

Date:- 21/07/24

CSA-0676-DAA

### Assignment-

#### ① Problem 1:-

##### optimizing Delivery routes:-

Modelling the city's Road network as a graph.

To model the city's road network as a graph we can represent each intersection as a node and each road connecting two intersections as an edge. The weights of edges can represent the travel time between the connected intersections.

Here's an example of how the graph could be represented.

graph:- {

'A' = { 'B': 5, 'C': 1 },

'B' = { 'A': 5, 'C': 2, 'D': 1 },

'C' = { 'A': 1, 'B': 2, 'D': 4, 'E': 8 },

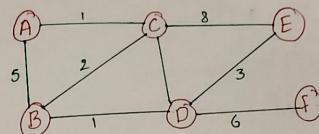
'D' = { 'B': 1, 'C': 4, 'E': 3, 'F': 6 },

'E' = { 'C': 8, 'D': 3 },

'F' = { 'D': 6 }

KVamsi  
192372062

The above example graph should be represented as:



In this example, the graph is represented as a dictionary where each key represents a node and its value is another dictionary containing the neighboring nodes and their corresponding weights.

Implementing Dijkstra's Algorithm:-

Dijkstra's algorithm is suitable for this problem because it finds the shortest path between a source node and all other nodes in a weighted graph with non-negative edges weight. Here the pseudo code for Dijkstra's algorithm

### Pseudo code:

```
function Dijkstra (graph, source):
    for each vertex v in graph:
        dist[v] = infinity
        prev[v] = undefined

    dist[source] = 0
    Q := the set of all nodes in graph
    while Q is not empty:
        u := vertex in Q with smallest dist[u]
        remove u from Q
        for each neighbour v of u still in Q:
            alt := dist[u] + weight(u,v)
            if alt < dist[v]:
                dist[v] := alt
                prev[v] := u

    return dist, prev
```

```
import heapq
def dijkstra (graph, source):
    dist = {node: float('inf') for node in graph}
    dist[source] = 0
    prev = {node: None for node in graph}
    heap = [(0, source)]
    while heap:
        current_dist, current_node = heapq.heappop(heap)
        if current_dist > dist[current_node]:
            continue
        for neighbours, weight in graph[current_node].items():
            distance = current_dist + weight
            if distance < dist[neighbours]:
                dist[neighbours] = distance
                prev[neighbours] = current_node
                heapq.heappush(heap, (distance, neighbours))
    return dist, prev

This implementation uses a min heap efficiency
```

### Analyzing the efficiency and potential improvements.

Dijkstra's Algorithm has a time complexity of  $O((N + |E|) \log N)$  using a binary heap (or  $O((N + |E|) \log |E|)$  using a Fibonacci heap), where  $|N|$  is the number of vertices (intersections) and  $|E|$  is the number of edges (roads). The space complexity is  $O(|N|)$  for storing the distance and previous nodes.

### Potential Improvements:

1. Use a more efficient data structure:

Instead of a binary heap, using a Fibonacci heap can improve the time complexity to  $O((N + |E|) \log |E|)$ .

2. Implement bidirectional search:

By searching from both the source and destination simultaneously, the search space can be reduced potentially leading to faster

3. Utilize real-time traffic data.

Incorporating live traffic data into the edge weights can provide more accurate and up-to-date route recommendations.

Assumptions and considerations:

1. Non-negative weights:

Dijkstra's Algorithm assumes that all edges weight (travel times) are non-negative. If negative weight are present, the algorithm may not find the shortest path.

### 2. Static road networks:

The current implementation assumes a static road network. In reality, road conditions can change due to factors such as traffic, road closures, etc.

(2)

### Problem :- 4

FRAUD detection in financial transactions

Greedy algorithm for fraud detection

To detect potentially fraudulent transaction in real time a greedy algorithm is well suited for the task. Greedy algorithm makes locally optimal choices at each stages which can lead globally optimal solution

for Problem that exhibit optimal substructure. In the context of fraud detection this means that the algorithm can quickly flag suspicious transaction based on a set of pre-defined rules, without the needs for complex computation

(ex) extensive data analysis.

