```
3/3/24, 4:02 PM
                                                                     OLA BC.ipynb - Colaboratory
   import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns
                   Add text cell
   df=pd.read_csv( ,concenc,ola_driver_scaler.csv')
   df.head()
            Unnamed:
                       MMM-YY Driver_ID Age Gender City Education_Level Income Dateofjc
         0
                   0 01/01/19
                                       1 28.0
                                                  0.0
                                                        C23
                                                                               57387
                                                                                            24
                                                                           2
         1
                   1 02/01/19
                                       1 28.0
                                                  0.0
                                                        C23
                                                                               57387
                                                                                            24
         2
                   2 03/01/19
                                       1 28.0
                                                        C23
                                                                               57387
                                                   0.0
                                                                                            24
                                                                               67016
                   3 11/01/20
                                       2 31.0
   df.shape
        (19104, 14)
   df.drop(columns='Unnamed: 0', inplace=True)
   df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 19104 entries, 0 to 19103
        Data columns (total 13 columns):
         # Column
                                 Non-Null Count Dtype
             MMM-YY
                                  19104 non-null object
             Driver_ID
                                   19104 non-null int64
         1
                                  19043 non-null float64
             Age
         3
             Gender
                                   19052 non-null float64
         4
                                   19104 non-null object
             City
                                 19104 non-null int64
19104 non-null int64
             Education_Level
         5
         6
             Income
         7
             Dateofioining
                                   19104 non-null object
         8
             {\tt LastWorkingDate}
                                   1616 non-null
                                                   object
             Joining Designation 19104 non-null int64
             Grade
                                   19104 non-null int64
             Total Business Value 19104 non-null int64
                                   19104 non-null int64
             Quarterly Rating
        dtypes: float64(2), int64(7), object(4)
        memory usage: 1.9+ MB
   * Converting features to date time features
   df['Dateofjoining']=pd.to_datetime(df['Dateofjoining'])
   df['LastWorkingDate']=pd.to_datetime(df['LastWorkingDate'])
   df['MMM-YY']=pd.to_datetime(df['MMM-YY'])
   df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 19104 entries, 0 to 19103
        Data columns (total 13 columns):
             Column
                                 Non-Null Count Dtype
        ---
         0
             MMM-YY
                                  19104 non-null datetime64[ns]
                                   19104 non-null int64
         1
             Driver_ID
         2
                                   19043 non-null float64
             Age
         3
             Gender
                                   19052 non-null float64
                                   19104 non-null object
             Citv
```

```
df.describe()
```

5

6

8

9 10 Education_Level

LastWorkingDate

Total Business Value

Quarterly Rating

memory usage: 1.9+ MB

Income Dateofjoining

Grade

19104 non-null datetime64[ns]

1616 non-null datetime64[ns]

19104 non-null int64 19104 non-null int64

19104 non-null int64

19104 non-null int64

19104 non-null int64

Joining Designation 19104 non-null int64

dtypes: datetime64[ns](3), float64(2), int64(7), object(1)

| | Driver_ID | Age | Gender | Education_Level | Income | J Desig |
|------------|---------------|--------------|--------------|-----------------|--------------|------------|
| count | 1 | 19043.000000 | 19052.000000 | 19104.000000 | 19104.000000 | 19104. |
| mean | Add text cell | 34.668435 | 0.418749 | 1.021671 | 65652.025126 | 1. |
| std | 810.705321 | 6.257912 | 0.493367 | 0.800167 | 30914.515344 | 0. |
| min | 1.000000 | 21.000000 | 0.000000 | 0.000000 | 10747.000000 | 1. |
| 25% | 710.000000 | 30.000000 | 0.000000 | 0.000000 | 42383.000000 | 1. |
| 50% | 1417.000000 | 34.000000 | 0.000000 | 1.000000 | 60087.000000 | 1. |
| 75% | 2137.000000 | 39.000000 | 1.000000 | 2.000000 | 83969.000000 | 2. |

df.isnull().sum()/len(df) *100

| MMM-YY | 0.000000 |
|----------------------|-----------|
| Driver_ID | 0.000000 |
| Age | 0.319305 |
| Gender | 0.272194 |
| City | 0.000000 |
| Education_Level | 0.000000 |
| Income | 0.000000 |
| Dateofjoining | 0.000000 |
| LastWorkingDate | 91.541039 |
| Joining Designation | 0.000000 |
| Grade | 0.000000 |
| Total Business Value | 0.000000 |
| Quarterly Rating | 0.000000 |
| dtype: float64 | |

