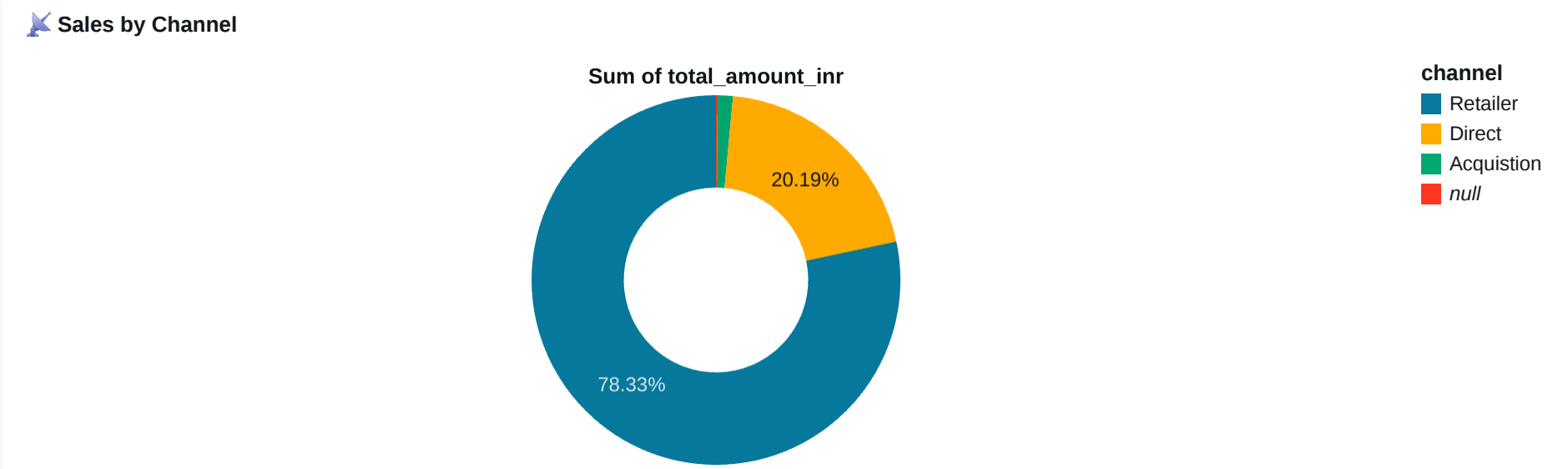
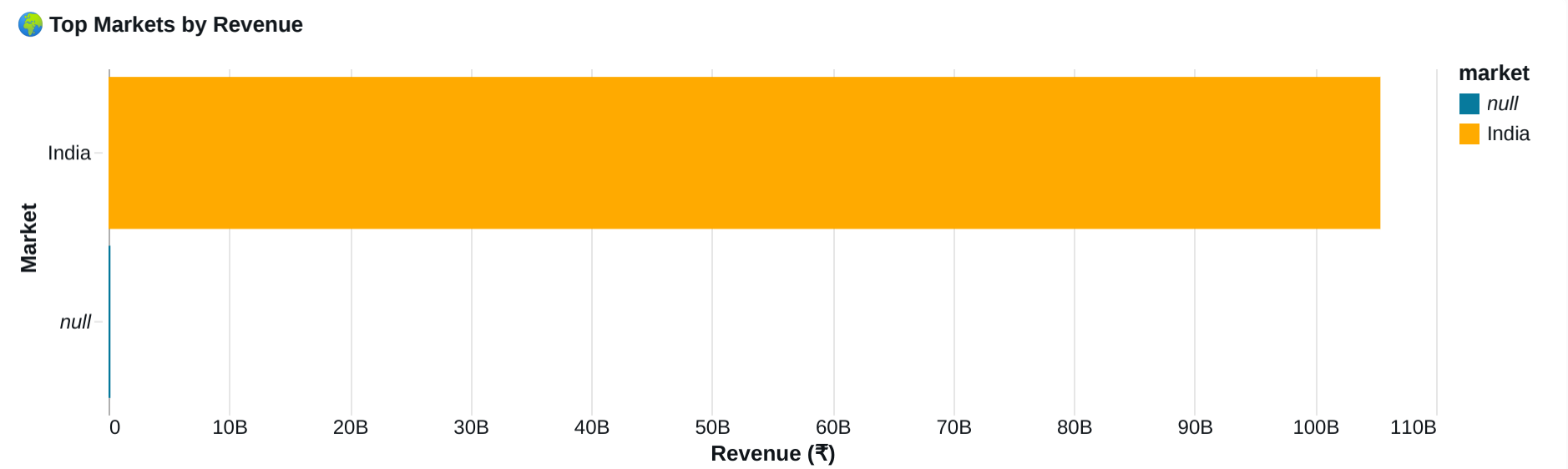
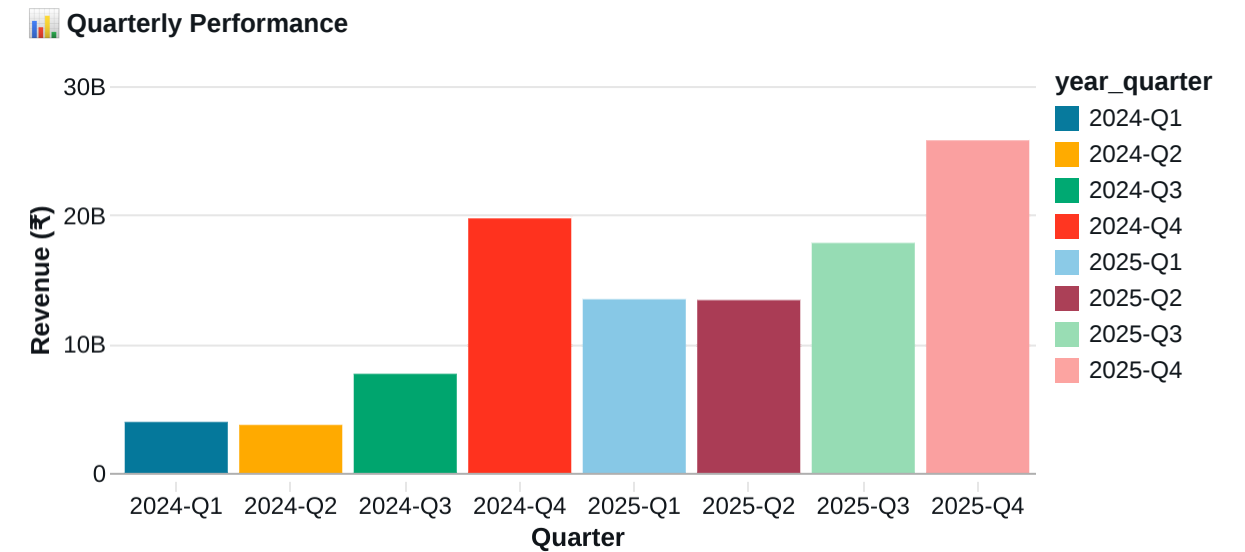