Greedy algo:-

function detect\_fraud(transaction):

Program for fraud detection in financial transaction.

def calculate\_performance(transactions):

true\_positives=0

false\_positives=0

true\_negatives=0

false\_negatives=0

for transaction in transactions:

if detect\_fraud(transaction):

if transaction['is\_fraudulent']==1:

true\_positive+=1

false\_positive+=1

function violates\_rule(transaction, rule):

if violates\_rule(transaction, rule):  
    return true

for role in roles:  
    if violates\_rule(transaction, role):  
        return true

return transaction['amount'] > threshold

else role == "multiple-location-in-short-time":

return transaction['locations'].count() > transaction['time'].days + 1

else role == "unusual-transaction-pattern":

return False

else:

return False

The key advantages of using a greedy algorithm for real-time fraud detection are:

1. Speed

2. Simplicity

3. Flexibility

set 600 - T80

else if false - 10% increase += 1

*else:*  
if transaction is finalized:

else false-negatives.

Precision =  $\frac{\text{true positives}}{\text{true positives} + \text{false positives}}$

occurred = 1000 - 1030 mm, i.e.  
7.5% less than the mean.

## 2. Performance evaluation

The proposition of transaction flagged as problem that are

**Revolving credit**: a series of short-term transactions that are closely related.

identified.

**4- Score:-** The homomeric man of precision and recall providing balanced measure of the algorithm performance **Tradeoffs to the Algorithm**

1. Incorporate machine learning:

Instead of relying solely on pre-defined roles, we can

leverage machine learning technique to build a classification detection model that can induce learning a class of fraud

we can use our historical transaction data to learn

2. Adaptive thresholds:-  
Instead of

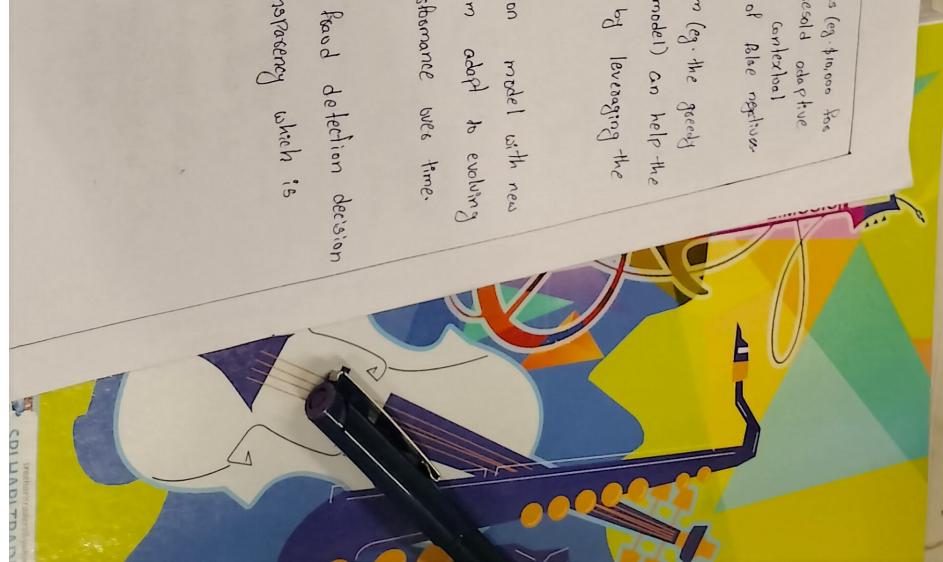
unusually large transactions) we can make the threshold adaptive based on the user's spending pattern (or other contextual information). This can help reduce the number of false positives.

**Ensemble Technique:** Combining multiple fraud detection algorithms and a machine learning based model can help the algorithm to improve overall performance by leveraging the strength of each approach.

4. **Regularly updating the road detection model with new organisation data can help the algorithm adapt to evolving road patterns and maintain high performance over time.**

5. Explainability: Providing explanations for the fraud detection decision can help build trust and transparency which is crucial in the financial industry.

**1. Incorporate machine learning:**  
Instead of relying solely on pre-defined rules, we can leverage machine learning techniques to build a more sophisticated fraud detection model. This can involve training a classifier model on historical transaction data to learn of



(3)

### Problem -5 Real time traffic management system.

Real time traffic management system for traffic light optimization:

Back tracking algorithm for traffic light optimization:  
1. Dynamic  
Backtracking allows the algorithm to explore different possible configuration of traffic light timings and select the optimal solution based on the current traffic conditions. This is crucial in a real time system where traffic patterns can change rapidly.

2. Constraint Handling:  
Backtracking can effectively handle the various constraints involved in traffic light optimization such as ensuring smooth traffic flow minimizing waiting times and balancing the needs of different traffic streams (e.g. vehicles, pedestrians, public transportation).

