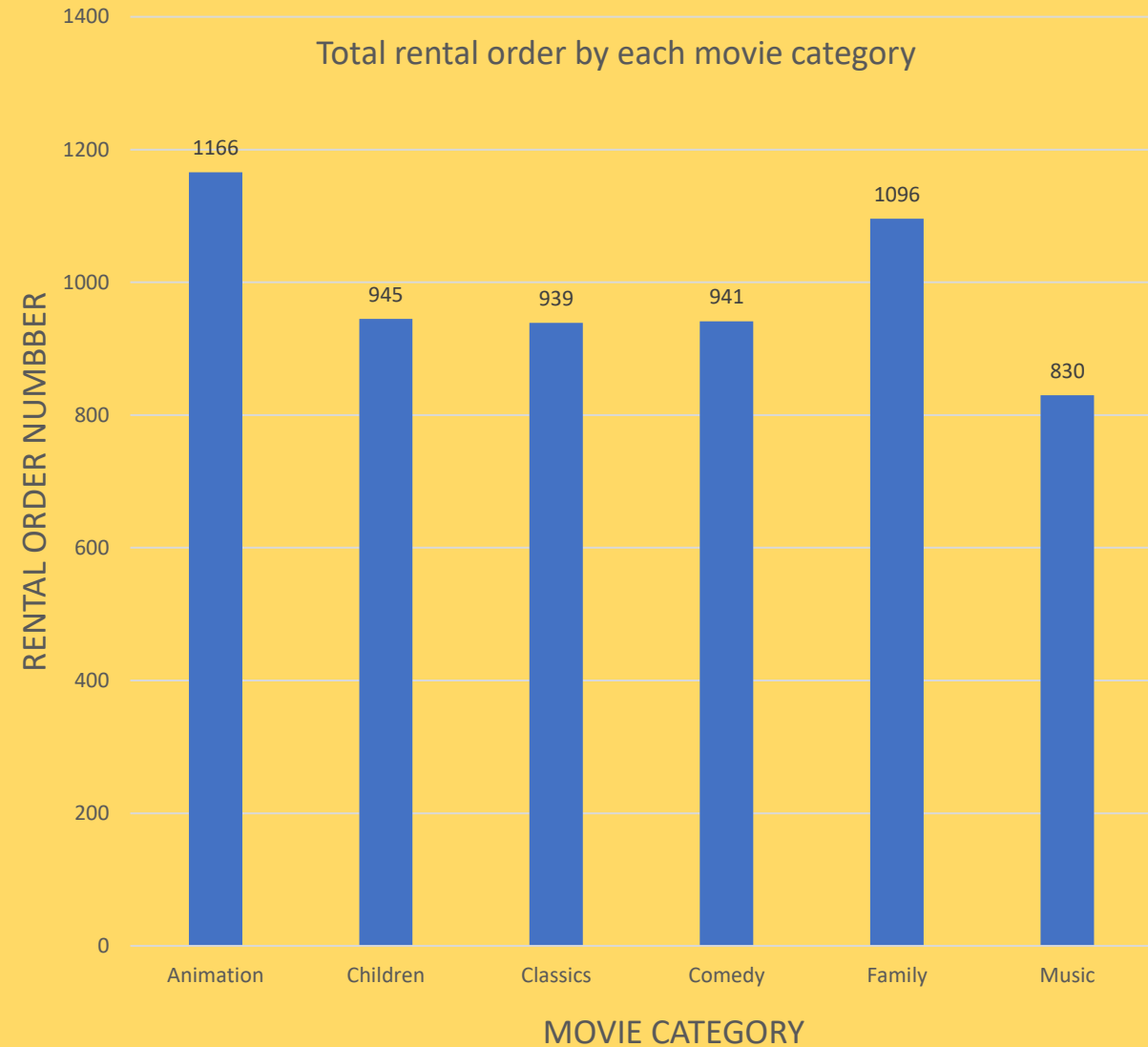