Most null values are in LastWorkingDate with 91% followed by Age feature has 31% null values and gender has 27% null values

```
!pip install fancyimpute
```

```
Requirement already satisfied: fancyimpute in /usr/local/lib/python3.10/dist-packages (0.7.0)
Requirement already satisfied: knnimpute>=0.1.0 in /usr/local/lib/python3.10/dist-packages (from fancyimpute) (0.1.0)
Requirement already satisfied: scikit-learn>=0.24.2 in /usr/local/lib/python3.10/dist-packages (from fancyimpute) (1.2.2)
Requirement already satisfied: cvxpy in /usr/local/lib/python3.10/dist-packages (from fancyimpute) (1.3.3)
Requirement already satisfied: cvxopt in /usr/local/lib/python3.10/dist-packages (from fancyimpute) (1.3.2)
Requirement already satisfied: pytest in /usr/local/lib/python3.10/dist-packages (from fancyimpute) (7.4.4)
Requirement already satisfied: nose in /usr/local/lib/python3.10/dist-packages (from fancyimpute) (1.3.7)
Requirement already satisfied: six in /usr/local/lib/python3.10/dist-packages (from knnimpute>=0.1.0->fancyimpute) (1.16.0)
Requirement already satisfied: numpy>=1.10 in /usr/local/lib/python3.10/dist-packages (from knnimpute>=0.1.0->fancyimpute) (1.25.2)
Requirement already satisfied: scipy>=1.3.2 in /usr/local/lib/python3.10/dist-packages (from scikit-learn>=0.24.2->fancyimpute) (1.1
Requirement already satisfied: joblib>=1.1.1 in /usr/local/lib/python3.10/dist-packages (from scikit-learn>=0.24.2->fancyimpute) (1
Requirement already satisfied: threadpoolctl>=2.0.0 in /usr/local/lib/python3.10/dist-packages (from scikit-learn>=0.24.2->fancyimpu
Requirement already satisfied: osqp>=0.4.1 in /usr/local/lib/python3.10/dist-packages (from cvxpy->fancyimpute) (0.6.2.post8)
Requirement already satisfied: ecos>=2 in /usr/local/lib/python3.10/dist-packages (from cvxpy->fancyimpute) (2.0.13)
Requirement already satisfied: scs>=1.1.6 in /usr/local/lib/python3.10/dist-packages (from cvxpy->fancyimpute) (3.2.4.post1)
Requirement already satisfied: setuptools>65.5.1 in /usr/local/lib/python3.10/dist-packages (from cvxpy->fancyimpute) (67.7.2)
Requirement already satisfied: iniconfig in /usr/local/lib/python3.10/dist-packages (from pytest->fancyimpute) (2.0.0)
Requirement already satisfied: packaging in /usr/local/lib/python3.10/dist-packages (from pytest->fancyimpute) (23.2)
Requirement already satisfied: pluggy<2.0,>=0.12 in /usr/local/lib/python3.10/dist-packages (from pytest->fancyimpute) (1.4.0)
Requirement already satisfied: exceptiongroup>=1.0.0rc8 in /usr/local/lib/python3.10/dist-packages (from pytest->fancyimpute) (1.2.6
Requirement already satisfied: tomli>=1.0.0 in /usr/local/lib/python3.10/dist-packages (from pytest->fancyimpute) (2.0.1)
Requirement already satisfied: qdldl in /usr/local/lib/python3.10/dist-packages (from osqp>=0.4.1->cvxpy->fancyimpute) (0.1.7.post0
```