### Program code

function optimizeTrafficLights(trafficNetwork):

initialState = getInitialTrafficNetwork()

backtrack(initialState, trafficNetwork):

function backtrack(crossedState, trafficNetwork):

if isGoalState(crossedState, trafficNetwork):

return crossedState

if result is None:

return result

return newIntersectionState(crossedState, trafficNetwork);

newIntersectionState = getNewIntersectionState(crossedState, intersectionId);

for newTiming in getNewTiming(crossedState, intersectionId):

newTiming = updateState(crossedState, intersectionId, newTiming);

newState = updateState(crossedState, intersectionId, newTiming);

newState.append(newState);

return newState(trafficNetwork);

function isGoalState(state, trafficNetwork):

return true;

from typing import List, Tuple

class TrafficLight:

def \_\_init\_\_(self, intersectionId: int, greenDuration: int, yellowDuration: int)

self.intersectionId = intersectionId

self.greenDuration = greenDuration

self.yellowDuration = yellowDuration

## Simulation and Performance Analysis

### 1. Traffic network model:

A detailed representation of the city's road network, including the locations and configurations of intersections, traffic lights, and other relevant infrastructure.

### 2. Traffic demand model:-

A model that generates realistic traffic demand patterns, taking into account factors such as time of day, day of week, and special events.

### 3. Traffic flow model:-

A model that accurately simulates the movement of vehicles, pedestrians, and other road users, considering factors such as vehicle dynamics, driver behaviour, and traffic signal timing.

### 4. Performance metrics:

Relevant metrics to evaluate the performance of the traffic light optimization algorithm, such as average vehicle delay, queue length and comparison with fixed-time traffic-light system.

### 1. Responsiveness to traffic conditions:

The backtracking algorithm should demonstrate superior performance in adapting to changing traffic conditions as it can dynamically adjust the traffic timing whereas the fixed-time system is limited in its ability to respond to real-time changes.

### 2. Scalability and flexibility:

The backtracking algorithm should be able to handle

large and more complex traffic networks, with the ability to scale and adapt to the changing needs of the city, whereas the fixed-time system may have limitations in adaptability.

### 3. Computational complexity:

while the backtracking algorithm may require more computational resources than the fixed-time system, the improved performance and adaptability should justify the additional computational cost, especially in the context of real-time traffic management.

#### ④ Problem - 28

##### Dynamic Pricing algorithm for E-commerce

###### 1. Dynamic Programming algorithm for optimal pricing strategy.

The dynamic Pricing Problem for an ecommerce company can be effectively solved using a dynamic programming approach. dynamic programming is well-suited for this problem because it allows us to break down the complex decision-making process into smaller, interconnected subproblems and solve them efficiently.

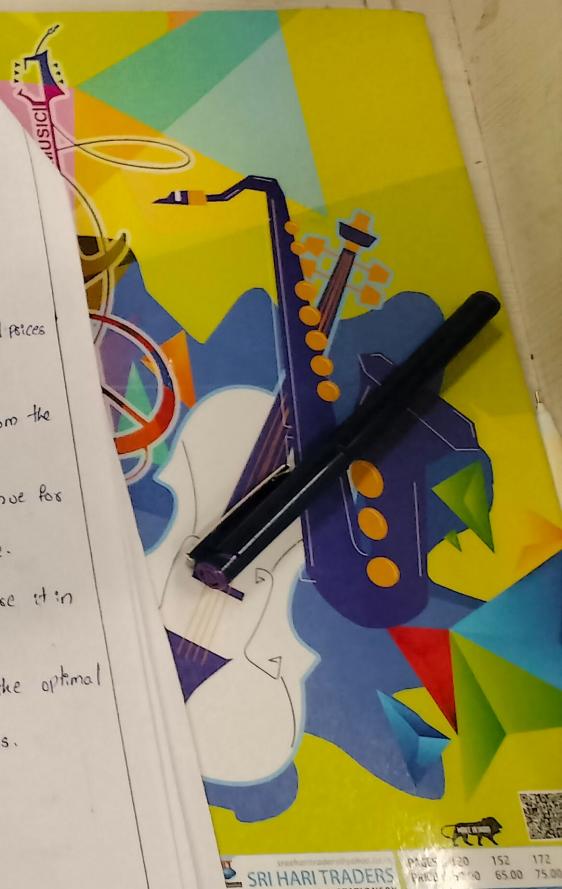
###### Pseudo code

```
function optimal_pricing_strategy (products, time-periods):
    optimal_prices = [[0 for k in range(len(products))]
                      for j in range (time-periods)]
    for i in range (time-periods):
        for t in range (time-periods-1, -1, -1):
            for p in range (len(products)):
                max_revenue=0
                for price in range (Products[p].min_prices,
                                    Products[p].demand (price+1)):
                    revenue = price * products[p].demand (price,t,competitors)
                    if revenue > max_revenue:
                        max_revenue=revenue
                        optimal_prices[i][t][p]=price
```

```
def dynamic_pricing_algorithm (base-price, demand-level):
    if demand-level == "high":
        return base-price * 1.5
    elif demand-level == "medium":
        return base-price * 1.2
    else:
        return base-price * 1.0
```

