

LioCinema and Jotstar

Total Users in LioCinema and Jotstar

45K

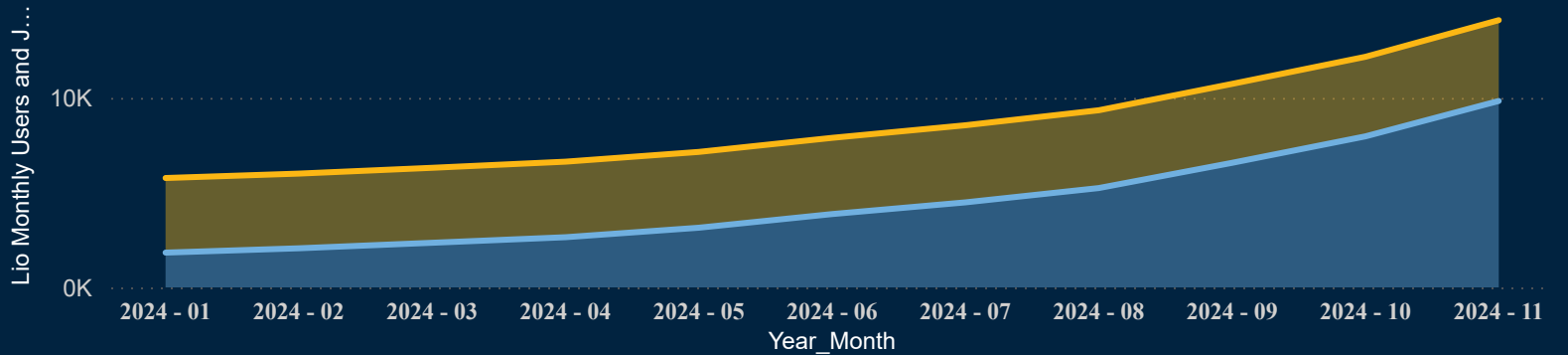
total jotstar users

50K

total lio users

Growth Trends for LioCinema and Jotstar

Lio Monthly Users Jotstar Monthly Users



Total Contents in LioCinema and Jotstar

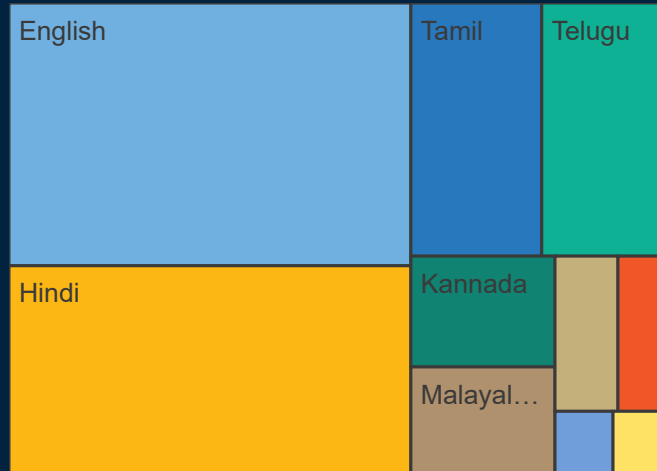
2360

Total jotstar content

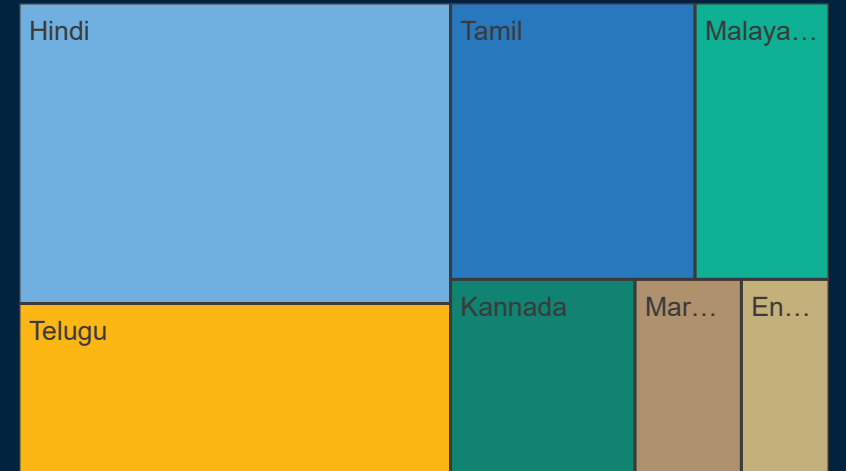
1250

Total lio content

Total jotstar content by language



