



**¿Alguien recuerda qué es  
el Diseño Gráfico?**

- Es la disciplina que consiste **en comunicar ideas a través de una manifestación gráfica** donde se utilizan textos e imágenes (gráficos, fotos, íconos, símbolos, señales, etc).









# A brand for all the Pride of Africa

This gave us a versatile wordmark for Pride of Africa, a symbol that could be translated into a set of flags as diverse as each country's Pride community.



## Pride of Africa – A symbol of liberation for Africa's LGBTQ+



**In 34 out of 54 African countries,  
many LGBTQ+ activities are illegal.  
In some, even punishable by death.**

### Context

Africa's first LGBTQ+ rights march was held in South Africa in 1990, but after 30 years, Johannesburg Pride remains one of the only legal Pride marches on the continent, while the majority of LGBTQ+ in other African countries remain desperate for representation.

### Brief

Johannesburg Pride wanted to expand its purpose beyond South Africa's borders and take up the fight for all LGBTQ+ Africans - becoming the first local Pride march to represent a continent. To do so, we needed to rebrand the single-city Johannesburg Pride to become the first-ever pan-African LGBTQ+ platform: Pride of Africa.

### Solution

How could we create a brand to represent every country on the continent? We turned our brand logo into the first-ever all-African rainbow flag - inspired by all 54 African flags. We began by distilling each flag down to its simplest form, inspired by the Pride colours. This gave us a unique design system, combining elements from every flag to create a new Pride of Africa wordmark. The result: an adaptive symbol, as diverse as each country's Pride community, yet as unified as their fight for free self-expression. A symbol ready to become the first-ever Pride of Africa flag.







HAPPY • CHILL • HOPPY

Almanac

**FLOW**

WEST COAST PALE ALE

5.5%  
ALC/VOL

PALE ALE DRY-HOPPED WITH SIMCOE &

BRIGHT • REFRESHING • CRISP

Almanac

**TRUE**  
KÖLSCH

5.0%  
ALC/VOL

GERMAN KÖLSCH-STYLE ALE

WHOLE • LOTTA • LOVE

Almanac

**BIG LOVE**  
HAZY BIG DIPA

9.0%  
ALC/VOL

PALE ALE DRY-HOPPED WITH MOSAIC, C

LUSH • TROPICAL • JUICY

Almanac

**LOVE**  
HAZY IPA

6.1%  
ALC/VOL

PALE ALE DRY-HOPPED WITH SABRO, CITRA & MO







**¿Qué es el Diseño de Interfaces?**





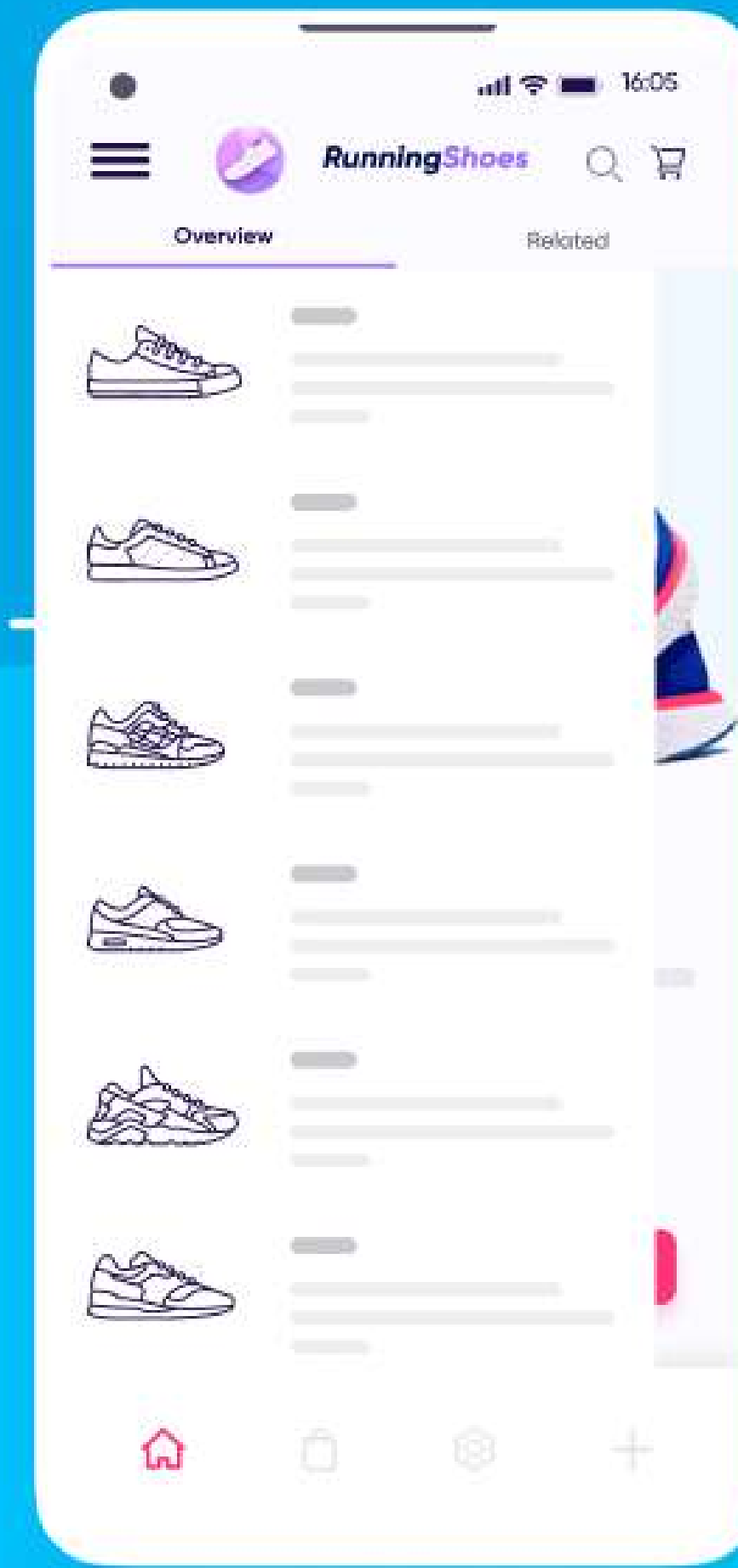
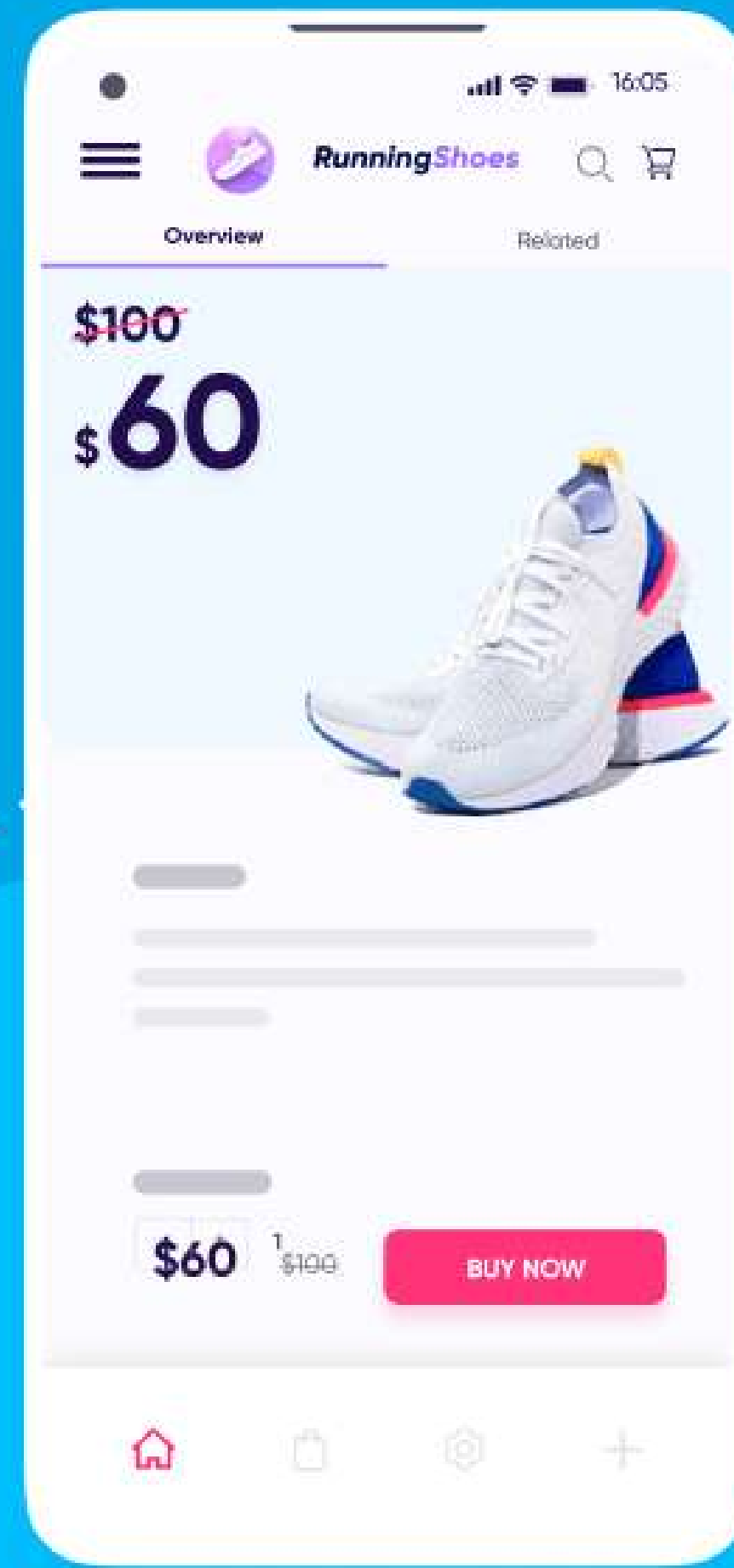
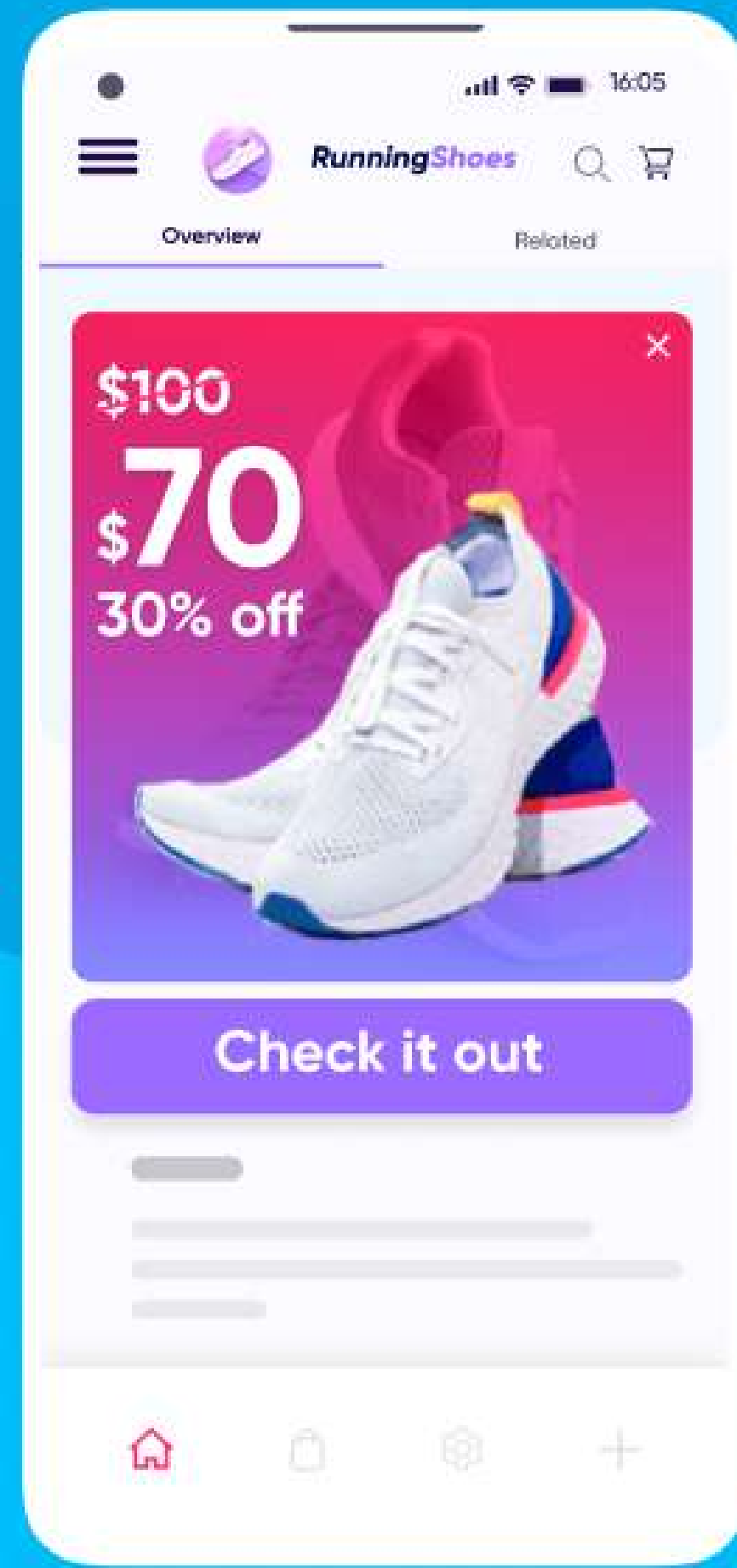