The key steps of the algorithm are:

1. Initialize a 3D array optimal\_prices to store the optimal prices of each Product and time Period.
2. Iterate through the time Periods in reverse order (from the last Period to the first).
3. For each Product and time Period, calculate the revenue for all possible prices, within the products price range.
4. Find the price that maximize the revenue and store it in the "optimal\_prices" array.
5. Return the optimal\_prices array which contains the optimal pricing strategy for all products and time Periods.



The algorithm takes into account the following factors:

- \* Inventory levels
- \* competitor pricing
- \* demand elasticity

2. Simulation and comparison with static pricing simulation setup.

1. Generate a set of products with varying price range  
demand function and competitor prices.

2. Implement the dynamic pricing algorithm to determine the optimal pricing strategy for the products over a given time period.

3. Run both pricing strategies and compare the total revenue generated.

### 3. Analysis of Benefits and Drawbacks:

#### Benefits of Dynamic Pricing:

1. Increased Revenue:

The dynamic pricing algorithm can adjust prices in real-time to maximize revenue based on demand and competitor prices.

\* Implement a simple static pricing strategy where the

Prices are fixed throughout the time period.

#### Improved inventory management

The algorithm can consider inventory levels when determining optimal prices, helping the firm reduce costs and excess inventory.

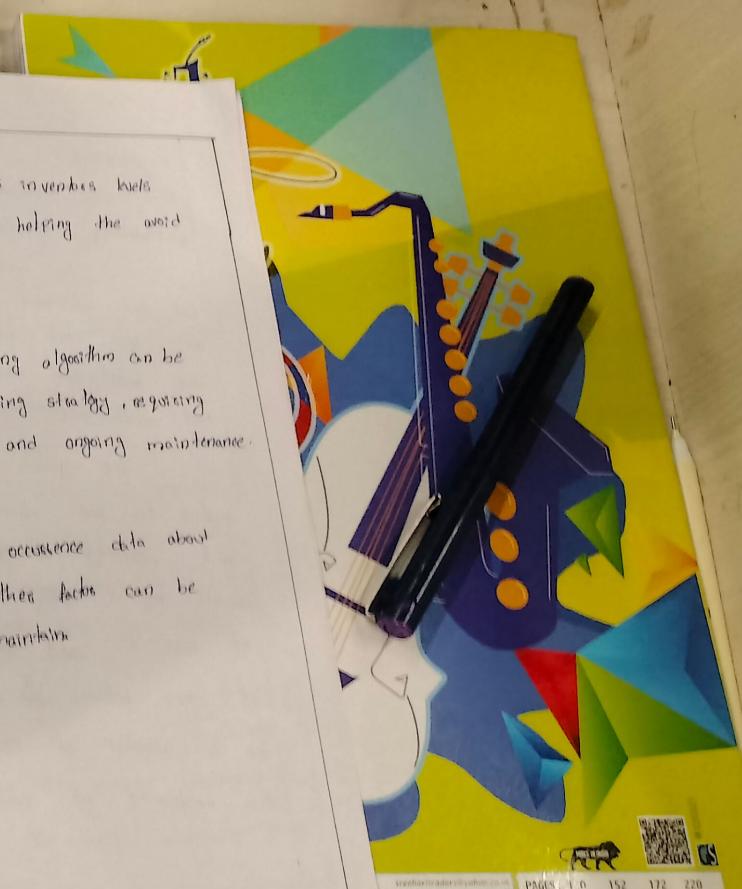
#### Framework of Dynamic Pricing:

##### \* Complexity:

Implementing a dynamic pricing algorithm can be more complex than a static pricing strategy, requiring more computational resources and ongoing maintenance.