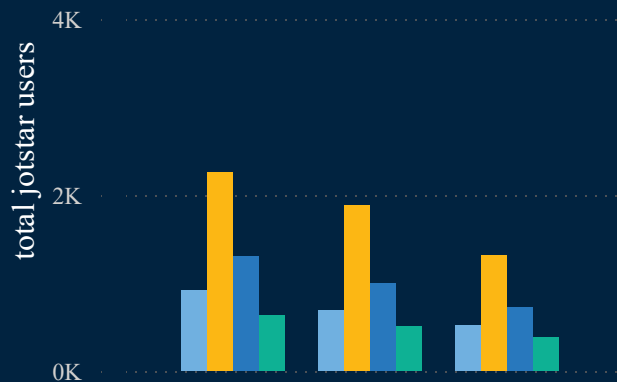
Total lio content by language



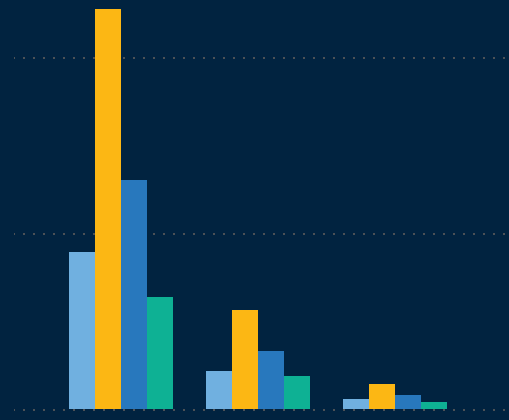
Jotstar Users by City Tier, Age Group & Subscription Plan

age_group ● 18-24 ● 25-34 ● 35-44 ● 45+

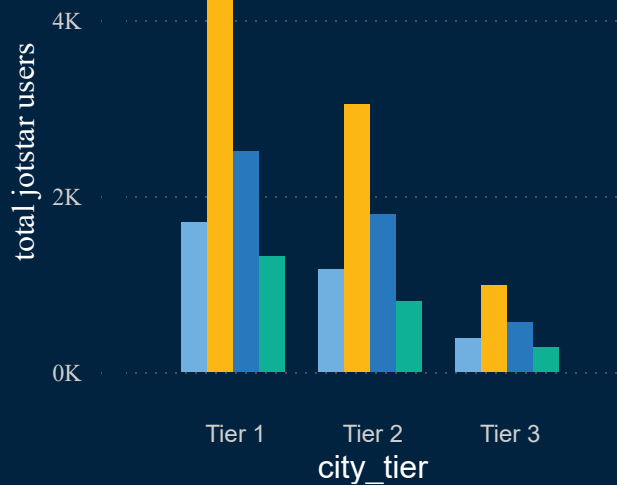
Free



Premium



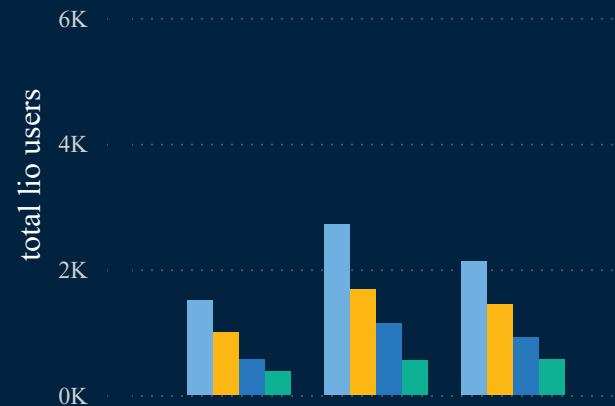
VIP



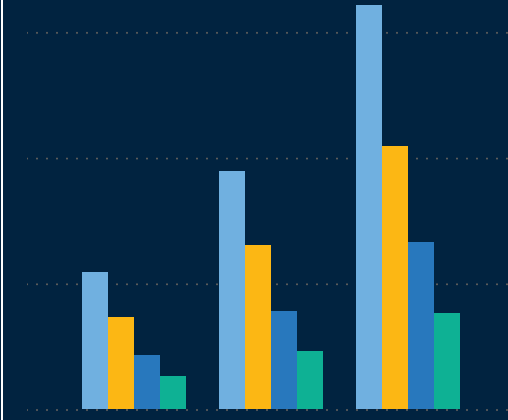
Jotstar Users by City Tier, Age Group & Subscription Plan