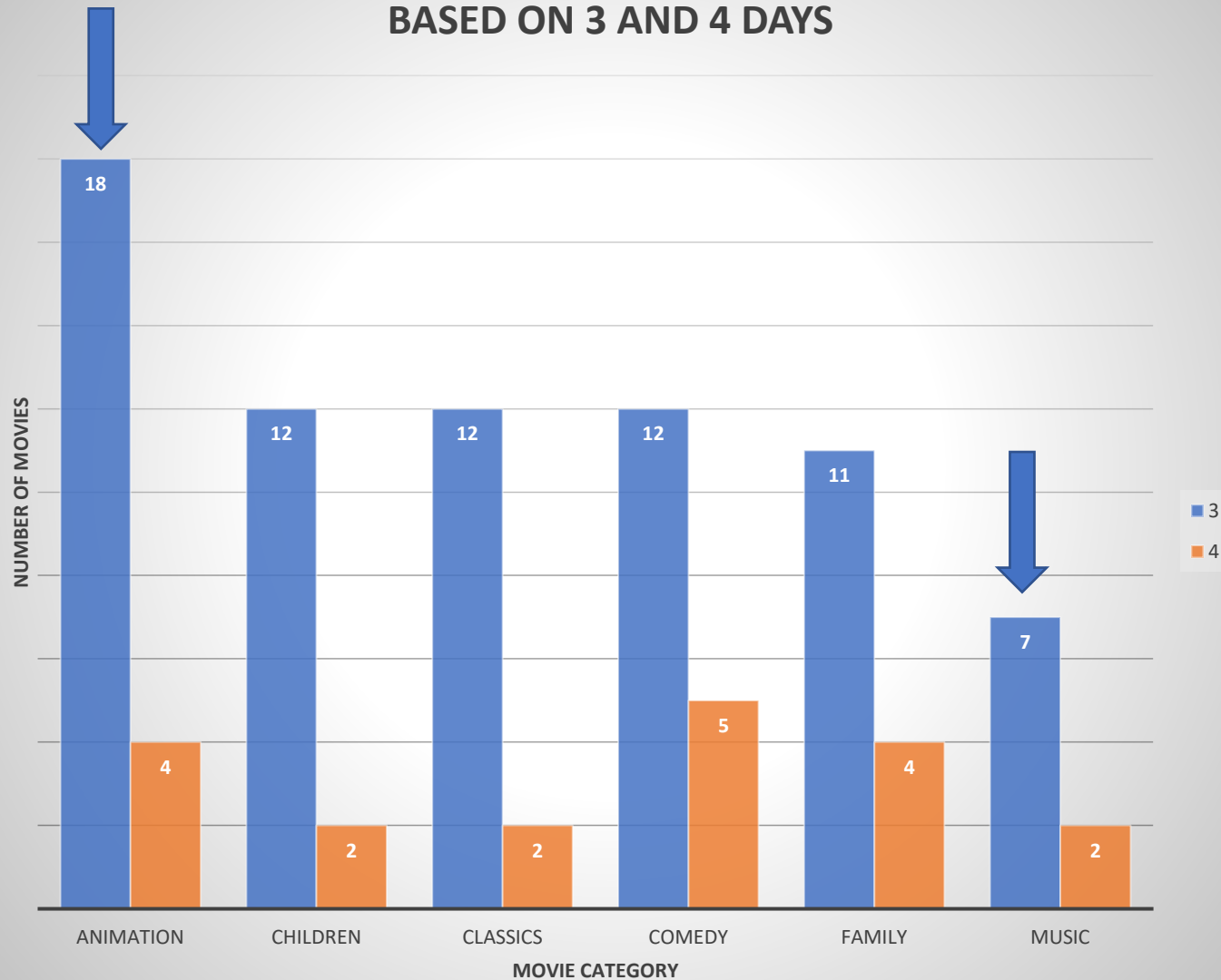