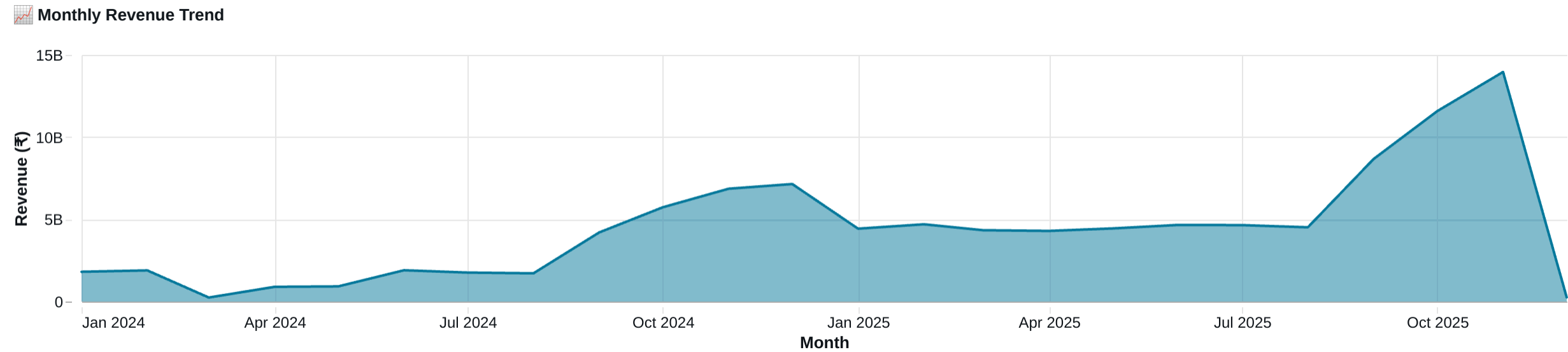
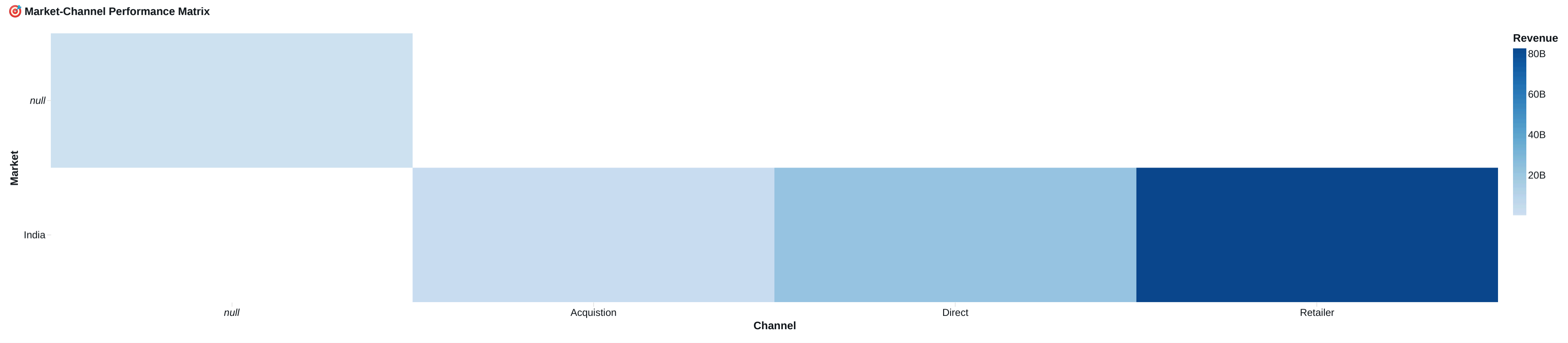
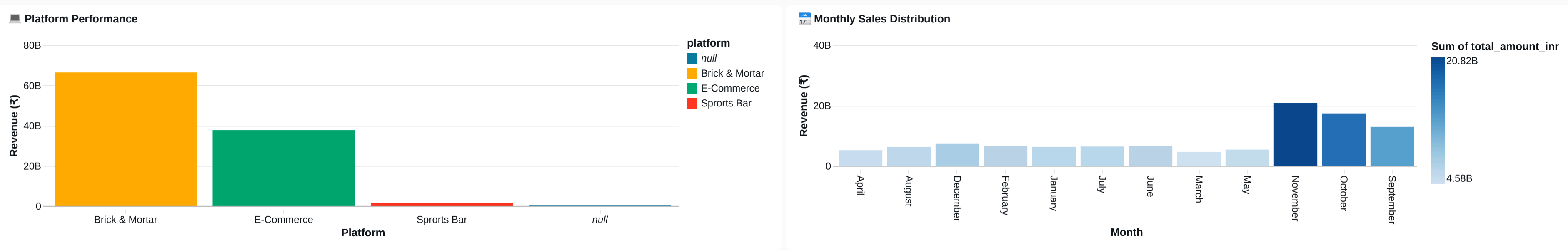