age_group ● 18-24 ● 25-34 ● 35-44 ● 45+

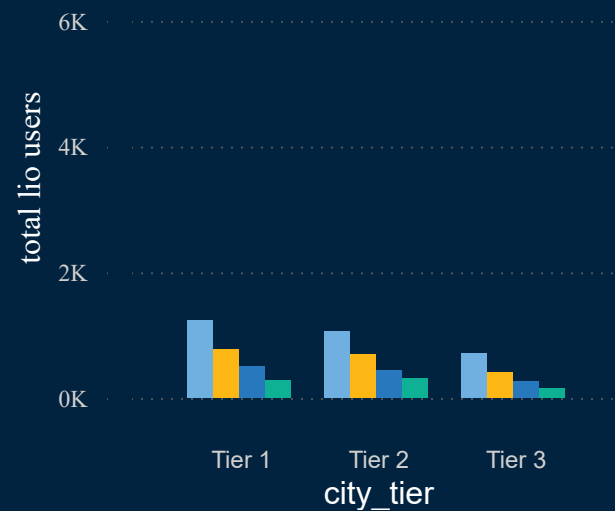
Basic



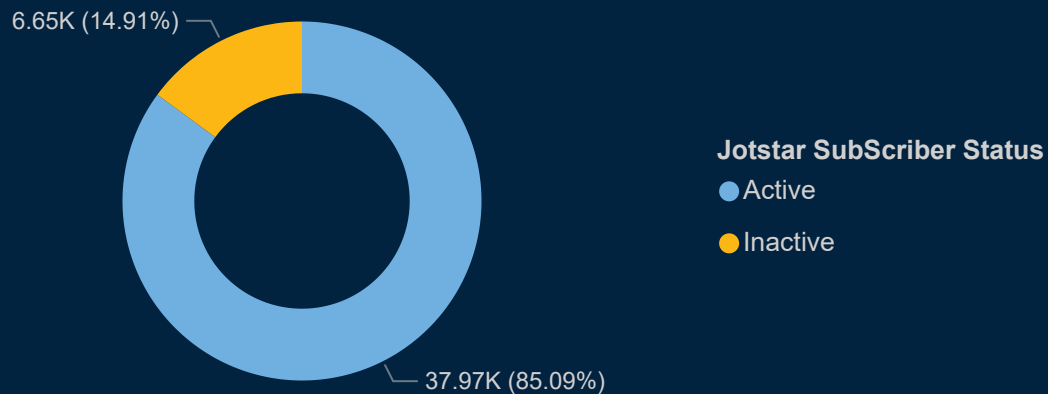
Free



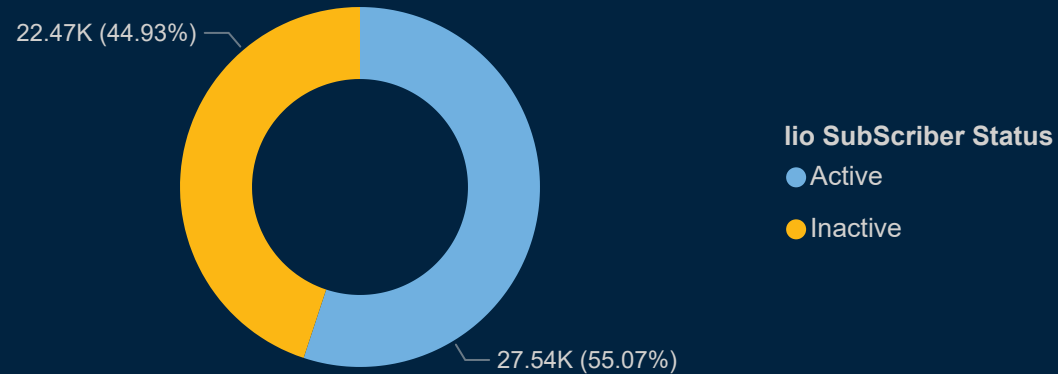
