

产品项目类（6-9）

面试问答题（中英文）

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6、How do you assess the feasibility of a Web3 project?

你如何评估Web3项目的可行性？

答：

评估所选区块链平台的适用性、扩展性和性能，审查智能合约代码，进行安全审计，确保数据保护。分析市场需求和竞争对手，确认项目的市场价值；通过MVP和用户调研收集早期反馈，验证需求。评估团队成员的经验和技能，确认合作伙伴和顾问团队的资源和支持。评估代币分配和激励机制的合理性，确认项目的盈利模式和财务预测的可行性。确保项目符合相关法律法规和KYC/AML要求。识别技术、市场、法律和操作风险，识别技术、市场、法律和操作风险。

Evaluate the applicability, scalability and performance of the selected blockchain platform, review the smart contract code, conduct security audits to ensure data protection. Analyze market demand and competitors to confirm the market value of the project; collect early feedback through MVP and user research to validate requirements. Evaluate team members' experience and skills and confirm resources and support from partners and consultant teams. Evaluate the reasonableness of the token distribution and incentive mechanism, and confirm the feasibility of the project's profit model and financial forecast. Ensure that the project complies with relevant laws and regulations and KYC/AML requirements. Identify technical, market, legal and operational risks, Identify technical, market, legal and operational risks.

7、How do you do iterative development in a Web3 project?

你如何在Web3项目中进行迭代开发？

答：

先进行需求收集和优先级排序，然后制定更迭计划，做迭代开发和测试，确保代码质量。然后在测试网进行部署和验证，测试通过后部署到主网，并持续监控和反馈，改进和优化。

First, we do requirement gathering and prioritization, then we make iteration plan, do iterative development and testing to ensure code quality. Then deploy and validate in the test network, deploy to the main network after passing the test, and continuously monitor and feedback, improve and optimize.

8、How to ensure cross-team collaboration in Web3 projects?

如何在Web3项目中确保跨团队协作？

答：

明确每个团队成员的角色和职责，清晰划分各团队的工作范围。Jira、Trello、Asana用于任务管理和进度跟踪。Slack、Microsoft Teams、Discord用于实时沟通。组织定期会议来汇报进展和计划，解决问题，并定期同步，协调工作进度和解决协作问题。建立共同目标和愿景，建立激励机制，鼓励协作。记录详细文档，方便查阅。建立知识库，促进知识共享。定期培训来提升团队整体能力。组织团队活动来增强团队凝聚力和协作精神。

Define the roles and responsibilities of each team member and clearly delineate the scope of work for each team. Jira, Trello, Asana for task management and progress tracking. Slack, Microsoft Teams, Discord for real-time communication. Organize regular meetings to report progress and plans, resolve issues, and synchronize on a regular basis to coordinate work progress and resolve collaboration issues. Establish common goals and visions and create incentives to encourage collaboration. Record detailed documentation for easy access. Build a knowledge base to facilitate knowledge sharing. Regular training to improve overall team competence. Organize team activities to enhance team cohesion and collaboration.

9、How do you define and measure the success of your Web3 project?

你如何定义和衡量Web3项目的成功？

答：

在用户方面，进行定期用户满意度调查，月活跃用户（MAU）和日活跃用户（DAU）以及用户留存率和粘性的调查。

在技术实现方面，看系统稳定性，交易处理速度和吞吐量以及安全性。

在社区方面，看社区规模，互动频率和开源贡献。

在财务表现方面，看项目收入和增长率，控制运营和开发成本，以及代币价格、市值和交易量。

在合规和法律方面，进行定期法律合规性检查，了解法律风险相关事件数量及处理情况。

在创新和发展方面，新功能和产品的发布频率，市场和地区覆盖率，和生态合作项目和平台数量。

On the user side, conducting regular user satisfaction surveys, monthly active users (MAU) and daily active users (DAU) as well as user retention and stickiness.

In terms of technical implementation, look at system stability, transaction processing speed and throughput, and security.

In terms of community, look at community size, frequency of interaction and open source contributions.

In terms of financial performance, look at project revenues and growth rates, controlling operating and development costs, as well as token price, market capitalization and trading volume.

On the compliance and legal side, conduct regular legal compliance checks to understand the number of legal risk-related incidents and how they are handled.

In terms of innovation and development, the frequency of new features and product releases, market and regional coverage, and the number of eco-cooperative projects and platforms.