FMCG Business Intelligence Dashboard

<div><div>💰 Total Revenue</div><div>105.55B</div></div>	<div><div>📦 Total Orders</div><div>96.73K</div></div>	<div><div>👤 Active Customers</div><div>54</div></div>	<div><div>🛒 Products Sold</div><div>406</div></div>	<div><div>📈 Avg Order Value</div><div>1.09M</div></div>	<div><div>📊 Units Sold</div><div>35.63M</div></div>
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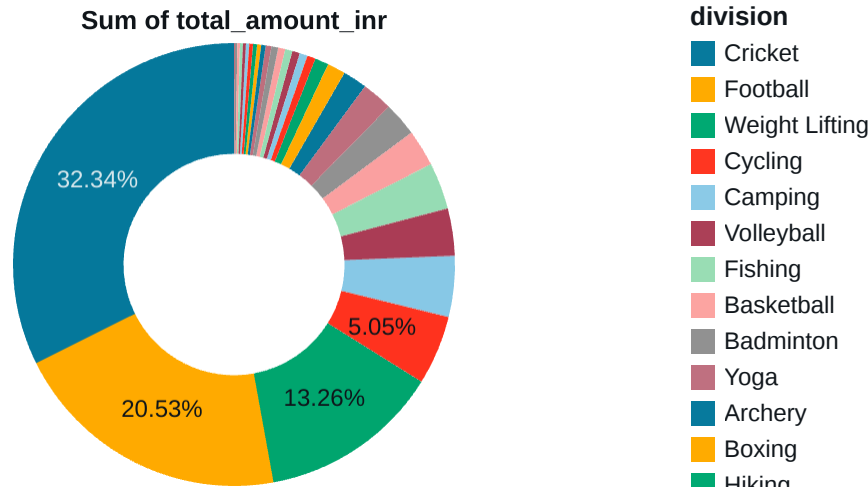