WHAT IS THE MOST AND LEAST RENTED MOVIE CATEGORY?

From our analysis, the **music movie** category appears to be the least rented order. In contrast, the **animation movie** category is the most rented order for families



NUMBER OF MOVIES BY EACH MOVIE CATEGORY
BASED ON 3 AND 4 DAYS

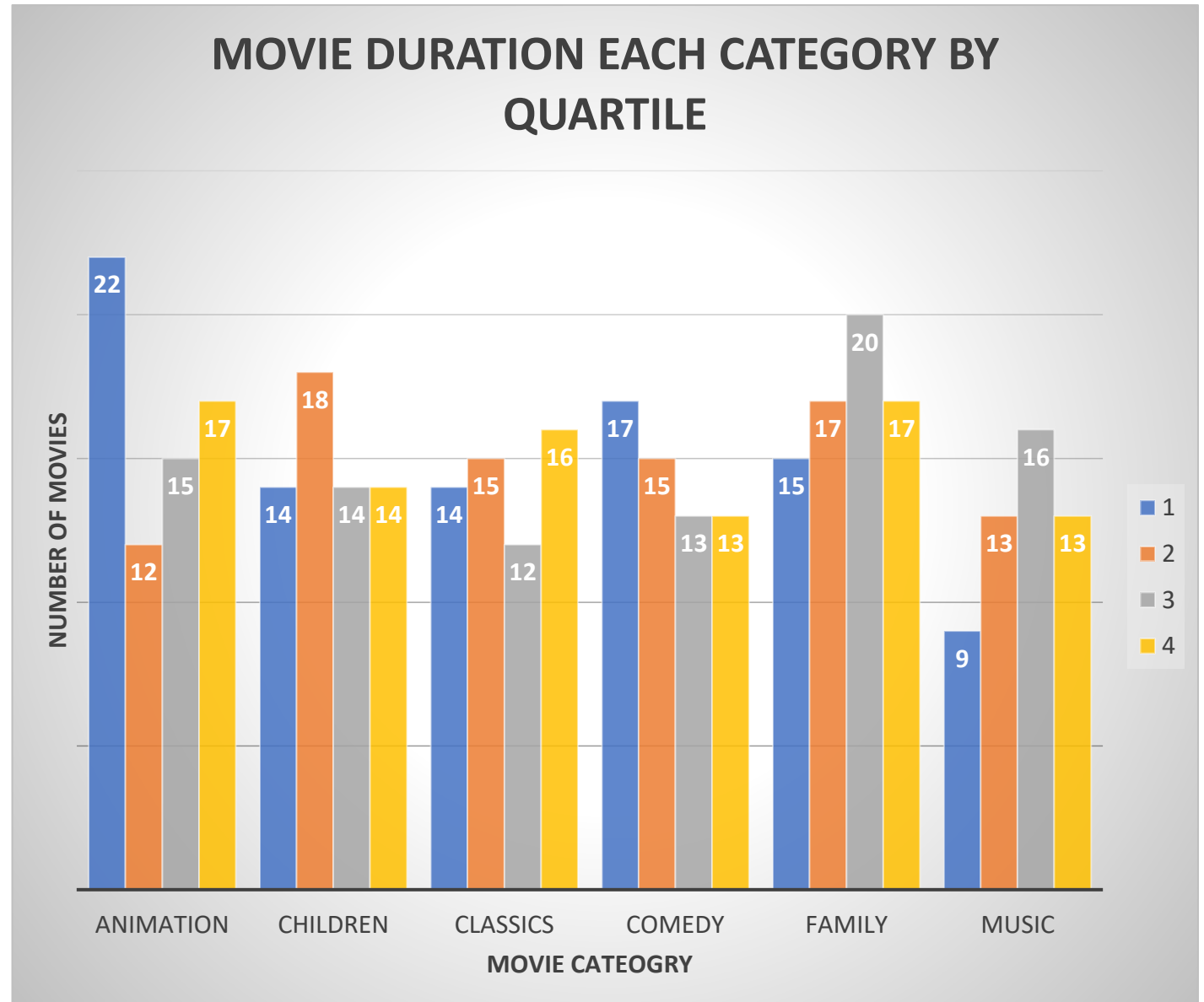


What is the most and least rented movie category in three days?

Animation movie category are the most rented movies in 3 days
In contrast, music movie category is the least rented movie category in three days as indicated by the arrow

For every quartile, what is the most rented by each movie category?

- FIRST QUARTILE DURATION: **ANIMATION AND COMEDY** MOVIE CATEGORY WERE THE MOST RENTED.
- SECOND QUARTILE DURATION: **CHILDREN** MOVIE CATEGORY WERE THE MOST RENTED
- THIRD QUARTILE DURATION: **FAMILY** MOVIE CATEGORY WERE THE MOST RENTED
- FOURTH QUARTILE DURATION: **CLASSICS** MOVIE CATEGORY WERE THE MOST RENTED



Among the top 10 paying customers, who paid most for each month?

- For the month of February, Marion Synder paid most(\$44.92)
- For the month of March: Eleanor Hunt paid most(\$87.82)
- For the month of April: Eleanor Hunt paid most(\$100.78)
- For the month of May: Marion Synder has thus far paid most(approximately \$5)

TOP 10 PAYING CUSTOMER FOR EACH MONTH