Premium



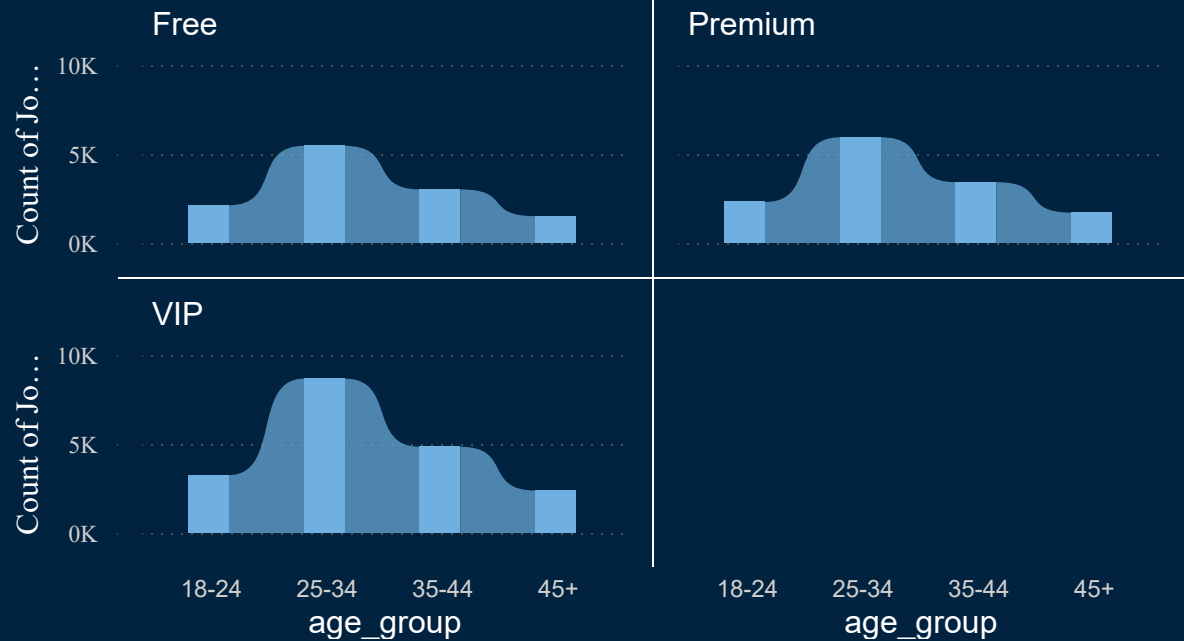
Count of user id by Jotstar SubScriber Status



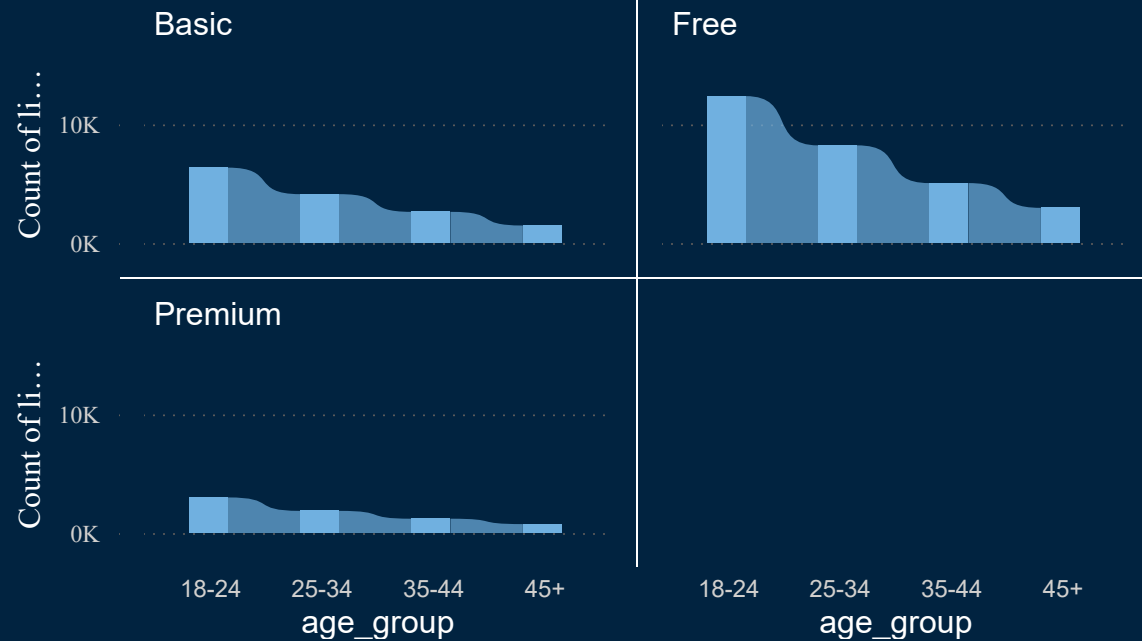
Count of user id by lio SubScriber Status