Sales Performance Analysis

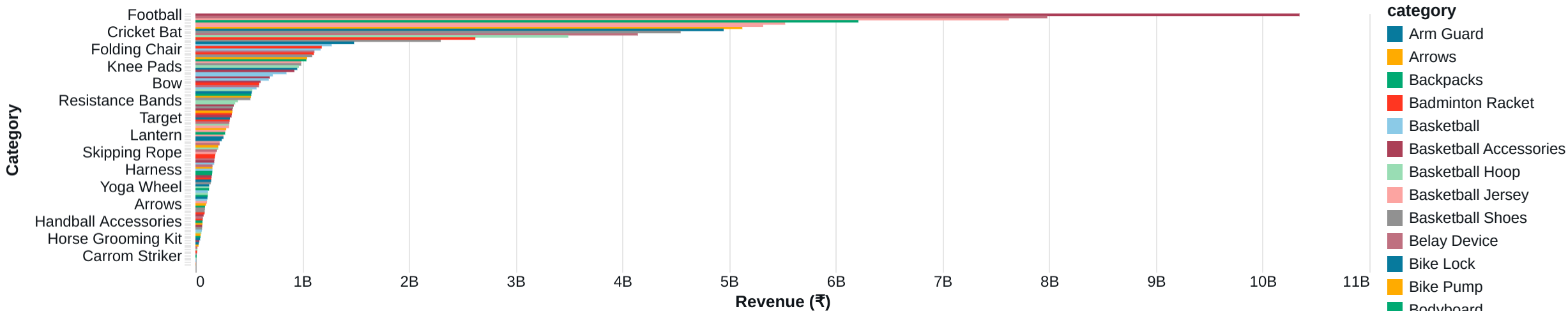


Product Insights

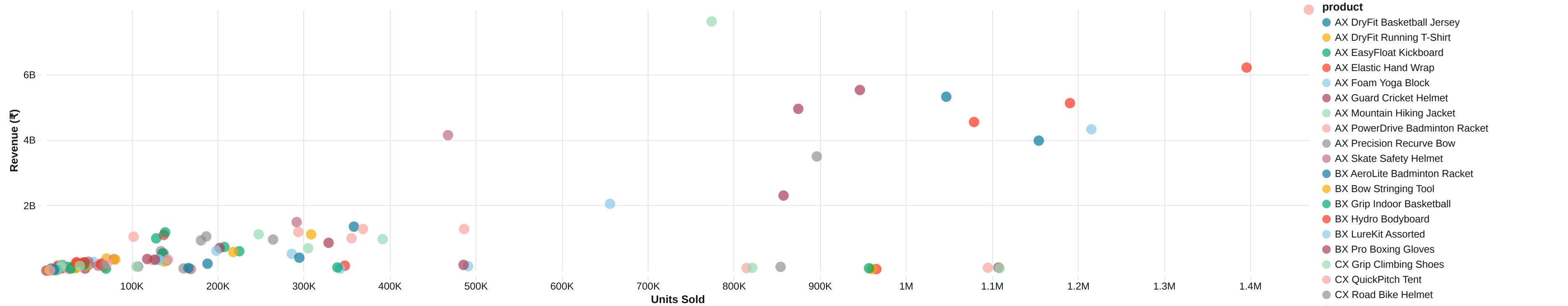
Revenue by Division



Top Categories by Revenue



Product Performance: Volume vs Revenue



Customer & Market Analytics

 Top 20 Customers by Revenue

Customer	Total Revenue (₹)
Athlete's Choice Store-Bengaluru	41066115
Sprintx Nutrition-Bengaluru	40227257
Champion's Choice-New Delhi	37505630
Primefuel Nutrition-New Delhi	40021694
Powersnack Hub-Hyderabad	40227555
Sprintx Nutrition-Hyderabad	40993044
Endurance Foods-New Delhi	39630230
Zenathlete Foods-New Delhi	38291501

