

EXECUTIVE SUMMARY

The industrial talk webinar, hosted by UTM in collaboration with AirAsia, exposed students to the industry and highlighted software engineers' crucial role at AirAsia. AirAsia's early embrace of digital transformation and integration gave it an edge in the aviation industry. Its focus on travel, delivery, and money allowed it to expand beyond an airline.

In the webinar, speakers from AirAsia provided information on software engineers' responsibilities within AirAsia and highlighted the importance of collaborative work in the company. Additionally, AirAsia also shared how it maintained its healthy work culture and also gave emphasis on the Work From Home (WFH) culture. The speakers also touched on the importance of effective communication between colleagues as well as how to ensure a healthy mental state.

Finally, AirAsia also shared details on its internship programme and the webinar ended with a Q&A session.

INTRODUCTION

AirAsia has evolved much beyond just being an airline since it started in 2001. These days, it's a sizable online marketplace with more than just flights. It has branched out into e-commerce, banking services (like BigPay), food and grocery delivery (via AirAsia Food and AirAsia Fresh), and even tech education (through RedBeat Academy). AirAsia.com, a super-app that covers travel, delivery, and money, combines all of these services, making it simpler for users to access a range of services in one location.

The main objective of AirAsia is to become the biggest low-cost airline in Asia, bringing people together in underserved areas and lowering the cost of air travel. They are also committed to lowering operating expenses, improving service through technology, and making the workplace a pleasant environment for workers.

Meet the Speakers

- ➔ **Mr. Shardul Srivastava**
(Manager SE)
- ➔ **Mr. Daniel Hui**
(Head of Software Engineering)

Work Culture in AirAsia

- ➔ No such thing as "Sir" culture in AirAsia.
- ➔ All employees are referred to as "All Stars"

The Agile Model

- Daily Stand-Ups**
 - Inform your colleagues on what you did yesterday and what you're gonna do today
- Periodic Code Reviews**
 - Improve your own coding with the opinion of your seniors
- Well-Defined Processes**
 - Ensures stability, consistency across all platforms

Career Paths in Software Engineering

- ✓ Frontend Developer
- ✓ Backend Developer
- ✓ DevOps / SRE
- ✓ Data Engineer
- ✓ Data Scientist
- ✓ Tester
- ✓ Business Analyst

AirAsia's Diversity

AirAsia embraces diversity through:

- More than 20,000 employees from 25 different countries.
- Fosters a better learning environment from various cultural perspectives.
- Contributes to a rich understanding between colleagues.
- Allow for better solutions to various issues
- Emphasising the importance of learning from everyone, regardless of seniority.

AirAsia's Internship Programme

Application Period: Throughout the Year

- At least 3 months internship duration preferred
- Prefer third or fourth year computing-related degree students
- Work on external projects to boost your CV!!


Debunking Myths about Work From Home

MYTH	TRUTH
Attire You can wear anything you like.	You still have to dress appropriately.
Time You have extra time as there is no morning commute.	You still have to manage the extra time wisely, prepare for meetings etc.
Supervision You feel more relaxed as your boss is not always supervising.	For AirAsia, they do not have a micromanaging culture at all. However, it is company-dependant
Productivity You will be less productive and be less accountable	There are no changes. How you handle your work, the value that you add to your work matters.
Interactions You will face difficulty in connecting with your colleagues	For AirAsia, they organise an onboarding session to welcome new colleagues and guide them. However, it is company-dependant

Work From Home (WFH) Tips

- Establish Workspace Boundary**
 - To improve your focus during work
- Make a Morning Routine**
 - Such as having coffee to start your day
- Various Channels of Communication**
 - Such as phone calls, messaging etc.
- Make Time for Yourself**
 - Especially when you're busy, to avoid "Meeting Fatigue"
- Take Rests**
 - It is the key to maximising your productivity
- Connect with your Colleagues**
 - Through casual chats


NOW BOARDING...





Boarding Pass


Depart: JHB / JOHOR BAHRU
Arrive: KUL / KUALA LUMPUR (KLIA2)
Gate No: 03
Date: 19 Nov
Zone: 02
Flight No: AK1513
Time: 0900
Seating: 24A, 24B, 24C, 24D, 24E


InfiniteTECH


Adam Ashraff
A24CS0119


Khairunnisa
A24CS0095


Chua Kai Loon
A24CS5071


Muhammad Hafiz
A24CS0133


Tyler Chok Ke Qing
A24CS5068

- Credits**
 - Icons
 - BigPay
 - RedBeat Academy

- Background
 - AirAsia Intro
 - All Stars Logo

REFLECTION — Our Opinions and Views

Reflecting on this webinar, our group found it motivating, especially after the challenging period of the COVID-19 Pandemic. The speakers' talks also highlighted the indispensable role that various ICT fields play within the industry.

Mr. Shardul's discussion on AirAsia's work culture taught us the importance of collaboration in the ICT field as well as how it was used in the company. Also, he explained the indispensable skill of teamwork in the industry, allowing for not only personal but also peer growth. It also allows us to unlock new perspectives, paving the way for constructive discussions and creative solutions.

Mr. Daniel's discussion on Work From Home (WFH) model helped us to understand how ICT allows for the modern-day remote working. He also debunked common misconceptions regarding work from home, which we found insightful.

The session on AirAsia's internship opened our eyes to the requirements to apply, the application process and gave a glimpse into the selection process. We also feel thankful that for AirAisa's direct resume submission and application link, which saved us time and effort.

Overall, the webinar had brought attention to the true impact of ICT in the industry, inspiring us to engage more in our studies and seize every opportunity of growth in the future to make an impact to not only the industry, but also society.