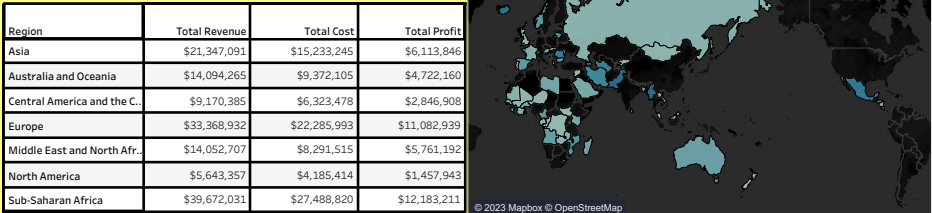


| Region | Total Revenue | Total Cost | Total Profit |
|----------------------------|---------------|--------------|--------------|
| Asia | \$21,347,091 | \$15,233,245 | \$6,113,846 |
| Australia and Oceania | \$14,094,265 | \$9,372,105 | \$4,722,160 |
| Central America and the C. | \$9,170,385 | \$6,323,478 | \$2,846,908 |
| Europe | \$33,368,932 | \$22,285,993 | \$11,082,939 |
| Middle East and North Afr. | \$14,052,707 | \$8,291,515 | \$5,761,192 |
| North America | \$5,643,357 | \$4,185,414 | \$1,457,943 |
| Sub-Saharan Africa | \$39,672,031 | \$27,488,820 | \$12,183,211 |



| Year | Offline Sales (Millions) | Online Sales (Millions) |
|------|--------------------------|-------------------------|
| 2010 | 85 | 55 |
| 2011 | 55 | 40 |
| 2012 | 100 | 90 |
| 2013 | 75 | 80 |
| 2014 | 90 | 55 |
| 2015 | 70 | 50 |
| 2016 | 60 | 75 |
| 2017 | 65 | 60 |

The graph displays four data series over 10 time steps. The series are: C (red), H (green), L (blue), and M (purple). The lines show significant fluctuations, with C and L generally having higher values than H and M, though they all cross each other multiple times.

| | | | |
|---------------------------|---------------------------|---------------------------------|--------------------|
| Cosmetics \$36,601,510 | Fruits \$466,481 | Personal Care \$3,980,905 | Office Supplies |
| Clothes \$7,787,293 | Household \$29,889,712 | Cereal | |
| Beverages \$2,690,795 | Baby Food \$10,350,328 | Snacks | Meat |

Measure Names

- Avg. Unit Cost (Blue)
- Avg. Unit Price (Green)

| Measure Name | Avg. Unit Cost (%) | Avg. Unit Price (%) |
|--------------|--------------------|---------------------|
| Unit Price | 20.91% | 75.65% |
| Unit Cost | 69.43% | 66.03% |
| Unit Price | 60.13% | 56.59% |
| Unit Cost | 49.26% | 44.22% |
| Unit Price | 34.83% | 32.98% |
| Unit Cost | 24.05% | 15.68% |