- Es la definición de ***la forma, utilidad, función, ergonomía y la imagen al exterior de una aplicación.***
- Es uno de los principales puntos del diseño de software y apps ya que es ***donde se define la apariencia y la utilidad***



- Una interfaz de usuario debe ser ***atractiva y agradable*** a la vista y también debe resultar ***intuitiva y cómoda de utilizar.***
- Debe resultar de un equilibrio entre: ***la estética y la usabilidad.***







**¿Cuáles son las relaciones  
y diferencias entre el  
diseño gráfico y el diseño  
de interfaces?**



- ***Diseño Gráfico:*** Diseñamos para comunicar ideas a una determinada audiencia
- ***Diseño de Interfaces:*** Diseñamos para acceder a info (web) y realizar tareas (apps) en dispositivos electrónicos



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SEARCH



Account Setting



Log Out

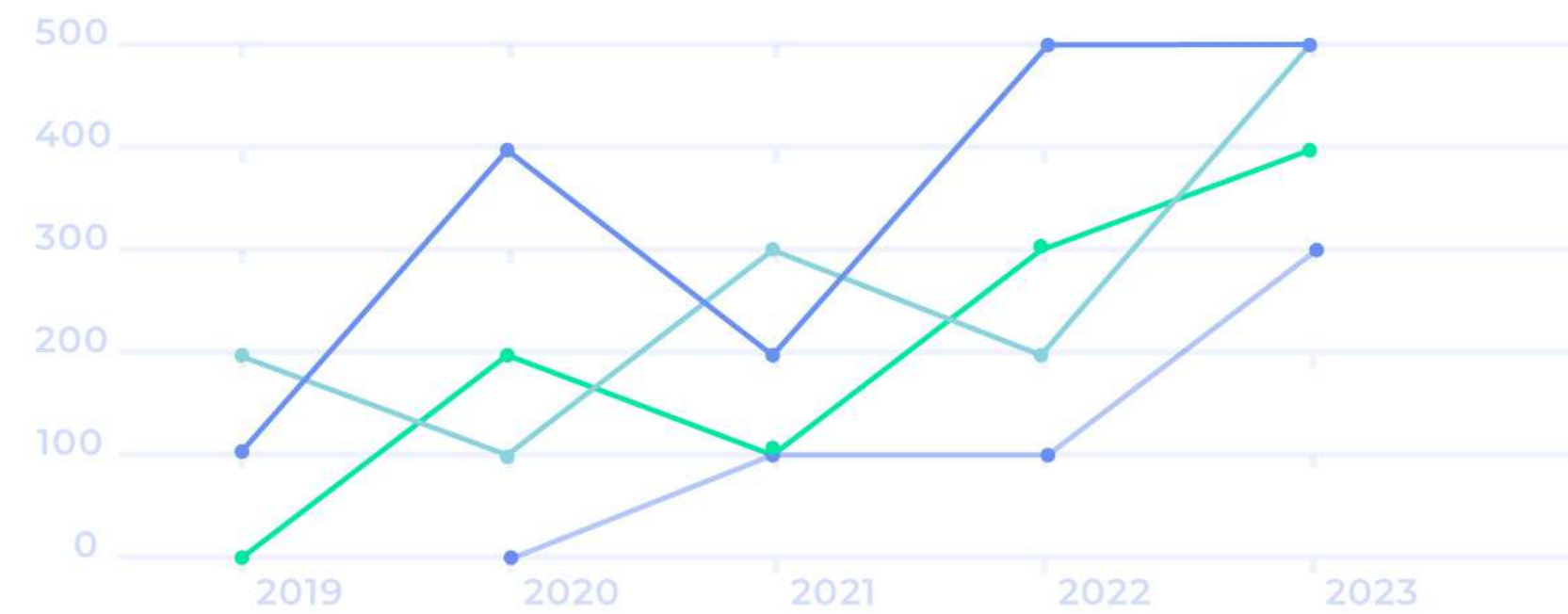
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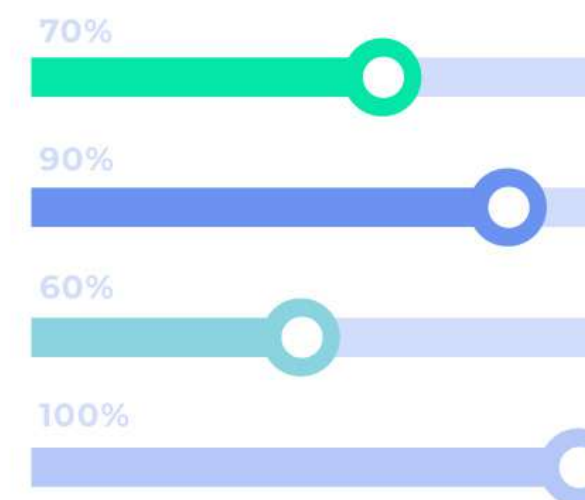
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Lorem Ipsum 75%