Using KNN imputation to fill null values in age and gender feature

```
from fancyimpute import KNN
knn=KNN()

df_num_cols= df.select_dtypes(np.number)

df num cols.head()
```

| | Driver_ID | Age | Gender | Education_Level | Income | Joining Designation | Grade | Total Business Value | Qua |
|---|-----------|---------|--------|-----------------|--------|------------------------|-------|----------------------------|----------|
| 0 | 1 | 28.0 | 0.0 | 2 | 57387 | 1 | 1 | 2381060 | |
| 1 | Add | text ce | 0.0 | 2 | 57387 | 1 | 1 | -665480 | |
| 2 | 1 | 28.0 | 0.0 | 2 | 57387 | 1 | 1 | 0 | |
| 3 | 2 | 31.0 | 0.0 | 2 | 67016 | 2 | 2 | 0 | • |

df_num_cols.isnull().sum()

```
Driver ID
Age
                         61
Gender
                         52
Education_Level
                          0
Income
Joining Designation
                          0
Grade
                          a
Total Business Value
                          0
Quarterly Rating
dtype: int64
```

df_num_knn= pd.DataFrame(knn.fit_transform(df_num_cols))

```
Imputing row 1/19104 with 0 missing, elapsed time: 87.019
Imputing row 101/19104 with 0 missing, elapsed time: 87.020
Imputing row 201/19104 with 0 missing, elapsed time: 87.021
Imputing row 301/19104 with 0 missing, elapsed time: 87.023
Imputing row 401/19104 with 0 missing, elapsed time: 87.023
Imputing row 501/19104 with 0 missing, elapsed time: 87.025
Imputing row 601/19104 with 0 missing, elapsed time: 87.025
Imputing row 701/19104 with 0 missing, elapsed time: 87.025
Imputing row 801/19104 with 0 missing, elapsed time: 87.027
Imputing row 901/19104 with 0 missing, elapsed time: 87.029
Imputing row 1001/19104 with 0 missing, elapsed time: 87.029
Imputing row 1101/19104 with 0 missing, elapsed time: 87.029
Imputing row 1201/19104 with 0 missing, elapsed time: 87.031
Imputing row 1301/19104 with 0 missing, elapsed time: 87.031
Imputing row 1401/19104 with 0 missing, elapsed time: 87.032
Imputing row 1501/19104 with 0 missing, elapsed time: 87.033
Imputing row 1601/19104 with 0 missing, elapsed time: 87.034
Imputing row 1701/19104 with 0 missing, elapsed time: 87.035
Imputing row 1801/19104 with 0 missing, elapsed time: 87.035
Imputing row 1901/19104 with 0 missing, elapsed time: 87.036
Imputing row 2001/19104 with 0 missing, elapsed time: 87.037
Imputing row 2101/19104 with 0 missing, elapsed time: 87.038
Imputing row 2201/19104 with 0 missing, elapsed time: 87.038
Imputing row 2301/19104 with 0 missing, elapsed time: 87.039
Imputing row 2401/19104 with 0 missing, elapsed time: 87.040
Imputing row 2501/19104 with 0 missing, elapsed time: 87.041
Imputing row 2601/19104 with 0 missing, elapsed time: 87.041
Imputing row 2701/19104 with 0 missing, elapsed time: 87.042
Imputing row 2801/19104 with 0 missing, elapsed time: 87.043
Imputing row 2901/19104 with 0 missing, elapsed time: 87.044
Imputing row 3001/19104 with 0 missing, elapsed time: 87.045
Imputing row 3101/19104 with 0 missing, elapsed time: 87.046
Imputing row 3201/19104 with 0 missing, elapsed time: 87.046
Imputing row 3301/19104 with 0 missing, elapsed time: 87.047
Imputing row 3401/19104 with 0 missing, elapsed time: 87.047
Imputing row 3501/19104 with 0 missing, elapsed time: 87.048
Imputing row 3601/19104 with 0 missing, elapsed time: 87.049
Imputing row 3701/19104 with 0 missing, elapsed time: 87.050
Imputing row 3801/19104 with 0 missing, elapsed time: 87.051
Imputing row 3901/19104 with 0 missing, elapsed time: 87.051
Imputing row 4001/19104 with 0 missing, elapsed time: 87.051
Imputing row 4101/19104 with 0 missing, elapsed time: 87.052
Imputing row 4201/19104 with 0 missing, elapsed time: 87.053
Imputing row 4301/19104 with 0 missing, elapsed time: 87.054
Imputing row 4401/19104 with 0 missing, elapsed time: 87.055
Imputing row 4501/19104 with 0 missing, elapsed time: 87.055
Imputing row 4601/19104 with 0 missing, elapsed time: 87.056
Imputing row 4701/19104 with 0 missing, elapsed time: 87.056
Imputing row 4801/19104 with 0 missing, elapsed time: 87.058
Imputing row 4901/19104 with 0 missing, elapsed time: 87.059
Imputing row 5001/19104 with 0 missing, elapsed time: 87.059
Imputing row 5101/19104 with 0 missing, elapsed time: 87.059
Imputing row 5201/19104 with 0 missing, elapsed time: 87.059
Imputing row 5301/19104 with 0 missing, elapsed time: 87.061
Imputing row 5401/19104 with 0 missing, elapsed time: 87.062
Imputing row 5501/19104 with 0 missing, elapsed time: 87.062
Imputing row 5601/19104 with 0 missing, elapsed time: 87.063
Imputing row 5701/19104 with 0 missing, elapsed time: 87.063
```

