



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

BUSIEST DAYS & TIMES

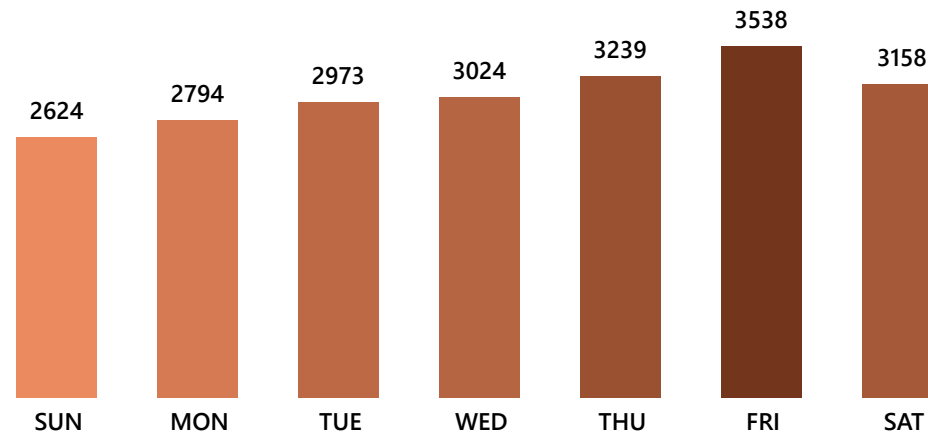
Days

Orders are **highest** on weekends, **Friday/Saturday** evenings.

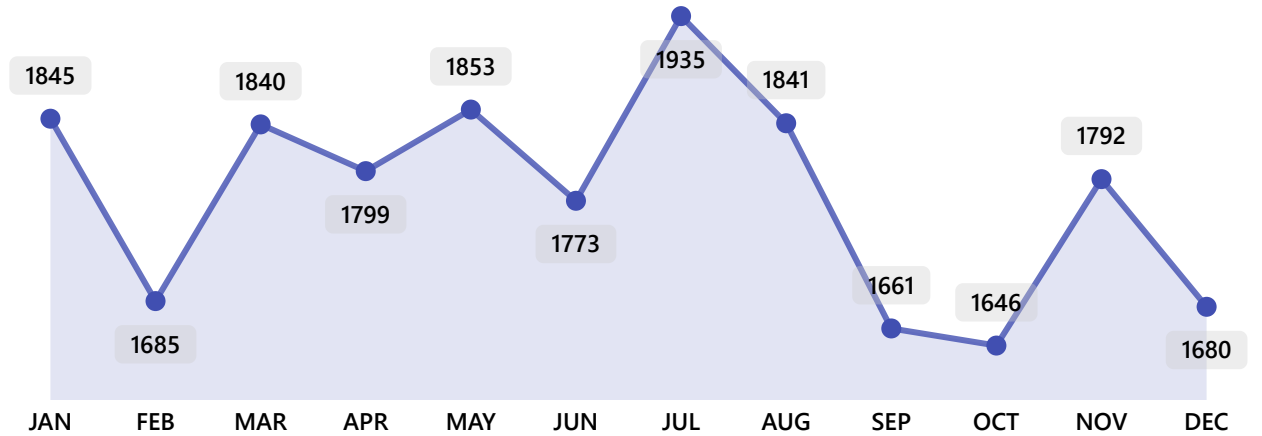
Monthly

There are **maximum** orders from month of **July** and **January**

Daily Trend for Total Orders



Monthly Trend for Total Orders



BUSIEST DAYS & TIMES

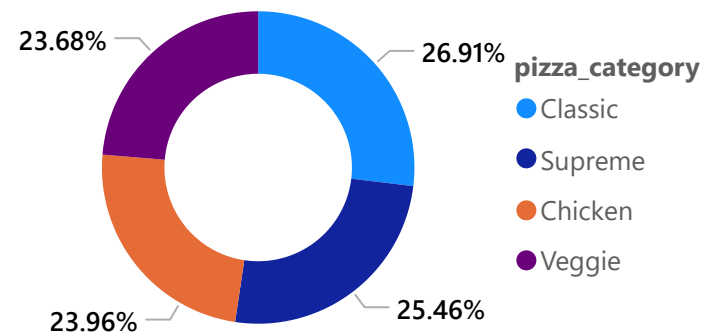
Category

Classic Category contributes to **maximum** sales & total orders.