Lorem Ipsum 90%



Lorem Ipsum



Lorem Ipsum



Lorem Ipsum



Lorem Ipsum



Lorem Ipsum



Calendar

June						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



## ● **Comparten una misma lógica:**

La tarea de desarrollar el diseño gráfico de formularios, folletos, libros, manuales, etc es similar a la de diseñar interfaces gráficas.



Los principios en que se basan estas tareas como diseñar ***una narrativa, de izquierda a derecha, arriba hacia abajo, de lo general a lo más específico es similar a la forma en que se presenta la info en una app a través de sus pantallas***



Intro  
ducing

With our latest collection, we've taken inspiration from the vibrant colors and bold patterns of the 1960s. Our new line features a variety of styles, from classic to contemporary, all designed to make a statement. We've also added a new section to our website, where you can explore our latest arrivals and find the perfect piece for your wardrobe. We hope you'll love what we've created and we look forward to hearing from you soon.

About  
Us



Our mission is to provide our customers with the highest quality products at the most competitive prices. We are committed to excellence in every aspect of our business, from the quality of our materials to the service we provide. We believe that our customers should always get the best value for their money, and we strive to make this a reality for every one of them.

LOOK  
TRENDY



Our new collection is inspired by the vibrant colors and bold patterns of the 1960s. We've created a variety of styles, from classic to contemporary, all designed to make a statement. We've also added a new section to our website, where you can explore our latest arrivals and find the perfect piece for your wardrobe. We hope you'll love what we've created and we look forward to hearing from you soon.





# Descubre YellowStone

## COSAS QUE HACER

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor do eiusmod tempor aliqua.

## EL LUGAR

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor do eiusmod tempor aliqua.



Invierno en YelowSton





FONT: ARIAL  
COLORS:

## BUSINESS INFOGRAPHIC & DATA VISUALIZATION

Unum prout dicitur in articulo, connectitur adhibendo illi, sed de eodem tempore  
modum et laboris et officii magis aliis. Et enim ad rem veniunt, quia nonnulli  
essentialem utamur laboris nisi ut aliquid ex ea commode sortemur.



temperature during all work,  
concentrations adjusting with need



Lauren, quam dolor ad amet, consetetur  
aliquip elit, sed do eiusmod tempor  
incididunt ut labore et dolore magna aliqua.  
Ut enim ad minim veniam, quis nostrud  
exercitation ullamco laboris.

Interim issues: lack of access, connectivity, adequacy, etc. and the demand for more information in order to make more informed decisions. In order to move forward, more information is needed on the following issues:



L'œm gwen-dolc'et arzel, c'houeñter ad-queuz-ell, eed de euzennet l'emp'ez  
 euzennet ad-queuz-ell, c'houeñter ad-queuz-ell. Un arzel ad-queuz-ell, gweñter  
 euzennet ad-queuz-ell, c'houeñter ad-queuz-ell.

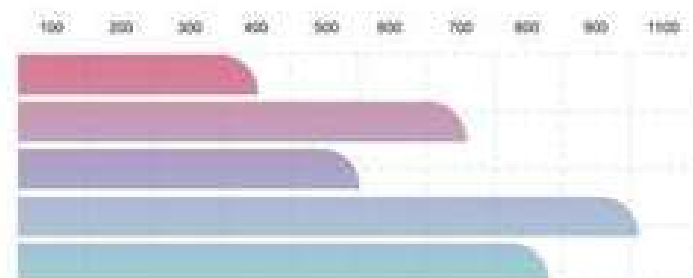
Leaves sparse above all veins, underneath appearing white, and its somewhat longer rachis and lobes of below the margin above.



Large (small) dots at each intersection signify all, and its associated target population of labels at those margin slices. In some ad margin vectors, this critical information is absent.



Unum quidem, quod ad omnes, convenienter  
applicandum est, sed de cunctis temporibus  
modum et rationem ad debere magis  
aliqua. Et quoniam ad omnes, quoniam  
natura rationis est, ut



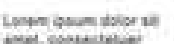
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volutati id larepe al orel marea al. Id marea al marea marea, marea marea  
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Learn more about all our innovative offerings, and the shared benefits we offer to our customers, at [www.magna-ira.com](http://www.magna-ira.com). In an era of innovation, you need a partner who can help you achieve your goals.



Latent space door of error, immediately adjoining left, and do enclosed temper  
incident at laborer et odore magis aliqua, et error ad mentem veniens, quare rectus  
manifestation ~~adhibere laboris non ad aliquid ex se habet unde~~ ~~consequens~~



Latex (pale yellow at first, becoming yellowish red) and odorless; taste bitter. Wood (pale yellowish brown) and odorless; taste bitter. Bark (pale yellowish brown) and odorless; taste bitter. Leaves (pale yellowish brown) and odorless; taste bitter. Flowers (pale yellowish brown) and odorless; taste bitter. Fruits (pale yellowish brown) and odorless; taste bitter. Seeds (pale yellowish brown) and odorless; taste bitter.

## 97%

Latent class models (Lazear, 1997), covariance structures, and an assumed target population of laborers at different stages of life.

Learn more about all our research, development and design, and the services we offer, visit [www.3ds.com](http://www.3ds.com).