df_num_knn.columns= df_num_cols.columns

df_num_knn.head()

| | Driver_ID | Age | Gender | Education_Level | Income | Joining Designation | Grade | Total Business Value | Qι |
|---|-----------|-----------|--------|-----------------|---------|------------------------|-------|----------------------------|----------|
| 0 | Add | l text ce | 0.0 | 2.0 | 57387.0 | 1.0 | 1.0 | 2381060.0 | |
| 1 | 1.0 | 28.0 | 0.0 | 2.0 | 57387.0 | 1.0 | 1.0 | -665480.0 | |
| 2 | 1.0 | 28.0 | 0.0 | 2.0 | 57387.0 | 1.0 | 1.0 | 0.0 | |
| 3 | 2.0 | 31.0 | 0.0 | 2.0 | 67016.0 | 2.0 | 2.0 | 0.0 | • |

```
df_num_knn.isnull().sum()
```

```
Driver_ID 0
Age 0
Gender 0
Education_Level 0
Income 0
Joining Designation 6
Grade 0
Total Business Value 0
Quarterly Rating 0
dtype: int64
```

df.isnull().sum()

| MMM-YY | 6 |
|----------------------|-------|
| Driver_ID | 6 |
| Age | 61 |
| Gender | 52 |
| City | 6 |
| Education_Level | 6 |
| Income | 6 |
| Dateofjoining | 6 |
| LastWorkingDate | 17488 |
| Joining Designation | 6 |
| Grade | 6 |
| Total Business Value | 6 |
| Quarterly Rating | 6 |
| dtype: int64 | |

replacing Age and Gender column in df with imputed values

```
df['Age']=df_num_knn['Age']
df['Gender']=df_num_knn['Gender']
```

df.isnull().sum()

| MMM-YY | 0 |
|----------------------|-------|
| Driver_ID | 0 |
| Age | 0 |
| Gender | 0 |
| City | 0 |
| Education_Level | 0 |
| Income | 0 |
| Dateofjoining | 0 |
| LastWorkingDate | 17488 |
| Joining Designation | 0 |
| Grade | 0 |
| Total Business Value | 0 |
| Quarterly Rating | 0 |
| dtype: int64 | |

creating a new dataframe df1 with aggregation and drivers level

```
df1=pd.DataFrame()
df1['Driver_ID']= df['Driver_ID'].unique()
```

df1

```
Driver_ID
 n
 1
 2
           Add text cell
 4
               6
2376
           2784
2377
           2785
2378
            2786
2379
           2787
2380
           2788
```

2381 rows × 1 columns

```
df1['Age']= list(df.groupby("Driver_ID").agg({'Age':'last'})['Age'])
df1['Gender']= list(df.groupby("Driver_ID").agg({'Gender':'last'})['Gender'])
df1['City']= list(df.groupby("Driver_ID").agg({'City':'last'})['City'])
df1['Education_Level']= list(df.groupby("Driver_ID").agg({'Education_Level':'last'})['Education_Level'])
df1['Income']= list(df.groupby("Driver_ID").agg({'Income':'last'})['Income'])
df1['Dateofjoining']= list(df.groupby("Driver_ID").agg({'Dateofjoining':'last'})['Dateofjoining'])
df1['LastWorkingDate']= list(df.groupby("Driver_ID").agg({'LastWorkingDate':'last'})['LastWorkingDate'])
df1['Joining Designation']= list(df.groupby("Driver_ID").agg({'Joining Designation':'last'})['Joining Designation'])
df1['Grade']= list(df.groupby("Driver_ID").agg({'Grade':'last'})['Grade'])
df1['Total Business Value']= list(df.groupby("Driver_ID").agg({'Total Business Value':'sum'})['Total Business Value'])
df1['Quarterly Rating']= list(df.groupby("Driver_ID").agg({'Quarterly Rating':'last'})['Quarterly Rating'])
```