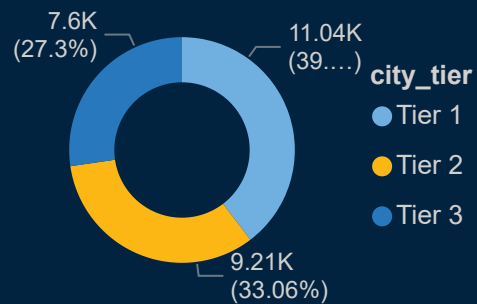
Jotstar SubScriber Status by Age Group & Subscription Plan



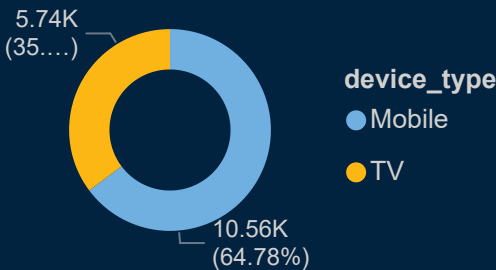
Lio SubScriber Status by Age Group & Subscription Plan



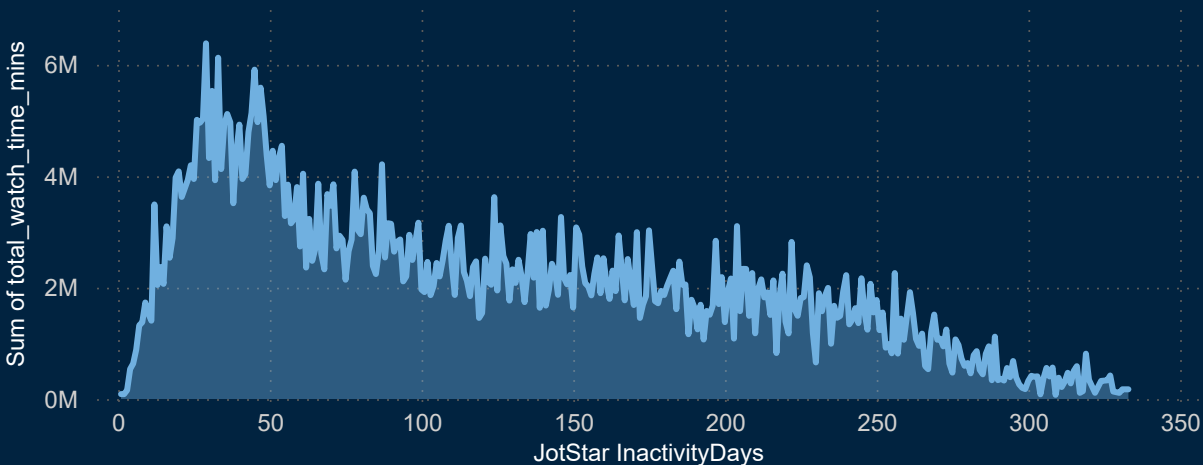
Avg Jotstar Watch Time by City Tier



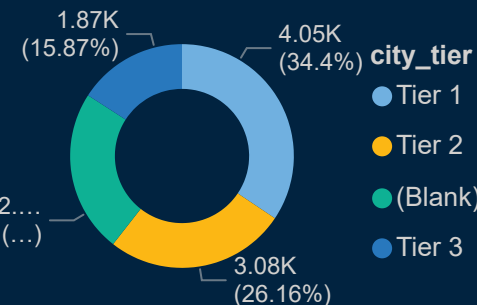
Avg Jotstar Watch Time by Device Type



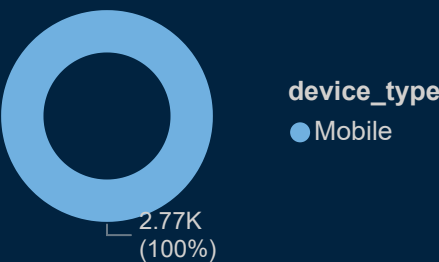
Sum of Total Watch Time by JotStar InactivityDays