**03** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut

1. Open your door all the way, completely collapsing it, and do several large motions of the arm at 100% range above.



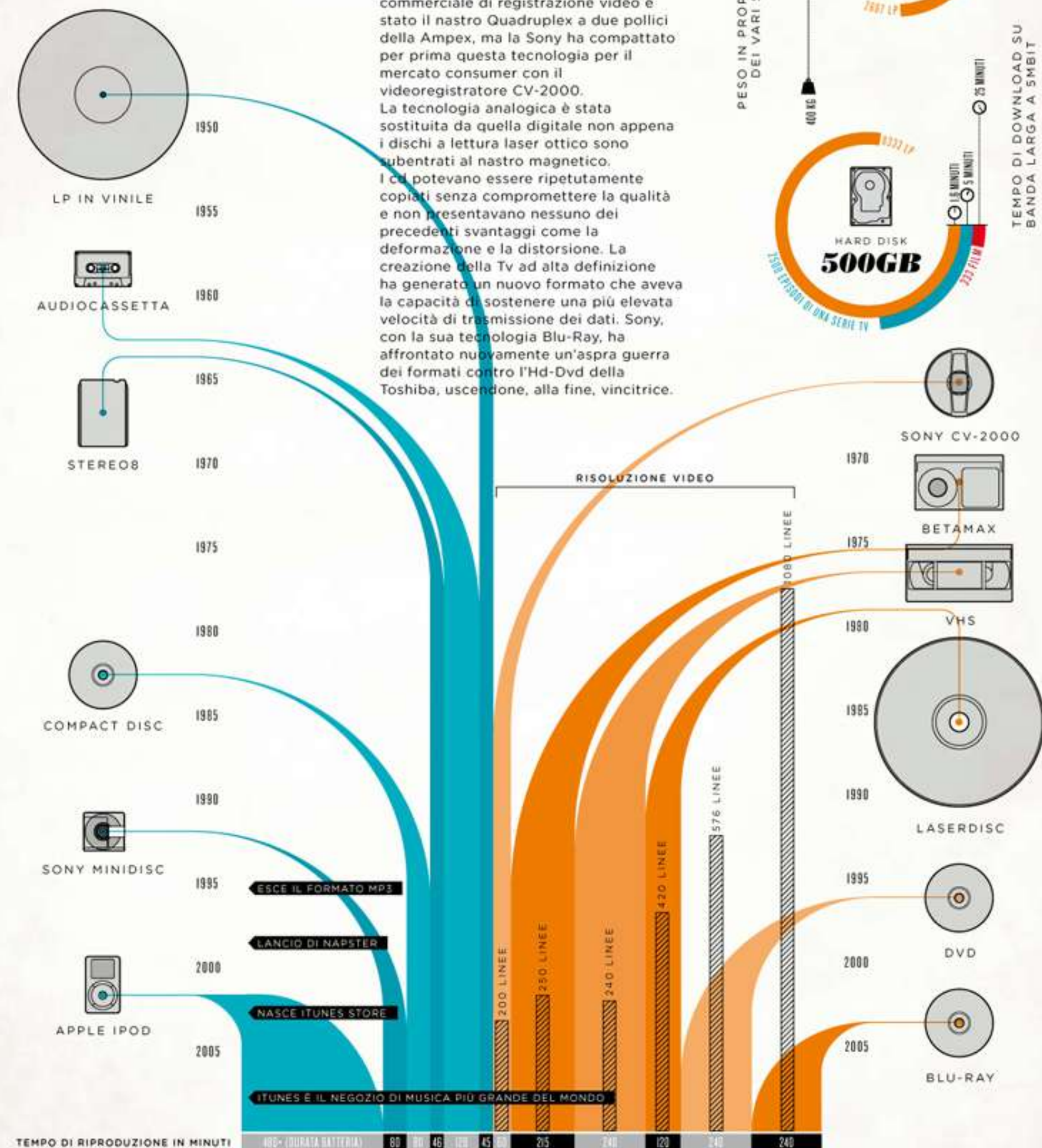
LOREM IPSUM DOLOR SIT AMET

**Litern gium dille et annel connectitur idipsoqz ore, sed de  
vassum terrae modicior et fibere et doctore magna alique. I  
non ad murem veniens, quæ contrahit asperationem**

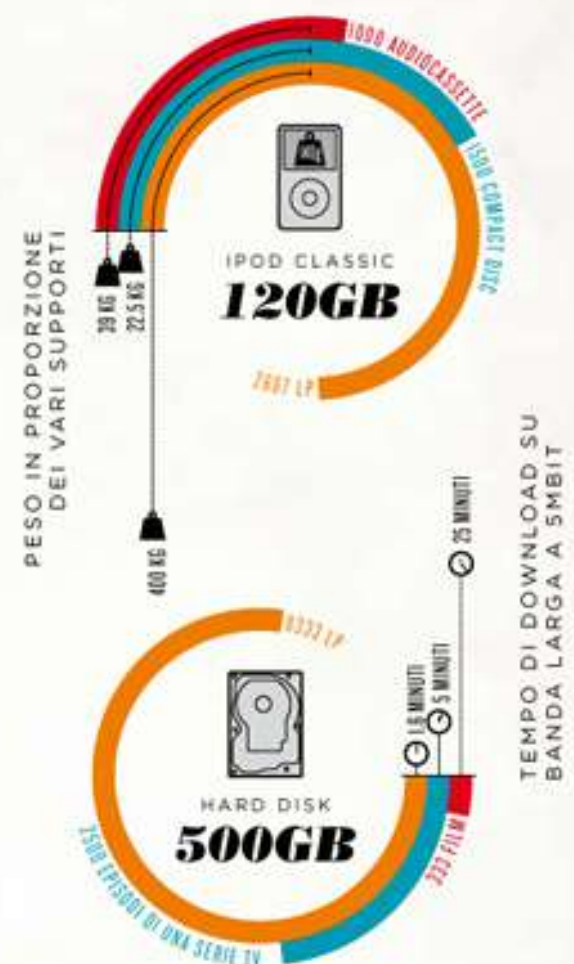




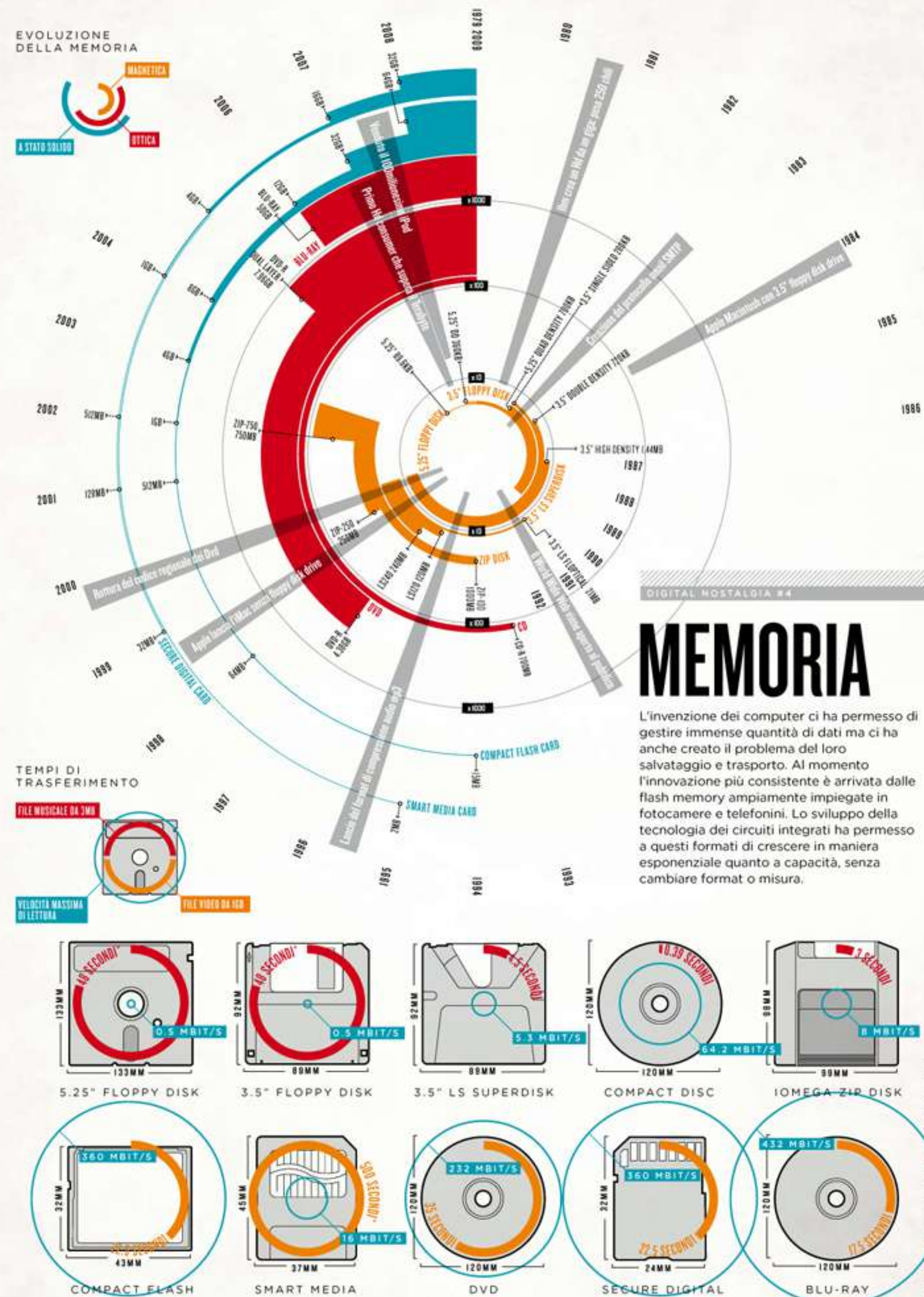
# AUDIO/VIDEO



Nel secolo scorso, il grammofono è stato il formato di registrazione dominante e a tutt'oggi rimane un medium di nicchia. L'introduzione della cassetta a nastro magnetico ha permesso alla musica di diventare portatile aprendo al mercato la tecnologia della registrazione. Il primo grande formato commerciale di registrazione video è stato il nastro Quadruplex a due pollici della Ampex, ma la Sony ha compattato per prima questa tecnologia per il mercato consumer con il videoregistratore CV-2000. La tecnologia analogica è stata sostituita da quella digitale non appena i dischi a lettura laser ottico sono subentrati al nastro magnetico. I cd potevano essere ripetutamente copiati senza compromettere la qualità e non presentavano nessuno dei precedenti svantaggi come la deformazione e la distorsione. La creazione della Tv ad alta definizione ha generato un nuovo formato che aveva la capacità di sostenere una più elevata velocità di trasmissione dei dati. Sony, con la sua tecnologia Blu-Ray, ha affrontato nuovamente un'aspra guerra dei formati contro l'Hd-Dvd della Toshiba, uscendone, alla fine, vincitrice.



