

Community Manager (Remote)

Cool Cats Group LLC are looking for a full-time experienced Community Manager to join our expanding team.

Cool Cats Group LLC is one of the top NFT's in the space and is considered a Blue Chip NFT company. It is a leader in its field, bringing innovative utility and gamification to the NFT market. Launched in July of 2021, this is a fast growing and ever-expanding company filled with individuals who are passionate about the growth and expansion of the Cool Cats universe.

Cool Cats are a family friendly NFT with a focus on community and functionality. You will be working with a team of creative and driven individuals with a variety of skill sets. We value positive communication and collaboration within the team within an established remote working environment.

The right individual will have extensive experience of managing a social community. They will have a robust understanding of the best Discord server moderation and community practices.

Being able to interact with people online with a sound understanding of how community trust works is crucial.

Experience managing a community Discord server would be highly advantageous. Experience with NFT's and/or a sound knowledge of Non-fungible Tokens is desirable.

The role will include the following responsibilities:

- Being wholly responsible for the management of the Cool Cats Discord community.
- Helping to grow the Discord community and nurture it.
- Engaging with both Moderators and community members.
- Appointing and removing moderators.
- Managing the layout and organization of the Discord server.
- Helping establish how Discord engages with our community.
- Measure the performance and success of community efforts to increase their engagement and reach.
- Maintain a pulse check on the community and brand sentiment.
- Strengthen and promote community guidelines in partnership with Moderators to foster an inclusive, safe environment for everyone.
- Champion and embody the unique values and tone of Cool Cats Group LLC.

Desirable Skills

- Have built a Discord server from scratch, for professional or personal needs.
- Knowledge of online communities from platforms including Twitch, Facebook, Instagram, YouTube, and Reddit.
- Understanding of or direct experience with content creators.
- Multilingual; experience working internationally, with international partners or audiences.

We use the following software:

- Slack.
- Jira.
- Google Drive.

Cool Cats Group LLC will offer the right candidate competitive market rates of pay with the possibility of bonuses and equity ownership in the company. We look forward to hearing from you and welcoming you to the team.