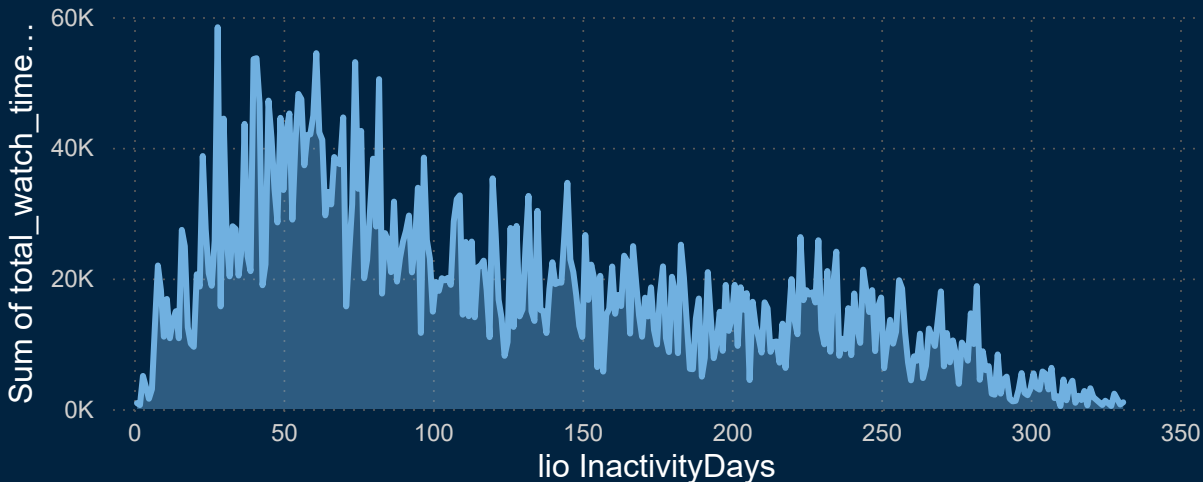
Avg Lio Watch Time by City Tier



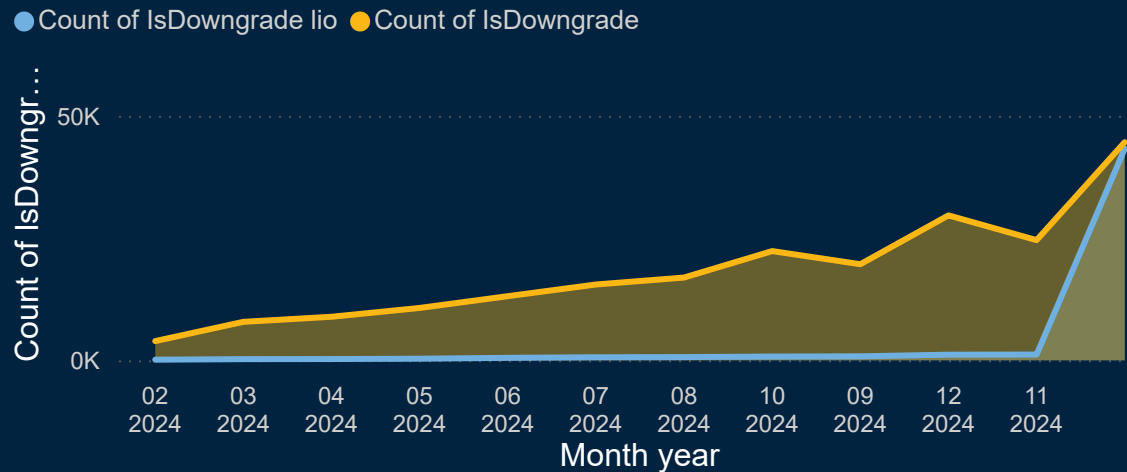
Avg Lio Watch Time by Device Type



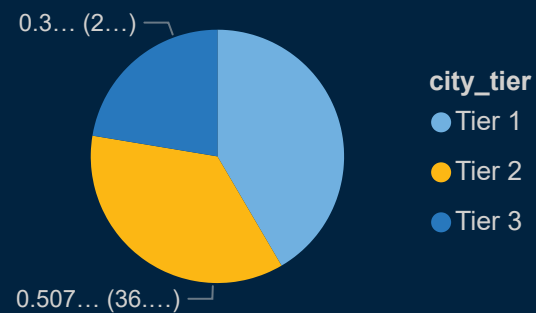
Sum of Total Watch Time by Lio InactivityDays



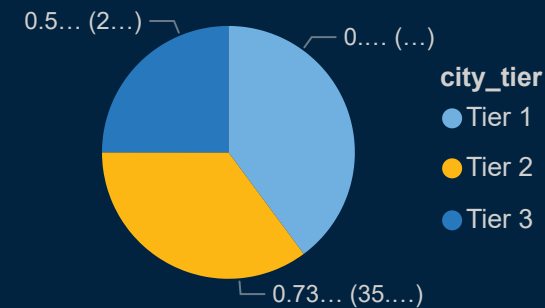