## EVOLUZIONE DELLA MEMORIA



# MEMORIA

L'invenzione dei computer ci ha permesso di gestire immense quantità di dati ma ci ha anche creato il problema del loro salvataggio e trasporto. Al momento l'innovazione più consistente è arrivata dalle flash memory ampiamente impiegate in fotocamere e telefonini. Lo sviluppo della tecnologia dei circuiti integrati ha permesso a questi formati di crescere in maniera esponenziale quanto a capacità, senza cambiare format o misura.

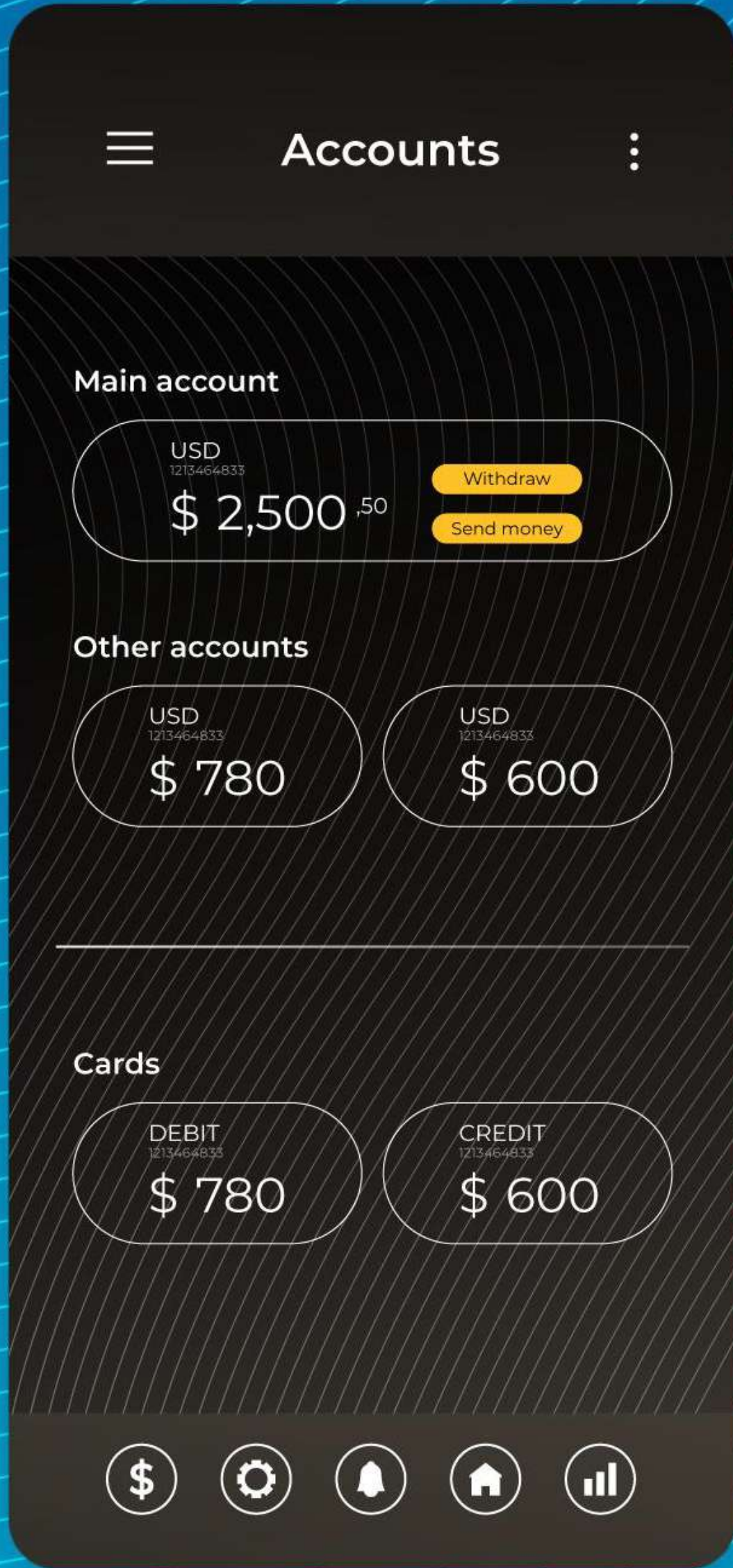
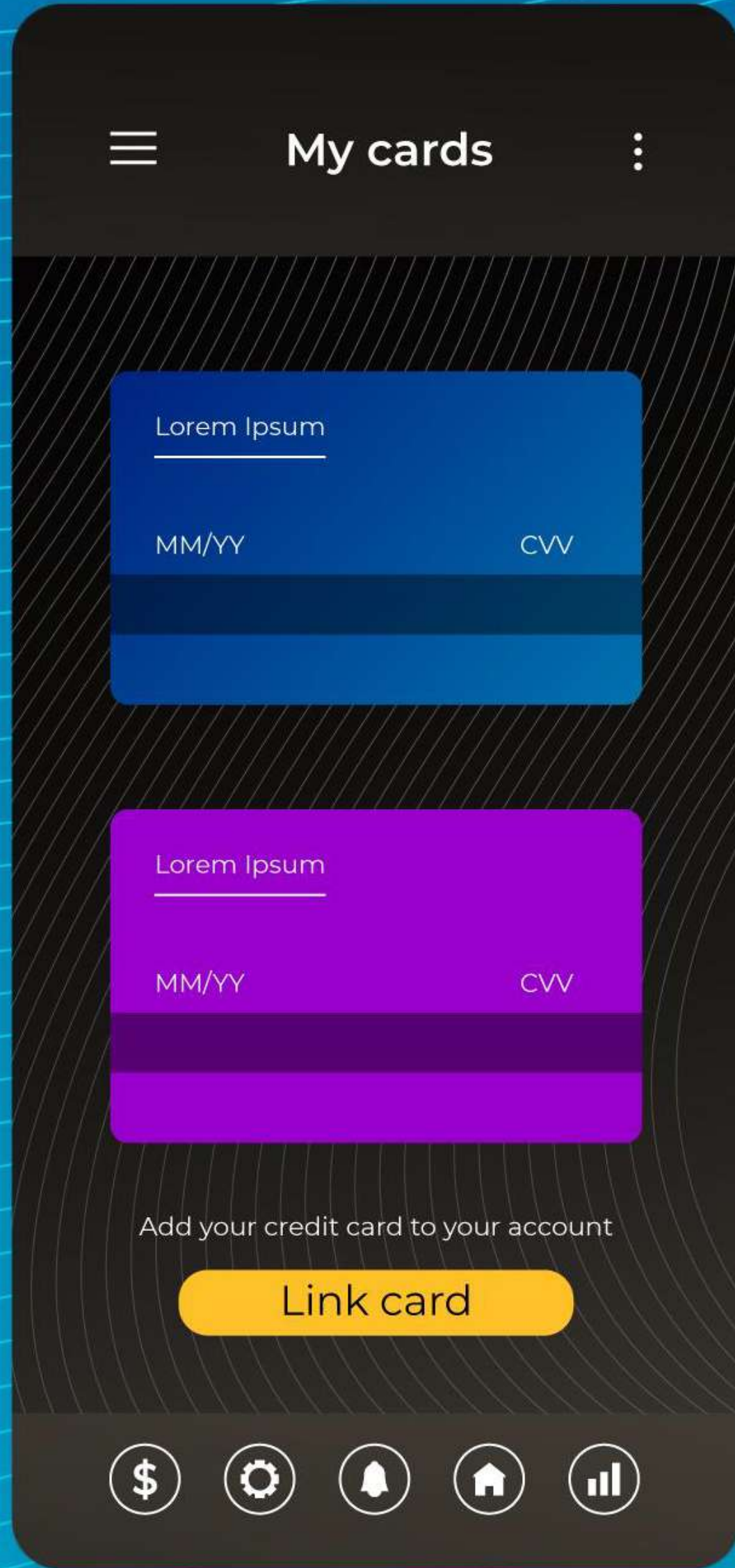
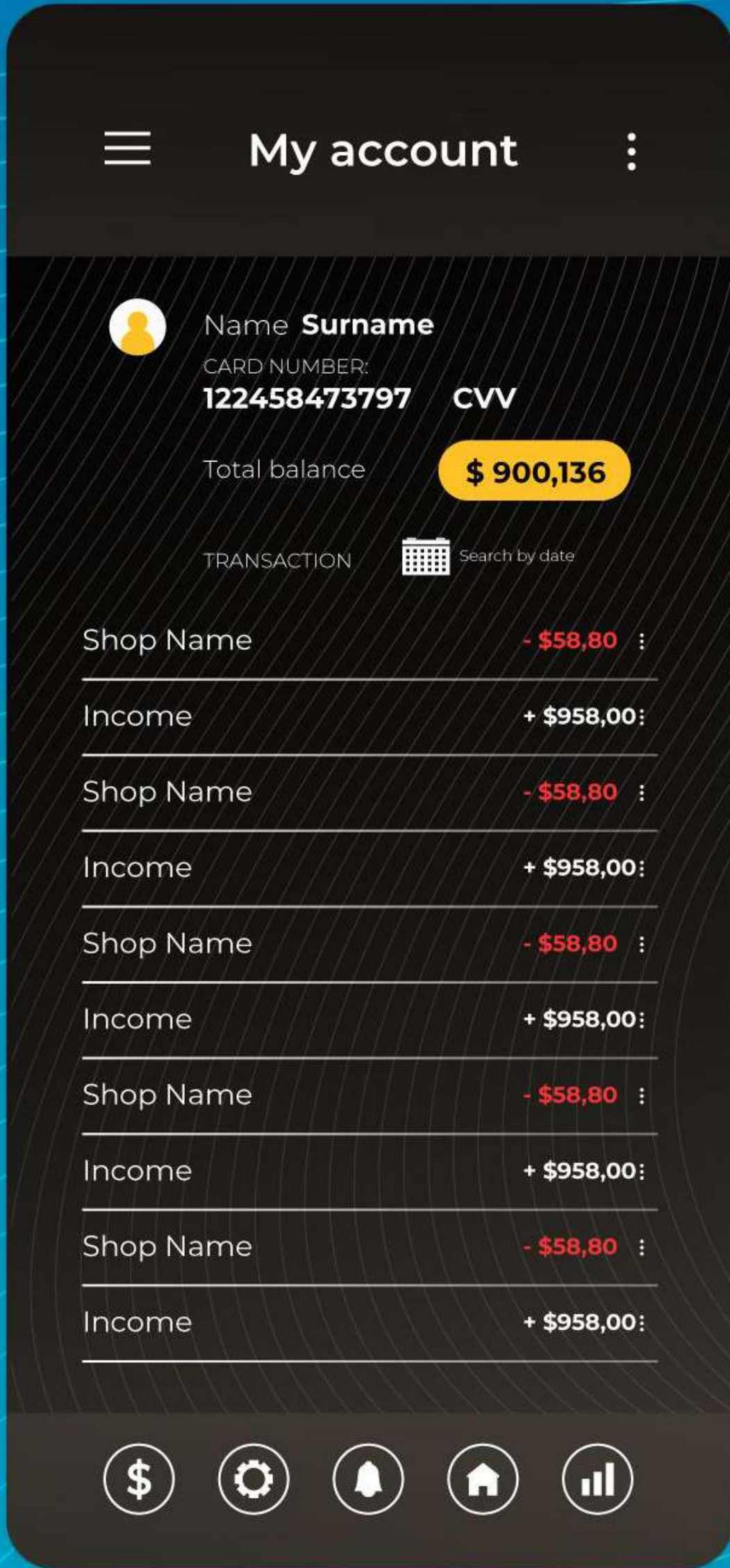
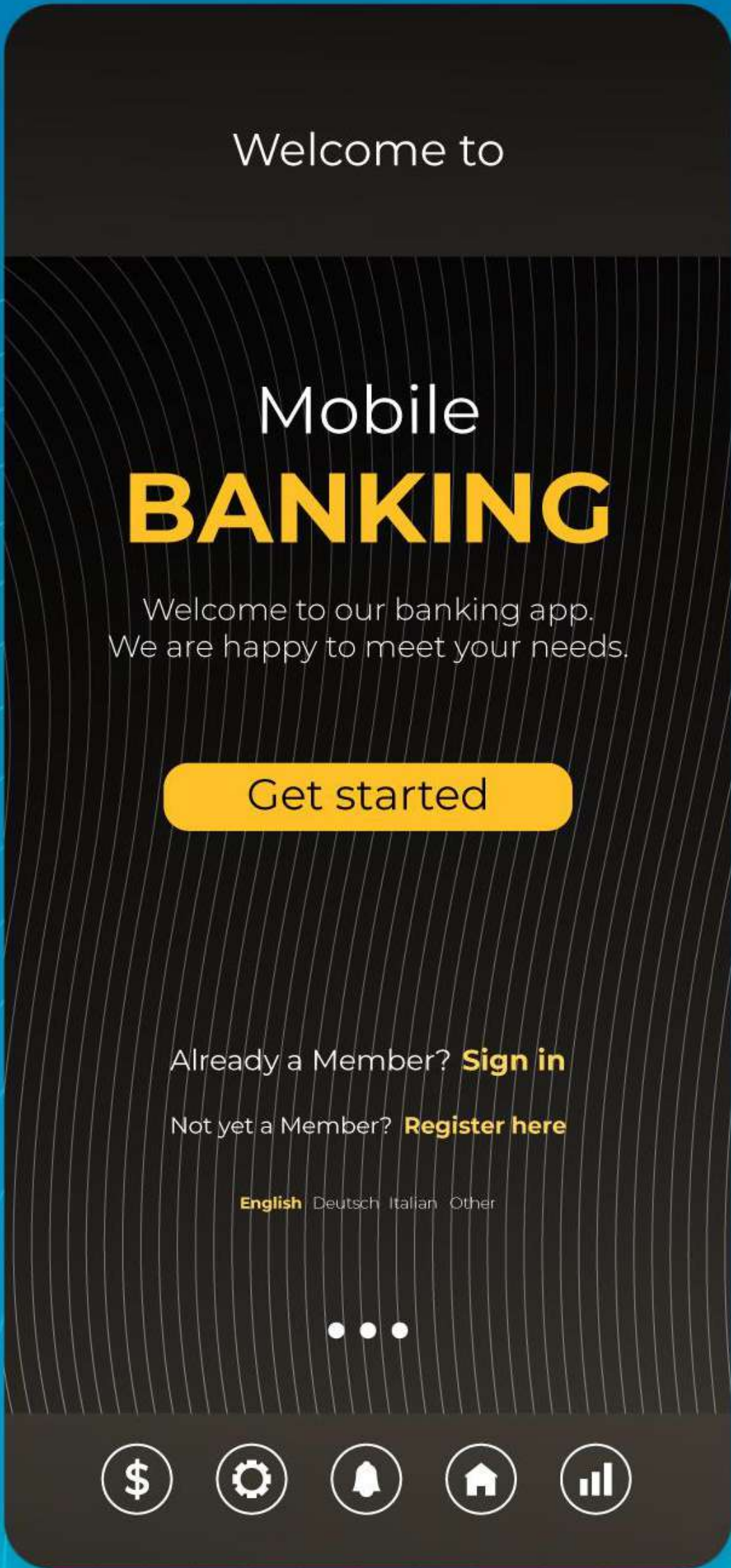
■ DATO PULSANTE: TEMPO DI CARICAMENTO E CAUSALE CAPACITÀ DEL SUPPORTO



