🕥 NarcoNations.org – MVP Landing Page Copy

Hero Section

(dark, cinematic map background with dossier-style overlay)

Headline:

Blood Money: Crime vs Karma

Subline:

Global Organised Crime. The Game.

## Body Copy:

The world's underworld is bigger than you think.

From cocaine submarines to crypto laundering, organised crime has evolved into a hidden empire one that shapes ports, politics, wars, and cities.

NarcoNations.org is your dossier into that empire: part research, part storytelling, part game. Step inside the black markets, power networks, and criminal ecosystems that shape our world.

#### CTA Buttons:

[Explore the Map] [Sign Up for Early Intel]

1. Interactive Global Crime Map (Core Feature)

## Section Header:



The World Map, Rewired

## Body Copy:

Crime doesn't happen in isolation. It moves — across oceans, through borders, under radars. Our interactive map reveals how global organised crime really works: supply chains, smuggling routes, ports, cities, and the cartels that connect them.

At launch, explore dossiers on:

- Antwerp & Rotterdam Europe's cocaine superhighways
- Dublin → Dubai The Kinahan Cartel's global reach
- Mexico → US The fentanvl flood
- The Darién Gap The deadliest smuggling corridor
- Hong Kong Shadow finance hub
- West Africa A new crossroads for cocaine, gold, and guns

Every hotspot opens a story. Every story reveals a system.

2. Introductory Longform Article

#### Section Header:

Global Organised Crime in 2025: The Hidden Empire

Body Copy (teaser version):

Organised crime has always adapted. The Sicilian dons gave way to Colombian cartels. Smugglers became bankers. Street gangs became multinational networks.

In 2025, crime is no longer underground. It's everywhere: embedded in ports, crypto exchanges, supply chains, even sports arenas. What used to be local is now global.

This longform report ties the threads together: who the key players are, how they operate, and why their reach is deeper than ever.

[Read the Full Report]

3. Case Studies (MVP Trio)

Section Header:

🕵 Case Files: Inside the Underworld

# Body Copy:

Each dossier is a deep dive into the mechanics of power, profit, and violence.

The Mocro-Maffia & Antwerp's Cocaine Flood

How a Dutch-Moroccan network turned Antwerp into Europe's narco-capital.

The Kinahan Cartel & Global Boxing

From Dublin street corners to Dubai penthouses — and a billion-dollar bounty.

Narco-Subs: Cocaine by Sea

Semi-submersibles built in the Colombian jungle, vanishing beneath the waves.

New dossiers drop monthly. Sign up to get early intel.

4. Infographics (MVP Set)

Section Header:

The Numbers Behind the Narcos

## **Body Copy:**

Sometimes a picture tells the story better than words. Our infographics strip crime down to raw numbers: profits, ports, power.

- If Organised Crime Were a Country Its GDP rank on the world stage
- Top 5 Cocaine Ports The chokepoints Europe can't control
- The Price of a Gram From farm to street corner
- Global Crime Map The major flows you never see on the news

Download, share, repost — but don't forget where you got it.

5. Ethical Anchor Section

Section Header:

💵 Crime vs Karma

Body Copy:

NarcoNations doesn't glorify crime. It exposes it.

5% of profits go to youth crime prevention programs.

5% of profits fund independent global research, helping expose how organised crime really works.

We don't just play the game. We shine a light on it.

[Join the Mission]

6. Newsletter / Early Intel Sign-Up

Section Header:

Every week, new intel drops: dossiers, maps, infographics, stories the media won't cover. Be first to know. Be first to play.

Form CTA:

[Enter Your Email] → Unlock the Next Dossier

Overall Tone & Flow

- Cinematic, gritty, but journalistic.
- Blends NarcoNations game world with real research so visitors see the site as both part of the game and a credible lens on reality.
- Teases depth (map hotspots, "next dossier coming soon"), never dumps everything at once.