##### 2. Drawbacks:

The algorithm relies on accurate data about demand, competitor prices, and other factors can be challenging to obtain and maintain.



### ③ Problem-3:

#### Social Network Analysis

Modelling the social network as a graph.  
To model the social network as a graph, we can represent users as nodes and their connection as edges. Each node would represent a user, and an edge b/w two nodes would indicate a connection b/w relationship b/w the users.

The graph can be represented as adjacency matrix (or) an adjacency list, depending on the size and sparsity of the network. The adjacency matrix would be a square matrix where the element at row "i" and column "j" represents the weight of edges between "i" and "j". The adjacency list would be a collection of lists where each list contains the neighbors of particular node.

#### 2. Implementing the PageRank Algorithm

The PageRank algorithm is an effective way to identify influential users within a social network. This algorithm assigns a numerical score to each node (or) based on the importance (or) influence of that node within the network.

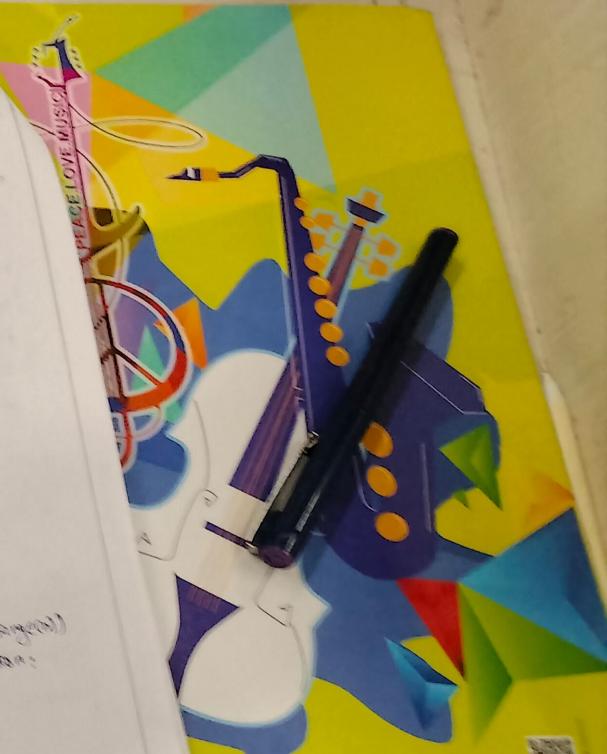
#### Basic code:

```
function PageRank(G, d, maxIterations, option):  
    n = number of nodes in the graph  
    PR = [0] * n  
    for i in range(0, n):  
        new_PR = [0] * n  
        for u in range(n):  
            if v in G.neighbors(u):  
                new_PR[i] += d * PR[u] / len(G.neighbors(u))  
            new_PR[i] = (1 - d) + new_PR[i]  
        if sum([abs(new_PR[i] - PR[i])] < option):  
            break  
    PR = new_PR
```

set PR

SRI HARI TRADERS  
BOOKS & STATIONERY  
SRI LAKSHMI ROAD, MADURAI - 625 001  
Tamil Nadu, India

PAGES: 100 152 175 200  
PRICE: 50.00 85.00 95.00 100.00



```
import networkx as nx  
import matplotlib.pyplot as plt.  
  
G = nx.karate_club_graph()  
nx.draw(G, with_labels=True)  
plt.show()
```

### 3. Comparing PageRank and Degree centrality.

The key difference between PageRank and degree centrality are:

#### 1. Consideration of Network structure:

PageRank considers the entire network structure including the importance of the nodes a user is connected to, while degree centrality only considers the number of connections a user has.

#### 2. Recursive Influence:

PageRank assigns higher scores to users who are connected to other influential users, whereas degree centrality treats all connections equally.

#### 3. Convergence and stability

The PageRank algorithm converges to a stable set of scores while degree centrality can be more sensitive to changes in the network.

#### Reasoning:

1. PageRank is an effective measure for identifying because influential users in a social network because it considers the overall structure and importance of the network, rather than just the number of connections a user has by taking into account the importance of nodes a user is connected to. PageRank can identify users who may have fewer connections but are connected to other influential users and thus have a greater impact on the network.
2. The recursive nature of the PageRank algorithm where the score of a node is influenced by the score of its neighbours allows it to capture the complex relationships and flow of information within the social networks. This makes PageRank a more robust and reliable measurable of influence compared to simple degree centrality.