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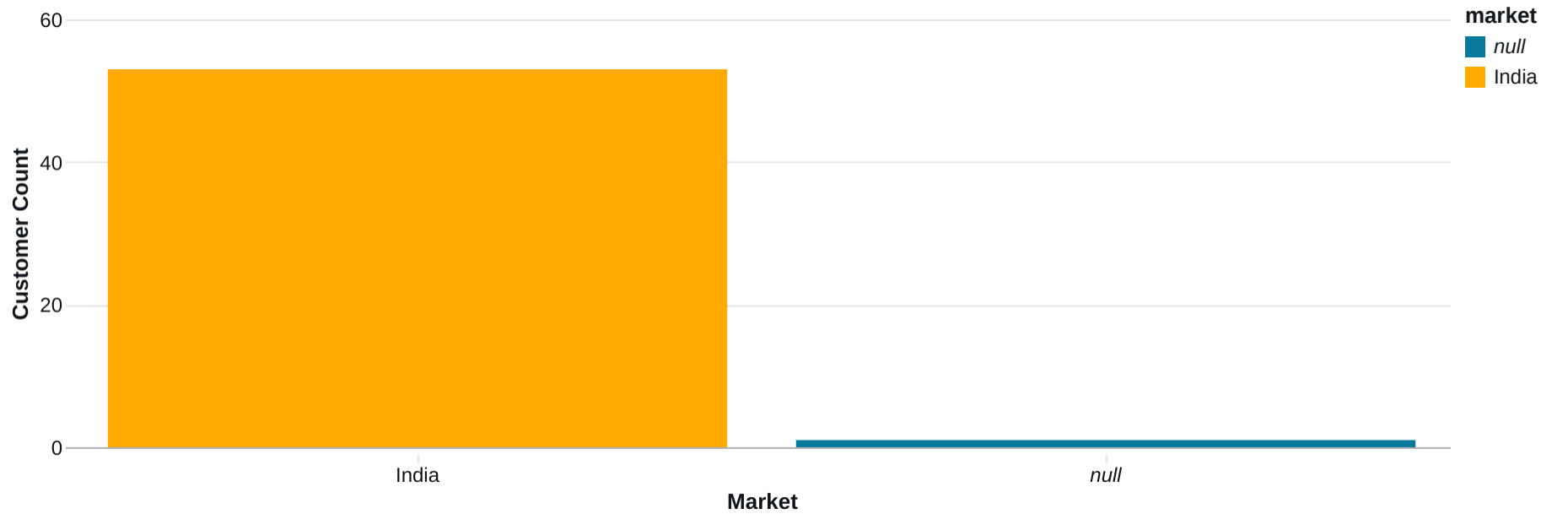
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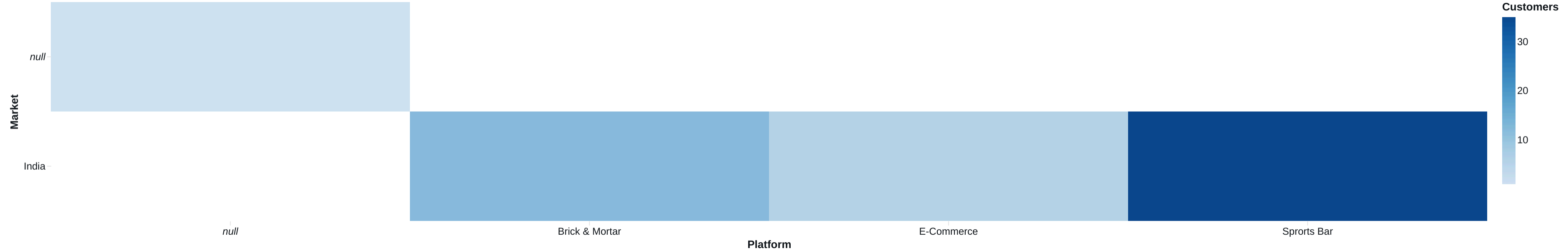
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 Customer Distribution by Market



 Customer Platform Preferences by Market



🕒 Time Analysis

Temporal Performance Analysis