Count of IsDowngrade lio and Count of IsDowngrade by Month year



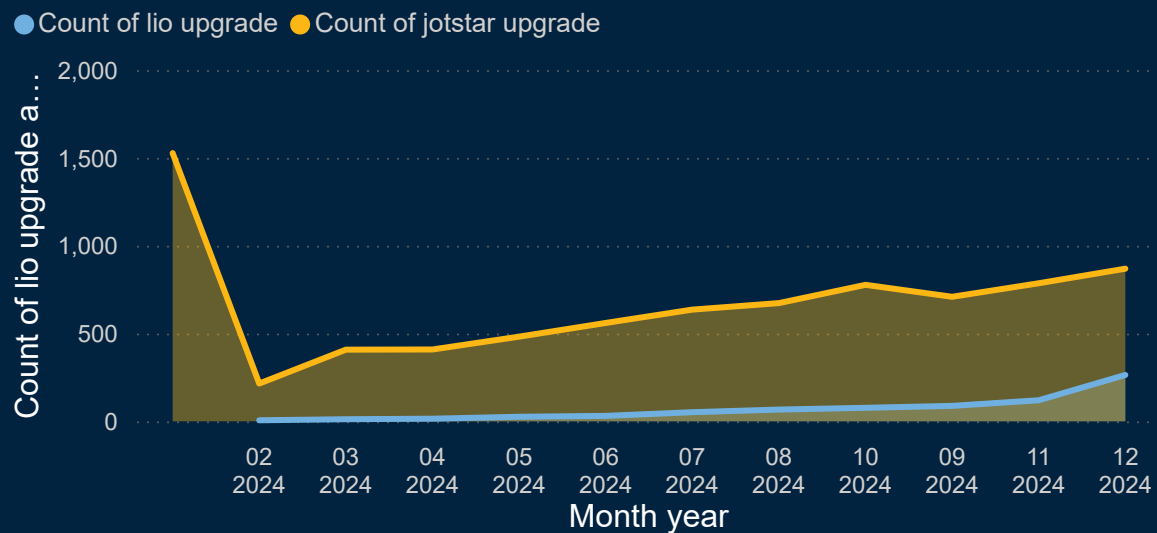
Lio Paid User Percentage by city_tier



Jotstar Paid User Percentage by city_tier



Count of lio upgrade and Count of jotstar upgrade by Month year



Total Premium of Lio & jotstar by month year

