Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Based on the category statistics, the following three categories, out of nine analyzed, have success rates over 50%: Music, Theater, and Film & Video. Music category has the highest success rate of approximately 79.41% excluding related live campaigns and approximately 77.14% including the live campaigns. This category holds approximately 24.71% of all successful campaigns through all nine categories. It is a second largest category with a total of 1001 campaigns, which equals to approximately 17.02% of all campaigns in all nine categories. Music category is successful in all countries which run campaigns under this category. The rate of canceled campaigns in Music category is approximately 2.86%, which is only slightly higher than the rate of canceled campaigns in the Theater category. Theater category is the second successful category with a success rate of approximately 61.29% excluding related live campaigns and approximately 60.23% including the live campaigns. This category holds 38.40% of all successful campaigns through all nine categories, and it is the largest category out of all. The total number of campaigns in the Theater category is 1,393, which is 33.86% of all campaigns in all nine categories. Out of three leading categories, this category has the lowest rate of canceled campaigns, which is approximately 2.66%. Theater category demonstrates geographical sensitivity, and while its success varies from country to country, it fails completely in Austria, Netherlands, and Mexico. Film & Video category does not have campaigns in many countries, and while it has a few successful campaigns in Spain, France, and New Zealand, most successful campaigns are in the U.S. As the third successful category, it has a success rate of 57.69% and 7.69% of canceled campaigns rate. This category holds 13.73% of all successful campaigns through all nine categories, and it is the fourth largest category with a total of 520 campaigns and with 12.64% share of all campaigns in all nine categories.

What are some limitations of this dataset?

The dataset doesn’t include the most recent statistics.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Relationship between campaign goal and its success rate
* Analysis of campaign length and its success rate
* Number of campaigns by country
* Success of categories by country
* Relationship between a campaign goal and the amount pledged