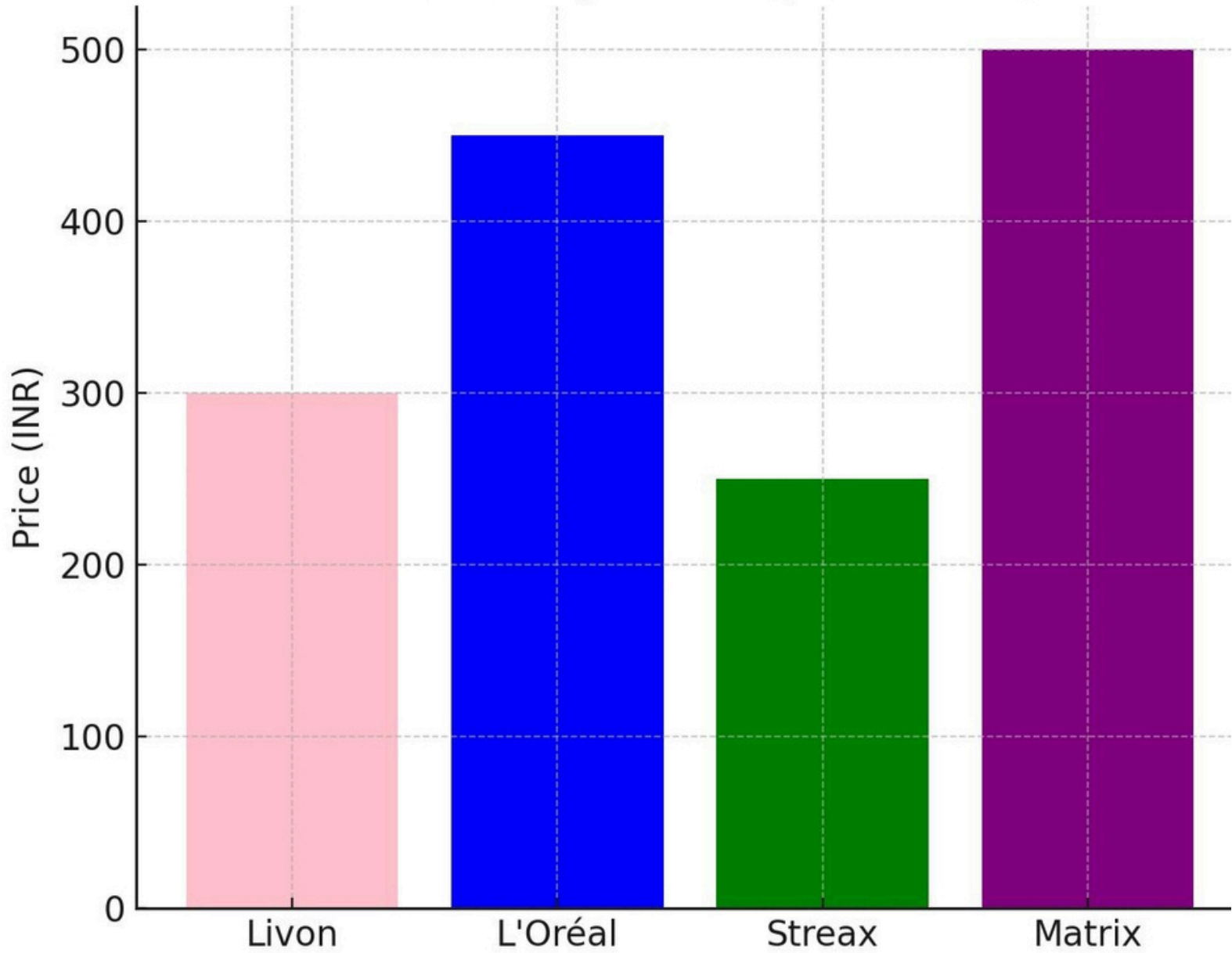
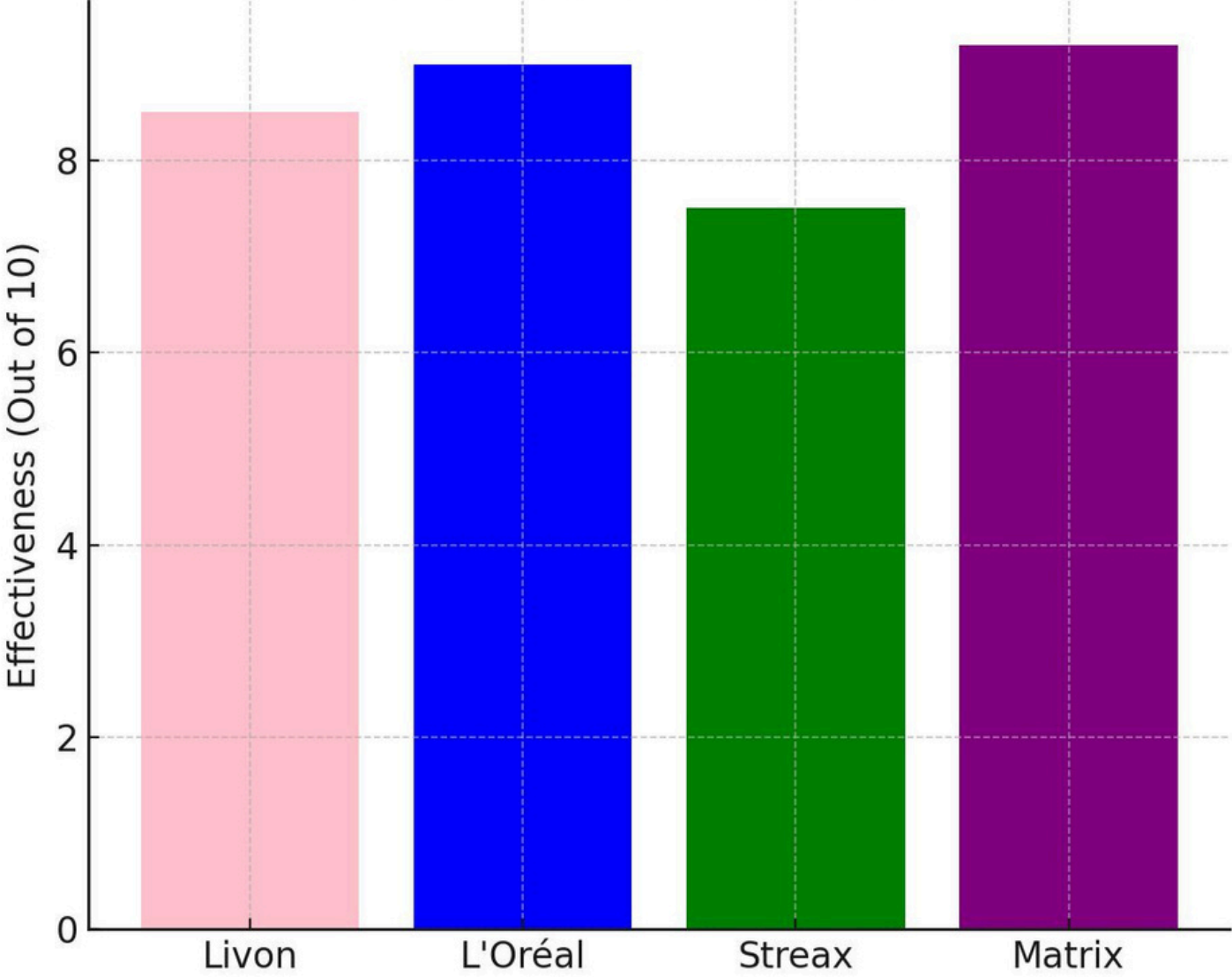


