

# A Day in the Life of a









The industrial talk webinar, hosted by UTM in collaboration with AirAsia, exposed students to the industry and highlighted software engineers' crucial role at AirAsia. AirAsia's early embrace of digital transformation and integration gave it an edge in the aviation industry. Its focus on travel, delivery, and money allowed it to expand beyond an airline.

In the webinar, speakers from AirAsia provided information on software engineers' responsibilities within AirAsia and highlighted the importance of collaborative work in the company. Additionally, AirAsia also shared how it maintained its healthy work culture and also gave emphasis on the Work From Home (WFH) culture. The speakers also touched on the importance of effective communication between colleagues as well as how to ensure a healthy mental state.

Finally, AirAsia also shared details on its internship programme and the webinar ended with a Q&A session.

# INTRODUCTION



AirAsia has evolved much beyond just being an airline since it started in 2001. These days, it's a sizable online marketplace with more than just flights. It has branched out into e-commerce, banking services (like BigPay), food and grocery delivery (via AirAsia Food and AirAsia Fresh), and even tech education (through RedBeat Academy). AirAsia.com, a super-app that covers travel, delivery, and money, combines all of these services, making it simpler for users to access a range of services in one location.



The main objective of AirAsia is to become the biggest low-cost airline in Asia, bringing people together in underserved areas and lowering the cost of air travel. They are also committed to lowering operating expenses, improving service through technology, and making the workplace a pleasant environment for workers.

#### **Debunking Myths about Work From Home**



#### **MYTH**



You can wear anything you like.



You feel more relaxed as your boss is not always supervising.





Interactions

<u>Supervision</u>

You will be less productive and be less accountable

You will face difficulty in connecting with your colleagues

### **TRUTH**

You still have to dress appropriately.

You still have to manage the extra time wisely, prepare for meetings etc.

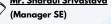
For AirAsia, they do not have a micromanaging ulture at all. However, it is company-dependant

There are no changes. How you handle your work, the value that you add to your work matters.

For AirAsia, they organise an onboarding session to welcome new colleagues and guide them. However, it is company-dependant

Make Time for Yourself

### Meet the Speakers Mr. Shardul Srivastava







Mr. Danial Hui (Head of Software Engineering)

#### **The Agile Model**

**Daily Stand-Ups** Inform your colleagues on what you did yesterday and what you're gonna do today



Periodic Code Reviews Improve your own coding with the opinion of your seniors

**AirAsia's Diversity** 

AirAsia embraces diversity through:

Fosters a better learning environment from various

More than 20,000 employees from 25 different

Contributes to a rich understanding between

Allow for better solutions to various issues

Emphasising the importance of learning from everyone, regardless of seniority.

across all platforms



Well-Defined Processes Ensures stability, consistency



# AirAsia's Internship Programme

Business Analyst

**Work Culture in AirAsia** 

Career Paths in

Software Engineering

Frontend Developer

Backend Developer

DevOps / SRE

Data Engineer

Data Scientist

No such thing as "Sir" culture in AirAsia.

All employees are referred to as "All Stars"

**Application Period:** Throughout the Year



🌓 At least 3 months 🕏 internship duration preferred

Prefer third or fourth year computingelated degree students



Work on external projects to boost your CV!!



### **NOW BOARDING...**





Adam Ashraff A24CS0119



Khairunnisa A24CS0095



Chua Kai Loon A24CS5071



Muhammad A24CS0133



Tyler Chok Ke Qing A24CS5068

Seat(s) 24A, 24B,

**Icons** <u>BigPay</u>

Zone 02

- RedBeat

- **Background** AirAsia Intro





# Home (WFH) Tips Establish Workspace





Make a Morning Routine

Such as having coffee



to start your day



Various Channels of Communication

Such as phone calls,



**Work From** 

Take Rests It is the key to maximising your productivity

Especially when you're busy, to avoid "Meeting Fatigue"



Connect with your Colleagues

#### Through casual chats

# REFLECTION - Our Opinions and Views

Reflecting on this webinar, our group found it motivating, especially after the challenging period of the COVID-19 Pandemic. The speakers' talks also highlighted the indispesable role that various ICT fields play within the industry.

Mr. Shardul's discussion on AirAsia's work culture taught us the importance of collaboration in the ICT field as well as how it was used in the company. Also, he explained the indispensable skill of teamwork in the industry, allowing for not only personal but also peer growth. It also allows us to unlock new perspectives, paving the way for constructive discussions and creative solutions.

Mr. Danial's discussion on Work From Home (WFH) model helped us to understand how ICT allows for the modern-day remote working. He also debunked common misconceptions regarding work from home, which we found insightful.

The session on AirAsia's internship opened our eyes to the requirements to apply, the application process and gave a glimpse into the selection process. We also feel thankful that for AirAisa's direct resume submission and application link, which saved us time

Overall, the webinar had brought attention to the true impact of ICT in the industry, inspiring us to engage more in our studies and seize every opportunity of growth in the future to make an impact to not only the industry, but also society.