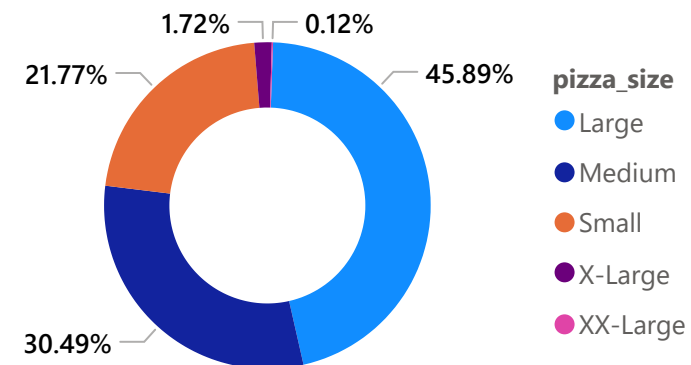
Size

Large size pizza contributes to **maximum** sales

Percentage of Sales by Pizza Category



Percentage of Sales by Pizza Size



Total Pizzas Sold by Pizza Category

Classic

14888

Supreme

11987

Veggie

11649

Chicken

11050



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Best/Worst Sellers



BEST SELLERS

Revenue

The Thai Chicken Pizza
Contributes to **maximum**
Revenue

Quantity

The Classic Deluxe Pizza
Contributes to **maximum** Total
Quantities

Total Orders

The Classic Deluxe Pizza
Contributes to **maximum** Total
Orders

WORST SELLERS

Revenue

The Bri Carre Pizza
Contributes to **minimum** Revenue

Quantity

The Bri Carre Pizza
Contributes to **minimum** Total Quantities

Total Orders

The Bri Carre Pizza
Contributes to **minimum** Total Orders



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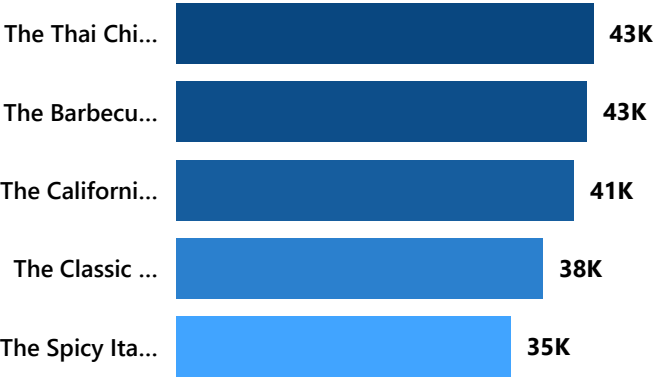
Total Orders



2.32

Avg Pizzas Per Order

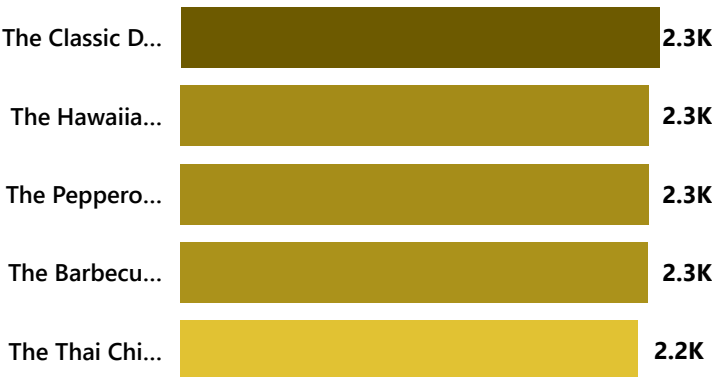
Top 5 Pizzas by Revenue



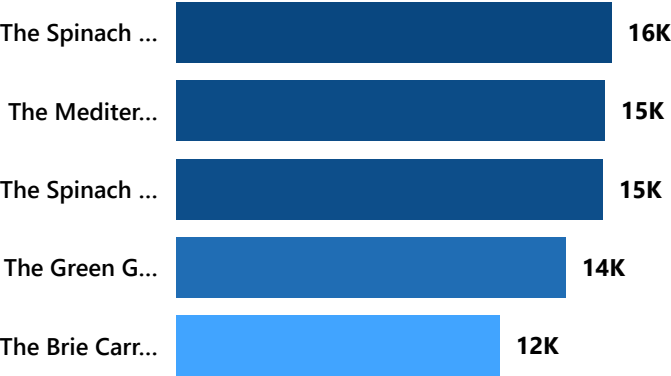
Top 5 Pizzas by Quantity



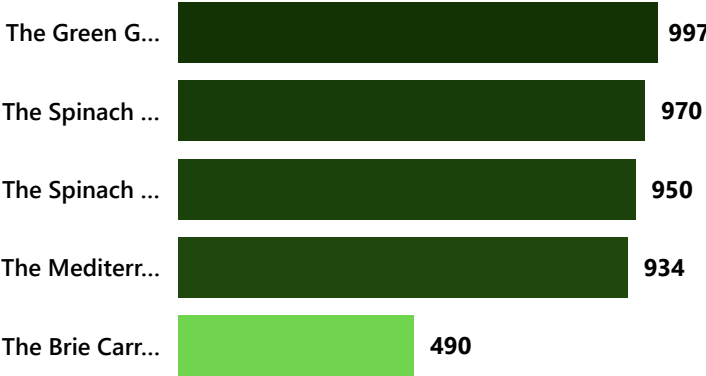
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