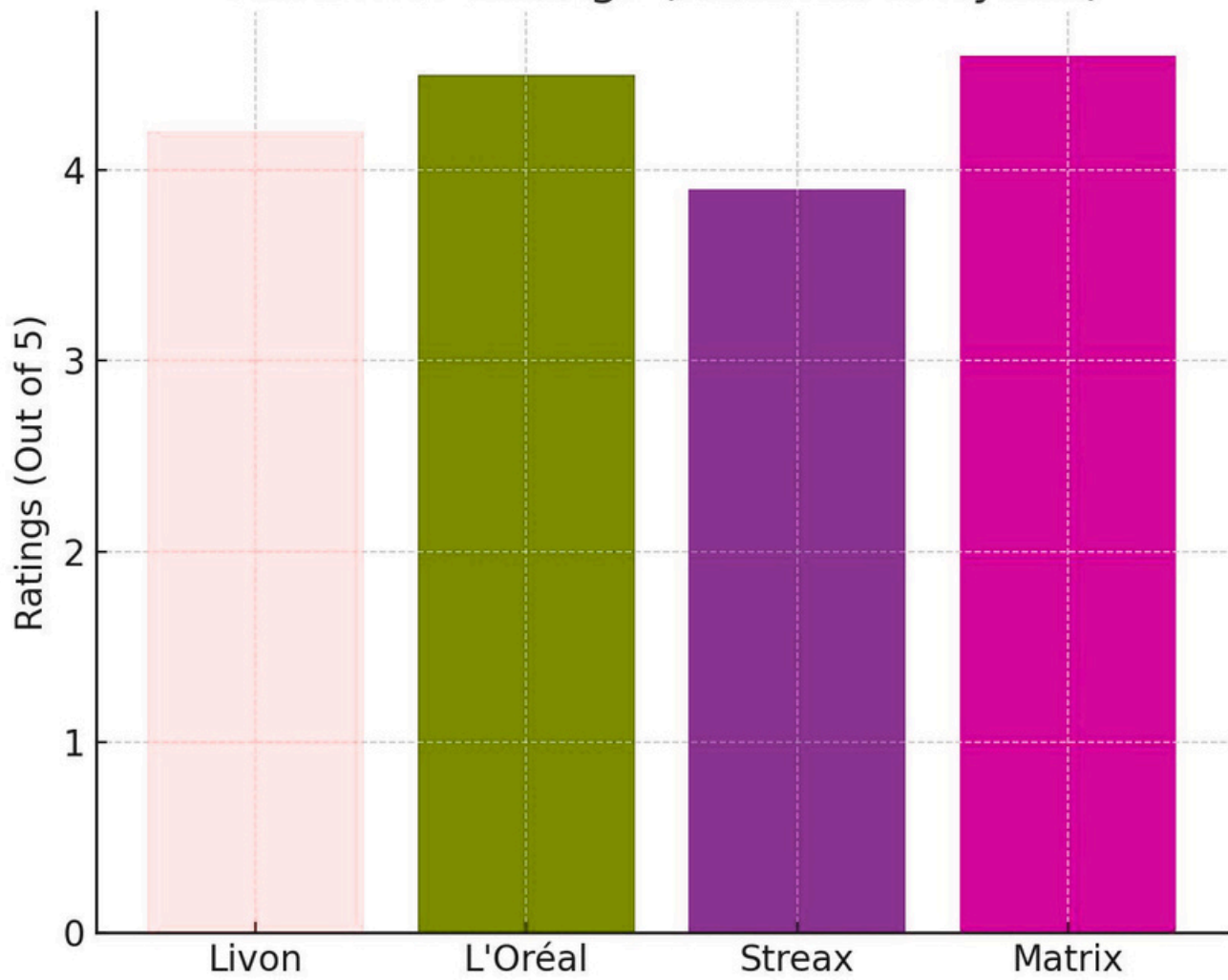
Price Comparison (per 100ml)



Frizz Control Effectiveness



Customer Ratings (Amazon & Nykaa)



## Market Share Distribution