df1.head()

| | Driver_ID | Age | Gender | City | Education_Level | Income | Dateofjoining | LastWorking[|
|---|-----------|------|--------|------|-----------------|--------|---------------|--------------|
| | | | | | | | | |
| 0 | 1 | 28.0 | 0.0 | C23 | 2 | 57387 | 2018-12-24 | 2019-0 |
| 1 | 2 | 31.0 | 0.0 | C7 | 2 | 67016 | 2020-11-06 | |
| 2 | 4 | 43.0 | 0.0 | C13 | 2 | 65603 | 2019-12-07 | 2020-04 |
| 3 | 5 | 29.0 | 0.0 | C9 | 0 | 46368 | 2019-01-09 | 2019-0: |

```
df1.shape
```

(2381, 12)

Creating Target feature which shows whether the driver is churned or not

```
df1['Target']= np.where(pd.notnull(df1['LastWorkingDate']),1,0)
```

creating new feature which shows whether Quarterly rating of a driver has increased or not

creating new feature which shows whether Income of a driver has increased or not

```
df1['Income_first']= list(df.groupby('Driver_ID').agg({'Income':"first"})['Income'])
df1['Increase_in_Income']= np.where(df1["Income"]>df1['Income_first'],1,0)

df1['Target'].value_counts()
```

```
Name: Target, dtype: int64
df1.drop(columns=['LastWorkingDate','Dateofjoining'],inplace=True)
               Add text cell
df1.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 2381 entries, 0 to 2380
    Data columns (total 15 columns):
                               Non-Null Count Dtype
     # Column
     0
         Driver_ID
                              2381 non-null
                                              int64
     1
                               2381 non-null
                                               float64
         Age
         Gender
                              2381 non-null
                                              float64
     3
         City
                               2381 non-null
                                               object
         Education_Level
                              2381 non-null
                                              int64
                               2381 non-null
     5
         Income
                                               int64
         Joining Designation 2381 non-null
     6
                                               int64
                               2381 non-null
                                              int64
         Grade
         Total Business Value 2381 non-null
     8
                                               int64
         Quarterly Rating
     9
                               2381 non-null
                                              int64
     10
         Target
                               2381 non-null
                                               int64
     11
         qrf
                               2381 non-null
                                               int64
     12
         Increase_in_QR
                               2381 non-null
                                               int64
     13 Income_first
                              2381 non-null
                                               int64
     14 Increase_in_Income
                               2381 non-null
                                               int64
    dtypes: float64(2), int64(12), object(1)
    memory usage: 279.1+ KB
```

