

MD JONAIID ANSARI

IIT G Certified UX/UI Designer | UX Designer @ Stride.AI

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SUMMARY

Experienced UX/UI Designer with over 2 years in the field, specializing in crafting engaging designs across websites, landing pages, mobile apps, and enterprise-level applications, including SaaS websites. Proven track record of leading design library creation to ensure consistency and collaborating effectively with developers for seamless integration.

EXPERIENCE

UX Designer

Stride.AI

10/2023 - Present Bangalore, KA

- Internally redesigned landing pages, enterprise-level applications, and SaaS websites resulting in an **85% improvement** in UX compared to the current website
- Designed user interfaces for enterprise-grade applications, seamlessly **integrating tables** and structured data to enhance both usability and functionality, thereby elevating the overall user experience.
- Spearheaded the creation of a comprehensive **design library** to maintain consistency across projects
- Collaborated with Assistance Product Marketing for LinkedIn posts, contributing to a **15% increase** in interaction
- Engineered interactive presentations and prototypes using Figma, resulting in a notable **20% improvement** in client engagement and understanding of design concepts.
- Conducted thorough research on table editing features, contributing to a **10% enhancement** in user satisfaction and efficiency within the application

UX/UI Designer

Sirpi Product and Services

06/2022 - 01/2023 Bangalore, KA

- I Led "Ambulance Data Stories" project, boosting user engagement **2.5x** through data visualization.
- Crafted an intuitive UI/UX for an internal bug tracking dashboard, streamlining the resolution process and reducing frustration by **35%**.
- Collaborated effectively using Figma in Agile/Scrum design, shaving off **15% of design time**, ensuring quicker and more effective iterations
- Brought data to life with visual storytelling, delivering a data visualization that met goals and **earned positive** nods from our clients.

UI Test Engineer Intern

Sirpi Product and Services

01/2022 - 06/2022 Bangalore, KA

- Built bridges across teams, fostering a spirit of unity that led to a **20% improvement** in how we collaborated on projects.
- Guided the testing team towards improved efficiency, cutting down testing time **by 25%**, and boosting our collective performance
- Took the reins of a web dashboard project during my internship, showcasing leadership and skills, and completing it **20% faster** than expected.

EDUCATION

Master's of Computer Application

Kristu Jayanti College Autonomous

2019 - 2022 Bangalore, KA

GPA
7.0 / 10

LANGUAGES

English Proficient Hindi Native

ACHIEVEMENTS

- 40% Increase in Team Productivity**
Design Library, boosting productivity by 40% through team consistency.
- 25% Increase in user engagement**
Led "Ambulance Data Stories" project, boosting user engagement **2.5x** through data visualization.
- 40% Increase in Design Standard**
Elevated design standards by 40% through the creation of immersive table designs and features via prototyping

SKILLS

Research & Design

Competitive Analysis

Iconography

Surveys

Usability Testing

User Interview

User-centered Design

Product Design

Responsive Web Design

Mobile Design

Wireframing

Prototyping

Mockups

Design Handover

Interaction Design

Rapid Prototyping

Typography

Design System

Design Library

Tools

Figma

Notion

Adobe Illustrator

FigJam

Miro

Framer

WebFlow

Development

HTML/CSS

Framer

Webflow

CERTIFICATION

UI UX Design Strategy from IIT Guwahati

Indian Institute of Technology, Guwahati - July 2022 - January 2023

UI/UX Design from Internshala

Internshala - Aug 2021