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| **Criteria** | **Description** | **Scoring Breakdown** | **Points** |
| **Technical Execution** | How well is the solution built? Are the technologies used appropriately? | **0-15**: Poorly built, lacks core functionalities.  **16-30**: Functional but inefficient.  **31-45**: Well-executed, good use of tech stack.  **46-50**: Excellent execution, advanced tech implementation. | **/50** |
| **User Experience (UX/UI)** | Is the design intuitive, user-friendly, and visually appealing? | **0-10**: Poor design, confusing interface.  **11-20**: Usable but lacks polish.  **21-29**: Well-designed, smooth experience.  **30**: Exceptional UX/UI, intuitive and visually appealing. | **/30** |
| **Demo Quality** | How well does the demo function? Is it polished, interactive, and impressive? | **0-5**: Barely functional, major issues.  **6-10**: Works but has bugs or incomplete features.  **11-15**: Mostly smooth, engaging, and functional.  **16-20**: Fully functional, polished, and impressive. | **/20** |
| **Presentation** | Is the pitch clear, engaging, and effectively communicating the solution? | **0-5**: Unclear, disorganized, lacks engagement.  **6-10**: Somewhat structured but not compelling.  **11-15**: Well-structured, engaging, confident delivery.  **16-20**: Outstanding storytelling, impactful presentation. | **/20** |
| **Market Feasibility & Impact** | Is the project viable in the real world? Can it be monetized or scaled? Does it solve a real problem? | **0-10**: No clear market need or feasibility.  **11-20**: Some potential but lacks a solid business model or impact.  **21-30**: Strong feasibility with clear impact and monetization strategy.  **31-35**: High market demand, scalable, and solving a critical problem. | **/35** |
| **Innovation/Originality** | Is the idea unique or does it significantly improve an existing solution? | **0-3**: Generic or already exists.  **4-6**: Some unique aspects but not groundbreaking.  **7-9**: Strong originality or innovative application.  **10**: Highly original, disruptive innovation. | **/10** |