#EDA
df1.describe()

```
Join:
                                     Gender Education_Level
        Driver_ID
                            Age
                                                                      Income
                                                                              Designat:
count 2381.000000 2381.000000 2381.000000
                                                   2381.00000
                                                                  2381.000000 2381.0000
mean
      1397.559009
                     33.668219
                                    0.409995
                                                       1.00756
                                                                59334.157077
                                                                                  1.8202
       806 161628
                       5 978597
                                    0.491589
                                                       0.81629
                                                                28383 666384
                                                                                  0.8414
 std
min
          1.000000
                      21.000000
                                    0.000000
                                                       0.00000
                                                                 10747.000000
                                                                                  1.0000
25%
       695.000000
                      29.000000
                                    0.000000
                                                       0.00000
                                                                39104.000000
                                                                                  1.0000
50%
       1400.000000
                      33.000000
                                    0.000000
                                                       1.00000
                                                                55315.000000
                                                                                  2.0000
75%
      2100.000000
                      37.000000
                                    1.000000
                                                       2.00000
                                                                75986.000000
                                                                                  2.0000
      2788.000000
                      58.000000
                                    1.000000
                                                       2.00000 188418.000000
                                                                                  5.0000
max
```

```
n=['City', 'Gender', 'Education_Level','Quarterly Rating', 'Increase_in_Income', 'Increase_in_QR']
for i in n:
  print(df1[i].value_counts(normalize=True)*100)
  print('-'*60)
     C20
            6.383872
     C15
            4.241915
     C29
            4.031919
            3.905922
     C8
            3.737925
     C27
            3.737925
     C10
            3.611928
            3,527929
     C16
     C22
            3,443931
     C3
            3.443931
     C28
            3.443931
     C12
            3.401932
     C5
            3.359933
     C1
            3.359933
     C21
            3.317934
     C14
            3.317934
     C6
            3.275934
     C4
            3.233935
     C7
            3.191936
     C9
            3.149937
     C25
            3.107938
     C23
            3.107938
     C24
            3.065939
     C19
            3.023940
     C2
            3.023940
```

```
C13
            2.981940
            2.897942
     C18
            2.687946
     C11
     Name: City, dtype: float64
     0.000000e+00
                      58.798824
     1.000000e-
     7.814222e Add text cell 1999
     5.444811e-01
                       0.041999
     9.99999e-01
                       0.041999
                       0.041999
     2.056423e-11
                       0.041999
     8.175254e-05
                       0.041999
     2.142856e-01
     6.505287e-12
                       0.041999
     6.572146e-01
                       0.041999
     Name: Gender, dtype: float64
     2
          33.683326
     1
          33.389332
          32.927341
     0
     Name: Education Level, dtype: float64
          73.246535
     1
     2
          15.203696
     3
           7.055859
     4
           4.493910
     Name: Quarterly Rating, dtype: float64
     0
          98.194036
           1.805964
     Name: Increase in Income, dtype: float64
plt.subplots(figsize=(10,7))
plt.subplot(231)
df1['City'].value_counts(normalize=True).plot.bar(title='City')
plt.subplot(232)
df1['Grade'].value_counts(normalize=True).plot.bar(title='Grade')
plt.subplot(233)
df1['Education_Level'].value_counts(normalize=True).plot.bar(title='Education_Level')
df1['Quarterly Rating'].value_counts(normalize=True).plot.bar(title='Quarterly Rating')
plt.subplot(235)
df1['Increase_in_QR'].value_counts(normalize=True).plot.bar(title='Increase_in_QR')
plt.subplot(236)
\verb|df1['Increase_in_Income'].value_counts(normalize=True).plot.bar(title='Increase_in_Income')| \\
     <ipython-input-37-5cdd1cd5b52a>:3: MatplotlibDeprecationWarning: Auto-removal of over
       plt.subplot(231)
     <Axes: title={'center': 'Increase_in_Income'}>
                     City
                                                  Grade
                                                                          Education Level
                                                                  0.35
                                    0.35
      0.06
                                                                 0.30
                                    0.30
      0.05
                                                                  0.25
                                    0.25
      0.04
                                                                 0.20
                                    0.20
      0.03
                                                                  0.15
                                    0.15
      0.02
                                                                  0.10
                                    0.10
      0.01
                                                                  0.05
      0.00
                                    0.00
                                                                  0.00
          CONTROL RATING
                                             Increase in QR
                                                                         Increase in Income
                                                                  1.0
       0.7
                                    0.8
       0.6
                                    0.6
       0.5
                                                                  0.6
       0.4
                                    0.4
       0.3
                                                                  0.4
       0.2
                                     0.2
                                                                  0.2
       0.0
                                    0.0
                                                                  0.0
```

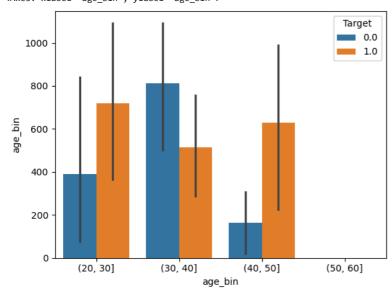
- Around 35% of drivers have grade 2 and 30% have grade 1
- the percentage of drivers with education level 0, 1, 2 are almost equal with 33% each
- Most of the drivers have quarterly rating 1 which is around 73% followed by 2 with 15% and only 4% have 4 rating
- Only 1.8% Add text cell ve increase in there income
- · 85% of drivers have no increse in quarterly rating

df1['age_bin']=pd.cut(df1['Age'], bins= [20,30,40,50,60])
agebin= pd.crosstab(df1['age_bin'], df1['Target'])
agebin

| Target | 0 | 1 | |
|----------|-----|-----|--|
| age_bin | | | |
| (20, 30] | 220 | 543 | |
| (30, 40] | 434 | 857 | |
| (40, 50] | 105 | 202 | |
| (50, 60] | 6 | 14 | |