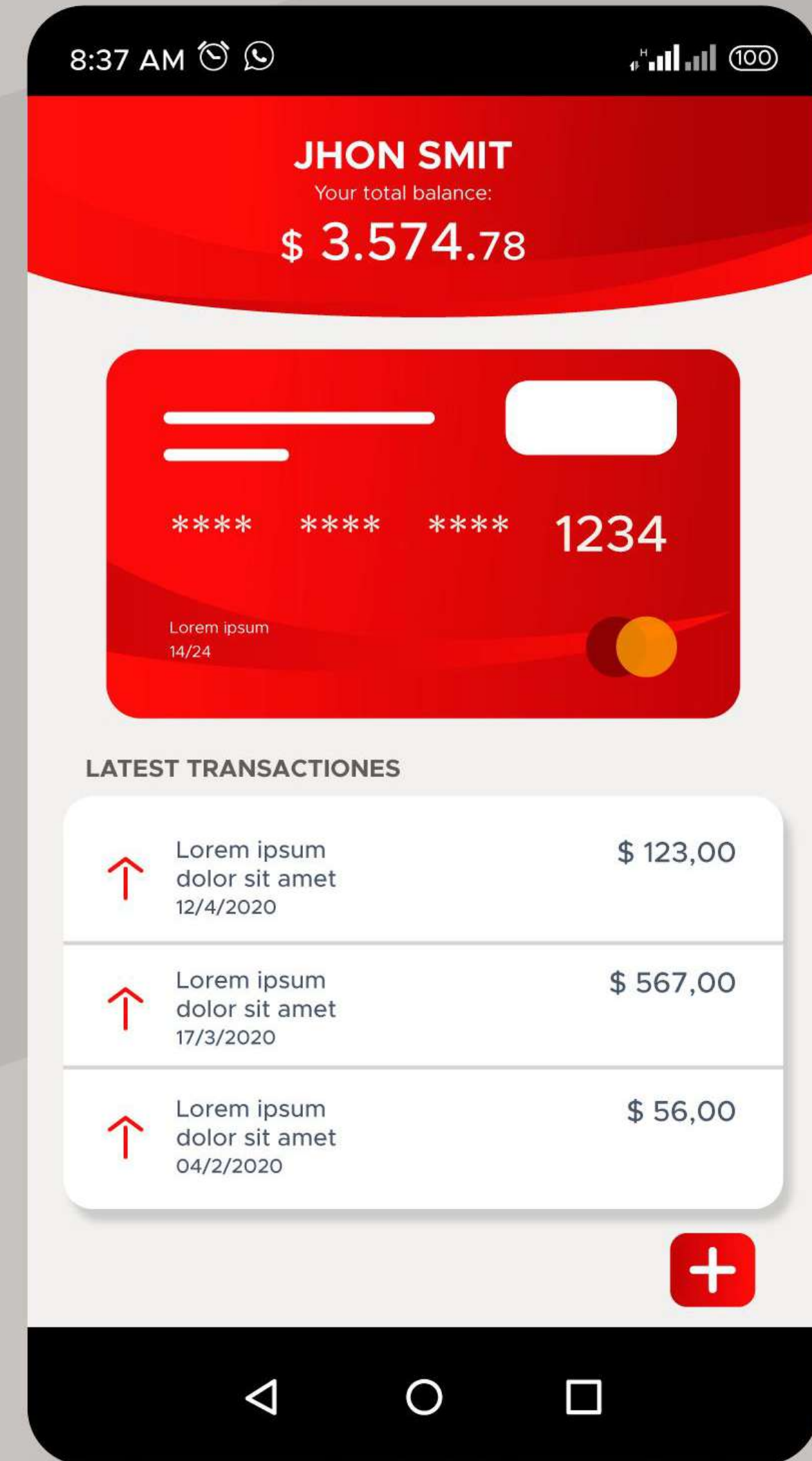
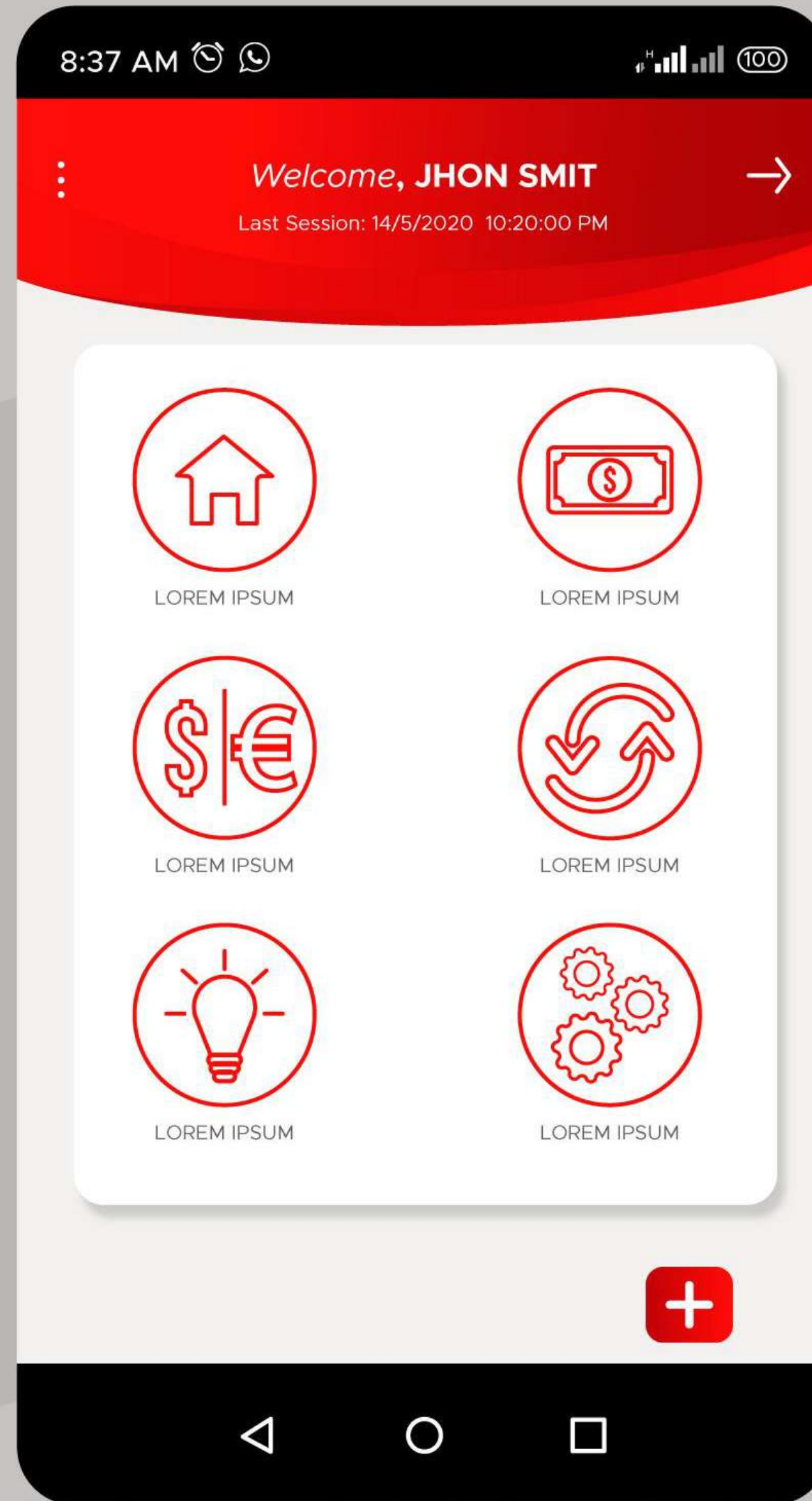
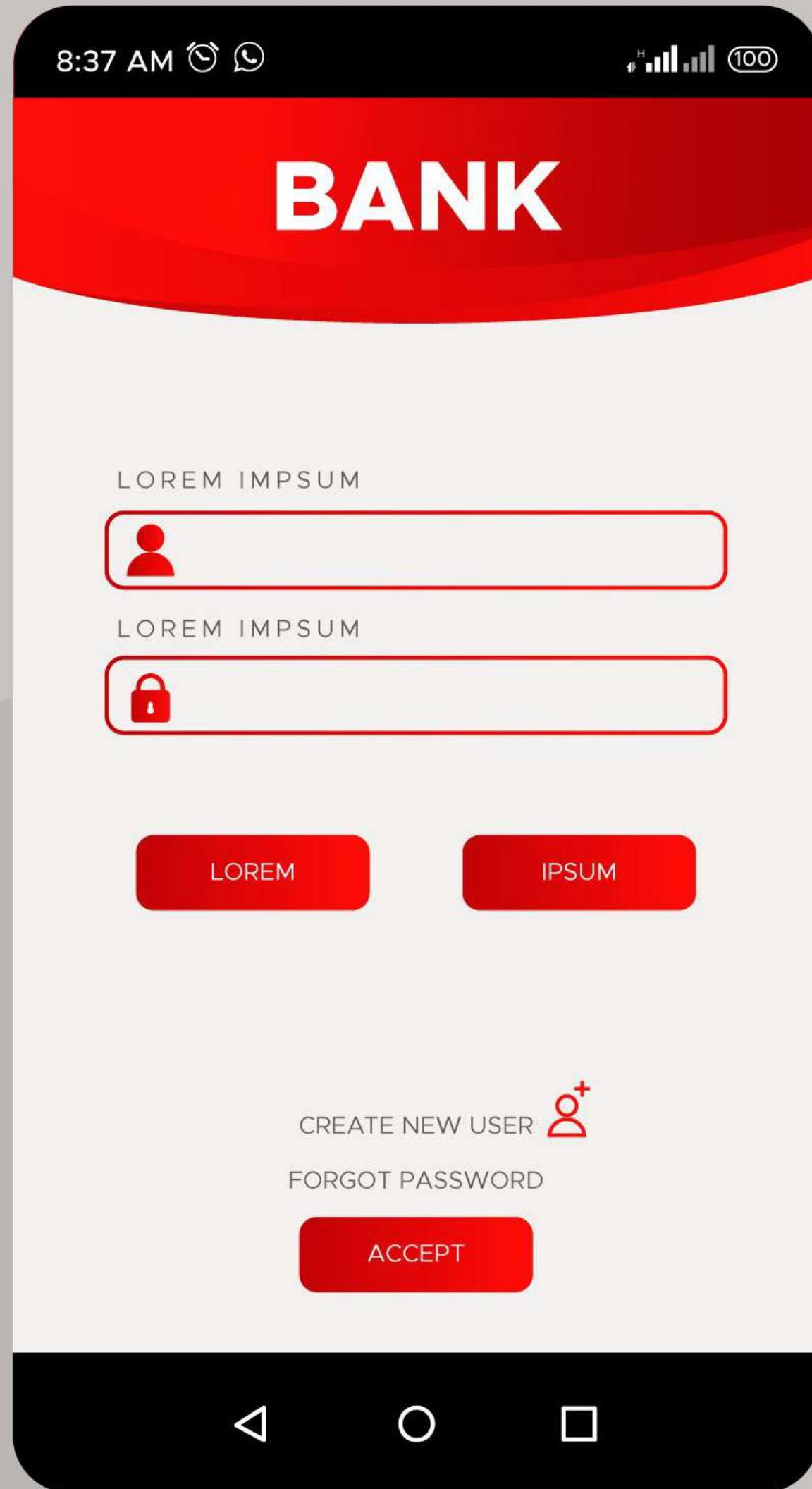
# En Común:

