

Naouël Zenati

Toronto, ON

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FULL STACK DEVELOPER

Truly passionate about new technologies and digital products. I developed my skills as a junior developer. Through my experiences, I have applied my rigor, my adaptability and creativity.

My objective is to be part of a team where we **offer the most optimal and pleasant application** and where, as an individual, **my passion** and **hard-working skills** play a role in the company's overall success.

HIGHLIGHTS OF QUALIFICATIONS

- Good communication skills. Native French; Advanced English
- 2 years of experience as **Web developer** and 1 as a **Digital project coordinator** and Webmaster
- Strong understanding of **web programming languages** such as HTML, CSS, JS (ReactJS), Golang
- Proficient with **major digital tools** such as Programming especially web development | Agile project management | Cms & e-commerce | User experience
- **Highly organized, solution-focused** and go above and beyond to **deliver excellence**

WORK EXPERIENCE

Digital project coordinator and Webmaster (Apprenticeship)

September 2021- September 2022

SAINT-GOBAIN DISTRIBUTION BÂTIMENT FRANCE (POINT.P), Paris

POINT.P, a Saint-Gobain Group brand, is the leading building materials retailer in France.

Technical environment : webmastering (CMS Drupal, E-commerce (PIM), emailing (Actito), web projects management (Jira, Confluence), SEO, Google My Business (Partoo and Google My Business), Photoshop, Excel

- Following the implementation of **new features** and current bugs (ticket creation, follow-up, and testing) on the website and the mobile application to enrich and optimize the user experience
- Using AB Tasty software to optimize the customer experience or to promote digital sales
- Communicating on the various commercial operations on digital and store news through emailing campaigns with a prospect base of **over 800,000 customers**
- Monitoring of KPIs on the performance of the website and marketing campaigns to **improve the next campaigns**
- Training and awareness of digital representatives in the different regions in France to the e-commerce and local referencing to make them adhere to the project
- Optimizing **more than 1 000 Google My Business listings** that help to increase **the visibility of more than 100%**

Web Developer (Apprenticeship)
TheTreep, Paris

September 2019- August 2021

TheTreep is a company that offers a complete travel booking tool while aiming to reduce the pollution emitted by it.

Technical environment : Task tracking and updates (Trello, ClickUp), GraphQL/ Rest / SOAP APIs, Golang, ReactJS, JavaScript, Databases (MongoDB, MySQL), Docker

- Developing and updating the front-end of the website allowing the reservation of air travel, train and car rental, hotel booking in order to **enrich the user experience** and offer them **new features** (ReactJS)
- Developing and updating the travel management intranet site used by the customer service to **make it easier for them to manage their customers' travel** (React-Admin, ReactJS)
- Developing and consuming Api Rest / GraphQL (Golang)
- Participating in Scrum meetings (Agile - 2-week Sprint, Launch, Demo, Retro, StandUp)
- Managing of each assigned UserStory and follow-up with Trello and ClickUp (around 5 to 15 user stories per sprint)

Back-end developer (Internship)
University of North Sorbonne Paris

April 2019 - July 2019

Technical environment : PHP, JS, HTML, CSS, Bootstrap

- Creating a website to manage medical students' internships

EDUCATION & CERTIFICATION

Master's degree, Digital transformation management

2022

Double degree awarded by *The Institute of Multimedia and the Internet* and *Leonard da Vinci School of Engineering, France*

Bachelor's degree, Computer science : Web and Mobile project management

2020

Sorbonne University Paris - Pierre and Marie Curie Campus, France

Associate Degree, Web Design and Programming

2019

Institut of Technology of Bobigny, France

Certification, High-Advanced English

November 2022 - January 2023

ILAC English School, Toronto

SKILLS

- PROJECT MANAGEMENT (Agile Scrum, JIRA, ClickUp, MS Office)
- WEB DEVELOPMENT & CMS (HTML, CSS, JS, ReactJS, Golang, Drupal) & DATABASE MANAGEMENT (SQL, MongoDB)
- USER EXPERIENCE (Design Thinking, Figma, Illustrator, Photoshop)
- OTHER : Architecture (Restful API, SOAP and GraphQL API) | Version control with GIT | DevOps (Docker)