 $sns.barplot(x=df1['age_bin'], \ y=df1['age_bin'].value_counts(), hue=df1['Target'])$

```
/usr/local/lib/python3.10/dist-packages/seaborn/_core/data.py:265: RuntimeWarning: '<
   frame = pd.DataFrame(plot_data)
/usr/local/lib/python3.10/dist-packages/seaborn/_core/data.py:265: RuntimeWarning: '<
   frame = pd.DataFrame(plot_data)
<Axes: xlabel='age_bin', ylabel='age_bin'>
```



- The churn rate is much higher among drivers of age between 40 to 50 followed by 20 to 30
- While churn rate is lower for drivers of age between 30 to 40

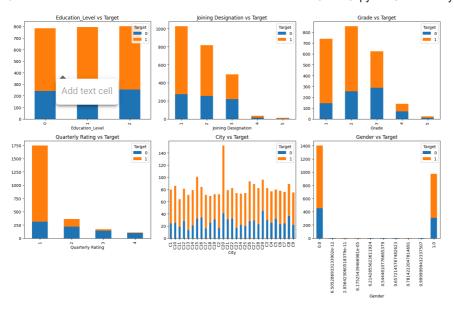
```
df1.drop(columns='Income_first', inplace=True)
df1.drop(columns='qrf', inplace=True)

plt.figure(figsize=(10,5))
sns.heatmap(df1.corr(), annot=True, cmap='Y1GnBu')
```

<ipython-input-41-a5690c0109c4>:2: FutureWarning: The default value of numeric_only i sns.heatmap(df1.corr(), annot=True, cmap='YlGnBu') 1.0 -0.0036 0.014 -0.014 -0.018 -0.023 -0.014 0.015 0.013 0.029 -0.0096 -0.015 Driver ID -0.031 -0.009 0.21 0.081 0.25 0.26 0.15 -0.078 0.047 0.11 Add text cell 0.6 Education_Level -- 0.014 -0.009 -0.0082 0.14 0.0032 -0.017 0.0014 0.0065 -0.008 0.021 -0.024 Income - -0.018 0.21 0.0085 0.14 -0.12 -0.063 -0.13 0.069 -0.083 Grade - -0.014 0.25 -0.0027 -0.017 0.74 0.71 0.12 -0.23 0.15 Total Business Value - 0.015 0.26 0.018 0.0014 0.38 -0.12 0.54 -0.38 0.0 -0.51 Target - 0.029 -0.078 0.0096 -0.008 -0.2 -0.13 -0.23 -0.38 -0.51 -0.41 -0.18 -0.2Increase_in_QR --0.0096 0.047 0.027 0.021 0.11 0.069 -0.41 -0.18 Quarterly Rating oining Designation **Fotal Business Value** QR ncrease in Income Increase_in_

- Churn rate which is Target feature is negatively correalted to quarterly rating and increase in income which mean drivers with more quarterly rating are less likely to churn.
- · Total business value is positively correalted to quarterly rating
- · Income of driver is positively correlated to grade, which means better the grade better the income

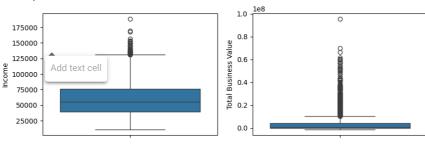
```
fig, axes = plt.subplots(2, 3, figsize=(15, 10))
# Flatten the axes array for easier iteration
axes = axes.flatten()
# Plot each crosstab on a separate subplot
crosstabs = [
    ('Education_Level', 'Target'),
    ('Joining Designation', 'Target'),
    ('Grade', 'Target'),
    ('Quarterly Rating', 'Target'),
    ('City', 'Target'),
('Gender', 'Target')
1
for ax, (column1, column2) in zip(axes, crosstabs):
    pd.crosstab(df1[column1], df1[column2]).plot(kind='bar', stacked=True, ax=ax)
    ax.set_title(f'{column1} vs {column2}')
plt.tight_layout()
plt.show()
```