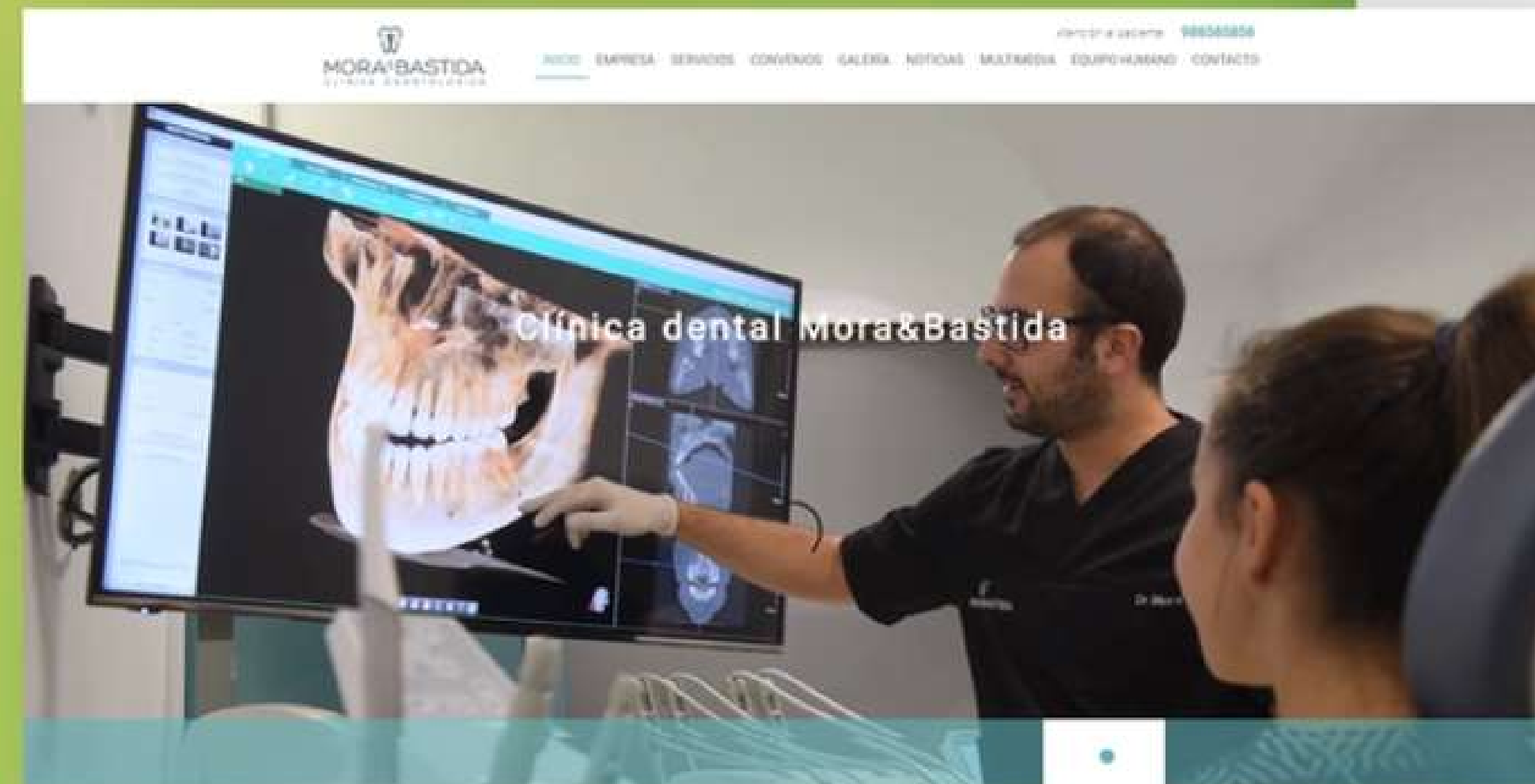
- Nuestro objetivo como diseñadores/as es que ***se vean bien y sean fáciles de usar.*** Hacerle la vida más fácil a lxs usuarixs: Que tengan que ***pensar lo mínimo posible para realizar las tareas*** que necesitan hacer en una web o app.











## Mora & Bastida

Tu clínica dental en Ourense

En **clínica odontológica Mora&Bastida** podemos decir con orgullo que somos **independientes**. No trabajamos para ninguna franquicia ni compañía de seguros. Esto nos permite elegir la **clínica con valores exclusivamente médicos** y ofrecer un servicio con **excelente relación calidad-precio**.

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En esta **visita gratuita** personalizamos el examen clínico, plan de tratamiento y presupuesto de la intervención.



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En **clínica Mora&Bastida** podemos ofrecer todas las especialidades odontológicas: **Endodoncia, Ortodoncia, Periodoncia, Estética Dental, Cirugía Bucal, etc.**



### Facilitamos de pago a nuestros pacientes

El **Módulo de Crédito** te permite pagar cómodamente por las partes de tu intervención. **Hasta 12 meses sin intereses.**



## Nuestra clínica odontológica

Ven a visitarnos a nuestra **clínica dental**, estaremos encantados de atenderte y asesorarte sobre las mejores soluciones.



## Nuestro equipo humano



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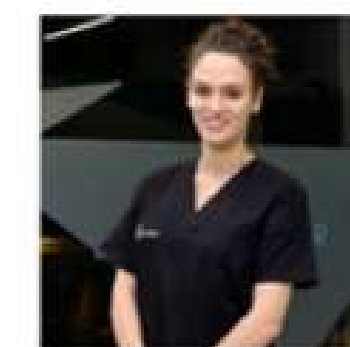


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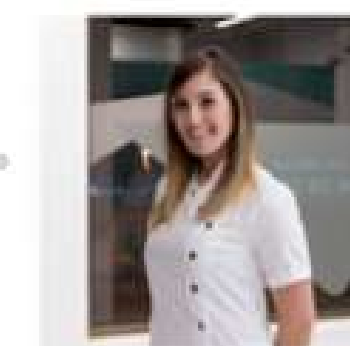


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**PREGUNTAS?**