- The number of drivers churned with different Education level are almost equal
- Drivers with joining designation as 1 and 2 are the most churned
- Drivers with less Grade(1 & 2) churned more when compared to higher grade drivers(3& 4)
- · Drivers with qurterly rating 1 have churned more
- The churn rate of drivers is hgihest in city c20

```
#Handling outliers
plt.figure(figsize=(10,7))
plt.subplot(221)
sns.boxplot(df1['Income'])
plt.subplot(222)
sns.boxplot(df1['Total Business Value'])
```

<Axes: ylabel='Total Business Value'>



- · There are few outliers in income and many outliers in total business value
- · As we do not have huge dataset, not treating outliers

MODEL BUILDING

accuracy macro avg

weighted avg

0.77

0.79

0.75

0.79

```
#OHE
OHE= pd.get_dummies(df1['City'],prefix='City')
df1=pd.concat([df1,OHE], axis=1)
df1.drop(columns='City', inplace=True)
One hot encoding on city feature as it not ordinal
df1.drop(columns='Driver_ID', inplace=True)
df1.drop(columns='age_bin', inplace=True)
Spliting the data into train and test with 80% and 20% respectively
from sklearn.model_selection import train_test_split
X_train, X_test, y_train, y_test= train_test_split(df1.drop(columns=['Target']), df1['Target'], train_size=0.2, random_state=2)
Scaling the data
from sklearn.preprocessing import MinMaxScaler
scaler=MinMaxScaler()
X_scaled= scaler.fit_transform(X_train)
Builling model using Random Forest
from sklearn.ensemble import RandomForestClassifier
from sklearn.model_selection import GridSearchCV
tree= RandomForestClassifier(class_weight='balanced')
params= {'max_depth':[2,3,4,5], 'n_estimators': [50, 100, 150, 200]}
clf=GridSearchCV(tree, params, cv=5, scoring='f1')
clf.fit(X_train, y_train)
clf.best_params_
clf.best_score_
     0.8534325644011259
from sklearn.metrics import classification_report
y_pred=clf.predict(X_test)
print(classification_report(y_test, y_pred))
                                recall f1-score
                   precision
                                                   support
                        0.70
                                  0.62
                0
                                            0.66
                                                        617
                1
                        0.83
                                  0.88
                                             0.85
                                                       1288
```

0.79

0.75

0.79

1905

1905

1905

The accuracy of the Random Forest model is 80% and F1 score is 86%

Builling a model using Gradient boosting algorithm

```
from sklearn.er Add text cell t GradientBoostingClassifier
params= {'max_deptn :[3,4,5,6,7], 'n_estimators':[50,75,100,125,150], 'learning_rate':[0.1,0.2,0.3,0.4,0.5]}
GBDT= GradientBoostingClassifier()
GBGS= GridSearchCV(GBDT, params, cv=5)
GBGS.fit(X_train, y_train)
GBGS.best_params_
GBGS.best_score_
print(classification_report(y_test, GBGS.predict(X_test)))
                   precision
                               recall f1-score support
                                0.55
                         0.76
                                              0.64
                                                         617
                         0.81
                                   0.91
                                              0.86
                                                        1288
                                              0.80
                                                        1905
         accuracy
                         0.78
                                   0.73
                                                        1905
                                              0.75
        macro avg
                         0.79
                                              0.79
                                                        1905
     weighted avg
                                   0.80
```

The accuracy of the Gradient boosting model is 80% and F1 score is 86% which is similar to Random Forest model

Builling a model using Extreme Gradient boosting algorithm

```
from xgboost import XGBClassifier
XGB= XGBClassifier(class_weight='balanced')
XGB.fit(X_train, y_train)
y_pred=XGB.predict(X_test)
print(classification_report(y_test, y_pred))
```

| support | f1-score | recall | precision | |
|--------------|--------------|--------------|--------------|----------|
| 617 1288 | 0.59 0.82 | 0.54 0.85 | 0.64 0.80 | 0 1 |
| 1905 1905 | 0.75 0.70 | 0 70 | Q 72 | accuracy |